

# **Mobile Video Surveillance Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, By Application (Transport Vehicles, Trains and Trams, Buses), By Component (Software, Hardware, and Service), By Vertical (Military and Defense, Transportation, Industrial), By Region, By Competition, 2019-2029**

<https://marketpublishers.com/r/MEFAA1036201EN.html>

Date: June 2024

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: MEFAA1036201EN

## **Abstracts**

Global Mobile Video Surveillance Market was valued at USD 1.70 Billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 8.76% through 2029. 'Mobile video surveillance encompasses the deployment of advanced video monitoring systems in dynamic, on-the-go scenarios, offering real-time surveillance capabilities across diverse environments. This technology integrates high-resolution cameras, network connectivity, and intelligent software solutions within mobile platforms, such as vehicles, drones, and wearable devices, enabling continuous monitoring and data capture while in motion.

Mobile video surveillance systems serve as vigilant eyes, providing security personnel, law enforcement agencies, and other stakeholders with invaluable insights into their operational surroundings. Whether patrolling urban streets, monitoring remote construction sites, or safeguarding public events, these systems offer unparalleled visibility and situational awareness, empowering users to proactively identify and respond to potential threats or incidents.

The core components of mobile video surveillance solutions typically include high-definition cameras equipped with various features like pan-tilt-zoom (PTZ) capabilities, infrared (IR) illumination for low-light conditions, and wide dynamic range (WDR) for

optimal image clarity in challenging environments. These cameras are strategically mounted on vehicles, drones, or other mobile platforms, providing comprehensive coverage of the surrounding area.

Mobile video surveillance systems leverage robust networking technologies, including 4G/5G cellular connectivity, Wi-Fi, and satellite communication, to facilitate seamless data transmission and remote access to live video feeds. This enables users to monitor critical assets or locations in real-time, regardless of their physical proximity, thus enhancing operational efficiency and response times.

#### Key Market Drivers:

##### Increasing Concerns Over Public Safety and Security

The rise in concerns over public safety and security globally serves as a significant driver for the Mobile Video Surveillance market. With growing urbanization and population density, cities face a myriad of security challenges ranging from petty crimes to terrorist threats. In response, governments, law enforcement agencies, and private organizations are increasingly turning to mobile video surveillance solutions to enhance situational awareness, deter criminal activities, and improve emergency response capabilities.

Mobile video surveillance systems provide a versatile and scalable solution for monitoring public spaces, transportation hubs, and critical infrastructure in real-time. By deploying cameras on vehicles, drones, or wearable devices, authorities can extend their surveillance reach beyond fixed locations, covering areas that are traditionally difficult to monitor. This enhanced mobility enables rapid deployment of surveillance assets to address emerging threats or security incidents promptly.

Mobile video surveillance systems offer seamless integration with existing security infrastructure, enabling data sharing and collaboration between multiple agencies or stakeholders. This interoperability enhances the effectiveness of security operations by facilitating information exchange and coordinated response efforts. Additionally, these systems leverage advanced analytics capabilities to automatically detect suspicious activities, identify potential threats, and generate actionable insights for security personnel. The increasing adoption of mobile video surveillance in public safety applications is driven by technological advancements in camera technology, connectivity, and software solutions. High-definition cameras with features such as pan-tilt-zoom (PTZ), infrared (IR) illumination, and wide dynamic range (WDR) enable clear

and detailed video capture, even in challenging lighting conditions. Meanwhile, robust networking technologies such as 4G/5G cellular connectivity and Wi-Fi enable seamless data transmission and remote access to live video feeds, empowering security personnel to monitor critical locations in real-time.

The growing concerns over public safety and security are driving the demand for mobile video surveillance solutions, as they offer a versatile, scalable, and technologically advanced approach to monitoring and safeguarding public spaces, transportation networks, and critical infrastructure. As cities continue to grapple with evolving security threats, the adoption of mobile video surveillance is expected to increase, driving market growth and innovation in the years to come.

