

# **Modular UPS Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented by Power Capacities (10 - 100 kVA, 101 - 250 kVA, 251 , 500 kVA), End User (IT and Telecommunication, Healthcare, and Manufacturing), By Region, By Competition 2018-2028.**

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## **Abstracts**

Global Modular UPS Market has valued at USD 4.02 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 10.74% through 2028. This growth can be attributed to the trend of using smaller modular systems, which can trigger the demand for the modular UPS market.

One of the primary advantages of using a modular UPS system is the ability to reconfigure it to meet load demands. This flexibility is not available with fixed-capacity UPS systems. By optimizing operational efficiency, the system can automatically power down unrequired operations into 'sleep mode.'

### **Key Market Drivers**

#### **Increasing Demand for Reliable Power Supply**

The increasing demand for a reliable power supply is a significant driving force behind the growth of the global modular uninterruptible power supply (UPS) market. In today's technology-driven world, where businesses and critical infrastructure sectors rely heavily on uninterrupted power, the need for robust power protection solutions has never been more pronounced. Here, we delve into how this demand is fueling the expansion of the modular UPS market. In an era where virtually every aspect of our

lives is dependent on technology, even a momentary power interruption can have profound consequences. Businesses across various industries, including data centers, healthcare, finance, telecommunications, and manufacturing, require a continuous and stable power supply to ensure the seamless operation of critical systems and prevent data loss. The increasing digitalization of businesses and the surge in data-driven processes have further amplified the importance of reliable power.

One of the key advantages of modular UPS systems is their ability to provide high levels of reliability and availability. These systems are designed to offer redundancy and fault tolerance, ensuring that critical loads remain powered even in the event of a component failure or during maintenance activities. This high availability is crucial for industries where downtime can result in significant financial losses or compromised services. The modular nature of these UPS systems allows for easy scalability. As businesses expand or their power requirements change, they can add or remove modules to match their evolving needs. This flexibility not only addresses the immediate power needs but also provides a future-proof solution that can adapt to the organization's growth.

Furthermore, modular UPS systems often incorporate advanced technology and energy-efficient designs. This not only ensures optimal power protection but also leads to cost savings in terms of reduced energy consumption and lower operational costs. In conclusion, the increasing demand for a reliable power supply is a driving force propelling the global modular UPS market. Businesses and critical infrastructure sectors recognize the importance of uninterrupted power to maintain operations, safeguard data, and ensure business continuity. Modular UPS systems are emerging as the go-to solution, offering high reliability, scalability, energy efficiency, and advanced technology to meet the evolving power protection needs of today's world. As technology continues to advance and the reliance on digital infrastructure grows, the demand for modular UPS systems is expected to rise even further, cementing their role as a crucial component of modern power management strategies.

### Growth of Data Centers

The growth of data centers is a major driving force behind the expansion of the global modular uninterruptible power supply (UPS) market. Data centers play a pivotal role in the modern digital landscape, serving as the backbone for cloud computing, big data analytics, internet services, and more. To ensure uninterrupted operation and safeguard critical data, data centers rely heavily on robust power protection solutions, and modular UPS systems have emerged as a key enabler for this industry. Data centers demand a highly reliable and uninterrupted power supply to maintain the availability of their

services 24/7. Downtime in a data center can have severe financial repercussions and reputational damage, making power quality and continuity paramount. Modular UPS systems excel in meeting these stringent requirements by providing a high level of redundancy and fault tolerance. In the event of a power outage or system failure, these systems seamlessly transition to backup power sources, preventing any disruption in data center operations.

Scalability is another critical factor that makes modular UPS systems a preferred choice for data centers. As data center needs grow, whether due to expanding operations, increased data storage, or higher computational demands, modular UPS units can be easily scaled by adding additional modules. This scalability ensures that data centers can adapt to changing power requirements without the need for significant infrastructure changes, reducing both downtime and capital expenditures. Energy efficiency is a pressing concern for data centers due to the substantial power consumption associated with their operations. Modular UPS systems often incorporate advanced energy-saving features, such as high-efficiency components, intelligent load management, and the ability to right-size capacity to the actual load, resulting in reduced energy consumption and operational costs.

