

# **Male Urinary Incontinence Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Non-Absorbents, Absorbents), By Type (Stress Urinary Incontinence, Urge Urinary Incontinence, Overflow Incontinence, Functional Urinary Incontinence, Mixed Urinary Incontinence), By Usage (Reusable, Disposable), By Distribution Channel (Offline Stores, Online Channels), By End Use (Hospitals & Clinics, Homecare, Others), By Region, and By Competition, 2019-2029F**

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## **Abstracts**

Global Male Urinary Incontinence Market was valued at USD 6.33 billion in 2023 and is anticipated to project impressive growth in the forecast period with a CAGR of 5.60% through 2029. The escalating occurrence of urological conditions like cystitis, urinary retention, urinary incontinence, kidney stones, and benign prostatic hyperplasia is a significant driver for the expansion of the male urinary incontinence market. This growth is further bolstered by the increasing prevalence of UTIs and urethral blockages, in addition to the growing elderly population. Urinary incontinence, characterized by the involuntary release of urine, can result from various causes and can vary in its severity. Effective management strategies are essential to help individuals regain control of their bladder function, as this condition profoundly impacts their quality of life.

### **Key Market Drivers**

## Rising Incidence of Urological Disorders

Urological disorders have become an increasingly prevalent health concern, affecting millions of men worldwide. Among the numerous challenges associated with urological disorders, male urinary incontinence is a prominent issue that significantly impacts the quality of life of those affected. While the condition itself poses challenges, it has also opened up a growing market for products and services designed to address male urinary incontinence. One key driving force behind the expansion of this market is the rising incidence of urological disorders.

One of the primary factors contributing to the increased incidence of urological disorders is the aging global population. As men grow older, they become more susceptible to conditions like BPH, which can lead to urinary incontinence. With more elderly individuals worldwide, the demand for solutions to manage urinary incontinence symptoms is steadily growing.

Modern lifestyles often involve habits and dietary choices that can increase the risk of urological disorders. Factors such as poor diet, lack of physical activity, and high-stress levels can contribute to conditions like cystitis and kidney stones. These factors not only lead to the occurrence of urological disorders but also drive the need for effective treatments and management solutions.

Advancements in medical technology and diagnostic techniques have improved the identification and early detection of urological disorders. With improved diagnostic capabilities, healthcare professionals can diagnose these conditions more accurately and at an earlier stage, allowing for prompt intervention and treatment. This, in turn, spurs the growth of the male urinary incontinence market as more individuals seek solutions to manage their conditions.

In recent years, there has been a significant increase in public awareness regarding urological disorders and their associated symptoms. Men are now more open to discussing their health concerns and seeking medical advice, reducing the stigma previously associated with these conditions. As awareness grows, more individuals are accessing healthcare services and products designed to manage male urinary incontinence.

The rise in urological disorders has led to a surge in research and development efforts aimed at finding innovative solutions for male urinary incontinence. This includes the development of advanced pharmaceuticals, minimally invasive surgical procedures, and

high-quality incontinence products. These innovations not only provide relief to affected individuals but also contribute to the expansion of the market.

### Increased Incidence of UTIs

Urinary tract infections (UTIs) are a common and often painful condition that affects both men and women. However, the impact of UTIs extends beyond the infection itself, as they can contribute to and exacerbate male urinary incontinence. The rising incidence of UTIs worldwide has become a significant driving force behind the growth of the global male urinary incontinence market.

UTIs typically bring about a strong and sudden urge to urinate. This increased urgency can make it challenging for individuals to reach the restroom in time, resulting in episodes of urinary incontinence. UTIs can cause irritation in the bladder, leading to involuntary contractions and urine leakage. This is especially common in men who already have weakened bladder muscles. UTIs can lead to the formation of urinary stones or cause structural abnormalities that block the normal flow of urine. This obstruction can lead to urinary retention, which can, in turn, result in urinary incontinence.

With the rising occurrence of UTIs, there is a growing need for management solutions for male urinary incontinence. These solutions include absorbent products, medication, and medical devices designed to help individuals regain control over their bladder function. The need to address male urinary incontinence triggered by UTIs has spurred innovation in the development of medical devices and pharmaceuticals. Advanced products are designed to offer more effective and comfortable management of incontinence, which benefits patients and drives market growth. As the connection between UTIs and male urinary incontinence becomes more recognized, awareness about this issue has increased. Men are more likely to seek medical attention for UTIs, which leads to better diagnosis and management of urinary incontinence. This, in turn, boosts the market as more individuals access treatment options. UTIs can significantly impact a person's quality of life. The discomfort, pain, and inconvenience associated with UTIs and urinary incontinence drive individuals to seek effective solutions. Quality of life considerations are a crucial factor in the growth of the male urinary incontinence market.

### Improved Awareness and Accessibility

Male urinary incontinence, once a rarely discussed and often stigmatized health

concern, is now receiving the attention it deserves. This is thanks, in large part, to improved awareness and increased accessibility to information and treatment options. As a result, the global male urinary incontinence market is experiencing significant growth.

