

Middle East and North Africa Power Bank Market By Type (Lithium-ion Vs. Lithium Polymer), By Capacity (Up to 4000 mAh, 4001 – 8000 mAh and Others), By Distribution Channel, By Country, Competition Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “Middle East and North Africa Power Bank Market By Type, By Capacity, By Distribution Channel, By Country, Competition Forecast & Opportunities, 2013 – 2023” power bank market is projected to grow to \$ 223 million by 2023, on account of expanding mobile and portable device user base, increasing tourist footfall and rising per capita income across the region. Improving product standards for mitigating the existing and emerging hazards of high energy density lithium-ion batteries used in power banks, in addition to socio-economic development under government programs, namely, UAE Vision 2021, Saudi Vision 2030 and Kuwait Vision 2035, are expected to positively influence the power bank market in Middle East and North Africa during the forecast period. Some of the major players operating in Middle East and North Africa power bank market are Anker Innovations Limited, Huawei Technologies Co., Ltd., Promate Technologies Ltd., Sunvalley Group (RAVPower), Xiaomi Corporation, Romoss Technology Co. Ltd, Belkin International, Inc., Shenzhen Remax Co. Ltd, Energizer Holdings Inc., and Aukey International Ltd., among others. “Middle East and North Africa Power Bank Market By Type, By Capacity, By Distribution Channel, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of power bank market in MEA:

Power Bank Market Size, Share & Forecast

Segmental Analysis – By Type (Lithium-ion Vs. Lithium Polymer), By Capacity (Up to 4000 mAh, 4001 – 8000 mAh and Others), By Distribution Channel, By

Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of power bank market in MEA

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, power bank distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with power bank distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. VOICE OF CUSTOMER

4.1. Factors Considered Before Purchase

4.2. Brand Awareness Level

4.3. Brand Satisfaction Level

5. MIDDLE EAST POWER BANK MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.1.2. By Volume

5.2. Market Share & Forecast

5.2.1. By Type (Lithium-ion Vs. Lithium Polymer)

5.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)

5.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

5.2.4. By Distribution Channel (Online Vs Offline)

5.2.5. By Country (UAE, Saudi Arabia, Iran, Kuwait, Qatar, Oman, Jordan, Lebanon, Bahrain and Rest of Middle East)

5.2.6. By Company

5.3. Market Attractiveness Index

5.3.1. By Type

5.3.2. By Capacity

5.3.3. By USB Ports

5.3.4. By Distribution Channel

5.3.5. By Country

6. UAE POWER BANK MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

- 6.1.2. By Volume
- 6.2. Market Share & Forecast
 - 6.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
 - 6.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
 - 6.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)
 - 6.2.4. By Distribution Channel (Online Vs Offline)
 - 6.2.5. By Region
 - 6.2.6. By Company
- 6.3. Pricing Analysis
- 6.4. Market Attractiveness Index
 - 6.4.1. By Type
 - 6.4.2. By Capacity
 - 6.4.3. By USB Ports
 - 6.4.4. By Distribution Channel
 - 6.4.5. By Region

7. SAUDI ARABIA POWER BANK MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
 - 7.1.2. By Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
 - 7.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
 - 7.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)
 - 7.2.4. By Distribution Channel (Online Vs Offline)
 - 7.2.5. By Region
 - 7.2.6. By Company
- 7.3. Pricing Analysis
- 7.4. Market Attractiveness Index
 - 7.4.1. By Type
 - 7.4.2. By Capacity
 - 7.4.3. By USB Ports
 - 7.4.4. By Distribution Channel
 - 7.4.5. By Region

8. IRAN POWER BANK MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.1.2. By Volume

8.2. Market Share & Forecast

8.2.1. By Type (Lithium-ion Vs. Lithium Polymer)

8.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)

8.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

8.2.4. By Distribution Channel (Online Vs Offline)

8.2.5. By Region

8.2.6. By Company

8.3. Pricing Analysis

8.4. Market Attractiveness Index

8.4.1. By Type

8.4.2. By Capacity

8.4.3. By USB Ports

8.4.4. By Distribution Channel

8.4.5. By Region

9. KUWAIT POWER BANK MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.1.2. By Volume

9.2. Market Share & Forecast

9.2.1. By Type (Lithium-ion Vs. Lithium Polymer)

9.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)

