

Medium-Chain Triglycerides Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Fatty Acid Type (Caprylic Acid, Lauric Acid, Capric Acid, Caproic Acid), By Application (Pharmaceutical, Personal Care, Infant Formula, Others), By Region and Competition

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Abstracts

Global Medium-Chain Triglycerides Market has valued at USD1.75 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.81% through 2028. MCTs (medium chain triglycerides) are fats synthesized in a laboratory from coconut and palm kernel oils. They are composed of medium-length fatty acid chains, hence the name. Unlike long-chain triglycerides, which are commonly found in dietary fats, MCTs have unique properties that make them a beneficial source of fat for individuals who have difficulty digesting other types of fats.

The industry for medium chain triglycerides is experiencing significant growth, driven by the increasing demand from the food and beverage sector in developing countries. The versatility of MCTs, especially those containing capric acid, has contributed to their rising popularity. Not only are they used in food products, but they are also utilized in the medical field and other industries. The growing demand for MCTs can be attributed to the expanding end-use applications. Additionally, the emergence of new sources of raw materials is expected to have a substantial impact on the industry's growth. Furthermore, the rapidly expanding personal care market is anticipated to fuel the demand for medium-chain triglycerides in the foreseeable future. As a result, the global market for MCTs is projected to exhibit impressive growth and remain strong over the forecast period.

However, certain factors pose challenges to the medium chain triglycerides market. The lack of new raw material sources limits market growth, while the high costs associated with research and development and production hinder further expansion. Rising production costs, driven by increased raw material prices such as palm oil, coconut oil, and milk fats, also impede market growth. Moreover, the limited availability of oilseeds in some countries creates a significant gap between supply and demand for oilseed-processed products containing edible oil. This factor further curtails the demand for medium-chain triglycerides in the market.

To sustain growth in the market, industry players are investing considerable efforts in research and development to develop smart and unique strategies. These strategies include product launches, mergers and acquisitions, collaborations, partnerships, and the implementation of advanced technologies. For instance, in September 2021, ABITEC and DKSH amended their agreement to expand the distribution of specialty lipids into new markets and regions across Europe. This agreement strengthens the existing relationship between the two companies and aims to support their growth and expansion in emerging markets. Another example is the introduction of a micro-ground soluble coffee with organic medium chain triglycerides in a fully compostable coffee pod by Nexx Innovation, a plant-based material manufacturer, in February 2021.

By continuously innovating and adopting strategic approaches, industry players are poised to capitalize on the growing demand for medium chain triglycerides and maintain their presence in the market.

Key Market Drivers

Growing Demand of Medium-Chain Triglycerides from Pharmaceutical Industry

Medium-chain triglycerides (MCTs) are a type of fats that are rapidly absorbed and metabolized by the body, providing an instant and efficient source of energy. These unique fatty acids have garnered significant attention in the pharmaceutical industry due to their plethora of health benefits.

One of the key advantages of MCTs is their potential in weight management. These fats have been found to boost metabolism and increase feelings of fullness, making them a valuable addition to weight loss products. Moreover, MCTs have been associated with improved cognitive function, enhancing mental clarity and focus.

In addition to their impact on weight management and cognitive health, MCTs have also

shown promise in enhancing athletic performance. By providing readily available energy, MCTs can help athletes sustain their endurance and optimize their physical performance.

The pharmaceutical sector has recognized the potential of MCTs and incorporated them as excipients in drug formulations. Due to their unique properties, MCTs can enhance the solubility and bioavailability of various drugs, improving their efficacy and therapeutic outcomes. Furthermore, MCTs have found their way into nutritional supplements and functional foods, meeting the rising demand for products that promote overall health and well-being.

Amid the global rise in health consciousness, there has been an increasing demand for nutritional supplements and functional foods fortified with MCTs. Consumers are actively seeking products that offer the benefits of MCTs, such as increased energy, improved metabolism, and support for weight management.

