

# **Middle East Landscaping Market By Type (Installation, Maintenance), By Service Type (Hardscape, Softscape), By Hardscape Service (Decks, Patios & Driveways, Cycling Tracks & Walkways, Fountains & Aesthetic Sculptures, Others), By Softscape Service (Plantation & Gardening, Architectural Services, Watering & Fertilizing, Others), By Customer Segment (Commercial, Residential, Industrial, Public Sector), By Sectors (Healthcare, Hospitality, Office, Institutional, Retail, Housing, Others), By Region, Competition Forecast and Opportunities, 2018-2028**

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## **Abstracts**

Middle East Landscaping Market is anticipated to grow at a steady pace during the forecast period, 2023-2028, owing to increasing plantations and growing interest in wildlife gardening, and increased demand for residential landscaping.

The art and craft of cultivating plants to produce beauty in the environment are known as landscaping. It refers to the activities that alter the visible features of a specific geographical region, including the living elements. Planning, setting up, and building gardens that improve the aesthetic and provide a usable area for outside activities are all included.

### **Advancement of Technology in Landscaping**

In 2022, the landscaping industry is expected to see a significant increase in the idea of

creating distinctive outdoor living spaces to accommodate the many functions that homes are now expected to fulfill. This pattern was discovered for the first time in 2020 and is still going strong. Many people are still working from home, and some companies are even developing hybrid work structures that provide workers with more freedom. These workers require outdoor living spaces that provide them the peace and quiet they need to be productive. To achieve the intended impact in these regions, they are therefore thinking of latticework, fences, and hedges. Outdoor seating, fire pits, and dining areas are common entertainment features. The flora in these regions serves more aesthetically pleasing and decorative purposes than strictly functional ones. Thus, this trend is anticipated to spread and have a favorable impact on the Saudi Arabian landscaping market due to the emphasis on luxurious and imaginative outdoor environments.

### Outdoor Living Spaces

The main trend in the Saudi Arabian landscaping business for 2022 is the creation of different outdoor living zones in homes in order to make them more aesthetically pleasing. This pattern was discovered for the first time in 2020 and is still going strong. Many office workers still work from home, and some companies are even developing hybrid work structures that provide workers with more freedom. These workers require outdoor living spaces that provide them the peace and quiet they need to be productive. To get the intended impression in these locations, latticework, fences, and hedges are taken into account. Outdoor seating, fire pits, and dining areas are common entertainment features. In some regions, flora serves more aesthetically pleasing and decorative purposes than just functional ones. Thus, this trend is anticipated to spread and have a favorable impact on the Saudi Arabian landscaping market due to the emphasis on luxurious and imaginative outdoor environments.

### Eco-friendly Approach in the Region Driving Market Growth

Due to the negative consequences of globalization on the environment today, consumer awareness of the environment has grown. In order to change their purchasing patterns, people are increasingly buying and using eco-friendly products. Customers adore companies that 'go green,' thus environment-friendly businesses are gaining a lot of support. Choosing plant materials that thrive in the site's microclimate, which reduces the need for excessive watering and maintenance, is one of the best methods to interact with nature when landscaping. Water waste and spray may be decreased by using native plant materials and drip irrigation techniques that deliver water to the roots. Mulching is another green technique that landscapers can do. Mulch is healthy for soil

and is seen to be more natural because it supplies nutrients to plants as it decomposes, in contrast to the stones that many businesses use for plant beds that are not part of a natural soil building system. Compost-amended mulch will improve microbial activity and produce better results. These anticipated changes will probably serve as a stimulus for the growth of Saudi Arabia's landscaping industry.

## Market Segmentation

The Middle East Landscaping Market is divided into type, service type, customer segment, and sectors. Based on type, the market is further bifurcated into installation and maintenance. Based on service type, the market is segmented into Hardscape and Softscape. Based on customer segment, the market is divided into the commercial, residential, industrial, and public sectors. Based on sectors, the market is segmented into healthcare, Hospitality, office, institutional, retail, housing, and others.

## Market Players

Major market players in the Middle East Landscaping Market are Rabiah Garden Trading & Contracting Co., Initial Saudi Arabia Ltd., Construction & Planning Co. Ltd. (C&P), Green Vista Pools and Landscaping LLC, TerraVerde LLC, Emirates Landscape L.L.C., Nass Landscapes, Garden Design Kuwait, Acacia Landscape & Design.

## Report Scope:

In this report, the Middle East Landscaping Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Middle East Landscaping Market, By Type:

Installation

Maintenance

### Middle East Landscaping Market, By Service Type:

Hardscape

Softscape

### Middle East Landscaping Market, By Customer Segment:

Cable Drilling

Rotary Drilling

Dual Wall Reverse – Circulating Drilling

Electro Drilling

### Middle East Landscaping Market, By Sectors:

Healthcare

Hospitality

Office

Institutional

Retail

Housing

Others

### Middle East Landscaping Market, By Country:

Saudi Arabia

UAE

Qatar

Kuwait

Bahrain

## Others

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Middle East Landscaping Market.

### Available Customizations:

With the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

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