

# Medical Stick-to-Skin Adhesives Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2019-2029 Segmented by Type (Electrode Adhesives, Transdermal Drug Delivery and Specialized Adhesives), By Product (Acrylic-Based, Silicon-Based, Rubber Based and Others), By End User (Hospitals & Clinics, Home Care Settings, and Others), By Region, and By Competition

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## Abstracts

Global Medical Stick-to-Skin Adhesives Market was valued at USD 2.51 billion in 2023 and will see an impressive growth in the forecast period at a CAGR of 7.63% to 2029. Medical Stick-to-Skin Adhesives refer to specialized adhesive products designed for secure attachment to the skin in various healthcare applications. These adhesives are formulated to adhere to the skin surface while maintaining patient comfort, skin integrity, and adhesion durability. Medical stick-to-skin adhesives are widely used in medical devices, wound care products, transdermal drug delivery systems, wearable sensors, and cosmetic applications. Medical adhesives are formulated with materials that are compatible with the skin, minimizing the risk of skin irritation, sensitization, or allergic reactions. Skin-friendly formulations incorporate hypoallergenic ingredients and are free from harsh chemicals, ensuring patient safety and comfort. Adhesives must provide sufficient adhesion strength to ensure secure attachment to the skin surface, even under dynamic conditions such as movement, moisture, and temperature fluctuations. Adhesion strength is optimized to prevent adhesive failure, detachment, or slippage during wear. Medical stick-to-skin adhesives offer flexibility and conformability to adapt to the contours of the body and accommodate movement without compromising adhesive performance. Flexible adhesives conform to irregular surfaces and body

curves, ensuring optimal contact with the skin and minimizing the risk of edge lift or detachment.

The global population is aging rapidly, leading to a higher prevalence of age-related health conditions and the need for medical interventions. Stick-to-skin adhesives are commonly used in products designed for elderly individuals, such as wound dressings, ostomy appliances, and incontinence products, contributing to market expansion. Ongoing advancements in adhesive technology have led to the development of adhesives with improved properties such as enhanced adhesion, flexibility, breathability, and skin-friendliness. Innovations in adhesive formulations and manufacturing processes drive market growth by addressing the evolving needs of healthcare providers and patients. Medical stick-to-skin adhesives that offer superior comfort, skin compatibility, and ease of use contribute to improved patient satisfaction and treatment compliance. Manufacturers are developing adhesives with gentle formulations and advanced features to enhance patient comfort and promote adherence to medical regimens. Rising healthcare expenditure globally, coupled with expanding healthcare infrastructure and access to medical services, drives the adoption of advanced medical technologies, including stick-to-skin adhesives. Healthcare providers and facilities invest in innovative adhesive solutions to improve patient care, enhance treatment outcomes, and reduce healthcare costs in the long term.

## Key Market Drivers

### Growing Aging Population

As individuals age, they are more susceptible to chronic health conditions such as diabetes, cardiovascular diseases, and arthritis. Many of these conditions require ongoing monitoring, medication administration, and wound care, for which stick-to-skin adhesives are often used. Therefore, the rising prevalence of chronic diseases among the elderly population drives the demand for medical adhesives. Elderly individuals often require long-term care, either at home or in assisted living facilities. Medical Stick-to-Skin Adhesives are commonly used in various medical devices and products designed to address the unique healthcare needs of older adults, including wound dressings, ostomy appliances, continence management products, and wearable monitoring devices. Aging skin tends to become thinner, more fragile, and prone to skin breakdown and irritation. As a result, elderly individuals may be more susceptible to skin damage caused by traditional adhesive products. Medical Stick-to-Skin Adhesives offer gentle, skin-friendly formulations that minimize the risk of skin irritation, allergic reactions, and trauma, making them particularly suitable for the aging population.

Medical Stick-to-Skin Adhesives play a crucial role in promoting independence and improving the quality of life for elderly individuals. By enabling the secure attachment of medical devices and wound care products, these adhesives allow older adults to manage their health conditions effectively, maintain mobility, and remain active in their daily lives. There is a growing trend towards home healthcare for elderly individuals who prefer to receive care in the comfort of their own homes rather than in institutional settings. Medical Stick-to-Skin Adhesives facilitate home-based medical treatments and monitoring, supporting the transition towards home healthcare and empowering elderly individuals to manage their health independently. This factor will help in the development of the Global Medical Stick-to-Skin Adhesives Market.