The prevalence of lifestyle diseases like obesity and diabetes has further propelled the demand for weight management products, many of which incorporate MCTs. As more individuals strive to maintain a healthy weight and manage chronic conditions, the utilization of MCTs in these products is expected to grow significantly.

Moreover, with ongoing advancements in drug delivery systems, MCTs are being explored as potential carriers for drugs. The unique properties of MCTs, such as their solubility and stability, make them attractive options for enhancing drug delivery and improving therapeutic outcomes.

In conclusion, the growing demand for medium-chain triglycerides from the pharmaceutical industry is a significant driving force behind the expansion of the global MCT market. As awareness of their health benefits continues to rise, it is expected to fuel further growth and innovation in this dynamic market.

Growing Demand of Medium-Chain Triglycerides from Personal Care Industry

Medium-chain triglycerides (MCTs) are a type of saturated fats that are rapidly absorbed by the body, making them an instant source of energy. Not only are they beneficial for nutrition, but they also have a significant role in personal care products. MCTs are widely used in skin and hair care formulations, thanks to their exceptional moisturizing properties, ability to enhance skin barrier function, and compatibility with other ingredients.

In recent years, there has been a noticeable shift towards natural and organic personal care products, and MCTs derived from natural sources like coconut oil and palm oil are gaining increasing popularity. Consumers are becoming more conscious of the ingredients they use on their skin and hair, placing a strong emphasis on the importance of using natural and sustainable options.

The growing awareness about the significance of skin health and the multiple benefits of MCTs, such as improved skin hydration and enhanced barrier function, is driving the demand for these ingredients in personal care products. Companies are leveraging the unique properties of MCTs to develop innovative formulations, including lightweight serums and non-greasy lotions, which appeal to consumers seeking effective yet comfortable products.

The increasing demand for MCTs is not only fueling product innovation but also paving the way for the creation of new and improved personal care formulations. Manufacturers are continuously exploring the potential of MCTs to enhance the performance and efficacy of their products, providing consumers with even more choices and better solutions for their skincare and haircare needs.

In conclusion, the growing demand for medium-chain triglycerides from the personal care industry is a crucial driver of the global MCT market. As this trend continues to evolve, it is predicted to further fuel the growth and innovation within the market, leading to exciting developments and opportunities for both consumers and manufacturers alike.

Key Market Challenges

Volatility in Cost of Raw Materials

Medium-chain triglycerides (MCTs) are derived from natural sources, specifically coconut oil and palm kernel oil, which serve as crucial raw materials in their production. These MCTs find extensive utility in various industries, including pharmaceuticals, personal care, and food and beverages, owing to their numerous health benefits and functional properties.

The supply and demand dynamics of these oils can significantly impact their prices, leading to fluctuations. For instance, adverse weather conditions affecting crop yields or shifts in consumer preferences can drive changes in demand, thereby influencing

prices. Moreover, economic factors such as currency exchange rates and trade policies can further contribute to the volatility of raw material costs.

It is worth noting that the sustainable production of palm oil also plays a pivotal role in its availability and pricing. Challenges or concerns related to the sustainable practices associated with palm oil production can lead to fluctuations in its availability and subsequent price changes.

The unpredictable nature of raw material prices poses a challenge for manufacturers to maintain consistent pricing and profit margins. Fluctuations in costs can result in unpredictable production expenses, further exacerbating the difficulties faced by manufacturers.

The market's uncertainty, arising from price volatility, can potentially impact investment decisions and long-term contracts. Consequently, companies that can effectively manage price volatility are likely to gain a competitive advantage, while those unable to do so may struggle to maintain profitability.

In conclusion, the global medium-chain triglycerides market exhibits significant growth potential; however, it also faces the challenge of raw material cost volatility. The effective management of this volatility becomes crucial for companies operating in the MCT market, ensuring sustained profitability and growth in the long run.

