+44 20 8123 2220
info@marketpublishers.com

Mobile Virtual Network Operators Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Discount MVNOs, Business MVNOs, Machine-to-Machine MVNOs, Media MVNOs, Migrant MVNOs, Others), By Operational Model (Full MVNO, Reseller MVNO, Mobile Virtual Network Enabler), By Target Customer (Price-Sensitive Users, Business Professionals), By Region & Competition, 2019-2029F

https://marketpublishers.com/r/M858369976F7EN.html
Date: September 2024
Pages: 185
Price: US$ 4,900.00 (Single User License)
ID: M858369976F7EN

Abstracts

The Global Mobile Virtual Network Operators Market was valued at USD 84.48 Billion in 2023 and is predicted t%li%experience robust growth in the forecast period with a CAGR of 8.37% through 2029.

MVNOs cater t%li%niche markets or specific customer segments by offering tailored mobile services, often at competitive prices compared t%li%traditional MNOs. This approach allows MVNOs t%li%target demographics such as budget-conscious consumers, travelers needing international roaming options, or individuals requiring specialized data plans. The market's flexibility and ability t%li%adapt swiftly t%li%changing consumer demands contribute t%li%its attractiveness and growth.

Several factors drive the growth of the global MVNO market. Firstly, increasing mobile penetration rates globally, particularly in emerging economies, create opportunities for MVNOs t%li%enter new markets and capture market share. Secondly, MVNOs capitalize on the demand for flexible and customizable mobile plans that cater t%li%diverse consumer needs. This includes prepaid plans, data-centric offerings, and

+44 20 8123 2220
info@marketpublishers.com

packages bundled with additional services like content streaming or international calling.

Technological advancements play a crucial role in the MVNO market evolution. As mobile networks transition t%li%5G technology, MVNOs are exploring ways t%li%leverage high-speed data capabilities t%li%offer enhanced services like IoT connectivity, low-latency applications, and high-definition multimedia streaming. The adoption of virtualized network functions and software-defined networking als%li%enhances MVNO operational efficiency and service delivery.

The MVNO market is highly competitive, with numerous players ranging from established telecom companies t%li%new entrants and specialized MVNOs targeting specific demographics or industries. Collaboration with MNOs, content providers, and technology vendors is common among MVNOs seeking t%li%differentiate themselves through unique service propositions and customer experiences. Additionally, regulatory frameworks and licensing agreements impact market entry and operational strategies, influencing competitive dynamics and market consolidation.

Key Market Drivers

Growing Demand for Cost-Effective Mobile Services

The global MVNO market is driven by the increasing demand for cost-effective mobile services among consumers and businesses alike. MVNOs offer competitive pricing and flexible plans compared t%li%traditional Mobile Network Operators (MNOs), making them attractive t%li%price-sensitive segments of the market. This demand is particularly strong in emerging economies where affordability is a key consideration for mobile users. MVNOs leverage their ability t%li%operate without the overhead costs associated with owning physical network infrastructure, allowing them t%li%pass on cost savings t%li%consumers through lower service fees and innovative pricing models.

Furthermore, as technology advancements continue t%li%reduce the barriers t%li%entry int%li%the MVNO market, more players are entering the arena, intensifying competition and driving further price innovation. This competitive environment benefits consumers by providing a wider range of options at different price points, thereby stimulating market growth.

Rising Adoption of IoT and M2M Services

+44 20 8123 2220
info@marketpublishers.com

The proliferation of Internet of Things (IoT) devices and Machine-to-Machine (M2M) communication is another significant driver for the MVNO market. These technologies require connectivity solutions that are often specialized and scalable, which traditional MNOs may not always prioritize due t%li%their focus on mass consumer markets. MVNOs, on the other hand, can tailor their services t%li%meet the specific needs of IoT and M2M applications, offering dedicated connectivity solutions, data analytics, and management platforms.

As industries across sectors such as healthcare, automotive, agriculture, and smart cities embrace IoT and M2M technologies, the demand for reliable and efficient connectivity solutions provided by MVNOs continues t%li%grow. These applications require robust network coverage, low latency, and secure data transmission, areas where MVNOs can differentiate themselves through specialized offerings and partnerships with technology providers.