9.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

9.2.4. By Distribution Channel (Online Vs Offline)

9.2.5. By Region

9.2.6. By Company

9.3. Pricing Analysis

9.4. Market Attractiveness Index

9.4.1. By Type

9.4.2. By Capacity

9.4.3. By USB Ports

9.4.4. By Distribution Channel

9.4.5. By Region

10. QATAR POWER BANK MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.1.2. By Volume

10.2. Market Share & Forecast

10.2.1. By Type (Lithium-ion Vs. Lithium Polymer)

10.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)

10.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

10.2.4. By Distribution Channel (Online Vs Offline)

10.2.5. By Region

10.2.6. By Company

10.3. Pricing Analysis

10.4. Market Attractiveness Index

10.4.1. By Type

10.4.2. By Capacity

10.4.3. By USB Ports

10.4.4. By Distribution Channel

10.4.5. By Region

11. OMAN POWER BANK MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.1.2. By Volume

11.2. Market Share & Forecast

11.2.1. By Type (Lithium-ion Vs. Lithium Polymer)

11.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)

11.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

11.2.4. By Distribution Channel (Online Vs Offline)

11.2.5. By Region

11.2.6. By Company

11.3. Pricing Analysis

11.4. Market Attractiveness Index

11.4.1. By Type

- 11.4.2. By Capacity
- 11.4.3. By USB Ports
- 11.4.4. By Distribution Channel
- 11.4.5. By Region

12. JORDAN POWER BANK MARKET OUTLOOK

12.1. Market Size & Forecast

- 12.1.1. By Value
- 12.1.2. By Volume

12.2. Market Share & Forecast

- 12.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
 - 12.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
 - 12.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)
 - 12.2.4. By Distribution Channel (Online Vs Offline)
 - 12.2.5. By Region
 - 12.2.6. By Company
- ### 12.3. Pricing Analysis
- ### 12.4. Market Attractiveness Index
- 12.4.1. By Type
 - 12.4.2. By Capacity
 - 12.4.3. By USB Ports
 - 12.4.4. By Distribution Channel
 - 12.4.5. By Region

13. LEBANON POWER BANK MARKET OUTLOOK

13.1. Market Size & Forecast

- 13.1.1. By Value
- 13.1.2. By Volume

13.2. Market Share & Forecast

- 13.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
- 13.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
- 13.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)
- 13.2.4. By Distribution Channel (Online Vs Offline)
- 13.2.5. By Region
- 13.2.6. By Company

- 13.3. Pricing Analysis
- 13.4. Market Attractiveness Index
 - 13.4.1. By Type
 - 13.4.2. By Capacity
 - 13.4.3. By USB Ports
 - 13.4.4. By Distribution Channel
 - 13.4.5. By Region

14. BAHRAIN POWER BANK MARKET OUTLOOK

- 14.1. Market Size & Forecast
 - 14.1.1. By Value
 - 14.1.2. By Volume
- 14.2. Market Share & Forecast
 - 14.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
 - 14.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
 - 14.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)
 - 14.2.4. By Distribution Channel (Online Vs Offline)
 - 14.2.5. By Region
 - 14.2.6. By Company
- 14.3. Pricing Analysis
- 14.4. Market Attractiveness Index
 - 14.4.1. By Type
 - 14.4.2. By Capacity
 - 14.4.3. By USB Ports
 - 14.4.4. By Distribution Channel
 - 14.4.5. By Region

15. NORTH AFRICA POWER BANK MARKET OUTLOOK

- 15.1. Market Size & Forecast
 - 15.1.1. By Value
 - 15.1.2. By Volume
- 15.2. Market Share & Forecast
 - 15.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
 - 15.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
 - 15.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

- 15.2.4. By Distribution Channel (Online Vs Offline)
- 15.2.5. By Country (Egypt, Morocco, Algeria and Rest of North Africa)
- 15.2.6. By Company

15.3. Market Attractiveness Index

- 15.3.1. By Type
- 15.3.2. By Capacity
- 15.3.3. By USB Ports
- 15.3.4. By Distribution Channel
- 15.3.5. By Region

16. EGYPT POWER BANK MARKET OUTLOOK

16.1. Market Size & Forecast

- 16.1.1. By Value
- 16.1.2. By Volume

16.2. Market Share & Forecast

- 16.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
- 16.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)
- 16.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)
- 16.2.4. By Distribution Channel (Online Vs Offline)
- 16.2.5. By Region
- 16.2.6. By Company

