

# **Malaysia Water Dispenser Market, By Category (Natural Water Dispenser, Purified Water Dispenser, Carbonated Water Dispenser), By Product Type (Floor Standing, Countertop, Wall Mounted), By Distribution Channel (Direct Sales, Multi Branded stores, Online, Others (Supermarkets/Hypermarkets, Exclusive Stores, etc.), By End-Use (Residential, Corporate Offices, Healthcare, Hospitality, Institution, Others (Railways, Malls, Industries, etc.)), By Region, Competition, Forecast & Opportunities, 2028F**

<https://marketpublishers.com/r/M7ECAD55FCA2EN.html>

Date: October 2023

Pages: 72

Price: US\$ 3,500.00 (Single User License)

ID: M7ECAD55FCA2EN

## **Abstracts**

The Malaysia water Dispenser market was valued at USD154.74 million in 2022 and is projected to grow at a CAGR of over 4.39% through 2028, due to the growing demand in the commercial setting such as healthcare, corporate offices, and hospitality.

Furthermore, growing demand for safe and convenient drinking water solutions drives the market growth throughout the forecast period.

### Malaysia water Dispenser Market Scope

A water dispenser, also known as a water cooler, is a device that dispenses water at a specific temperature, such as cold, warm, or room temperature. Based on the product type, the water dispenser is categorized as floor standing, countertop, wall mounted.

Countertop water dispensers are compact and convenient devices, to provide easy access to drinking water without the need for plumbing or complex installation. these

dispensers are designed to be set on a countertop or any flat surface, making them suitable for homes, offices, or small-scale commercial settings.

A floor-standing water dispenser is a freestanding and self-contained unit designed to provide convenient access to drinking water in various settings, such as offices, gyms, schools, and public spaces. Unlike countertop water dispensers, which sit on a surface, floor-standing models are larger and suitable for higher water consumption demands and accommodating larger water bottles.

A carbonated water dispenser, also known as a sparkling water dispenser or soda water dispenser, is a specialized appliance designed to carbonate regular tap water, providing users with refreshing and fizzy sparkling water on demand. The sparkling water dispenser typically consists of a sleek and compact unit that can be placed on a countertop or integrated into a kitchen or office space.

### Malaysia water Dispenser Market Overview

The Malaysia water dispenser market presents a dynamic and evolving landscape that reflects the country's growing demand for safe and convenient drinking water solutions. The market has witnessed substantial growth in recent years, driven by several factors. Firstly, Malaysia's increasing population and urbanization have led to a surge in demand for readily accessible drinking water in homes, offices, and public spaces, which has increased the market demand during the forecasted periods.

The increasing demand for water dispenser in the healthcare sector is further driving the market growth during the forecasted periods. As more and more healthcare units become aware of the importance of safe drinking water, they are investing in water dispenser systems to ensure that their patients have access to both hot and cold as well as clean and safe drinking water. In addition, the commercial sector, including institutions, corporate offices, hospitality sector, is also investing in water dispenser systems to provide clean water to their employees and customers. This factor is expected to boost the market growth of the water dispenser during the forecast period, as they are seen as an effective solution to ensure safe and clean drinking water in the country.

Furthermore, the online sales channel allows customers to reduce overheads by delivering products directly to their customers in Malaysia. Moreover, the shift from offline retail to online retail platforms is beneficial from a customer perspective as it allows consumers to compare the specifications and pricing of different models. The

total e-commerce sector in Malaysia is estimated to be worth over USD10 billion by 2023 and is expected to grow at a fast pace during the forecast period. Hence, many companies, such as Midea and Xiaomi, as well as Delcol, sell their water dispenser online to grab the market presence all over the country. Malaysia is home to a large portion of digitally savvy population, who have adopted e-commerce channels for their convenience. This trend is expected to continue in the coming years, which will lead to an increase in water dispenser sales across e-commerce platforms in Malaysia.

### Malaysia water Dispenser Market Drivers

Despite its tropical climate and year-round rainfall, Malaysia is still confronted with water scarcity and water quality concerns. The Department of Environment reports that 63.94 percent of the country's rivers are moderately polluted, with 30.19 percent being severely polluted. The main pollutants present in Malaysia's rivers are biodegradable waste from sewage and agricultural waste, as well as waste discharged by the manufacturing industries. Additionally, unsafe and substandard drinking water is linked to a variety of diseases. As a result, increasing awareness of the need for safe and clean drinking water has resulted in an increased demand for water dispensers that filter and purify water.

Additionally, government support and initiatives also contribute to driving the Malaysia water dispenser market. As the government emphasizes public health and has established that all sources of drinking water should meet the National Drinking Water Quality Standards to ensure the purity of water supplied to people. Thus, the increasing number of government initiatives has been aiding the water dispenser market in Malaysia.