Moreover, technological advancements in modular UPS systems have further fueled their adoption in data centers. These advancements include improved power electronics, more compact and space-efficient designs, and sophisticated monitoring and management capabilities that allow data center administrators to remotely monitor and control power infrastructure. In conclusion, the growth of data centers is a key driver for the global modular UPS market. The critical nature of data center operations necessitates a reliable, scalable, and energy-efficient power protection solution, which modular UPS systems excel at providing. As the demand for data center services continues to surge in the digital age, the modular UPS market is expected to grow in tandem, ensuring that these mission-critical facilities can operate seamlessly and efficiently.

## Key Market Challenges

### Maintenance and Service

Maintenance and service challenges can indeed present significant hurdles for the global modular uninterruptible power supply (UPS) market. While modular UPS systems offer numerous benefits in terms of scalability, reliability, and efficiency, their ongoing maintenance and service requirements can deter potential adopters and hinder market

growth. One of the primary concerns is the need for regular maintenance to ensure the continued optimal performance of modular UPS systems. These systems consist of multiple components, including power modules, batteries, and control units, all of which require periodic inspections, testing, and potential replacement. Ensuring that this maintenance is carried out effectively and on schedule can be a logistical challenge for organizations, particularly those with limited technical expertise or resources.

Finding skilled technicians to perform maintenance and address issues with modular UPS systems can be a significant challenge. The specialized knowledge and training required to service these systems may not be readily available in all regions, leading to delays and potential downtime when problems arise. This can be particularly concerning for industries and businesses where even short interruptions in power can result in financial losses or data integrity issues. Cost considerations also come into play. Maintenance contracts for modular UPS systems can be expensive, especially for organizations with large-scale installations. Balancing the cost of maintenance against the benefits of a reliable power supply can be a complex decision for budget-conscious businesses. Moreover, the complexity of modular UPS systems can make troubleshooting and servicing more time-consuming and challenging than traditional UPS units. Identifying the source of an issue and addressing it effectively may require specialized knowledge and tools, leading to longer downtimes and higher service costs.

The maintenance and service challenges associated with modular UPS systems can hamper their adoption, especially among small to medium-sized enterprises (SMEs) and organizations with limited IT and technical resources. These challenges may also discourage some potential users from migrating from traditional UPS units to modular solutions, despite the scalability and efficiency advantages they offer. To address these challenges and support the growth of the modular UPS market, manufacturers and service providers need to offer comprehensive maintenance packages, invest in technician training programs, and develop user-friendly diagnostic tools. Educating customers about the importance of regular maintenance and the long-term benefits of modular UPS systems can also help mitigate these hurdles and promote their wider adoption.

### High Initial Costs

The high initial costs associated with modular uninterruptible power supply (UPS) systems can indeed pose a significant barrier to the growth of the global modular UPS market. While these systems offer numerous advantages in terms of scalability, reliability, and efficiency, their upfront expenses can deter potential customers and slow

market expansion. One of the primary factors contributing to the high initial costs of modular UPS systems is the need for multiple components, including power modules, batteries, control units, and associated infrastructure. These components add to the overall upfront investment, making modular UPS solutions more expensive than traditional standalone UPS units. This cost differential can be particularly challenging for small and medium-sized businesses (SMEs) or organizations with tight budgets.

Additionally, the installation and integration of modular UPS systems can incur substantial expenses. These systems often require specialized infrastructure, such as dedicated power distribution units (PDUs) and bypass switches, which can add to the initial capital outlay. Furthermore, the process of integrating modular UPS systems into existing power infrastructure can be complex and may necessitate additional expenses for professional installation and customization. While modular UPS systems offer scalability, allowing organizations to expand their capacity as needed, the initial investment may still be daunting. Many businesses may opt for traditional UPS units due to their lower upfront costs, even if modular systems could better meet their long-term power protection needs.