16.3. Pricing Analysis

16.4. Market Attractiveness Index

- 16.4.1. By Type
- 16.4.2. By Capacity
- 16.4.3. By USB Ports
- 16.4.4. By Distribution Channel
- 16.4.5. By Region

17. MOROCCO POWER BANK MARKET OUTLOOK

17.1. Market Size & Forecast

- 17.1.1. By Value
- 17.1.2. By Volume

17.2. Market Share & Forecast

- 17.2.1. By Type (Lithium-ion Vs. Lithium Polymer)
- 17.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and

Above 12000 mAh)

17.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

17.2.4. By Distribution Channel (Online Vs Offline)

17.2.5. By Region

17.2.6. By Company

17.3. Pricing Analysis

17.4. Market Attractiveness Index

17.4.1. By Type

17.4.2. By Capacity

17.4.3. By USB Ports

17.4.4. By Distribution Channel

17.4.5. By Region

18. ALGERIA POWER BANK MARKET OUTLOOK

18.1. Market Size & Forecast

18.1.1. By Value

18.1.2. By Volume

18.2. Market Share & Forecast

18.2.1. By Type (Lithium-ion Vs. Lithium Polymer)

18.2.2. By Capacity (Up to 4000 mAh, 4001 – 8000 mAh, 8001 – 12000 mAh and Above 12000 mAh)

18.2.3. By USB Ports (One Port, Two Ports and Three Port & Above)

18.2.4. By Distribution Channel (Online Vs Offline)

18.2.5. By Region

18.2.6. By Company

18.3. Pricing Analysis

18.4. Market Attractiveness Index

18.4.1. By Type

18.4.2. By Capacity

18.4.3. By USB Ports

18.4.4. By Distribution Channel

18.4.5. By Region

19. COUNTRY-WISE LIST OF DISTRIBUTORS/DEALERS FOR POWER BANKS

20. MARKET DYNAMICS

20.1. Drivers

20.2. Challenges

21. MARKET TRENDS & DEVELOPMENTS

22. VALUE CHAIN ANALYSIS

23. TRADE DYNAMICS

23.1. Import

23.2. Export

24. COMPETITIVE LANDSCAPE

24.1. Competition Benchmarking

24.2. Company Profiles

24.2.1. Anker Innovations Limited

24.2.2. Huawei Technologies Co., Ltd.

24.2.3. Promate Technologies Ltd.

24.2.4. Sunvalley Group (RAVPower)

24.2.5. Xiaomi Corporation

24.2.6. Romoss Technology Co. Ltd

24.2.7. Belkin International, Inc.

24.2.8. Shenzhen Remax Co. Ltd

24.2.9. Energizer Holdings Inc.

24.2.10. Aukey International Ltd

25. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: MIDDLE EAST POWER BANK MARKET SIZE, BY VALUE, 2013-2023F (USD MILLION)

Figure 2: Middle East Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 3: Middle East Vs Global Per Capita Income at Current Prices, 2013-2018F (USD)

Figure 4: Middle East Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 5: Middle East IT Spending, By Application, By Value, 2018 (%)

Figure 6: Middle East Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 7: GCC Countries Smartphone Users (% of Total Connections), By Volume, 2015, 2017 & 2020F

Figure 8: Middle East Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 9: GCC Countries Mobile Network, By Technology Mix, 2015, 2017 & 2020F (%)

Figure 10: Middle East Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 11: GCC Countries GDP Per Capita at Current Prices, 2013-2023F (USD)

Figure 12: Middle East Power Bank Market Share, By Country, By Value, 2017 & 2023F

Figure 13: Middle East Power Bank Market Share, By Company, By Value, 2017

Figure 14: Middle East Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 15: Middle East Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 16: Middle East Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 17: Middle East Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 18: Middle East Power Bank Market Attractiveness Index, By Country, By Value, 2018E-2023F

Figure 19: UAE Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 20: UAE Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 21: UAE Visitor Spending, 2012-2017 (USD Billion)

Figure 22: UAE Travel & Tourism Contribution to GDP, By Visitor Type, 2017 (%)

Figure 23: UAE Capital Investment in Travel & Tourism Sector, 2014-2018F & 2023F (USD Billion)

Figure 24: UAE Current Account Balance, 2013-2023F (USD Billion)