Increased Focus on Niche and Specialized Markets

MVNOs are increasingly targeting niche and specialized market segments that may be underserved or overlooked by traditional MNOs. These segments include ethnic communities, travelers, seniors, and businesses with specific communication needs. By understanding the unique requirements of these demographics, MVNOs can develop customized service packages that cater t%li%their preferences, whether it's offering international calling plans, data roaming options, or specialized customer support in multiple languages.

This focus on niche markets allows MVNOs t%li%build strong brand loyalty and customer satisfaction by addressing pain points that larger operators may not prioritize. Additionally, advancements in digital marketing and customer analytics enable MVNOs t%li%identify and target these segments more effectively, thereby enhancing their market penetration and revenue generation capabilities.

Technological Advancements in Network Virtualization and Software Defined Networking (SDN)

Technological advancements in network virtualization and Software Defined Networking (SDN) are transforming the MVNO landscape by enabling more efficient network management and service delivery. SDN allows MVNOs t%li%dynamically allocate network resources, optimize bandwidth usage, and enhance network security through centralized control and automation. This flexibility not only improves operational

+44 20 8123 2220
info@marketpublishers.com

efficiency but als%li%enables MVNOs t%li%rapidly deploy new services and adapt t%li%changing market demands.

Furthermore, network virtualization technologies reduce capital expenditures associated with physical network infrastructure, allowing MVNOs t%li%allocate resources more effectively and invest in innovation. This agility is crucial in an increasingly competitive market where speed-to-market and service differentiation are critical success factors.

Key Market Challenges

Regulatory Complexities and Compliance

The MVNO market faces significant regulatory challenges across different regions. Regulatory frameworks vary widely, affecting market entry, pricing strategies, and service offerings. In some regions, stringent regulations on spectrum allocation, licensing, and competition policies can limit MVNOs' ability t%li%operate freely. Compliance with data protection laws and consumer rights regulations adds further complexity. Navigating these regulatory landscapes requires substantial legal expertise and resources, posing a barrier t%li%new entrants and complicating expansion for existing players.

Intense Competition and Market Saturation

The MVNO market is highly competitive, characterized by low barriers t%li%entry and a plethora of niche players. Established telecom operators often launch their MVNOs, leveraging existing infrastructure and customer bases, intensifying competition. Market saturation in mature markets like North America and Western Europe further heightens competition, making customer acquisition and retention increasingly challenging. Differentiation through innovative service offerings, competitive pricing, and superior customer service becomes crucial but difficult t%li%sustain amidst fierce rivalry.

Infrastructure Dependency and Network Quality

MVNOs rely on infrastructure leased from Mobile Network Operators (MNOs). Ensuring robust network quality and seamless service delivery depend heavily on the agreements with MNOs. Limited access t%li%the latest network technologies and spectrum bands allocated t%li%MNOs can constrain MVNOs' ability t%li%offer high-speed data services and advanced features. Managing service level agreements (SLAs) with MNOs becomes critical t%li%maintaining customer satisfaction and loyalty, often requiring

+44 20 8123 2220
info@marketpublishers.com

substantial investments in network optimization and performance monitoring tools.

Technological Advancements and Adaptation

The rapid pace of technological change presents both opportunities and challenges for MVNOs. The shift towards 5G networks, Internet of Things (IoT) connectivity, and advancements in mobile data services requires continuous investment in upgrading network infrastructure and adopting new technologies. However, the cost of technological adaptation can strain MVNOs' financial resources, particularly smaller players with limited capital. Balancing investments in technology with market demands and regulatory requirements necessitates strategic planning and partnerships with technology providers.

Key Market Trends

Increased Market Penetration in Emerging Economies

Mobile Virtual Network Operators (MVNOs) are expanding rapidly in emerging economies due t%li%their ability t%li%offer cost-effective mobile services without the need for significant infrastructure investments. Countries in Asia-Pacific, Latin America, and parts of Africa are experiencing substantial MVNO growth as they seek t%li%bridge the digital divide and increase mobile connectivity among their populations.