### Expansion of Smart City Initiatives

The expansion of smart city initiatives worldwide is fueling the demand for mobile video surveillance solutions as cities seek to leverage technology to enhance public safety, improve urban management, and optimize resource allocation. Smart cities integrate various digital technologies, including Internet of Things (IoT), data analytics, and connectivity solutions, to create more efficient, sustainable, and livable urban environments.

Mobile video surveillance plays a crucial role in smart city initiatives by providing real-time monitoring and intelligence gathering capabilities across diverse urban landscapes. By deploying mobile surveillance cameras on vehicles, drones, or IoT devices, city authorities can monitor traffic congestion, detect environmental hazards, and identify potential security threats in high-traffic areas such as transportation hubs, city centers, and public parks.

Mobile video surveillance systems enable cities to enhance their response to emergencies and natural disasters by providing situational awareness and actionable insights to first responders and emergency management agencies. These systems can be rapidly deployed to disaster-affected areas to assess damage, coordinate rescue efforts, and ensure the safety of residents and infrastructure.

The integration of mobile video surveillance with other smart city technologies, such as intelligent traffic management systems, environmental sensors, and public safety applications, enables cities to create more holistic and interconnected urban ecosystems. By analyzing data from multiple sources in real-time, city authorities can make informed decisions, optimize resource allocation, and improve overall urban

resilience and sustainability.

The expansion of smart city initiatives is driving investment in the development of advanced mobile video surveillance solutions tailored to the specific needs and challenges of urban environments. These solutions leverage cutting-edge technologies such as artificial intelligence (AI), machine learning (ML), and edge computing to enhance video analytics capabilities, automate threat detection, and improve the accuracy and efficiency of surveillance operations.

### Increasing Adoption of Video Analytics and Artificial Intelligence

The increasing adoption of video analytics and artificial intelligence (AI) technologies is driving the demand for mobile video surveillance solutions, as organizations seek to extract actionable insights from the vast amounts of video data generated by surveillance cameras. Video analytics algorithms leverage AI and machine learning (ML) techniques to automatically analyze video feeds, detect objects and events, and generate real-time alerts or notifications.

Mobile video surveillance systems equipped with advanced video analytics capabilities offer enhanced situational awareness and threat detection capabilities, enabling security personnel to identify and respond to potential security threats more effectively. These systems can automatically detect suspicious activities, such as unauthorized access, loitering, or perimeter breaches, and generate alerts for further investigation or intervention.

The integration of video analytics with mobile video surveillance enables organizations to streamline security operations, reduce false alarms, and optimize resource allocation by focusing attention on critical events or activities. By automating routine surveillance tasks and augmenting human decision-making processes, video analytics technologies enhance the efficiency and effectiveness of security operations, ultimately improving overall security posture.

The increasing sophistication of video analytics algorithms and the growing availability of AI-powered solutions are driving innovation in the mobile video surveillance market, with vendors developing new capabilities and features to address evolving security challenges. These include facial recognition, license plate recognition, object tracking, and behavior analysis, among others, which enable organizations to enhance their surveillance capabilities and adapt to changing threat landscapes.

The integration of video analytics with other security technologies, such as access control systems, intrusion detection systems, and alarm management platforms, enables organizations to create more comprehensive and integrated security solutions. By combining data from multiple sources and applying advanced analytics techniques, organizations can gain deeper insights into security threats and vulnerabilities, improve response times, and mitigate risks more effectively.

### Growth of Remote Monitoring and Surveillance Applications

The growth of remote monitoring and surveillance applications across various industries is driving the demand for mobile video surveillance solutions, as organizations seek to monitor and protect assets, facilities, and operations in remote or challenging environments. Remote monitoring enables organizations to extend their surveillance capabilities beyond traditional fixed locations, providing real-time visibility and control over distributed assets and infrastructure.