- Figure 25: UAE Population, 2013-2023F (Million)
- Figure 26: UAE GDP Per Capita at Current Prices, 2013-2023F (USD)
- Figure 27: Manufacturing Sector Contribution to UAE GDP, 2013-2017 (USD Billion)
- Figure 28: UAE Power Bank Market Share, By Type, By Value, 2017 & 2023F
- Figure 29: UAE Total Investments, As % of GDP, 2013-2020F
- Figure 30: UAE Power Bank Market Share, By Capacity, By Value, 2017 & 2023F
- Figure 31: UAE Population, By City, 2017 (Million)
- Figure 32: UAE Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F
- Figure 33: Travel & Tourism Total Contribution to UAE GDP, By Value, 2014-2018F & 2023F (USD Billion)
- Figure 34: UAE Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F
- Figure 35: UAE Imports, Non-Oil Exports & Re-Exports, 2012-2017 (USD Billion)
- Figure 36: UAE Power Bank Market Share, By Region, By Value, 2017 & 2023F
- Figure 37: UAE Power Bank Market Share, By Company, By Value, 2017
- Figure 38: UAE Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F
- Figure 39: UAE Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F
- Figure 40: UAE Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F
- Figure 41: UAE Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F
- Figure 42: UAE Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F
- Figure 43: Saudi Arabia Power Bank Market Size, By Value, 2013-2023F (USD Million)
- Figure 44: Saudi Arabia Power Bank Market Size, By Volume, 2013-2023F (Million Units)
- Figure 45: Saudi Arabia Visitor Spending, 2012-2017 (USD Billion)
- Figure 46: Saudi Arabia Travel & Tourism Contribution to GDP, By Visitor Type, 2017 (%)
- Figure 47: Saudi Arabia Gross National Savings (% of GDP), 2013-2023F
- Figure 48: Saudi Arabia GDP Per Capita at Current Prices, 2013-2023F (USD)
- Figure 49: Saudi Arabia Urban Population (% of Total Population), 2012-2017
- Figure 50: Saudi Arabia Inflation Rate at Average Consumer Prices, 2013-2023F (%)
- Figure 51: Saudi Arabia Power Bank Market Share, By Type, By Value, 2017 & 2023F
- Figure 52: Saudi Arabia Power Bank Market Share, By Capacity, By Value, 2017 & 2023F
- Figure 53: Saudi Arabia GDP at Current Prices, 2012-2017 (USD Billion)

Figure 54: Saudi Arabia Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 55: New Mobile Subscriptions in Saudi Arabia, By Type, 2014-2017 (Million)

Figure 56: Saudi Arabia Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 57: Saudi Arabia Imports of Goods and Services, By Volume, 2013-2023F (%)

Figure 58: Saudi Arabia Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 59: Saudi Arabia Power Bank Market Share, By Company, By Value, 2017

Figure 60: Saudi Arabia Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 61: Saudi Arabia Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 62: Saudi Arabia Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 63: Saudi Arabia Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 64: Saudi Arabia Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 65: Iran Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 66: Iran Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 67: Iran Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 68: Iran GDP at Current Prices, 2013-2023F (USD Billion)

Figure 69: Iran Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 70: Iran Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 71: Inflation Rate in Iran, 2013-2017 (%)

Figure 72: Iran Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 73: Iran Smartphone Users (% of Total Connections), 2015, 2017 & 2020F

Figure 74: Iran Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 75: Iran Power Bank Market Share, By Company, By Value, 2017

Figure 76: Iran Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 77: Iran Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 78: Iran Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 79: Iran Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 80: Iran Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 81: Kuwait Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 82: Kuwait Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 83: Kuwait Visitor Spending, 2012-2017 (USD Million)

Figure 84: Kuwait Travel & Tourism Contribution to GDP, By Visitor Type, 2017 (%)

Figure 85: Kuwait GDP at Current Prices, 2013-2018F (USD Billion)

Figure 86: Kuwait Population, By Region, As of 2017 (Million)

Figure 87: Kuwait Real GDP Growth, By Industry & Services at Constant Prices, 2014-2019F

Figure 88: Kuwait Tourist Arrivals, 2013 & 2022F (Number)

Figure 89: Kuwait Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 90: Kuwait Exports of Goods, By Volume, 2013-2023F (%)

Figure 91: Kuwait Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 92: Kuwait Population, 2013-2023F (Million)

Figure 93: Kuwait Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 94: Kuwait GDP per Capita at Current Prices, 2013-2023F (USD)

Figure 95: Kuwait Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 96: Kuwait Travel & Tourism GDP Contribution, 2014-2017 & 2023F (USD Million)

