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Middle East & Africa Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “Middle East & Africa Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” retail analytics market is projected to grow at a CAGR of 22% by 2023, owing to growing retail industry and increasing urbanization and commercialization across the region. Anticipated double-digit growth in the market can also be attributed to rising demand for automated and mobile retail services, growing adoption of location analytics, and increasing deployment of public Wi-Fi systems across various retail stores. Some of the other factors that would aid the market growth are increasing number of digitization initiatives and strategies, rising penetration of smartphones and internet connections, and growing adoption of data analytics and marketing services across the region. Some of the major players operating in the Middle East & Africa retail analytics market include IBM Corporation, Microsoft Corporation, SAP SE, Oracle Corporation, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, Sisense, etc. “Middle East & Africa Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market in MEA:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country

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Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of retail analytics market in MEA

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics market distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics market distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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