Mobile video surveillance systems offer a flexible and scalable solution for remote monitoring applications, enabling organizations to deploy surveillance cameras in remote or hard-to-reach locations, such as construction sites, oil and gas facilities, and critical infrastructure sites. By leveraging mobile platforms such as drones, unmanned vehicles, and IoT devices, organizations can monitor assets and activities in real-time, regardless of their physical location.

### Key Market Challenges

#### Bandwidth and Connectivity Limitations

One of the primary challenges facing the Mobile Video Surveillance market is the inherent limitations of bandwidth and connectivity in remote or mobile environments. While mobile video surveillance systems offer the flexibility and mobility to monitor assets and operations in diverse locations, they often rely on wireless networks, such as cellular or Wi-Fi, for data transmission. However, these networks may suffer from bandwidth constraints, signal interference, or coverage gaps, particularly in remote or densely populated areas, where network infrastructure may be limited or unreliable.

The limited bandwidth and connectivity pose significant challenges for mobile video surveillance applications, as they can impact the quality and reliability of video streams, leading to delays, buffering, or loss of data. In scenarios where real-time monitoring and situational awareness are critical, such as law enforcement operations or emergency

response, unreliable connectivity can hinder the effectiveness of mobile video surveillance systems and compromise security outcomes.

Bandwidth and connectivity limitations can also affect the scalability and deployment of mobile video surveillance solutions, particularly in large-scale or geographically dispersed environments. Organizations may encounter difficulties in provisioning sufficient network resources to support multiple surveillance cameras or streaming video feeds simultaneously, leading to performance bottlenecks or degraded system performance.

Addressing the challenge of bandwidth and connectivity limitations requires innovative solutions and technologies that optimize data transmission, prioritize critical video streams, and mitigate the impact of network constraints on surveillance operations. This may involve the development of intelligent algorithms and protocols that dynamically adjust video quality and compression settings based on available bandwidth and network conditions, ensuring that essential surveillance feeds are prioritized and delivered reliably in real-time.

Advancements in network infrastructure, such as the rollout of 5G cellular networks and the expansion of broadband coverage in underserved areas, can help alleviate bandwidth and connectivity constraints, enabling more robust and resilient mobile video surveillance deployments. Additionally, the integration of edge computing capabilities into mobile video surveillance systems can offload processing tasks to local devices or servers, reducing the reliance on centralized data centers and minimizing latency in data transmission.

### Data Security and Privacy Concerns

Another significant challenge facing the Mobile Video Surveillance market is the growing concern over data security and privacy, particularly in light of increasing regulatory scrutiny and public scrutiny surrounding the collection, storage, and use of surveillance data. Mobile video surveillance systems generate vast amounts of sensitive video footage, which may include personally identifiable information (PII), sensitive locations, or confidential activities, raising concerns about unauthorized access, misuse, or data breaches.

The proliferation of mobile video surveillance systems in public spaces, transportation networks, and commercial environments has raised questions about the ethical and legal implications of surveillance practices, particularly regarding individual privacy



rights and civil liberties. Organizations deploying mobile video surveillance solutions must navigate a complex landscape of regulations and standards governing data protection, retention, and sharing, ensuring compliance with applicable laws and regulations while safeguarding the rights and privacy of individuals.

The mobile nature of video surveillance deployments introduces additional security challenges, as surveillance cameras may be susceptible to physical tampering, theft, or vandalism in remote or unsecured environments. Unauthorized access to mobile surveillance devices or data can compromise the integrity and confidentiality of video footage, undermining the trust and credibility of the surveillance system and eroding public confidence in its effectiveness.

Addressing the challenge of data security and privacy requires a comprehensive approach that encompasses technological solutions, policy frameworks, and organizational practices to mitigate risks and protect sensitive information. This may involve implementing robust encryption protocols to secure video data in transit and at rest, implementing access controls and authentication mechanisms to restrict unauthorized access to surveillance systems, and implementing audit trails and logging mechanisms to track and monitor data access and usage.

