

Middle East & Africa Wi-Fi Analytics Market By Component (Solutions and Services), By Deployment Type (On-Premise and Cloud), By Location (Indoor and Outdoor), By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023

<https://marketpublishers.com/r/M528A6DEDB8EN.html>

Date: December 2018

Pages: 61

Price: US\$ 4,400.00 (Single User License)

ID: M528A6DEDB8EN

Abstracts

According to “Middle East & Africa Wi-Fi Analytics Market By Component, By Deployment Type, By Location, By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023” Wi-Fi analytics market is projected to grow at a CAGR of 30% during the forecast period. Increasing number of Wi-Fi hotspots, especially in businesses and public areas, growing penetration of smartphones and internet, and rise in demand for advanced analytical solutions by various sectors are the key factors expected to boost demand for Wi-Fi analytics in the region during forecast period. Growing focus of Wi-Fi analytics providers towards offering proper Wi-Fi coverage as well as related services, in addition to increasing smart city initiatives would positively influence the Middle East & Africa Wi-Fi analytics market in the coming years. Some of the major players operating in the Middle East & Africa Wi-Fi analytics market are Cisco Systems, Inc., Hewlett Packard Enterprise Company, Fortinet, Inc., ARRIS INTERNATIONAL PLC, Purple Wi-Fi, Skyfii Limited, etc. “Middle East & Africa Wi-Fi Analytics Market By Component, By Deployment Type, By Location, By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of Wi-Fi Analytics Market market in Middle East & Africa:

Wi-Fi Analytics Market Market Size, Share & Forecast

Segmental Analysis – By Component (Solutions and Services), By Deployment

Type (On-Premise and Cloud), By Location (Indoor and Outdoor), By Application, By Industry, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Wi-Fi Analytics Market in Middle East & Africa

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Wi-Fi Analytics Market distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Wi-Fi Analytics Market distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL WI-FI ANALYTICS MARKET OVERVIEW

5. MIDDLE EAST & AFRICA WI-FI ANALYTICS MARKET LANDSCAPE

6. MIDDLE EAST & AFRICA WI-FI ANALYTICS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Component (Solutions and Services)

6.2.1.1. By Solutions (Wi-Fi Based Location Analytics Solution & Wi-Fi Based Indoor Positioning Systems)

6.2.1.2. By Services (Professional Services and Managed Services)

6.2.2. By Deployment Type (On-Premise and Cloud)

6.2.3. By Location (Indoor and Outdoor)

6.2.4. By Application (Footfall Analytics, Customer Engagement, Customer Experience Management, Customer Behavior Analytics & Customer Loyalty Management)

6.2.5. By Industry (Retail, Government & Transportation, Media & Sport, Hospitality and Others)

6.2.6. By Country

7. UAE WI-FI ANALYTICS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Location

7.2.2. By Industry

8. SAUDI ARABIA WI-FI ANALYTICS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Location

8.2.2. By Industry

9. QATAR WI-FI ANALYTICS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Location

9.2.2. By Industry

10. SOUTH AFRICA WI-FI ANALYTICS MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Location

10.2.2. By Industry

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. COMPETITIVE LANDSCAPE

13.1. Cisco Systems, Inc.

13.2. Hewlett Packard Enterprise Company

13.3. Fortinet, Inc.

13.4. ARRIS INTERNATIONAL PLC

13.5. Purple Wi-Fi

13.6. Skyfii Limited

14. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: MIDDLE EAST & AFRICA WI-FI ANALYTICS MARKET SIZE, BY VALUE, 2013-2017 (USD MILLION)

Figure 2: Middle East & Africa Wi-Fi Analytics Market Size, By Value, 2018E-2023F (USD Million)

Figure 3: Middle East & Africa Wi-Fi Analytics Market Share, By Component, By Value, 2013-2023F

Figure 4: Middle East & Africa Wi-Fi Analytics Market Share, By Component, By Solutions, By Value, 2013-2023F

Figure 5: Middle East & Africa Wi-Fi Analytics Market Share, By Component, By Services, By Value, 2013-2023F

Figure 6: Middle East & Africa IoT Services Market Growth Rate, By Value, 2014–2023F (%)

Figure 7: Middle East & Africa Wi-Fi Analytics Market Share, By Deployment Type, By Value, 2013-2023F

Figure 8: Middle East & Africa Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 9: Middle East & Africa Wi-Fi Analytics Market Share, By Application, By Value, 2013-2023F

Figure 10: Middle East & Africa Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 11: Middle East & Africa Retail Analytics Market Growth Rate, By Value, 2014–2023F (%)

Figure 12: Middle East & Africa Retail E-commerce Market Growth Rate, By Value, 2015-2023F (%)

Figure 13: Middle East & Africa Wi-Fi Analytics Market Share, By Country, By Value, 2013-2023F

Figure 14: UAE Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 15: UAE Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 16: UAE Internet User Base Growth Rate, 2015-2023F (%)

Figure 17: UAE Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 18: UAE IoT Services Market Growth Rate, By Value, 2014–2023F (%)

Figure 19: UAE Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 20: UAE Retail Analytics Market Growth Rate, By Value, 2014–2023F (%)

Figure 21: Saudi Arabia Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 22: Saudi Arabia Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 23: Saudi Arabia Internet User Base Growth Rate, 2015-2023F (%)

Figure 24: Saudi Arabia Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 25: Saudi Arabia IoT Services Market Growth Rate, By Value, 2014–2023F (%)

Figure 26: Saudi Arabia Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 27: Saudi Arabia Retail Analytics Market Growth Rate, By Value, 2014–2023F (%)

Figure 28: Saudi Arabia Retail E-commerce Market Growth Rate, By Value, 2016-2023F (%)

Figure 29: Qatar Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 30: Qatar Retail Analytics Market Growth Rate, By Value, 2014–2023F (%)

Figure 31: Qatar Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 32: Qatar Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 33: South Africa Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 34: South Africa Retail Analytics Market Growth Rate, By Value, 2014–2023F (%)

Figure 35: South Africa Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 36: South Africa Internet User Base Growth Rate, 2014-2023F (%)

Figure 37: South Africa Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 38: South Africa IoT Services Market Growth Rate, By Value, 2014–2023F (%)

Figure 39: South Africa Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

I would like to order

Product name: Middle East & Africa Wi-Fi Analytics Market By Component (Solutions and Services), By Deployment Type (On-Premise and Cloud), By Location (Indoor and Outdoor), By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023

Product link: <https://marketpublishers.com/r/M528A6DEDB8EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M528A6DEDB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970