In these regions, traditional Mobile Network Operators (MNOs) often face challenges in reaching rural or underserved areas due t%li%high infrastructure costs. MVNOs can capitalize on this by leasing network capacity from established MNOs and offering tailored services that cater t%li%local needs and preferences. This trend is expected t%li%accelerate as regulatory frameworks become more favorable and as consumer demand for affordable mobile services continues t%li%rise.

Emergence of IoT-focused MVNOs

The Internet of Things (IoT) is driving the emergence of specialized MVNOs that cater specifically t%li%connected devices and machine-to-machine (M2M) communications. These MVNOs provide connectivity solutions for a wide range of IoT applications, including smart cities, industrial automation, healthcare monitoring, and smart agriculture.

Unlike traditional consumer-focused MVNOs, IoT-focused MVNOs often offer

customized pricing models and service packages that are optimized for low-data, high-device scenarios. They leverage partnerships with IoT platform providers and device manufacturers t%li%offer seamless connectivity solutions that meet the unique requirements of IoT deployments.

As IoT adoption continues t%li%grow across various industries, the demand for reliable, scalable IoT connectivity solutions provided by MVNOs is expected t%li%increase. This trend presents significant growth opportunities for MVNOs that can effectively address the technical and regulatory challenges associated with IoT deployments.

Rise of MVNOs Targeting Niche Markets

MVNOs are increasingly targeting niche markets and demographic segments that are underserved by traditional MNOs. These niche MVNOs differentiate themselves by offering specialized services, such as family plans, senior citizen discounts, ethnic community-focused services, or packages tailored for travelers and expatriates.

By understanding the unique needs and preferences of their target markets, niche MVNOs can deliver personalized customer experiences and build strong brand loyalty. They often leverage digital marketing strategies and partnerships with content providers t%li%enhance their value proposition and attract niche customer segments.

This trend is driven by advancements in digital technology and analytics, which enable MVNOs t%li%identify profitable niche markets and develop targeted marketing campaigns. As competition intensifies in the broader MVNO market, niche MVNOs have the opportunity t%li%carve out sustainable market positions by focusing on specific customer segments that value specialized services and enhanced customer support.

Integration of MVNOs with Digital Ecosystems

MVNOs are increasingly integrating themselves within broader digital ecosystems t%li%enhance their service offerings and improve customer engagement. This integration involves partnerships with digital service providers, such as Over-the-Top (OTT) content platforms, e-commerce providers, and fintech companies, t%li%bundle mobile services with digital content, financial services, and other value-added offerings.

By partnering with digital ecosystem players, MVNOs can differentiate their offerings, increase customer stickiness, and generate additional revenue streams. For example, MVNOs may offer discounted access t%li%streaming services, exclusive content

bundles, or integrated payment solutions as part of their mobile service packages.

This trend reflects the growing convergence between telecommunications and digital services, driven by consumer demand for seamless connectivity and integrated digital experiences. As MVNOs continue t%li%evolve their business models, partnerships with digital ecosystem players are expected t%li%play a crucial role in driving growth and enhancing competitiveness in the market.

Segmental Insights

Operational Mode Insights

Full MVNO segment dominated in the global Mobile Virtual Network Operators Market in 2023. One key reason for the dominance of Full MVNOs is their ability t%li%offer a comprehensive range of services that closely mimic those of traditional Mobile Network Operators (MNOs). Unlike Light MVNOs, which rely heavily on MNOs for network infrastructure and operational support, Full MVNOs lease or own their core network elements, including radi%li%access network (RAN) components and switching systems. This ownership allows Full MVNOs t%li%exert more control over service quality, network performance, and the ability t%li%innovate with new technologies and services.

Furthermore, Full MVNOs often target specific market segments or niche demographics with tailored service offerings. By owning their infrastructure, they can customize service plans, implement advanced billing solutions, and integrate value-added services such as IoT connectivity, enterprise solutions, or specialized content packages. This flexibility in service provisioning enables Full MVNOs t%li%address diverse customer needs and preferences more effectively than their counterparts.

