

Messaging Security Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solution and Services), By Deployment (On-premise and Cloud-based), By Mode of Communication (Instant Messaging and Email Messaging), By Industry (BFSI, Healthcare & Lifesciences, Media & Entertainment, Automotive & Manufacturing, Education, Retail & Ecommerce, Government and Others), By Region & Competition, 2020-2030F

<https://marketpublishers.com/r/M229F50CF6B6EN.html>

Date: May 2025

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: M229F50CF6B6EN

Abstracts

Market Overview

The Global Messaging Security Market was valued at USD 7.68 Billion in 2024 and is projected to reach USD 22.21 Billion by 2030, growing at a CAGR of 19.20% during the forecast period. The rising frequency and complexity of phishing schemes, business email compromise (BEC), and malware attacks are driving demand for advanced messaging security solutions. With enterprises increasingly adopting digital communication tools—especially amid hybrid and remote work environments—securing messaging platforms like email and instant messaging has become a top priority. Regulatory mandates such as GDPR, HIPAA, and CCPA are further encouraging companies to implement comprehensive security measures including encryption, content filtering, and compliance-driven policy enforcement. Messaging security solutions are evolving to integrate AI and machine learning for real-time threat detection and behavioral analysis. The growing preference for cloud-based deployment models among SMEs,

driven by cost-effectiveness and scalability, is accelerating market adoption. Additionally, support for secure mobile and cross-platform messaging is becoming essential as workforces become more distributed.

Key Market Drivers

Rising Incidence of Phishing, BEC, and Malware Attacks

The increasing prevalence and sophistication of phishing attempts, business email compromise (BEC), and malware intrusions are key drivers of the messaging security market. As digital communication tools become deeply embedded in business operations, the associated risks have grown substantially. Cybercriminals now exploit messaging platforms to deliver malicious content, manipulate user behavior, and gain unauthorized access to sensitive information. Attackers are leveraging artificial intelligence and social engineering techniques to bypass traditional email filters and deceive recipients with convincing fraudulent messages. In response, organizations are adopting messaging security solutions equipped with real-time detection, URL analysis, attachment sandboxing, and AI-powered threat intelligence to safeguard communications and mitigate potential breaches.

Key Market Challenges

Rising Complexity of Advanced Threats

The rapid evolution of cyber threats poses a major challenge for messaging security providers. Sophisticated attack methods such as AI-driven spear-phishing, deepfake impersonations, and polymorphic malware can evade conventional defenses and exploit vulnerabilities in communication systems. Traditional security mechanisms, often based on static rules or signature detection, are increasingly ineffective against these dynamic threats. The need for adaptive, intelligent security infrastructure has escalated, requiring continuous investment in advanced technologies. Keeping up with evolving attack vectors while maintaining low false positives and high system performance remains a significant hurdle for solution developers and enterprises alike.

Key Market Trends

Integration of AI and Machine Learning in Threat Detection

A leading trend in the messaging security market is the integration of artificial

intelligence (AI) and machine learning (ML) in threat detection frameworks. These technologies enable systems to process large datasets, identify anomalous behaviors, and respond to threats in real time. By analyzing user activity, communication metadata, and contextual signals, AI-powered solutions enhance detection accuracy for phishing, malware, and other malicious communications. Machine learning models continuously adapt to new threat patterns, reducing dependence on manual rule updates and improving system responsiveness. This innovation is significantly improving the resilience and reliability of messaging security platforms across industries.

Key Market Players

Cisco Systems, Inc.

Broadcom Inc. (Symantec)

Microsoft Corporation

Proofpoint, Inc.

Trend Micro Incorporated

Barracuda Networks, Inc.

Forcepoint LLC

Mimecast Ltd.

Fortinet, Inc.

Sophos Ltd.

Report Scope:

In this report, the Global Messaging Security Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Messaging Security Market, By Component:

Solution

Services

Messaging Security Market, By Deployment:

Cloud

On-premises

Messaging Security Market, By Mode of Communication:

Instant Messaging

Email Messaging

Messaging Security Market, By Industry:

BFSI

Healthcare & Lifesciences

Media & Entertainment

Automotive & Manufacturing

Education

Retail & Ecommerce

Government

Others

Messaging Security Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Messaging Security Market.