Key Market Trends

Growing Demand of Ketogenic Diet and Sports Nutrition

Medium-chain triglycerides (MCTs) play a vital role in various aspects of health and nutrition. These saturated fats are swiftly absorbed by the body, serving as an immediate energy source. Notably, MCTs are a crucial component of the ketogenic diet, a popular high-fat, low-carb eating plan that aims to induce ketosis for weight loss and other health benefits.

In the realm of sports nutrition, MCTs are highly valued for their ability to provide quick energy, minimize lactate buildup, and optimize fat utilization as fuel. Athletes rely on MCTs to sustain their performance levels and recover faster, making them an indispensable part of their dietary regimen.

The rapid global increase in health consciousness has significantly contributed to the

surge in popularity of ketogenic diets and the corresponding demand for sports nutrition products. The ketogenic diet has gained considerable traction as an effective strategy for weight management, further driving the demand for MCTs as a key ingredient.

As the focus on athletic performance and recovery continues to intensify, the demand for MCTs in sports nutrition is expected to soar. This growing trend of ketogenic diets and sports nutrition is a significant factor propelling the expansion and innovation of the global medium-chain triglycerides market. With the continued momentum of this trend, the market is poised for further growth and exciting advancements in the future.

Segmental Insights

Fatty Acid Type Insights

Based on the category of fatty acid type, the caprylic acid segment emerged as the dominant player in the global market for Medium-Chain Triglycerides in 2022. The demand for caprylic acid is expected to witness significant growth in the coming years. This can be attributed to its increasing utilization in various industries such as personal care and the food & beverage sectors. Caprylic triglycerides, known for their emollient properties, find applications in a wide range of products. Caprylic acid, available exclusively in liquid form, not only enhances the shelf life of cosmetic products but also creates a lubrication barrier. With its versatility, caprylic acid is extensively employed in diverse fields including food & beverages, pharmaceuticals, personal care, and industrial applications. Its multifaceted uses make it a valuable ingredient across these industries, contributing to its growing demand and popularity.

Application Insights

The others segment is projected to experience rapid growth during the forecast period. Medium chain triglycerides (MCTs) have gained significant recognition in the formulation of various health and dietary supplements. Their unique properties make them effective in reducing and preventing the occurrence of several diseases, including cardiovascular ailments, Alzheimer's disease, Chyle Leaks, and gastrointestinal disorders. By increasing metabolism, MCTs aid in reducing fat deposition in adipose tissue and lowering obesity levels. Additionally, MCTs find applications in sports nutrition supplements, where they enhance endurance during exercise, promote fat reduction, and contribute to the development of lean muscle mass.

Beyond their health benefits, MCTs are also making their presence felt in the cosmetic

and personal care industries. Their antioxidant, anti-inflammatory, and anti-microbial properties have made them sought-after ingredients in cosmetic formulations. They serve as emollients, viscosity regulators, and carriers for active substances in various products such as perfumes, lipsticks, creams, sunscreens, bath oils, and body lotions. MCT-based products effectively moisturize the skin and impart a smooth texture, while also helping to reduce the signs of aging. Furthermore, in makeup products, MCTs act as non-comedogenic agents, preventing pore-clogging and enhancing the overall properties of the skin.

Regional Insights

North America emerged as the dominant player in the Global Medium-Chain Triglycerides Market in 2022, holding the largest market share in terms of value. The rising product demand in this region can be primarily attributed to the growing focus on dietary supplements and functional food and beverages among millennials. As per a report by Grand View Research, the functional food market is witnessing significant growth, driven by the increasing awareness of the importance of nutrition and wellness. This trend is particularly evident in the United States, which is home to many globally renowned beverage manufacturers.

Moreover, the popularity of nutritional supplements is also on the rise in the U.S. market. The inclusion of Medium Chain Triglycerides (MCT) as an ingredient in nutritional supplements is gaining popularity due to its potential to treat cardiovascular and liver diseases. Over the years, the consumption of health supplements has seen a steady increase, with consumers across the country recognizing the importance of maintaining their well-being.

