

MENA Teleshopping Market By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/MCB5763CE51EN.html>

Date: March 2018

Pages: 98

Price: US\$ 4,400.00 (Single User License)

ID: MCB5763CE51EN

Abstracts

According to “MENA Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023”, MENA teleshopping market is projected to grow at a CAGR of 2.8% by 2023, on the back of availability of highly popular as well as unique products, high per capita income, and growing television viewership base. Moreover, live customer service from call centers, discounts and deals, and advertisement of products on social media platforms such as LinkedIn, WhatsApp and Instagram are some of the other factors expected to fuel teleshopping market in the Middle East and North Africa region in the coming years. Some of the major players operating in the MENA teleshopping market are Citrus TV FZ LLC, United Trading & Marketing Ltd. Co. (U-Mark), Indiyaa Distribution Network LLP, Teleone Consumers Product Private Limited, HBN Network Private Limited, KID Shopping Channel Ltd, Thane International Inc., Mulin TV Shopping, Souktv Morocco, MeShopTV, etc. “MENA Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023”, discusses the following aspects of teleshopping market in MENA:

Teleshopping Market Size, Share & Forecast

Segmental Analysis – By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of teleshopping market in MENA

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, teleshopping manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with teleshopping manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. TEleshopping: AN INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

- 4.1. Frequency of Ordering
- 4.2. Preferred Mode of Payment
- 4.3. Customer Spending Pattern
- 4.4. Brand Awareness
- 4.5. Preferred Time of Ordering
- 4.6. Key Sources of Awareness
- 4.7. Key Factors Influencing Online Purchase of Goods

5. GLOBAL TEleshopping MARKET OVERVIEW

6. MENA TEleshopping MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume (Number of Order)
- 6.2. Market Share & Forecast
 - 6.2.1. By Operation Type (Dedicated Channels Vs. Infomercials)
 - 6.2.2. By Category
 - 6.2.3. By Payment Mode (Cash on Delivery, Debit/Credit Card, Mobile Wallet & Net Banking)
 - 6.2.4. By Source of Order (Television Vs. Internet)
 - 6.2.5. By Country
 - 6.2.6. By Company

7. SAUDI ARABIA TEleshopping MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By Operation Type

7.2.2. By Category

7.2.3. By Payment Mode (Cash on Delivery, Debit/Credit Card, Mobile Wallet & Net Banking)

7.2.4. By Source of Order (Television Vs. Internet)

7.3. Average Order Size Analysis

7.4. Competition Outlook

8. ISRAEL TEleshopping MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Operation Type

8.2.2. By Category

8.2.3. By Payment Mode (Cash on Delivery, Debit/Credit Card, Mobile Wallet & Net Banking)

8.2.4. By Source of Order (Television Vs. Internet)

8.3. Average Order Size Analysis

8.4. Competition Outlook

9. UAE TEleshopping MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Operation Type

9.2.2. By Category

9.2.3. By Payment Mode (Cash on Delivery, Debit/Credit Card, Mobile Wallet & Net Banking)

9.2.4. By Source of Order (Television Vs. Internet)

9.3. Average Order Size Analysis

9.4. Competition Outlook

10. QATAR TEleshopping MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Operation Type

- 10.2.2. By Category
- 10.2.3. By Payment Mode (Cash on Delivery, Debit/Credit Card, Mobile Wallet & Net Banking)
- 10.2.4. By Source of Order (Television Vs. Internet)
- 10.3. Average Order Size Analysis
- 10.4. Competition Outlook

11. EGYPT TEleshopping MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Operation Type
 - 11.2.2. By Category
 - 11.2.3. By Payment Mode (Cash on Delivery, Debit/Credit Card, Mobile Wallet & Net Banking)
 - 11.2.4. By Source of Order (Television Vs. Internet)
- 11.3. Average Order Size Analysis
- 11.4. Competition Outlook

12. OTHER COUNTRIES TEleshopping MARKET OUTLOOK

13. MARKET DYNAMICS

- 13.1. Drivers/Opportunities
- 13.2. Challenges/Restraints

14. MARKET TRENDS & DEVELOPMENTS

15. SWOT ANALYSIS

16. BUSINESS MODEL ANALYSIS

17. COMPETITIVE LANDSCAPE

- 17.1. Company Profiles
 - 17.1.1. Citruss TV FZ LLC
 - 17.1.2. KID Shopping Channel Ltd.
 - 17.1.3. United Trading & Marketing Ltd. Co. (U-Mark)

- 17.1.4. Indiyaa Distribution Network LLP
- 17.1.5. Teleone Consumers Product Private Limited
- 17.1.6. HBN Network Private Limited
- 17.1.7. Thane International Inc.
- 17.1.8. Mulin TV Shopping
- 17.1.9. Souktv Morocco
- 17.1.10. MeShopTV

18. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Frequency of Ordering (Sample Size=200)

Figure 2: Preferred Mode of Payment (Sample Size=200)

Figure 3: Customer Spending Pattern, Per Order (Sample Size=200)

Figure 4: Brand Awareness (Sample Size=200)

Figure 5: Preferred Time of Ordering (Sample Size=200)

Figure 6: Key Sources of Awareness (Sample Size=200)

Figure 7: Key Factors Influencing Online Purchase of Goods (Sample Size=200)

Figure 8: MENA Teleshopping Gross Merchandise Value (GMV), 2013–2023F (USD Million)

Figure 9: MENA Teleshopping Market Size, By Value (USD Million), By Volume (Million Order), 2013–2023F

Figure 10: MENA Teleshopping Market Share, By Operation Type, By Value, 2013-2023F