### Increasing Focus on Patient Comfort and Compliance

Patient comfort is a critical consideration in healthcare settings. Medical Stick-to-Skin Adhesives that are designed to be gentle, non-irritating, and hypoallergenic contribute to a positive patient experience. Patients are more likely to tolerate and adhere to treatment regimens when they feel comfortable wearing adhesive products. Adhesive-related skin irritation and allergic reactions can pose significant challenges to patient comfort and compliance. Medical Stick-to-Skin Adhesives formulated with skin-friendly materials help minimize the risk of adverse skin reactions, making them suitable for individuals with sensitive or delicate skin. Adhesives that are easy to apply and remove enhance patient comfort and convenience. Medical Stick-to-Skin Adhesives that feature user-friendly designs, such as peel-off tabs or gentle adhesive removal techniques, simplify the application and removal process, reducing discomfort and skin trauma for patients.

Patient compliance with medical treatments and therapies is essential for achieving optimal health outcomes. Medical Stick-to-Skin Adhesives play a crucial role in promoting treatment adherence by providing secure attachment of medical devices, wound dressings, and therapeutic patches. Patients are more likely to adhere to treatment protocols when they can trust the reliability and effectiveness of adhesive products. Patients who lead active lifestyles or engage in physical activities may require medical devices and adhesive products that offer flexibility, durability, and sweat resistance. Medical Stick-to-Skin Adhesives that are designed to withstand movement and moisture allow patients to maintain their active lifestyles without compromising adhesive integrity or comfort. The availability of customizable adhesive solutions enables healthcare providers to tailor treatment options to meet the unique needs and preferences of individual patients. Medical Stick-to-Skin Adhesives can be customized

in terms of adhesion strength, flexibility, breathability, and skin compatibility, ensuring optimal comfort and compliance for diverse patient populations. This factor will pace up the demand of the Global Medical Stick-to-Skin Adhesives Market.

### Technological Advancements

Manufacturers have developed adhesive formulations that are designed to be gentle on the skin, minimizing the risk of irritation, sensitization, or allergic reactions. These formulations often incorporate hypoallergenic materials and are free from harsh chemicals, making them suitable for individuals with sensitive skin. Technological advancements have led to the development of adhesives with enhanced adhesion properties, ensuring secure attachment to the skin even under challenging conditions such as moisture, movement, and perspiration. These adhesives maintain their bonding strength over extended wear times, reducing the need for frequent reapplication.

Modern adhesive technologies offer increased flexibility and conformability, allowing adhesive products to adapt to the contours of the body and accommodate movement without compromising adhesion. Flexible adhesives conform to irregular surfaces and body curves, ensuring optimal contact with the skin and minimizing the risk of edge lift or detachment. Adhesive products designed for use in moist or humid environments incorporate moisture management features to maintain adhesive integrity and prevent skin maceration. These adhesives effectively manage moisture while maintaining skin breathability, reducing the risk of skin breakdown, and promoting wound healing. Innovations in release liner technology and application techniques have simplified the process of applying and removing adhesive products. Release liners with easy-peel tabs facilitate quick and hassle-free application, while specialized liners enhance adhesive stability and shelf life.

Some adhesive formulations are engineered to withstand extreme temperatures and exposure to ultraviolet (UV) radiation without compromising adhesive performance. These adhesives remain stable and reliable under varying environmental conditions, making them suitable for outdoor or high-temperature applications. Advancements in adhesive technology have paved the way for integration with smart technologies, enabling the development of wearable medical devices and sensors that utilize stick-to-skin adhesives. These devices can monitor vital signs, track health metrics, and deliver therapeutic interventions in real-time, revolutionizing patient care and disease management. There is a growing emphasis on developing adhesive products using biodegradable and eco-friendly materials to minimize environmental impact and promote sustainability. Bio-based adhesives derived from renewable sources offer an

environmentally conscious alternative to traditional petroleum-based adhesives. This factor will accelerate the demand of the Global Medical Stick-to-Skin Adhesives Market.