Organizations deploying mobile video surveillance solutions must adopt transparent and accountable practices for data collection, processing, and sharing, ensuring that individuals are informed about the purpose and scope of surveillance activities and their rights regarding their personal data. This may involve establishing clear policies and procedures for data handling, conducting privacy impact assessments, and engaging with stakeholders to address concerns and build trust in surveillance practices.

## Key Market Trends

### Integration of Artificial Intelligence and Video Analytics

One of the prominent trends shaping the Mobile Video Surveillance market is the integration of artificial intelligence (AI) and advanced video analytics technologies into surveillance systems. AI-powered video analytics algorithms enable mobile surveillance cameras to analyze video feeds in real-time, automatically detect objects, behaviors, and events, and generate actionable insights for security personnel. These algorithms leverage machine learning (ML) techniques to continuously improve accuracy and effectiveness over time, enabling mobile video surveillance systems to provide enhanced situational awareness and threat detection capabilities.

The integration of AI and video analytics into mobile video surveillance systems enables a wide range of intelligent capabilities, including object recognition, facial recognition, license plate recognition, and behavior analysis. By automatically detecting and classifying objects or activities of interest, these systems can generate real-time alerts or notifications to alert security personnel to potential security threats or suspicious behavior. Moreover, AI-powered video analytics algorithms can analyze historical video data to identify patterns, trends, or anomalies, enabling organizations to proactively identify security risks and mitigate potential threats before they escalate.

The integration of AI and video analytics into mobile video surveillance systems enables more efficient and effective use of limited resources, such as bandwidth, storage, and manpower. By automating routine surveillance tasks and augmenting human decision-making processes, these systems enable security personnel to focus their attention on critical events or activities, improving overall security outcomes and operational efficiency. Additionally, AI-powered video analytics can reduce false alarms and minimize the need for manual intervention, enabling organizations to respond more quickly and effectively to security incidents.

The integration of artificial intelligence and advanced video analytics technologies into mobile video surveillance systems represents a significant trend in the market, enabling organizations to enhance situational awareness, improve threat detection capabilities, and optimize security operations. As AI and video analytics technologies continue to evolve and mature, mobile video surveillance systems will increasingly become indispensable tools for safeguarding assets, infrastructure, and public safety in diverse and dynamic environments.

### Adoption of Edge Computing and Edge AI

Another key trend driving the Mobile Video Surveillance market is the adoption of edge computing and edge AI technologies to enhance the capabilities and performance of surveillance systems. Edge computing involves processing and analyzing data locally on the surveillance device or at the network edge, rather than transmitting it to centralized data centers for processing. Similarly, edge AI refers to the use of AI algorithms and models deployed directly on surveillance cameras or edge devices to perform real-time analytics and decision-making tasks.

The adoption of edge computing and edge AI in mobile video surveillance systems offers several benefits, including reduced latency, improved scalability, and enhanced



privacy and security. By processing video data locally on the surveillance device, edge computing enables faster response times and more efficient use of network bandwidth, making it ideal for real-time surveillance applications where timely decision-making is critical. Additionally, edge AI algorithms can analyze video feeds locally to detect and classify objects or events of interest, reducing the need for centralized processing and minimizing privacy concerns associated with transmitting sensitive data over networks.

The adoption of edge computing and edge AI enables mobile video surveillance systems to operate autonomously and independently of centralized infrastructure, making them more resilient to network outages or disruptions. By deploying AI models directly on surveillance cameras or edge devices, organizations can continue to monitor and protect assets and infrastructure even in remote or disconnected environments, ensuring continuous surveillance coverage and security.

The integration of edge computing and edge AI into mobile video surveillance systems enables more efficient use of resources, such as bandwidth, storage, and computational power. By performing analytics tasks locally on the surveillance device, edge AI algorithms can reduce the amount of data that needs to be transmitted to centralized servers, minimizing network congestion and storage requirements. Additionally, edge computing enables organizations to deploy lightweight AI models optimized for resource-constrained environments, further enhancing efficiency and performance.