Additionally, the regulatory landscape in many regions has become more conducive t%li%Full MVNO operations. Regulatory bodies in various countries have recognized the competitive benefits of allowing Full MVNOs t%li%enter the market, leading t%li%policies that promote fair competition and encourage innovation. This regulatory support has facilitated the growth of Full MVNOs by reducing entry barriers, promoting investment in network infrastructure, and fostering a more competitive telecommunications market environment.

Moreover, advancements in technology, such as virtualization and cloud-based solutions, have lowered the cost of deploying and managing network infrastructure for Full MVNOs. These technological innovations have enabled Full MVNOs t%li%achieve

operational efficiencies, scale their operations more cost-effectively, and rapidly deploy new services t%li%meet changing market demands.

Regional Insights

North America dominated the global Mobile Virtual Network Operators Market in 2023. North America's MVNO market benefits from a highly developed telecommunications infrastructure, which supports robust connectivity and advanced network technologies. This infrastructure readiness facilitates the seamless operation of MVNOs, allowing them t%li%offer reliable and high-quality mobile services t%li%consumers and businesses alike. The region's well-established network coverage and capacity als%li%enable MVNOs t%li%cater t%li%diverse customer needs, including urban, suburban, and rural areas, thereby expanding their market reach and penetration.

Regulatory frameworks in North America are conducive t%li%MVNO operations, fostering a competitive environment that encourages innovation and investment. Regulatory bodies in countries like the United States and Canada have implemented policies that promote fair competition between MVNOs and traditional Mobile Network Operators (MNOs). These regulations often include provisions for wholesale access t%li%network infrastructure, transparent pricing structures, and consumer protection measures, which create opportunities for MVNOs t%li%enter the market and thrive.

Furthermore, North America's consumer market is characterized by a high level of mobile penetration and strong demand for customized mobile services. MVNOs in the region capitalize on this demand by offering specialized plans and packages tailored t%li%specific demographic segments, such as budget-conscious consumers, tech-savvy millennials, and business professionals. This targeted approach allows North American MVNOs t%li%differentiate themselves in a competitive landscape and attract a loyal customer base.

Moreover, North America's MVNO market benefits from strategic partnerships and collaborations with established MNOs, technology providers, and digital service platforms. These partnerships enable MVNOs t%li%enhance their service offerings with value-added features like content streaming, IoT connectivity, and integrated financial services, thereby increasing their competitive edge and driving customer acquisition and retention.

Technological advancements and digital innovation play a crucial role in North America's MVNO dominance. The region is at the forefront of adopting new

+44 20 8123 2220
info@marketpublishers.com

technologies such as 5G networks, IoT solutions, and cloud-based services, which empower MVNOs t%li%deliver cutting-edge mobile experiences and capitalize on emerging market trends. This technological leadership positions North American MVNOs as innovators in the global telecommunications landscape, attracting investment and fostering growth opportunities within the industry.

Key Market Players

Virgin Plus

TracFone Wireless, Inc.

Lyca Mobile USA Limited

Lebara Group

Tesc%li%Mobile Ltd

KDDI Corporation

Telef?nica Group

DISH Wireless L.L.C.

Tata Communications Group

Multi-Tech Systems Inc.

Report Scope:

In this report, the Global Mobile Virtual Network Operators Market has been segmented int%li%the following categories, in addition t%li%the industry trends which have als%li%been detailed below:

Mobile Virtual Network Operators Market, By Product Type:

Discount MVNOs

+44 20 8123 2220
info@marketpublishers.com

Business MVNOs

Machine-to-Machine MVNOs

Media MVNOs

Migrant MVNOs

Others

Mobile Virtual Network Operators Market, By Operational Model:

Full MVNO

Reseller MVNO

Mobile Virtual Network Enabler

Mobile Virtual Network Operators Market, By Target Customer:

Price-Sensitive Users

Business Professionals

Mobile Virtual Network Operators Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

+44 20 8123 2220
info@marketpublishers.com

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global

+44 20 8123 2220
info@marketpublishers.com

Mobile Virtual Network Operators Market.

Available Customizations:

Global Mobile Virtual Network Operators Market report with the given market data, TechSci Research offers customizations according t%li%a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up t%li%five).