## Key Market Challenges

### Skin Sensitivities and Allergic Reactions

Skin sensitivities and allergic reactions to adhesive materials can cause discomfort, itching, redness, and irritation at the application site. Patients may experience pain or discomfort, leading to non-compliance with treatment regimens. Adverse skin reactions can also result in the premature removal of adhesive products, compromising treatment efficacy and patient outcomes. Prolonged exposure to adhesive materials can exacerbate skin sensitivities and lead to skin damage, including dermatitis, erythema, and blistering. Individuals with pre-existing skin conditions such as eczema or psoriasis may be particularly susceptible to adhesive-related skin reactions. Skin damage can impede the healing process, increase the risk of infection, and prolong recovery time for patients. Patients who experience skin sensitivities or allergic reactions to conventional adhesive products may have limited treatment options available. Healthcare providers must identify alternative adhesive formulations or non-adhesive treatment modalities that are compatible with the patient's skin type and condition. However, finding suitable alternatives can be challenging and may require trial and error, delaying treatment initiation and complicating patient care. Adhesive-related skin sensitivities and allergic reactions can result in increased healthcare costs associated with additional medical visits, consultations, and interventions to manage skin complications. Healthcare providers may need to prescribe topical medications, emollients, or barrier creams to alleviate symptoms and promote skin healing, adding to the overall cost of patient care.

### Ensuring Adhesion and Durability

Human skin is a complex and dynamic organ with variations in texture, moisture levels, and sensitivity among individuals. Ensuring consistent and reliable adhesion across different skin types and conditions poses a challenge for adhesive manufacturers. Adhesives must adhere securely to the skin surface without causing discomfort, irritation, or skin damage. The skin is subject to constant movement and deformation during daily activities, which can compromise the integrity of adhesive bonds. Adhesive products used on areas prone to frequent movement, such as joints or flexor surfaces, must maintain adhesion despite mechanical stress and deformation. Achieving durable adhesion under dynamic conditions requires innovative adhesive formulations and bonding techniques. Skin adhesion can be affected by moisture, humidity, perspiration,



and environmental factors such as temperature and humidity. Moisture accumulation on the skin surface can weaken adhesive bonds and promote skin maceration, leading to adhesive failure and skin irritation. Adhesive products must be resistant to moisture and environmental conditions to maintain adhesion and durability over time. Medical devices and adhesive products designed for prolonged wear require adhesives that can withstand extended wear times without compromising performance. Adhesive failure or detachment over time can result in treatment disruption, compromised device functionality, and patient discomfort. Ensuring long-term wearability and durability of adhesive products is essential for patient satisfaction and treatment efficacy.

## Key Market Trends

### Expansion of Applications

The increasing prevalence of chronic diseases, advancements in medical technology, and shifting healthcare preferences drive the development of diverse medical devices and wearable technologies. Medical stick-to-skin adhesives find applications in a wide range of devices, including continuous glucose monitors, cardiac monitors, wearable drug delivery systems, biosensors, and wearable patches for health monitoring and management. Medical stick-to-skin adhesives are commonly used in wound care and dressing products for securing wound dressings, bandages, and surgical incision closures. Adhesive dressings offer a convenient and non-invasive method of wound closure and management, promoting wound healing, reducing infection risk, and enhancing patient comfort. Transdermal drug delivery systems utilize medical stick-to-skin adhesives to deliver medications through the skin for systemic absorption. Transdermal patches provide a controlled and sustained release of drugs, offering advantages such as improved bioavailability, reduced systemic side effects, and enhanced patient compliance compared to traditional oral medications or injections. The rise of telemedicine, remote patient monitoring, and home healthcare services creates opportunities for the integration of wearable medical devices and sensors that utilize medical stick-to-skin adhesives. Wearable devices enable remote monitoring of vital signs, health metrics, and disease parameters, facilitating early detection of health issues, personalized interventions, and proactive healthcare management.