Available Customizations:

Global Messaging Security Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. RESEARCH METHODOLOGY

- 1.1. Objective of the Study
- 1.2. Baseline Methodology
- 1.3. Key Industry Partners
- 1.4. Major Association and Secondary Sources
- 1.5. Forecasting Methodology
- 1.6. Data Triangulation & Validation
- 1.7. Assumptions and Limitations

2. EXECUTIVE SUMMARY

- 2.1. Overview of the Market
- 2.2. Overview of Key Market Segmentations
- 2.3. Overview of Key Market Players
- 2.4. Overview of Key Regions/Countries
- 2.5. Overview of Market Drivers, Challenges, and Trends

3. VOICE OF CUSTOMER

4. GLOBAL MESSAGING SECURITY MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Component (Solution and Services)
 - 4.2.2. By Deployment (On-premise and Cloud-based)
 - 4.2.3. By Mode of Communication (Instant Messaging and Email Messaging)
 - 4.2.4. By Industry (BFSI, Healthcare & Lifesciences, Media & Entertainment, Automotive & Manufacturing, Education, Retail & Ecommerce, Government and Others)
 - 4.2.5. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
- 4.3. By Company (2024)
- 4.4. Market Map

5. NORTH AMERICA MESSAGING SECURITY MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Component

5.2.2. By Deployment

5.2.3. By Mode of Communication

5.2.4. By Industry

5.2.5. By Country

5.3. North America: Country Analysis

5.3.1. United States Messaging Security Market Outlook

5.3.1.1. Market Size & Forecast

5.3.1.1.1. By Value

5.3.1.2. Market Share & Forecast

5.3.1.2.1. By Component

5.3.1.2.2. By Deployment

5.3.1.2.3. By Mode of Communication

5.3.1.2.4. By Industry

5.3.2. Canada Messaging Security Market Outlook

5.3.2.1. Market Size & Forecast

5.3.2.1.1. By Value

5.3.2.2. Market Share & Forecast

5.3.2.2.1. By Component

5.3.2.2.2. By Deployment

5.3.2.2.3. By Mode of Communication

5.3.2.2.4. By Industry

5.3.3. Mexico Messaging Security Market Outlook

5.3.3.1. Market Size & Forecast

5.3.3.1.1. By Value

5.3.3.2. Market Share & Forecast

5.3.3.2.1. By Component

5.3.3.2.2. By Deployment

5.3.3.2.3. By Mode of Communication

5.3.3.2.4. By Industry

6. EUROPE MESSAGING SECURITY MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

- 6.2.1. By Component
- 6.2.2. By Deployment
- 6.2.3. By Mode of Communication
- 6.2.4. By Industry
- 6.2.5. By Country
- 6.3. Europe: Country Analysis
 - 6.3.1. Germany Messaging Security Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Component
 - 6.3.1.2.2. By Deployment
 - 6.3.1.2.3. By Mode of Communication
 - 6.3.1.2.4. By Industry
 - 6.3.2. France Messaging Security Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Component
 - 6.3.2.2.2. By Deployment
 - 6.3.2.2.3. By Mode of Communication
 - 6.3.2.2.4. By Industry
 - 6.3.3. United Kingdom Messaging Security Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Component
 - 6.3.3.2.2. By Deployment
 - 6.3.3.2.3. By Mode of Communication
 - 6.3.3.2.4. By Industry
 - 6.3.4. Italy Messaging Security Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Component
 - 6.3.4.2.2. By Deployment
 - 6.3.4.2.3. By Mode of Communication
 - 6.3.4.2.4. By Industry
 - 6.3.5. Spain Messaging Security Market Outlook