Figure 11: MENA Household Final Consumption Expenditure Per Capita, 2012-2016 (USD Thousand)

Figure 12: MENA Teleshopping Market Share, By Category, By Value, 2013–2023F

Figure 13: MENA Teleshopping Market Share, By Payment Mode, By Value, 2013-2023F

Figure 14: MENA Teleshopping Market Share, By Source of Order, By Value, 2013-2023F

Figure 15: Middle East & Africa Number of Internet Users (Million), Internet Penetration (%), 2013-2016

Figure 16: MENA Teleshopping Market Share, By Company, By Value, 2016

Figure 17: MENA Teleshopping Market Share, By Company, By Value, 2023F

Figure 18: MENA Teleshopping Market Share, By Country, By Value, 2013–2023F

Figure 19: Saudi Arabia Teleshopping Market Size, By Value (USD Million), By Volume (Million Order), 2013–2023F

Figure 20: Saudi Arabia GDP Per Capita, PPP, 2012-2016 (USD Thousand)

Figure 21: Saudi Arabia Teleshopping Market Share, By Operation Type, By Value, 2013–2023F

Figure 22: Saudi Arabia Household Final Consumption Expenditure Per Capita, 2012-2016 (USD Thousand)

Figure 23: Saudi Arabia Teleshopping Market Share, By Category, By Value, 2013–2023F

Figure 24: Saudi Arabia Teleshopping Market Share, By Payment Mode, By Value,

MENA Teleshopping Market By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear...

2013-2023F

Figure 25: Saudi Arabia Teleshopping Market Share, By Source of Order, By Value, 2013-2023F

Figure 26: Saudi Arabia Internet User Base, 2012-2016 (As a % of Total Population)

Figure 27: Saudi Arabia Teleshopping Market Average Order Size Analysis, 2013-2023F (USD)

Figure 28: Israel Teleshopping Market Size, By Value (USD Million), By Volume (Million Order), 2013–2023F

Figure 29: Israel GDP Per Capita, PPP, 2012-2016 (USD Thousand)

Figure 30: Israel Teleshopping Market Share, By Operation Type, By Value, 2013–2023F

Figure 31: Israel Household Final Consumption Expenditure Per Capita, 2012-2016 (USD Thousand)

Figure 32: Israel Teleshopping Market Share, By Category, By Value, 2013–2023F

Figure 33: Israel Teleshopping Market Share, By Payment Mode, By Value, 2013-2023F

Figure 34: Israel Teleshopping Market Share, By Source of Order, By Value, 2013-2023F

Figure 35: Israel Internet User Base, 2012-2016 (As a % of Total Population)

Figure 36: Israel Teleshopping Market Average Order Size Analysis, 2013-2023F (USD)

Figure 37: UAE Teleshopping Market Size, By Value (USD Million), By Volume (Million Order), 2013–2023F

Figure 38: UAE GDP Per Capita, PPP, 2012-2016 (USD Thousand)

Figure 39: UAE Teleshopping Market Share, By Operation Type, By Value, 2013–2023F

Figure 40: UAE Final Household Consumption Expenditure Per Capita, 2012-2016 (USD Thousand)

Figure 41: UAE Teleshopping Market Share, By Category, By Value, 2013–2023F

Figure 42: UAE Teleshopping Market Share, By Payment Mode, By Value, 2013-2023F

Figure 43: UAE Teleshopping Market Share, By Source of Order, By Value, 2013-2023F

Figure 44: UAE Internet User Base, 2012-2016 (As a % of Total Population)

Figure 45: UAE Teleshopping Market Average Order Size Analysis, 2013-2023F (USD)

Figure 46: Qatar Teleshopping Market Size, By Value (USD Million), By Volume (Million Order), 2013–2023F

Figure 47: Qatar GDP Per Capita, PPP, 2012-2016 (USD Thousand)

Figure 48: Qatar Teleshopping Market Share, By Operation Type, By Value, 2013–2023F

Figure 49: Qatar Household Final Consumption Expenditure Per Capita, 2012-2015 (USD Thousand)

Figure 50: Qatar Teleshopping Market Share, By Category, By Value, 2013–2023F

Figure 51: Qatar Teleshopping Market Share, By Payment Mode, By Value, 2013-2023F

Figure 52: Qatar Teleshopping Market Share, By Source of Order, By Value, 2013-2023F

Figure 53: Qatar Internet User Base, 2012-2016 (As a % of Total Population)

Figure 54: Qatar Teleshopping Market Average Order Size Analysis, 2013-2023F (USD)

Figure 55: Egypt Teleshopping Market Size, By Value (USD Million), By Volume (Million Order), 2013–2023F

Figure 56: Egypt GDP Per Capita, PPP, 2012-2016 (USD Thousand)

Figure 57: Egypt Teleshopping Market Share, By Operation Type, By Value, 2013–2023F

Figure 58: Egypt Household Final Consumption Expenditure Per Capita, 2012-2016 (USD Thousand)

Figure 59: Egypt Teleshopping Market Share, By Category, By Value, 2013–2023F

Figure 60: Egypt Teleshopping Market Share, By Payment Mode, By Value, 2013-2023F

Figure 61: Egypt Teleshopping Market Share, By Source of Order, By Value, 2013-2023F

Figure 62: Egypt Internet User Base, 2012-2016 (As a % of Total Population)

Figure 63: Egypt Teleshopping Market Average Order Size Analysis, 2013-2023F (USD)

List Of Tables

LIST OF TABLES

Table 1: MENA Mobile Economy, 2016 & 2020 (Million)

I would like to order

Product name: MENA Teleshopping Market By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023

Product link: <https://marketpublishers.com/r/MCB5763CE51EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MCB5763CE51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970