Figure 97: Kuwait Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 98: Kuwait Power Bank Market Share, By Company, By Value, 2017

Figure 99: Kuwait Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 100: Kuwait Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 101: Kuwait Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 102: Kuwait Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 103: Kuwait Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 104: Qatar Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 105: Qatar Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 106: Qatar Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 107: Qatar GDP at Current Prices, 2013-2023F (USD Billion)

Figure 108: Qatar Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 109: Qatar Current Account Balance, 2013-2023F (USD Billion)

Figure 110: Qatar Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 111: Qatar Gross National Savings, 2013-2023F (% of GDP)

Figure 112: Qatar Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 113: Qatar Population, 2013-2017 (Million)

Figure 114: Qatar Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 115: Qatar Power Bank Market Share, By Company, By Value, 2017

Figure 116: Qatar Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 117: Qatar Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 118: Qatar Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 119: Qatar Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 120: Qatar Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 121: Oman Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 122: Oman Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 123: Oman Visitor Spending, 2012-2017 (USD Million)

Figure 124: Oman Travel & Tourism Contribution to GDP, By Visitor Type, 2017 (%)

Figure 125: Oman Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 126: Oman per Capita GDP at Current Prices, 2013-2018F (USD)

Figure 127: Oman Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 128: Oman Current Account Balance (% of GDP), 2013-2023F

Figure 129: Oman Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 130: Oman Total Investments (% of GDP), 2013-2023F

Figure 131: Oman Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 132: Oman GDP Growth Rate at Constant Prices, 2013-2023F (%)

Figure 133: Oman Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 134: Oman Power Bank Market Share, By Company, By Value, 2017

Figure 135: Oman Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 136: Oman Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 137: Oman Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 138: Oman Power Bank Market Attractiveness Index, By Distribution Channel,

By Value, 2018E-2023F

Figure 139: Oman Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 140: Jordan Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 141: Jordan Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 142: Jordan Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 143: Jordan Current Account Balance, 2013-2023F (USD Billion)

Figure 144: Jordan Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 145: Jordan Exports of Goods and Services, By Volume, 2013-2023F (%)

Figure 146: Jordan Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 147: Jordan GDP at Current Prices, 2013-2023F (USD Billion)

Figure 148: Jordan Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 149: Jordan Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 150: Jordan Power Bank Market Share, By Company, By Value, 2017

Figure 151: Jordan Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 152: Jordan Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 153: Jordan Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 154: Jordan Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 155: Jordan Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 156: Lebanon Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 157: Lebanon Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 158: Lebanon Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 159: Lebanon Population, 2013-2023F (Million)

Figure 160: Lebanon Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 161: Lebanon Inflation Rate at Average Consumer Prices, 2013-2023F (%)

Figure 162: Lebanon Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 163: Lebanon GDP at Current Prices, 2013-2023F (USD Billion)

Figure 164: Lebanon Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 165: Lebanon Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 166: Lebanon Power Bank Market Share, By Company, By Value, 2017

Figure 167: Lebanon Power Bank Market Attractiveness Index, By Type, By Value,

2018E-2023F

Figure 168: Lebanon Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 169: Lebanon Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 170: Lebanon Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 171: Lebanon Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 172: Bahrain Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 173: Bahrain Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 174: Bahrain Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 175: Bahrain Population, 2013-2023F (Million)

Figure 176: Bahrain Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 177: Bahrain Gross National Savings (% of GDP), 2013-2023F

Figure 178: Bahrain Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 179: Bahrain Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 180: Bahrain Total Investment (% of GDP), 2013-2023F

Figure 181: Bahrain Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 182: Bahrain Power Bank Market Share, By Company, By Value, 2017

Figure 183: Bahrain Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 184: Bahrain Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 185: Bahrain Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 186: Bahrain Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 187: Bahrain Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 188: North Africa Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 189: North Africa Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 190: North Africa Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 191: North Africa IT Spending, By Application, By Value, 2018 (%)

Figure 192: North Africa Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 193: North Africa Smartphone Users (% of Total Connections), 2015, 2017 &

2020F

Figure 194: North Africa Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 195: Unique Mobile Subscriber Base in Middle East & North Africa Region, 2014-2020F (Million)

Figure 196: North Africa Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 197: North Africa Countries Mobile Network, By Technology Mix, 2015, 2017 & 2020F (%)

Figure 198: North Africa Power Bank Market Share, By Country, By Value, 2017 & 2023F

Figure 199: North Africa Power Bank Market Share, By Company, By Value, 2017

Figure 200: North Africa Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 201: North Africa Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 202: North Africa Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 203: North Africa Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 204: North Africa Power Bank Market Attractiveness Index, By Country, By Value, 2018E-2023F