In recent years, a surge in public awareness campaigns has brought male urinary incontinence into the spotlight. These campaigns aim to break down the stigma associated with incontinence and encourage men to openly discuss their health concerns. Such initiatives provide information about the condition's prevalence and available treatment options, raising awareness among both patients and healthcare providers. Educational efforts by healthcare organizations, patient advocacy groups, and pharmaceutical companies have played a vital role in disseminating information about male urinary incontinence. These resources provide valuable insights into the condition, its causes, symptoms, and the range of available treatments. Male urinary incontinence has increasingly become a topic of discussion in the media, including television, print, and digital platforms. This coverage not only educates the public but also encourages men to seek help and explore management solutions.

With greater awareness comes an increased demand for innovative products to manage male urinary incontinence. The market now offers a wide array of solutions, including absorbent pads, male slings, external catheters, and pharmaceutical options. These products are designed to cater to various needs and preferences, providing more accessible choices for those affected by incontinence. Technological advancements have led to the development of minimally invasive surgical procedures and medical devices that offer effective solutions for male urinary incontinence. Accessibility to these treatments is expanding as more healthcare providers offer these options, giving patients greater control over their condition. The advent of telehealth has significantly improved accessibility to healthcare services, including consultations and treatment plans for male urinary incontinence. This digital approach makes it easier for individuals to seek help and discuss their condition with healthcare professionals, even from the comfort of their own homes. Online and offline support groups and communities have flourished, providing a sense of belonging and understanding for individuals living with male urinary incontinence. These platforms facilitate the exchange of experiences and advice, increasing accessibility to valuable information and emotional support.

### Quality of Life Considerations

Male urinary incontinence is a condition that has long been underestimated and stigmatized. However, a notable shift is occurring as awareness about the condition

increases and a growing emphasis is placed on improving the quality of life for those affected. Quality of life considerations are now playing a pivotal role in the rapid growth of the global male urinary incontinence market.

A major concern for men with urinary incontinence is the impact on their social lives. The fear of leakage and embarrassment can lead to isolation and anxiety. Individuals are increasingly seeking products and treatment options that can restore their confidence in social situations. This desire for a more active social life is contributing to the growth of the male urinary incontinence market. Living with urinary incontinence can be physically uncomfortable and distressing. The market has responded with a range of products, including absorbent pads and wearable devices, designed for maximum comfort and discretion. These products aim to minimize physical discomfort, allowing individuals to lead more active and fulfilling lives. The emotional toll of male urinary incontinence should not be underestimated. It can lead to depression, anxiety, and a sense of helplessness. Seeking solutions to improve emotional well-being and mental health is a driving factor in the demand for treatment options. The male urinary incontinence market is expanding to meet these emotional needs.

The loss of independence is a significant concern for those with urinary incontinence. Individuals are seeking products and treatments that can help them regain control over their lives. This desire for independence is spurring the development of innovative solutions in the market, including minimally invasive procedures and rehabilitation programs. Nocturnal incontinence, or bedwetting, can lead to disrupted sleep patterns. This not only affects the individual's quality of life but also their overall health. As people seek better sleep quality and restful nights, they are exploring products that address nighttime incontinence. A crucial aspect of improving quality of life is access to support and education. Individuals are turning to healthcare professionals, support groups, and online communities to seek guidance and share experiences. This shared knowledge and emotional support are vital in enhancing the quality of life for those living with male urinary incontinence.

## Key Market Challenges

### Late Diagnosis

Male urinary incontinence is sometimes only diagnosed in its advanced stages. Delayed diagnosis can result in a more challenging treatment process and may limit the effectiveness of interventions. Encouraging men to seek early diagnosis remains a challenge in the market.

## Access to Care

Access to healthcare varies around the world, and not all individuals have the same level of access to treatment for male urinary incontinence. In some regions, healthcare infrastructure is inadequate, and specialized care may be scarce. This lack of access poses a considerable challenge for market growth.

## Inadequate Insurance Coverage

Even in regions with advanced healthcare systems, insurance coverage for male urinary incontinence treatments may be lacking. Patients are left with the financial burden of managing their condition.

## Key Market Trends

### Innovative Product Development

The market is witnessing a surge in innovative product development. This includes discreet, high-absorbency incontinence products designed for maximum comfort and discretion. The development of wearable devices that can assist individuals in managing their condition and monitor their progress is on the rise, offering practical solutions for those with male urinary incontinence.

### Biofeedback and Rehabilitation Programs

Biofeedback and rehabilitation programs are emerging as complementary approaches to treating male urinary incontinence. These programs focus on strengthening pelvic floor muscles and improving bladder control through exercises and specialized training. The incorporation of biofeedback technology into these programs enhances their effectiveness and allows for more personalized treatment.