### Segmental Insights

#### Type Insights

The Transdermal Drug Delivery segment is projected to experience rapid growth in the

Global Medical Stick-to-Skin Adhesives Market during the forecast period. Transdermal drug delivery systems offer patients a convenient and non-invasive method of administering medications. These systems allow for the gradual and controlled release of drugs through the skin over an extended period, eliminating the need for frequent dosing and reducing the risk of gastrointestinal side effects. Patients find transdermal patches easy to use and prefer them over traditional oral medications, leading to improved treatment adherence and compliance. Transdermal drug delivery systems bypass the digestive system and deliver medications directly into the bloodstream through the skin, resulting in efficient drug absorption and bioavailability. This route of administration can enhance drug efficacy, minimize fluctuations in drug levels, and improve therapeutic outcomes for patients. Medical stick-to-skin adhesives play a crucial role in transdermal drug delivery systems by securing drug-containing patches or films onto the skin for extended wear periods, typically ranging from several hours to days. The use of advanced adhesive technologies allows for reliable adhesion and comfortable wearability, enabling patients to adhere to their medication regimens without interruption.

## Product Insights

The Acrylic-Based segment is projected to experience rapid growth in the Global Medical Stick-to-Skin Adhesives Market during the forecast period. Acrylic-based adhesives are known for their excellent adhesion properties, which make them highly suitable for medical applications requiring strong and reliable bonding to the skin. These adhesives adhere well to various skin types and substrates, ensuring secure attachment of medical devices and patches for extended periods. Acrylic-based adhesives offer exceptional durability and long-term wearability, making them ideal for medical devices and patches that need to remain in place on the skin for extended durations, ranging from several days to weeks. Their ability to maintain adhesion over time contributes to patient comfort, device efficacy, and treatment compliance. Manufacturers have developed acrylic-based adhesive formulations that are designed to be gentle on the skin, minimizing the risk of irritation, sensitization, or allergic reactions. These formulations typically incorporate skin-friendly ingredients and undergo rigorous testing to ensure biocompatibility and safety for use in medical applications. Acrylic-based adhesives offer versatility and customization options, allowing manufacturers to tailor adhesive formulations to meet specific performance requirements and application needs. They can be modified to achieve desired characteristics such as tackiness, flexibility, moisture resistance, and breathability, enabling customization for diverse medical device applications.

## Regional Insights

North America emerged as the dominant player in the Global Medical Stick-to-Skin Adhesives Market in 2023. North America, particularly the United States, is a hub for technological innovation and research and development in the healthcare sector. The region boasts advanced medical device manufacturing capabilities, including the production of sophisticated stick-to-skin adhesive products. North America has a well-established healthcare infrastructure with modern facilities and a high level of healthcare spending. The region's healthcare system fosters the adoption of innovative medical technologies, including stick-to-skin adhesives, to enhance patient care and treatment outcomes. The aging population in North America, especially in countries like the United States and Canada, drives the demand for medical devices and adhesive products designed for elderly individuals. As the population ages, there is an increased need for medical devices that offer comfort, reliability, and long-term wearability, which contributes to the growth of the stick-to-skin adhesives market in the region.

## Key Market Players

Ocular Therapeutix, Inc.

Panacol-elosol GmbH

Mativ Holdings, Inc.

LINTEC Company

Ashland Inc.

Avery Dennison Corporation

Baxter International Inc.

Chemence Medical Inc.

Advanced Medical Solutions Group Plc

## Report Scope:



In this report, the Global Medical Stick-to-Skin Adhesives Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Medical Stick-to-Skin Adhesives Market, By Type:

Electrode Adhesives

Transdermal Drug Delivery

Specialized Adhesives

Medical Stick-to-Skin Adhesives Market, By Product:

Acrylic-Based

Silicon-Based

Rubber Based

Others

Medical Stick-to-Skin Adhesives Market, By End User:

Hospitals & Clinics

Home Care Settings

Others

Medical Stick-to-Skin Adhesives Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Asia-Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Medical Stick-to-Skin Adhesives Market.

Available Customizations:

Global Medical Stick-to-Skin Adhesives market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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