### Adoption of Cloud-Based Video Surveillance Solutions

A notable trend in the Mobile Video Surveillance market is the increasing adoption of cloud-based video surveillance solutions, which offer organizations greater flexibility, scalability, and accessibility compared to traditional on-premises systems. Cloud-based video surveillance solutions leverage cloud computing technologies to store, process, and analyze video data remotely, enabling organizations to access surveillance footage from anywhere, at any time, using a web browser or mobile app.

The adoption of cloud-based video surveillance solutions offers several benefits for organizations, including lower upfront costs, simplified deployment and management, and seamless scalability. By eliminating the need for on-premises servers and infrastructure, cloud-based solutions reduce hardware and maintenance costs, making video surveillance more accessible and affordable for organizations of all sizes. Additionally, cloud-based solutions enable organizations to deploy surveillance cameras quickly and easily, without the need for complex installation or configuration.

Cloud-based video surveillance solutions provide organizations with greater flexibility and scalability, allowing them to expand or upgrade their surveillance systems as needed to meet changing security requirements. Cloud-based solutions offer virtually unlimited storage capacity, enabling organizations to retain and access large amounts of video footage for extended periods without the need for additional hardware or infrastructure. Additionally, cloud-based solutions enable organizations to access surveillance footage remotely from any internet-connected device, providing greater flexibility and accessibility for security personnel and administrators.

Cloud-based video surveillance solutions offer advanced analytics and insights capabilities, enabling organizations to extract valuable insights from their surveillance data. Cloud-based analytics tools can analyze video footage to identify trends, patterns, or anomalies, enabling organizations to detect security threats or operational inefficiencies proactively. Additionally, cloud-based solutions enable organizations to integrate surveillance data with other business systems, such as access control or alarm monitoring, to create more comprehensive security solutions.

## Segmental Insights

### Application Insights

The Transport Vehicles segment held the largest Market share in 2023. The Mobile Video Surveillance market in transport vehicles is being driven by a confluence of factors that collectively underscore the growing need for enhanced safety, security, and operational efficiency within the transportation sector. One of the primary market drivers is the increasing emphasis on passenger safety and security, spurred by rising concerns over terrorist threats, criminal activities, and safety incidents in public transportation systems worldwide. With the proliferation of high-profile security breaches and safety incidents, transport operators are under mounting pressure to deploy advanced surveillance solutions that can effectively monitor and protect passengers, crew, and assets in transit.

Mobile video surveillance systems play a pivotal role in addressing these security challenges by providing real-time monitoring, situational awareness, and threat detection capabilities in transport vehicles. By deploying surveillance cameras strategically throughout buses, trains, airplanes, ships, and other transport vehicles, operators can deter criminal activities, prevent vandalism, and ensure the safety and well-being of passengers and crew. Moreover, mobile video surveillance systems enable operators to monitor critical areas such as boarding platforms, passenger

cabins, and cargo holds to detect and respond to security threats or safety incidents promptly.

The integration of advanced video analytics and artificial intelligence (AI) technologies into mobile video surveillance systems enhances their effectiveness in detecting and identifying security threats or suspicious activities. Video analytics algorithms can automatically analyze video feeds to detect anomalies, track objects or individuals of interest, and generate real-time alerts or notifications for security personnel. This enables operators to respond proactively to potential security incidents, minimizing risks and ensuring the safety and security of passengers and assets.

Regulatory mandates and industry standards play a significant role in driving the adoption of mobile video surveillance solutions in transport vehicles. Governments, regulatory bodies, and transportation authorities around the world are increasingly mandating the use of surveillance cameras in public transportation vehicles to enhance safety, deter crime, and improve incident response capabilities. These regulations and standards aim to protect passengers, drivers, and assets, reduce liability risks, and ensure compliance with legal and regulatory requirements.

Technological advancements in mobile video surveillance systems are driving market growth and innovation in the transport vehicles segment. The development of high-definition cameras, infrared sensors, and wireless connectivity technologies enables transport operators to deploy surveillance solutions that offer enhanced features, capabilities, and performance. Moreover, the integration of cloud-based storage, edge computing, and AI-powered analytics enables transport operators to leverage real-time data insights for improved decision-making, resource optimization, and operational efficiency.

