

# **Medical Nutrition Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Route of Administration (Oral and Enteral, Parenteral), By Application (Malnutrition, Metabolic Disorders, Gastrointestinal Diseases, Cancer, Neurological Diseases, Others), By End User (Pediatric, Adult), By Region & Competition, 2020-2030F**

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## **Abstracts**

Global Medical Nutrition Market was valued at USD 62.20 billion in 2024 and is anticipated to project impressive growth in the forecast period with a CAGR of 7.72% through 2030. The global medical nutrition market encompasses a diverse range of specialized nutritional products and supplements designed to address specific medical conditions and nutritional needs. These products are utilized by individuals who require tailored nutrition solutions due to various health issues, including malnutrition, chronic diseases, gastrointestinal disorders, and more. For instance, According to the World Health Organization in 2022, approximately 149 million children under the age of 5 were estimated to be stunted, while 45 million were considered wasted globally. The South Asia sub-region bears a significant burden of malnutrition among children under 5 years old. Also, the UN reports that Asia's undernourished population rose from 361.3 million in 2019 to 418.0 million in 2020, with the prevalence of undernourishment increasing from 7.9% to 9.0%. Medical nutrition refers to the specialized use of nutrients, tailored diets, and therapeutic food formulations to manage specific health conditions, support recovery, and improve overall well-being. It is an essential component of healthcare, targeting conditions such as malnutrition, chronic illnesses, metabolic disorders, and recovery from surgeries or injuries. Medical nutrition includes oral supplements, enteral feeding (tube feeding), and parenteral nutrition (intravenous feeding) when regular diets are insufficient. Designed under medical supervision, it addresses individual nutritional

deficiencies, optimizes health outcomes, and prevents complications. Medical nutrition plays a pivotal role in enhancing the quality of life for patients across various medical conditions.

## Key Market Drivers

### Rising Health Awareness

In recent years, a notable shift has occurred in how people perceive health and wellness. There is an increasing awareness of the profound connection between nutrition and well-being, which has significantly contributed to the growth of the global medical nutrition market. This heightened health consciousness is driving individuals to seek specialized nutrition solutions, making the medical nutrition market a dynamic and rapidly expanding industry. For instance, The World Health Organization (WHO) reports that the global population aged 60 and over is projected to grow substantially, increasing from approximately 1 billion in 2020 to about 1.4 billion by 2030. Furthermore, it is expected to nearly double by 2050, reaching around 2.1 billion.

Rising health awareness has prompted a paradigm shift from reactive healthcare to proactive health management. Individuals are increasingly taking charge of their well-being by adopting healthier lifestyles and actively seeking ways to prevent health issues. Medical nutrition plays a crucial role in this shift, offering a means to prevent and manage health conditions through tailored dietary interventions.

## Key Market Challenges

### Stringent Quality Assurance

Quality assurance is paramount in the medical nutrition market. Ensuring the safety and efficacy of these products is a complex process, with strict standards set by regulatory agencies such as the U.S. Food and Drug Administration (FDA) and the European Food Safety Authority (EFSA). Adherence to these standards is essential to maintain consumer trust, which can be a challenge for smaller manufacturers and new entrants in the market.

## Key Market Trends

### Personalized Nutrition

Personalization is a dominant trend across the food and nutrition industry, and medical nutrition is no exception. The future of medical nutrition is increasingly individualized, with tailored solutions that account for a person's unique health status, dietary preferences, and genetics. This trend is enabled by the growing understanding of nutrigenomics, which explores how an individual's genes interact with their diet, allowing for precision nutrition recommendations.

### Key Market Players

Abbott Nutrition Ltd

Nestle Health Science SA

Baxter Healthcare Corp

B Braun SE

Danone SA

Perrigo Co PLC

Fresenius Kabi AG

AYMES Nutrition

Reckitt Benckiser Group PLC

Ajinomoto Cambrooke Inc.

### Report Scope:

In this report, the Global Medical Nutrition Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Medical Nutrition Market, By Route of Administration:

Oral and Enteral

Parenteral

Medical Nutrition Market, By Application:

Malnutrition

Metabolic Disorders

Gastrointestinal Diseases

Cancer

Neurological Diseases

Others

Medical Nutrition Market, By End User:

Pediatric

Adult

Medical Nutrition Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Asia-Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Global Medical Nutrition Market.

**Available Customizations:**

Global Medical Nutrition market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information**

Detailed analysis and profiling of additional market players (up to five).

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