### Malaysia water Dispenser Market Trends

Malaysia has witnessed significant trends in the water dispenser market, reflecting the changing preferences and requirements of individuals. These trends are driven by a combination of technological advancements, environmental consciousness, and the changing lifestyles of individuals. A noticeable trend is the rising demand for smart water dispensers. With the rise of the Internet of Things (IoT) technology, consumers are now seeking more and more convenient and interconnected solutions for their residential and commercial locals. Smart water dispensers provide characteristics such as remote temperature control, automatic fill-up options, and smartphone integration, enabling users to monitor and manage their water consumption with ease. For instance, Xiaomi launched Mijia Smart Hot & Cold Water Dispenser which has a premium digital

touch panel, low water level indication, child safety lock system, and smart application control. Therefore, technological advancements in water dispenser are expected to be boosted by market growth during the forecast period.

Another trend is the growing popularity of countertop and portable water dispensers. These types of dispensers are more compact and convenient, which is significant for smaller households and those who are constantly traveling. However, countertop purified water dispensers are becoming increasingly popular as they are equipped with filters that ensure the purification of water. For instance, the brand 'Wells' provides wells tt UV+ countertop water dispenser that has advanced cooling technology and a UV sterilization system that helps in dispensing clean drinking water. Moreover, due to increasing demand for countertop water dispenser, several brands, such as Xiaomi, Delcol, Aqua Kent, and Midea, are focusing on expanding their product portfolios to remain competitive. Thus, the surging demand for countertop water dispensers is likely to support the Malaysia water dispenser market over the anticipated period.

### Malaysia water Dispenser Market Challenges

The Malaysia water dispenser market faces several significant challenges that have implications for its growth. One of the major barriers is the increasing competition from various players in the industry. With the rising demand for clean and safe drinking water, numerous companies have entered the market, thus resulting in oversaturation and price competition, which may hamper market growth.

Another major challenge is the issue of water quality and safety. Consumers are becoming more conscious of the potential health risks associated with drinking water from dispensers, especially in urban areas where water contamination is a concern. The need for stringent quality control measures and regular maintenance becomes essential to gain consumer trust and assurance in the products.

### Malaysia water Dispenser Market Opportunities

Consumers in Malaysia are more concerned about their health and well-being due to the poor quality of water. Purification technology offers additional reassurance that drinking water is safe and free from contamination. For instances, 3M Filtered Water Dispenser HCD-2 is equipped with two-step dual technology to filter physical impurities, through carbon filtering and UV technology to reduce 99.9% pathogenic viruses and bacteria. Thus, the rising demand for purification enabled water dispensers in Malaysia is increasing due to a wide range of factors, such as increased recognition of water

quality concerns, health awareness, ease of use, and environmental consciousness.

Another significant opportunity in the Malaysia water dispenser is the installation of water dispensers in office buildings is a common practice to provide employees with convenient access to potable water throughout the day, thereby promoting hydration and promoting a more productive and healthier work environment. As a result, established players are focusing on commercial sector due to rising demand for water dispensers in commercial spaces, in order to expand their market share in the Malaysia water dispenser market.

## Market Segmentation

The Malaysia water dispenser market is segmented based on category, product type, distribution channel, end-use, region, and competition landscape. Based on category market is divided into natural water dispenser, purified water dispenser, carbonated water dispenser. Based on product type, the market is further fragmented into floor standing, countertop, wall mounted. Based on the distribution channel, the market is segmented into direct sales, multi branded stores, online, others (supermarkets/hypermarkets, exclusive stores, etc. Based on the end-use, the market is further divided into residential, corporate offices, healthcare, hospitality, institution, others (railways, malls, industries, etc.). The market analysis also studies the regional segmentation to devise regional market segmentation, divided among west region, and east region.

## Company Profiles

Delcol Industries (M) Sdn Bhd, Mishkaat Marketing Sdn Bhd ((Aqua Kent), Ideallex Sdn Bhd (IDE), Pere Ocean Water Sdn. Bhd., Khind Marketing (M) Sdn. Bhd., Midea Scott & English Electronics Sdn Bhd, Vertex Hot & Cold Marketing Sdn Bhd, Pure Water Sdn Bhd, Intact Water Sdn Bhd, Chuan Sin Sdn Bhd (Spritzer), Jant Marketing Sdn Bhd (Jantzen), are among the major market players in the Malaysia water dispenser market.

## Report Scope:

In this report, Malaysia water Dispenser market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### Malaysia Water Dispenser Market, By Category:

Natural Water Dispenser

Purified Water Dispenser

Carbonated Water Dispenser

Malaysia water Dispenser Market, By Product Type:

Floor Standing

Countertop

Wall Mounted

Malaysia water Dispenser Market, By Distribution Channel:

Direct Sales

Multi Branded stores

Online

Others (Supermarkets/Hypermarkets, Exclusive Stores, etc.)

Malaysia water Dispenser Market, By End-Use

Residential

Corporate Offices

Healthcare

Hospitality

Institution

Others (Railways, Malls, Industries, etc.)

Malaysia water Dispenser Market, By Region:

West Region

East Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Malaysia water Dispenser market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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