## Regional Insights

Asia-Pacific region held the largest Market share in 2023. The Mobile Video Surveillance market in the Asia-Pacific region is being driven by several key factors that collectively underscore the increasing demand for advanced surveillance solutions in diverse applications across the region. One of the primary drivers is the rapid urbanization and infrastructure development taking place in many countries across Asia-Pacific, leading to a growing need for enhanced safety, security, and monitoring capabilities in urban environments, transportation networks, and critical infrastructure facilities. With the rise of smart cities, intelligent transportation systems, and digital infrastructure projects, there is a heightened focus on deploying advanced surveillance

solutions, including mobile video surveillance systems, to address security challenges, mitigate risks, and ensure the safety and well-being of citizens, assets, and critical infrastructure.

The increasing incidence of security threats, criminal activities, and safety incidents in the Asia-Pacific region is driving the adoption of mobile video surveillance solutions across various sectors, including public safety, law enforcement, transportation, commercial, and industrial applications. With the proliferation of high-profile security breaches, terrorist attacks, and safety incidents in recent years, there is a growing recognition of the importance of surveillance technologies in deterring, detecting, and responding to security threats effectively. Mobile video surveillance systems enable organizations to monitor and protect assets, facilities, and personnel in real-time, providing valuable situational awareness, evidence capture, and incident management capabilities to enhance security and safety outcomes.

The increasing government initiatives, investments, and regulatory mandates supporting the deployment of surveillance technologies are driving market growth in the Asia-Pacific region. Many governments across the region are implementing initiatives to enhance public safety, improve law enforcement capabilities, and modernize critical infrastructure, leading to increased investments in surveillance technologies, including mobile video surveillance systems. Furthermore, regulatory mandates requiring the installation of surveillance cameras in public spaces, transportation networks, and commercial facilities are driving demand for mobile video surveillance solutions among government agencies, transport operators, and private organizations, further accelerating market growth.

The rapid advancements in technology, such as high-definition cameras, video analytics, wireless connectivity, and cloud-based storage, are driving innovation and market expansion in the Asia-Pacific Mobile Video Surveillance market. These technological advancements enable organizations to deploy mobile video surveillance systems that offer advanced features, capabilities, and performance, including real-time video streaming, intelligent analytics, remote monitoring, and cloud-based storage, enhancing the effectiveness, efficiency, and scalability of surveillance operations. Furthermore, the increasing adoption of artificial intelligence (AI) and machine learning (ML) technologies in video analytics is enabling organizations to extract valuable insights from video data, automate surveillance tasks, and improve threat detection capabilities, driving demand for AI-powered mobile video surveillance solutions across various sectors in the Asia-Pacific region.

## Key Market Players

Hangzhou Hikvision Digital Technology Co., Ltd.

Dahua Technology USA Inc.

Axis Communications AB

Bosch Sicherheitssysteme GmbH

Zhejiang Uniview Technologies Co.,Ltd.

Hanwha Techwin Co., Ltd.

Teledyne Technologies Incorporated

Motorola Solutions, Inc.

BriefCam Ltd.

Robert Bosch GmbH

## Report Scope:

In this report, the Global Mobile Video Surveillance Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Mobile Video Surveillance Market, By Application:

Transport Vehicles

Trains and Trams

Buses

Mobile Video Surveillance Market, By Component:

Software

Hardware

Service

Mobile Video Surveillance Market, By Vertical:

Military and Defense

Transportation

Industrial

Mobile Video Surveillance Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Belgium

Asia-Pacific



China

India

Japan

Australia

South Korea

Indonesia

Vietnam

South America

Brazil

Argentina

Colombia

Chile

Peru

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Israel

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Global Mobile Video Surveillance Market.

## Available Customizations:

Global Mobile Video Surveillance market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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