It is worth noting that the dietary supplements market in the United States is relatively under-regulated, as they are not classified as medical drugs. This flexibility has encouraged manufacturers to expand their production capabilities within the country, allowing them to cater to the diverse demands of consumers with different health goals and preferences.

Furthermore, the sedentary work lifestyle prevalent in the country is expected to contribute significantly to the growing trend of product consumption. As more individuals adopt a sedentary lifestyle, the need for health supplements to support overall well-being becomes more apparent. This trend is expected to continue over the forecast period, further driving the growth of the dietary supplements market in the United States.

Key Market Players

BASF SE

DuPont de Nemours Inc

Lonza Group Ltd.

Croda International Plc

The Procter & Gamble Company

Wilmar International Ltd

Stepan Company

Sternchemie GmbH & Co. KG

Koninklijke DSM N.V.

Emery Oleochemicals LLC

Report Scope:

In this report, the Global Medium-Chain Triglycerides Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Medium-Chain Triglycerides Market, By Fatty Acid Type:

Caprylic Acid

Lauric Acid

Capric Acid

Caproic Acid

Medium-Chain Triglycerides Market, By Application:

Pharmaceutical

Personal Care

Infant Formula

Others

Medium-Chain Triglycerides Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Medium-Chain Triglycerides Market.

Available Customizations:

Global Medium-Chain Triglycerides Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. GLOBAL MEDIUM-CHAIN TRIGLYCERIDES MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Fatty Acid Type (Caprylic Acid, Lauric Acid, Capric Acid, Caproic Acid)
 - 4.2.2. By Application (Pharmaceutical, Personal Care, Infant Formula, Others)
 - 4.2.3. By Region
 - 4.2.4. By Company (2022)
- 4.3. Market Map
 - 4.3.1. By Fatty Acid Type

4.3.2. By Application

4.3.3. By Region

5. ASIA PACIFIC MEDIUM-CHAIN TRIGLYCERIDES MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Fatty Acid Type

5.2.2. By Application

5.2.3. By Country

5.3. Asia Pacific: Country Analysis

5.3.1. China Medium-Chain Triglycerides Market Outlook

5.3.1.1. Market Size & Forecast

5.3.1.1.1. By Value

5.3.1.2. Market Share & Forecast

5.3.1.2.1. By Fatty Acid Type

5.3.1.2.2. By Application

5.3.2. India Medium-Chain Triglycerides Market Outlook

5.3.2.1. Market Size & Forecast

5.3.2.1.1. By Value

5.3.2.2. Market Share & Forecast

5.3.2.2.1. By Fatty Acid Type

5.3.2.2.2. By Application

5.3.3. Australia Medium-Chain Triglycerides Market Outlook

5.3.3.1. Market Size & Forecast

5.3.3.1.1. By Value

5.3.3.2. Market Share & Forecast

5.3.3.2.1. By Fatty Acid Type

5.3.3.2.2. By Application

5.3.4. Japan Medium-Chain Triglycerides Market Outlook

5.3.4.1. Market Size & Forecast

5.3.4.1.1. By Value

5.3.4.2. Market Share & Forecast

5.3.4.2.1. By Fatty Acid Type

5.3.4.2.2. By Application

5.3.5. South Korea Medium-Chain Triglycerides Market Outlook

5.3.5.1. Market Size & Forecast

5.3.5.1.1. By Value

5.3.5.2. Market Share & Forecast

5.3.5.2.1. By Fatty Acid Type

5.3.5.2.2. By Application

6. EUROPE MEDIUM-CHAIN TRIGLYCERIDES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Fatty Acid Type

6.2.2. By Application

6.2.3. By Country

6.3. Europe: Country Analysis

6.3.1. France Medium-Chain Triglycerides Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Fatty Acid Type

6.3.1.2.2. By Application

6.3.2. Germany Medium-Chain Triglycerides Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Fatty Acid Type

6.3.2.2.2. By Application

6.3.3. Spain Medium-Chain Triglycerides Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Fatty Acid Type

6.3.3.2.2. By Application

6.3.4. Italy Medium-Chain Triglycerides Market Outlook

6.3.4.1. Market Size & Forecast

6.3.4.1.1. By Value

6.3.4.2. Market Share & Forecast

6.3.4.2.1. By Fatty Acid Type

6.3.4.2.2. By Application

6.3.5. United Kingdom Medium-Chain Triglycerides Market Outlook

6.3.5.1. Market Size & Forecast

- 6.3.5.1.1. By Value
- 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Fatty Acid Type
 - 6.3.5.2.2. By Application

