

Menopausal Hot Flashes Treatment Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented by Type (Oral Liquid v/s Pill), By Treatment Type (Hormonal Treatment, Non-Hormonal Treatment, Alternative Treatment), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, and Online Pharmacies), By Region and Competition

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Abstracts

Global Menopausal Hot Flashes Treatment market is anticipated to witness impressive growth during the forecast period. This can be ascribed to the increasing technological advancements in products with alternative administration modes. Similarly, a rapid increase in clinical trials by healthcare companies in non-hormonal products is further expected to boost market growth during the forecast period. Moreover, a rapid increase in the number of elderly women across the globe is expected to increase menopausal hot flashes symptoms. This, in turn, is expected to create significant growth over the years. Moreover, increasing awareness about women's health on the back of public as well as private initiatives may fuel the growth of the market over the years. According to the study 'Frequent hot flashes in women, 40 to 65 years of age with metabolic syndrome,' published in December 2020, women over the age of 40 are more likely to have a fever, about 55.83%, and appear to be associated with metabolic syndrome. Growing focus on research and development of hot flashes is also driving the growth of the market.

Growing Incidences of Menopausal Hot Flashes

The growing incidence of menopausal hot flashes due to the consumption of alcohol, smoking, and junk foods is further boosting the market growth during the forecast period. Also, growing approval for new treatments, along with growing awareness about new menopausal hot flashes treatments, will drive the market growth over the years. Hot flashes occur in approximately 75 to 80% of menopausal women in the United States every year. It's a quick sensation of warmth that basically affects the chest, neck, and face and is also some of the main factors which are expected to drive market growth. High prevalence of fluctuating oestrogen levels and deteriorating musculoskeletal health among the women population. Moreover, new market players are investing in the development of new treatments, which will further boost the market growth during the forecast period. 73% of women in the women population have post-menopausal hot flashes due to fatigue, reduced cognitive function, sleep difficulties, and lowering their quality of life along with growing usage of medical resources, which will further demand menopausal hot flashes treatment during the forecast period. As many as 85% of perimenopausal women experience hot flashes (flushes), night sweats, and/or sleep disturbances secondary to vasomotor instability.

Growing Innovation in Medicine

Growing innovation in medicine for the treatment of menopausal hot flashes, along with major companies, is focusing on the development of new devices which will help women with menopausal hot flashes syndrome. Companies are developing a new device that reduces menopausal hot flashes. For instance, Menopod instant cooling devices, when applied to the neck, help alleviate the severity of hot flashes, and it is a portable, quick USB charging device. These smartwatch-like devices used as personal thermostats for women are further expected to boost the market growth during the forecast period. Moreover, companies are investing in the development of customizable mattresses that offer cooling and heating temperature controls which will further boost the market growth during the forecast period. There were an estimated 50 million postmenopausal women in the United States in 2010. According to Meno Martha International Menopause Directory, about 45 million of them were aged older than 52 years, the average age of natural menopause in the Western world. In 2020, the number of women aged more than 51 years was estimated to cross 50 million in the United States.

Market Segmentation

Global Menopausal Hot Flashes Treatment market can be segmented on the basis of type, treatment type, distribution channel, and by region. Based on type, the market can

be further bifurcated into oral liquid and pill. Based on treatment type, the market can be further divided into hormonal treatment, non-hormonal treatment, and alternative treatment. Based on distribution channels, the market is further split into hospital pharmacies, retail pharmacies, and online pharmacies. On the basis of region, North America dominated the market among Asia Pacific, Europe, Middle East & Africa, and South America. On the basis of countries, the United States dominated the global Menopausal Hot Flashes Treatment market on account of the increasing number of women reaching menopausal age.

Recent Development

The U.S. Food and Drug Administration received a new drug application (NDA) for fezolinetant from Astellas Pharma Inc. in June 2022. (FDA). For the treatment of mild to severe vasomotor symptoms (VMS) related to menopause, the experimental oral, nonhormonal chemical fezolinetant is awaiting approval.

In February 2021, Astellas Pharma Inc. announced the positive results from the Phase 3 pivotal SKYLIGHT 1 and SKYLIGHT 2 clinical trials of fezolinetant, which is an oral, non-hormonal compound being tested for the treatment of moderate to severe vasomotor symptoms (VMS).

In January 2020, Bayer AG strengthened its drug discovery platform through the acquisition of Vividion Therapeutics. Vividion Therapeutics produces a variety of small molecule therapies across indications, and their initial focus was on targets relevant to oncology and immunology.

Market Players

Abbvie, Inc., Allergan PLC., Bayer AG., Cipla, Inc., Eli Lilly and Company, Emcure Pharmaceuticals Ltd., GSK PLC., Glenmark Pharmaceuticals Ltd., Hisamitsu Pharmaceutical Co. Inc., Merck & Co. Inc., Novartis Ag., Novo Nordisk AS., Pfizer, Inc., Teva Pharmaceutical Industries Ltd., and TherapeuticsMD, Inc. are some of the leading players operating in the Global Menopausal Hot Flashes Treatment Market.

Report Scope:

In this report, the global Menopausal Hot Flashes Treatment market has been segmented into the following categories, in addition to the industry trends, which have

also been detailed below:

Menopausal Hot Flashes Treatment Market, By Type:

Oral Liquid

Pill

Menopausal Hot Flashes Treatment Market, By Treatment Type:

Hormonal Treatment

Non-Hormonal Treatment

Alternative Treatment

Menopausal Hot Flashes Treatment Market, By Distribution Channel:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Menopausal Hot Flashes Treatment Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global

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Menopausal Hot Flashes Treatment Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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