Another consideration is the cost of ongoing maintenance and service contracts, which can add to the total cost of ownership of modular UPS systems. While these systems offer high reliability and availability, organizations must budget for regular maintenance to ensure they function optimally. This ongoing expense can further contribute to the perception of high total costs. To mitigate the challenge of high initial costs and promote the adoption of modular UPS systems, manufacturers and vendors in the market can explore strategies such as offering leasing or financing options, bundling maintenance contracts, and providing comprehensive cost-benefit analyses that highlight the long-term savings and advantages of modular solutions. Additionally, greater education and awareness campaigns can help potential customers understand the value proposition of these systems, emphasizing not only their upfront costs but also their long-term benefits in terms of reliability, scalability, and efficiency. By addressing the high initial cost challenge, the global modular UPS market can better position itself for growth and wider adoption across various industries and sectors.

### Limited Market Awareness

Limited market awareness is indeed a significant challenge that can hamper the growth of the global modular uninterruptible power supply (UPS) market. Despite the numerous advantages of modular UPS systems, including scalability, reliability, and efficiency, many potential customers remain unaware of these solutions and their benefits. This

lack of awareness can impede market expansion in several ways. One of the primary issues stemming from limited market awareness is the reluctance of potential customers to consider modular UPS systems when upgrading or expanding their power protection infrastructure. Organizations often rely on familiar technologies and solutions, particularly if they have successfully used traditional UPS units in the past. The lack of awareness about modular alternatives may result in a default choice of conventional UPS systems, even if modular UPS systems would better meet their needs.

Moreover, decision-makers within organizations may not be fully informed about the advantages that modular UPS systems offer. Without a clear understanding of the benefits, decision-makers may be hesitant to invest in what they perceive as a relatively unknown technology. This can lead to missed opportunities for improved power protection, efficiency gains, and long-term cost savings. The lack of market awareness can also affect the adoption of modular UPS systems among smaller businesses and enterprises with limited IT and technical resources. These organizations may have less access to information and fewer resources to conduct thorough research on power protection solutions. As a result, they may default to traditional UPS units due to their familiarity and ease of procurement.

Educational efforts and awareness campaigns are essential to address this challenge. Manufacturers and vendors in the modular UPS market should invest in marketing and outreach initiatives to inform potential customers about the benefits of modular UPS systems. These efforts can include creating informative content, conducting webinars and seminars, and providing case studies that demonstrate the advantages of modular solutions in real-world applications. Collaboration with industry associations and trade groups can also help raise awareness and promote the benefits of modular UPS systems within specific sectors or markets. Additionally, highlighting success stories and testimonials from organizations that have successfully implemented modular UPS systems can build confidence and trust among potential customers.

In conclusion, limited market awareness represents a significant hurdle for the global modular UPS market. Overcoming this challenge requires a concerted effort from industry stakeholders to educate potential customers, dispel misconceptions, and showcase the advantages of modular UPS systems. By raising awareness and fostering a better understanding of these solutions, the market can expand and better serve the power protection needs of diverse industries and organizations.

## Key Market Trends

## Increasing Adoption of Edge Computing

The increasing adoption of edge computing is poised to be a significant driver for the global modular uninterruptible power supply (UPS) market. Edge computing, characterized by the processing of data closer to the source or endpoint rather than relying on centralized data centers, has gained immense traction in recent years. This trend is driven by the growing demand for low-latency processing, real-time analytics, and the Internet of Things (IoT). Edge computing deployments, which often consist of distributed micro data centers and remote facilities, require reliable and resilient power protection. Modular UPS systems offer a scalable and adaptable solution to meet the unique power requirements of these edge environments. Their modular design allows organizations to easily scale power capacity up or down to match the specific needs of each edge location.