+44 20 8123 2220
info@marketpublishers.com

Contents

1. PRODUCT OVERVIEW

1.1. Market Definition
1.2. Scope of the Market
  1.2.1. Markets Covered
  1.2.2. Years Considered for Study
  1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

2.1. Baseline Methodology
2.2. Key Industry Partners
2.3. Major Association and Secondary Sources
2.4. Forecasting Methodology
2.5. Data Triangulation & Validation
2.6. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. GLOBAL MOBILE VIRTUAL NETWORK OPERATORS MARKET OUTLOOK

5.1. Market Size & Forecast
  5.1.1. By Value
5.2. Market Share & Forecast
  5.2.1. By Product Type (Discount MVNOs, Business MVNOs, Machine-to-Machine MVNOs, Media MVNOs, Migrant MVNOs, Others)
  5.2.2. By Operational Model (Full MVNO, Reseller MVNO, Mobile Virtual Network Enabler)
  5.2.3. By Target Customer (Price-Sensitive Users, Business Professionals)
  5.2.4. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
5.3. By Company (2023)
5.4. Market Map

6. NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATORS MARKET

+44 20 8123 2220
info@marketpublishers.com

OUTLOOK

6.1. Market Size & Forecast
6.1.1. By Value
6.2. Market Share & Forecast
6.2.1. By Product Type
6.2.2. By Operational Model
6.2.3. By Target Customer
6.2.4. By Country
6.3. North America: Country Analysis
6.3.1. United States Mobile Virtual Network Operators Market Outlook
6.3.1.1. Market Size & Forecast
6.3.1.1.1. By Value
6.3.1.2. Market Share & Forecast
6.3.1.2.1. By Product Type
6.3.1.2.2. By Operational Model
6.3.1.2.3. By Target Customer
6.3.2. Canada Mobile Virtual Network Operators Market Outlook
6.3.2.1. Market Size & Forecast
6.3.2.1.1. By Value
6.3.2.2. Market Share & Forecast
6.3.2.2.1. By Product Type
6.3.2.2.2. By Operational Model
6.3.2.2.3. By Target Customer
6.3.3. Mexico Mobile Virtual Network Operators Market Outlook
6.3.3.1. Market Size & Forecast
6.3.3.1.1. By Value
6.3.3.2. Market Share & Forecast
6.3.3.2.1. By Product Type
6.3.3.2.2. By Operational Model
6.3.3.2.3. By Target Customer

7. EUROPE MOBILE VIRTUAL NETWORK OPERATORS MARKET OUTLOOK

7.1. Market Size & Forecast
7.1.1. By Value
7.2. Market Share & Forecast
7.2.1. By Product Type
7.2.2. By Operational Model

+44 20 8123 2220
info@marketpublishers.com

7.2.3. By Target Customer
7.2.4. By Country
7.3. Europe: Country Analysis
7.3.1. France Mobile Virtual Network Operators Market Outlook
7.3.1.1. Market Size & Forecast
7.3.1.1.1. By Value
7.3.1.2. Market Share & Forecast
7.3.1.2.1. By Product Type
7.3.1.2.2. By Operational Model
7.3.1.2.3. By Target Customer
7.3.2. Germany Mobile Virtual Network Operators Market Outlook
7.3.2.1. Market Size & Forecast
7.3.2.1.1. By Value
7.3.2.2. Market Share & Forecast
7.3.2.2.1. By Product Type
7.3.2.2.2. By Operational Model
7.3.2.2.3. By Target Customer
7.3.3. Spain Mobile Virtual Network Operators Market Outlook
7.3.3.1. Market Size & Forecast
7.3.3.1.1. By Value
7.3.3.2. Market Share & Forecast
7.3.3.2.1. By Product Type
7.3.3.2.2. By Operational Model
7.3.3.2.3. By Target Customer
7.3.4. United Kingdom Mobile Virtual Network Operators Market Outlook
7.3.4.1. Market Size & Forecast
7.3.4.1.1. By Value
7.3.4.2. Market Share & Forecast
7.3.4.2.1. By Product Type
7.3.4.2.2. By Operational Model
7.3.4.2.3. By Target Customer
7.3.5. Italy Mobile Virtual Network Operators Market Outlook
7.3.5.1. Market Size & Forecast
7.3.5.1.1. By Value
7.3.5.2. Market Share & Forecast
7.3.5.2.1. By Product Type
7.3.5.2.2. By Operational Model
7.3.5.2.3. By Target Customer