### Pharmaceutical Advancements

The pharmaceutical industry is actively exploring new medications to treat male urinary incontinence. Recent studies have shown promise in the development of drugs that target specific aspects of incontinence, such as improved bladder muscle control and reduced inflammation. These developments may offer more non-invasive treatment options for patients.



## Segmental Insights

### Product Insights

In 2023, absorbents claimed the largest market share. These absorbent products encompass a range of items such as underwear, briefs, drip collectors, bed protectors, and pads and guards. The introduction of more comfortable, discreet, and efficient absorbent solutions has significantly enhanced the quality of life for individuals dealing with urine incontinence. Anticipated advancements in this market sector are expected to occur alongside evolving technology.

The primary factors fueling product growth are enhancements in product design and technology, coupled with a broader array of available options. These elements are driving the expansion of demand for these products within the male urinary incontinence market. Manufacturers and healthcare providers continually strive to innovate and enhance these products to enhance the user experience and improve the quality of life for those managing urinary incontinence.

Additionally, this segment is forecasted to experience the highest Compound Annual Growth Rate (CAGR) in the coming years. The increasing prevalence of urinary incontinence, particularly among the aging population, is propelling the demand for drip collectors and bed protectors. For example, data from the Continence Foundation of Australia in 2023 reveals that up to 1 in 10 men in Australia suffer from urinary incontinence, affecting an estimated 2 million individuals. The prevalence of incontinence is even more pronounced in nursing home residents, with 40-60% of individuals experiencing this condition.

### Usage Insights

In 2023, the disposable segment emerged as the dominant market segment. Disposable drainage bags are extensively employed in hospitals, clinics, and home care settings to manage urinary output for individuals grappling with urine incontinence, post-surgery patients, and those with restricted mobility. These bags come in various sizes and configurations to cater to diverse patient needs and urine output levels.

Some of these bags incorporate features like anti-reflux valves to prevent urine from flowing back into the catheter, reducing the risk of infections. Owing to their user-friendly nature and convenience, there is a strong anticipation of sustained high demand for

disposable urine drainage bags. These disposable bags offer a lower risk of infection compared to reusable ones, which require thorough cleaning and disinfection to avert infection transmission. Furthermore, the presence of several major companies in the market specializing in disposable urine drainage bags is poised to further boost the growth of this segment.

The disposable segment is also projected to witness the highest CAGR during the forecast period. The expected drivers for this segment's expansion encompass increased healthcare expenditures in multiple countries and the wide range of urinary drainage bag capacities offered by prominent industry players. Primary factors contributing to this growth include the rapid rise in conditions related to limited mobility and the increasing global prevalence of urinary incontinence.

### Regional Insights

In 2023, Europe emerged as the dominant force in the male urinary incontinence market. The region's robust growth can be attributed to the rising incidence of urinary incontinence among men, particularly within its aging population. Additionally, the increased awareness of available treatment options, improvements in healthcare infrastructure, and the growing adoption of innovative products are factors expected to drive the regional market forward. Key industry players are pursuing strategic endeavors, such as partnerships and new product launches, with a focus on sustainability, all of which are set to propel market expansion.

In January 2022, Attindas Hygiene Partners introduced eco-friendly adult incontinence protective underwear in Europe, designed to reduce carbon emissions. The company also introduced a new product design that employs ultrasonic bonding instead of traditional adhesive glue, resulting in a substantial decrease in greenhouse gas emissions, notably carbon dioxide. This innovation aligns with Attindas' commitment to minimizing its environmental impact.

### Key Market Players

Essity AB

Boston Scientific Corporation

Kimberly-Clark Worldwide Inc



Attends Healthcare Products Inc

Abena AB

Ontex Healthcare UK Ltd

Paul Hartmann AG

Teleflex Inc

First Quality Consumer Products LLC

Coloplast Corp

Report Scope:

In this report, the Global Male Urinary Incontinence Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Male Urinary Incontinence Market,By Product:

- oNon-Absorbents

- oAbsorbents

Male Urinary Incontinence Market,By Type:

- oStress Urinary Incontinence

- oUrge Urinary Incontinence

- oOverflow Incontinence

- oFunctional Urinary Incontinence

- oMixed Urinary Incontinence

Male Urinary Incontinence Market,By Usage:

oReusable

oDisposable

Male Urinary Incontinence Market,By Distribution Channel:

oOffline Stores

oOnline Channels

Male Urinary Incontinence Market,By End Use:

oHospitals Clinics

oHomecare, Others

Male Urinary Incontinence Market, By Region:

oNorth America

United States

Canada

Mexico

oEurope

Germany

United Kingdom

France

Italy

Spain

## oAsia-Pacific

China

Japan

India

Australia

South Korea

## oSouth America

Brazil

Argentina

Colombia

## oMiddle East Africa

South Africa

Saudi Arabia

UAE

Kuwait

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Global Male Urinary Incontinence Market.

### Available Customizations:

Global Male Urinary Incontinence market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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