

Middle East & Africa Lipstick Market By Product Type (Gloss, Matte & Others), By Distribution Channel (Supermarket/Hypermarket, Multi Branded Retail Store, Departmental/Grocery Store & Others), By Country, Competition, Forecast & Opportunities, 2023

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Abstracts

According to “Middle East & Africa Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2023” lipstick market is projected to surpass \$ 440 million by 2023, predominantly on account of growing disposable income resulting in increasing consumer spending on lifestyle and luxury products. Moreover, lipstick, which was once considered a lifestyle product is now becoming affordable and is easily available, thereby fueling growth in Middle East & Africa lipstick market. Additionally, rapid urbanization coupled with rising penetration of internet is anticipated to fuel growth in cosmetic industry, which would positively influence the region’s lipstick market as well through the forecast period. Middle East & Africa lipstick market is controlled by these major players, namely– L’Oréal International, Christian Dior SE, Shiseido Company, Limited, The Estée Lauder Companies Inc., and Revlon, Inc. “Middle East & Africa Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2023” discusses the following aspects of Lipstick market in Middle East & Africa:

Lipstick Market Size, Share & Forecast

Segmental Analysis – By Product Type (Gloss, Matte & Others), By Distribution Channel (Supermarket/Hypermarket, Multi Branded Retail Store, Departmental/Grocery Store & Others), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

- To gain an in-depth understanding of Lipstick in Middle East & Africa
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, Lipstick distributors and other stakeholders align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Lipstick distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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1. L'Oréal International
2. Shiseido Company, Limited
3. The Estée Lauder Companies Inc.
4. Revlon, Inc.
5. Coty, Inc.

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