+44 20 8123 2220
info@marketpublishers.com

8. SOUTH AMERICA MOBILE VIRTUAL NETWORK OPERATORS MARKET OUTLOOK

8.1. Market Size & Forecast
8.1.1. By Value
8.2. Market Share & Forecast
8.2.1. By Product Type
8.2.2. By Operational Model
8.2.3. By Target Customer
8.2.4. By Country
8.3. South America: Country Analysis
8.3.1. Brazil Mobile Virtual Network Operators Market Outlook
8.3.1.1. Market Size & Forecast
8.3.1.1.1. By Value
8.3.1.2. Market Share & Forecast
8.3.1.2.1. By Product Type
8.3.1.2.2. By Operational Model
8.3.1.2.3. By Target Customer
8.3.2. Colombia Mobile Virtual Network Operators Market Outlook
8.3.2.1. Market Size & Forecast
8.3.2.1.1. By Value
8.3.2.2. Market Share & Forecast
8.3.2.2.1. By Product Type
8.3.2.2.2. By Operational Model
8.3.2.2.3. By Target Customer
8.3.3. Argentina Mobile Virtual Network Operators Market Outlook
8.3.3.1. Market Size & Forecast
8.3.3.1.1. By Value
8.3.3.2. Market Share & Forecast
8.3.3.2.1. By Product Type
8.3.3.2.2. By Operational Model
8.3.3.2.3. By Target Customer

9. MIDDLE EAST & AFRICA MOBILE VIRTUAL NETWORK OPERATORS MARKET OUTLOOK

9.1. Market Size & Forecast
9.1.1. By Value
9.2. Market Share & Forecast

+44 20 8123 2220
info@marketpublishers.com

9.2.1. By Product Type
9.2.2. By Operational Model
9.2.3. By Target Customer
9.2.4. By Country
9.3. Middle East & Africa: Country Analysis
9.3.1. Saudi Arabia Mobile Virtual Network Operators Market Outlook
9.3.1.1. Market Size & Forecast
9.3.1.1.1. By Value
9.3.1.2. Market Share & Forecast
9.3.1.2.1. By Product Type
9.3.1.2.2. By Operational Model
9.3.1.2.3. By Target Customer
9.3.2. UAE Mobile Virtual Network Operators Market Outlook
9.3.2.1. Market Size & Forecast
9.3.2.1.1. By Value
9.3.2.2. Market Share & Forecast
9.3.2.2.1. By Product Type
9.3.2.2.2. By Operational Model
9.3.2.2.3. By Target Customer
9.3.3. South Africa Mobile Virtual Network Operators Market Outlook
9.3.3.1. Market Size & Forecast
9.3.3.1.1. By Value
9.3.3.2. Market Share & Forecast
9.3.3.2.1. By Product Type
9.3.3.2.2. By Operational Model
9.3.3.2.3. By Target Customer

10. ASIA PACIFIC MOBILE VIRTUAL NETWORK OPERATORS MARKET OUTLOOK

10.1. Market Size & Forecast
10.1.1. By Value
10.2. Market Share & Forecast
10.2.1. By Product Type
10.2.2. By Operational Model
10.2.3. By Target Customer
10.2.4. By Country
10.3. Asia Pacific: Country Analysis
10.3.1. China Mobile Virtual Network Operators Market Outlook