Moreover, edge computing applications frequently serve critical functions, such as autonomous vehicles, smart cities, industrial automation, and healthcare diagnostics. Downtime or power disruptions in these applications can have severe consequences. Modular UPS systems, with their high availability and fault tolerance features, provide the essential power protection needed to ensure uninterrupted operation, data integrity, and system reliability at the edge. As the adoption of edge computing continues to expand across diverse sectors, the demand for modular UPS solutions is expected to grow in parallel, making them a pivotal component in supporting the resilience and efficiency of edge infrastructure. This trend positions the global modular UPS market for substantial growth opportunities in the evolving landscape of distributed computing.

## Focus on Energy Efficiency

The increasing focus on energy efficiency is poised to be a driving force behind the growth of the global modular uninterruptible power supply (UPS) market. Organizations across various industries are increasingly prioritizing sustainability and cost reduction, making energy-efficient modular UPS systems an attractive choice for power protection.

Modular UPS systems are designed with energy-efficient features that help organizations reduce their electricity consumption and operating costs. These systems often incorporate advanced power electronics, such as high-efficiency rectifiers and inverters, which minimize energy losses during the conversion of power from AC to DC and back to AC. This efficiency not only reduces electricity bills but also lowers the environmental impact by reducing carbon emissions. Furthermore, modular UPS units offer the ability to right-size power capacity to match the actual load, preventing over-

provisioning and optimizing energy utilization. As organizations scale their infrastructure, they can add or remove modules as needed, ensuring that power resources are allocated efficiently.

In addition to cost savings and sustainability benefits, the emphasis on energy efficiency aligns with regulatory requirements and industry standards that encourage organizations to reduce their carbon footprint. This compliance-driven approach further drives the adoption of modular UPS systems, especially in sectors where environmental responsibility is a key concern. As the global push for energy efficiency and sustainability intensifies, modular UPS systems, with their inherent efficiency features, are well-positioned to play a central role in meeting both the power protection needs and environmental goals of organizations, thus propelling the growth of the modular UPS market.

### Segmental Insights

#### End User Insights

IT and Telecommunication will dominate the market, The colocation industry has experienced significant growth over the past four years, mainly due to the increasing number of enterprises that rely on large-scale applications that utilize the resources of multiple clouds. As a result, these enterprises expect their colocation providers to offer higher service levels to consolidate their infrastructure and integrate more cloud services as needed. This trend is creating new opportunities in the modular UPS market.

Although often unseen, the critical components of modern information technology and communication infrastructure, such as data centers, are the primary drivers of the modular UPS market in the current market scenario.

#### Regional Insights

North America is expected to dominate the market during the forecast period. North America is the leading region in the modular UPS market, driven by high demand from the IT and telecommunications, healthcare, and manufacturing sectors. These organizations have large operational bases, creating a massive demand for data centers and colocation services, thereby increasing the demand for modular UPS solutions.



Furthermore, according to the National Data Center Report, Microsoft dominated leasing in the US in recent years, with multi-tenant data center operators leasing approximately 700 megawatts of capacity, more than triple the amount leased in previous years. Last year, Microsoft leased more US data center capacity than any other corporation in the country, solidifying its position as a major player in the data center industry.

With increasing investments by companies in North America, coupled with the growing demand for data centers and colocation services, the region is expected to maintain its position as the largest market for modular UPS solutions over the forecast period.

### Key Market Players

ABB Ltd

Emerson Network Power

Huawei Technologies Co. Ltd

Schneider Electric SE

General Electric

Delta Electronics Inc.

AEG Power Solutions

Riello Elettronica Group

Eaton Corporation

### Report Scope:

In this report, the Global Modular UPS Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Modular UPS Market, By Power Capacities:

0 – 50 kVA

51 – 100 kVA

101 – 300 kVA

301 and Above kVA

Global Modular UPS Market, By End User:

IT and Telecommunication

Healthcare

Manufacturing

Global Modular UPS Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Indonesia

Europe

Germany

United Kingdom

France

Russia

Spain

South America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

Egypt

UAE

Israel

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Modular UPS Market.

## Available Customizations:

Global Modular UPS Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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