Figure 205: Egypt Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 206: Egypt Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 207: Egypt Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 208: Egypt Current Account Balance (% of GDP), 2013-2023F

Figure 209: Egypt Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 210: Egypt Imports of Goods and Services, By Volume, 2013-2023F (%)

Figure 211: Egypt Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 212: Egypt GDP at Current Prices, 2013-2017 (USD Billion)

Figure 213: Egypt Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 214: Egypt GDP Growth Rate, By Value, 2012-2018F (%)

Figure 215: Egypt GNI Per Capita, Atlas Method, By Value, 2013-2017 (USD)

Figure 216: Egypt Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 217: Egypt Power Bank Market Share, By Company, By Value, 2017

Figure 218: Egypt Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 219: Egypt Power Bank Market Attractiveness Index, By Capacity, By Value,

2018E-2023F

Figure 220: Egypt Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 221: Egypt Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 222: Egypt Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 223: Morocco Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 224: Morocco Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 225: Morocco Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 226: Morocco Exports of Goods and Services, By Volume, 2013-2023F (%)

Figure 227: Morocco Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 228: Morocco Gross National Savings (% of GDP), 2013-2023F

Figure 229: Morocco Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 230: Morocco GDP at Current Prices, 2013-2023F (USD Billion)

Figure 231: Morocco Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 232: Morocco Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 233: Morocco Power Bank Market Share, By Company, By Value, 2017

Figure 234: Morocco Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 235: Morocco Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 236: Morocco Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 237: Morocco Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 238: Morocco Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 239: Algeria Power Bank Market Size, By Value, 2013-2023F (USD Million)

Figure 240: Algeria Power Bank Market Size, By Volume, 2013-2023F (Million Units)

Figure 241: Algeria Power Bank Market Share, By Type, By Value, 2017 & 2023F

Figure 242: Algeria Power Bank Market Share, By Capacity, By Value, 2017 & 2023F

Figure 243: Algeria GDP Per Capita at Current Prices, 2013-2023F (USD)

Figure 244: Algeria Power Bank Market Share, By USB Ports, By Value, 2017 & 2023F

Figure 245: Algeria Inflation Rate at Average Consumer Prices, 2013-2023F (%)

Figure 246: Algeria Power Bank Market Share, By Distribution Channel, By Value, 2017 & 2023F

Figure 247: Algeria Exports of Goods, By Volume, 2013-2023F (%)

Figure 248: Algeria Power Bank Market Share, By Region, By Value, 2017 & 2023F

Figure 249: Algeria Power Bank Market Share, By Company, By Value, 2017

Figure 250: Algeria Power Bank Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 251: Algeria Power Bank Market Attractiveness Index, By Capacity, By Value, 2018E-2023F

Figure 252: Algeria Power Bank Market Attractiveness Index, By USB Ports, By Value, 2018E-2023F

Figure 253: Algeria Power Bank Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 254: Algeria Power Bank Market Attractiveness Index, By Region, By Value, 2018E-2023F

Figure 255: Saudi Arabia Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 256: Saudi Arabia Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 257: UAE Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 258: UAE Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 259: Kuwait Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 260: Kuwait Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 261: Iran Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 262: Iran Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 263: Oman Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 264: Oman Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 265: Qatar Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 266: Qatar Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 267: Jordan Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 268: Jordan Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 269: Bahrain Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 270: Bahrain Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 271: Lebanon Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 272: Lebanon Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 273: Egypt Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 274: Egypt Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 275: Algeria Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 276: Algeria Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 277: Morocco Imports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

Figure 278: Morocco Exports & Re-Exports Share for Lithium-ion based Power Banks, By Country, By Value, 2017

List Of Tables

LIST OF TABLES

Table 1: Middle East Travel & Tourism Market Overview, 2015-2018F (USD Billion)

Table 2: Middle East Countries' Key Economic Parameters, As of 2017

Table 3: UAE Electricity Production (GW), Consumption (TWh) and Peak Load (GW), As of 2017

Table 4: Saudi Arabia Population Statistics Overview, 2017

Table 5: Iran Telecom Subscribers, By Type, 2014 & 2017 (Million)

Table 6: Bahrain Key Economic Indicators, 2014-2017

Table 7: Algeria Telecommunication and Internet Subscribers, As of 2017 (%)

Table 8: List of Major Distributors/Dealers of Power Banks in Middle East and North Africa, By Country, By Brand, As of 2018

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