7. NORTH AMERICA MEDIUM-CHAIN TRIGLYCERIDES MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Fatty Acid Type
 - 7.2.2. By Application
 - 7.2.3. By Country
- 7.3. North America: Country Analysis
 - 7.3.1. United States Medium-Chain Triglycerides Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Fatty Acid Type
 - 7.3.1.2.2. By Application
 - 7.3.2. Mexico Medium-Chain Triglycerides Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Fatty Acid Type
 - 7.3.2.2.2. By Application
 - 7.3.3. Canada Medium-Chain Triglycerides Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Fatty Acid Type
 - 7.3.3.2.2. By Application

8. SOUTH AMERICA MEDIUM-CHAIN TRIGLYCERIDES MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Fatty Acid Type

- 8.2.2. By Application
- 8.2.3. By Country
- 8.3. South America: Country Analysis
 - 8.3.1. Brazil Medium-Chain Triglycerides Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Fatty Acid Type
 - 8.3.1.2.2. By Application
 - 8.3.2. Argentina Medium-Chain Triglycerides Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Fatty Acid Type
 - 8.3.2.2.2. By Application
 - 8.3.3. Colombia Medium-Chain Triglycerides Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Fatty Acid Type
 - 8.3.3.2.2. By Application

9. MIDDLE EAST AND AFRICA MEDIUM-CHAIN TRIGLYCERIDES MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Fatty Acid Type
 - 9.2.2. By Application
 - 9.2.3. By Country
- 9.3. MEA: Country Analysis
 - 9.3.1. South Africa Medium-Chain Triglycerides Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Fatty Acid Type
 - 9.3.1.2.2. By Application
 - 9.3.2. Saudi Arabia Medium-Chain Triglycerides Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Fatty Acid Type

9.3.2.2.2. By Application

9.3.3. UAE Medium-Chain Triglycerides Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Fatty Acid Type

9.3.3.2.2. By Application

9.3.4. Egypt Medium-Chain Triglycerides Market Outlook

9.3.4.1. Market Size & Forecast

9.3.4.1.1. By Value

9.3.4.2. Market Share & Forecast

9.3.4.2.1. By Fatty Acid Type

9.3.4.2.2. By Application

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

11.1. Recent Developments

11.2. Product Launches

11.3. Mergers & Acquisitions

12. GLOBAL MEDIUM-CHAIN TRIGLYCERIDES MARKET: SWOT ANALYSIS

13. PORTER'S FIVE FORCES ANALYSIS

13.1. Competition in the Industry

13.2. Potential of New Entrants

13.3. Power of Suppliers

13.4. Power of Customers

13.5. Threat of Substitute Product

14. COMPETITIVE LANDSCAPE

14.1. BASF SE

- 14.1.1. Business Overview
- 14.1.2. Company Snapshot
- 14.1.3. Products & Services
- 14.1.4. Current Capacity Analysis
- 14.1.5. Financials (In case of listed)
- 14.1.6. Recent Developments
- 14.1.7. SWOT Analysis

14.2. DuPont de Nemours Inc

14.3. Lonza Group Ltd.

14.4. Croda International Plc

14.5. The Procter & Gamble Company

14.6. Wilmar International Ltd

14.7. Stepan Company

14.8. Sternchemie GmbH & Co. KG

14.9. Koninklijke DSM N.V.

14.10. Emery Oleochemicals LLC

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

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