6.3.5.1. Market Size & Forecast

6.3.5.1.1. By Value

6.3.5.2. Market Share & Forecast

6.3.5.2.1. By Component

6.3.5.2.2. By Deployment

6.3.5.2.3. By Mode of Communication

6.3.5.2.4. By Industry

7. ASIA PACIFIC MESSAGING SECURITY MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Component

7.2.2. By Deployment

7.2.3. By Mode of Communication

7.2.4. By Industry

7.2.5. By Country

7.3. Asia Pacific: Country Analysis

7.3.1. China Messaging Security Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Component

7.3.1.2.2. By Deployment

7.3.1.2.3. By Mode of Communication

7.3.1.2.4. By Industry

7.3.2. India Messaging Security Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Component

7.3.2.2.2. By Deployment

7.3.2.2.3. By Mode of Communication

7.3.2.2.4. By Industry

7.3.3. Japan Messaging Security Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

- 7.3.3.2.1. By Component
- 7.3.3.2.2. By Deployment
- 7.3.3.2.3. By Mode of Communication
- 7.3.3.2.4. By Industry
- 7.3.4. South Korea Messaging Security Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Component
 - 7.3.4.2.2. By Deployment
 - 7.3.4.2.3. By Mode of Communication
 - 7.3.4.2.4. By Industry
- 7.3.5. Australia Messaging Security Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Component
 - 7.3.5.2.2. By Deployment
 - 7.3.5.2.3. By Mode of Communication
 - 7.3.5.2.4. By Industry

8. MIDDLE EAST & AFRICA MESSAGING SECURITY MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Component
 - 8.2.2. By Deployment
 - 8.2.3. By Mode of Communication
 - 8.2.4. By Industry
 - 8.2.5. By Country
- 8.3. Middle East & Africa: Country Analysis
 - 8.3.1. Saudi Arabia Messaging Security Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Component
 - 8.3.1.2.2. By Deployment
 - 8.3.1.2.3. By Mode of Communication

- 8.3.1.2.4. By Industry
- 8.3.2. UAE Messaging Security Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Component
 - 8.3.2.2.2. By Deployment
 - 8.3.2.2.3. By Mode of Communication
 - 8.3.2.2.4. By Industry
- 8.3.3. South Africa Messaging Security Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Component
 - 8.3.3.2.2. By Deployment
 - 8.3.3.2.3. By Mode of Communication
 - 8.3.3.2.4. By Industry

9. SOUTH AMERICA MESSAGING SECURITY MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Component
 - 9.2.2. By Deployment
 - 9.2.3. By Mode of Communication
 - 9.2.4. By Industry
 - 9.2.5. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Messaging Security Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Component
 - 9.3.1.2.2. By Deployment
 - 9.3.1.2.3. By Mode of Communication
 - 9.3.1.2.4. By Industry
 - 9.3.2. Colombia Messaging Security Market Outlook
 - 9.3.2.1. Market Size & Forecast

- 9.3.2.1.1. By Value
- 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Component
 - 9.3.2.2.2. By Deployment
 - 9.3.2.2.3. By Mode of Communication
 - 9.3.2.2.4. By Industry
- 9.3.3. Argentina Messaging Security Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Component
 - 9.3.3.2.2. By Deployment
 - 9.3.3.2.3. By Mode of Communication
 - 9.3.3.2.4. By Industry

10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

11. MARKET TRENDS AND DEVELOPMENTS

- 11.1. Merger & Acquisition (If Any)
- 11.2. Product Launches (If Any)
- 11.3. Recent Developments

12. COMPANY PROFILES

- 12.1. Cisco Systems, Inc.
 - 12.1.1. Business Overview
 - 12.1.2. Key Revenue and Financials
 - 12.1.3. Recent Developments
 - 12.1.4. Key Personnel
 - 12.1.5. Key Product/Services Offered
- 12.2. Broadcom Inc. (Symantec)
- 12.3. Microsoft Corporation
- 12.4. Proofpoint, Inc.
- 12.5. Trend Micro Incorporated
- 12.6. Barracuda Networks, Inc.

12.7. Forcepoint LLC

12.8. Mimecast Ltd.

12.9. Fortinet, Inc.

12.10. Sophos Ltd.

13. STRATEGIC RECOMMENDATIONS

14. ABOUT US & DISCLAIMER

I would like to order

Product name: Messaging Security Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solution and Services), By Deployment (On-premise and Cloud-based), By Mode of Communication (Instant Messaging and Email Messaging), By Industry (BFSI, Healthcare & Lifesciences, Media & Entertainment, Automotive & Manufacturing, Education, Retail & Ecommerce, Government and Others), By Region & Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/M229F50CF6B6EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M229F50CF6B6EN.html>