+44 20 8123 2220
info@marketpublishers.com

10.3.1.1. Market Size & Forecast
10.3.1.1.1. By Value
10.3.1.2. Market Share & Forecast
10.3.1.2.1. By Product Type
10.3.1.2.2. By Operational Model
10.3.1.2.3. By Target Customer
10.3.2. India Mobile Virtual Network Operators Market Outlook
10.3.2.1. Market Size & Forecast
10.3.2.1.1. By Value
10.3.2.2. Market Share & Forecast
10.3.2.2.1. By Product Type
10.3.2.2.2. By Operational Model
10.3.2.2.3. By Target Customer
10.3.3. Japan Mobile Virtual Network Operators Market Outlook
10.3.3.1. Market Size & Forecast
10.3.3.1.1. By Value
10.3.3.2. Market Share & Forecast
10.3.3.2.1. By Product Type
10.3.3.2.2. By Operational Model
10.3.3.2.3. By Target Customer
10.3.4. South Korea Mobile Virtual Network Operators Market Outlook
10.3.4.1. Market Size & Forecast
10.3.4.1.1. By Value
10.3.4.2. Market Share & Forecast
10.3.4.2.1. By Product Type
10.3.4.2.2. By Operational Model
10.3.4.2.3. By Target Customer
10.3.5. Australia Mobile Virtual Network Operators Market Outlook
10.3.5.1. Market Size & Forecast
10.3.5.1.1. By Value
10.3.5.2. Market Share & Forecast
10.3.5.2.1. By Product Type
10.3.5.2.2. By Operational Model
10.3.5.2.3. By Target Customer

11. MARKET DYNAMICS

11.1. Drivers
11.2. Challenges

+44 20 8123 2220
info@marketpublishers.com

12. MARKET TRENDS AND DEVELOPMENTS

13. COMPANY PROFILES

13.1. Virgin Plus
13.1.1. Business Overview
13.1.2. Key Revenue and Financials
13.1.3. Recent Developments
13.1.4. Key Personnel
13.1.5. Key Product/Services Offered
13.2. TracFone Wireless, Inc.
13.2.1. Business Overview
13.2.2. Key Revenue and Financials
13.2.3. Recent Developments
13.2.4. Key Personnel
13.2.5. Key Product/Services Offered
13.3. Lyca Mobile USA Limited
13.3.1. Business Overview
13.3.2. Key Revenue and Financials
13.3.3. Recent Developments
13.3.4. Key Personnel
13.3.5. Key Product/Services Offered
13.4. Lebara Group
13.4.1. Business Overview
13.4.2. Key Revenue and Financials
13.4.3. Recent Developments
13.4.4. Key Personnel
13.4.5. Key Product/Services Offered
13.5. Tesco Mobile Ltd
13.5.1. Business Overview
13.5.2. Key Revenue and Financials
13.5.3. Recent Developments
13.5.4. Key Personnel
13.5.5. Key Product/Services Offered
13.6. KDDI Corporation
13.6.1. Business Overview
13.6.2. Key Revenue and Financials
13.6.3. Recent Developments

+44 20 8123 2220
info@marketpublishers.com

13.6.4. Key Personnel
13.6.5. Key Product/Services Offered
13.7. Telef?nica Group
13.7.1. Business Overview
13.7.2. Key Revenue and Financials
13.7.3. Recent Developments
13.7.4. Key Personnel
13.7.5. Key Product/Services Offered
13.8. DISH Wireless L.L.C.
13.8.1. Business Overview
13.8.2. Key Revenue and Financials
13.8.3. Recent Developments
13.8.4. Key Personnel
13.8.5. Key Product/Services Offered
13.9. Tata Communications Group
13.9.1. Business Overview
13.9.2. Key Revenue and Financials
13.9.3. Recent Developments
13.9.4. Key Personnel
13.9.5. Key Product/Services Offered
13.10. Multi-Tech Systems Inc.
13.10.1. Business Overview
13.10.2. Key Revenue and Financials
13.10.3. Recent Developments
13.10.4. Key Personnel
13.10.5. Key Product/Services Offered

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Mobile Virtual Network Operators Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Discount MVNOs, Business MVNOs, Machine-to-Machine MVNOs, Media MVNOs, Migrant MVNOs, Others), By Operational Model (Full MVNO, Reseller MVNO, Mobile Virtual Network Enabler), By Target Customer (Price-Sensitive Users, Business Professionals), By Region & Competition, 2019-2029F

Product link: https://marketpublishers.com/r/M858369976F7EN.html

Price: US$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M858369976F7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

+44 20 8123 2220
info@marketpublishers.com

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970