

Malaysia Tire Market Forecast & Opportunities, 2012 – 2022

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Abstracts

Malaysia tire market is expected to reach \$ 2.26 billion by 2022, on the back of growing demand for vehicles, continuing infrastructure development and increasing purchasing power of consumers. In Malaysia, overall vehicle production grew from 1.11 million units in 2012 to 1.16 million units by 2016, and it is expected to increase further in the coming years as well, thereby imparting growth in Malaysia tire market during forecast period.

According to TechSci Research report “Malaysia Tire Market Forecast & Opportunities, 2012 – 2022”, few of the major players operating in Malaysia are Michelin Malaysia Sdn. Bhd., Continental Tyre PJ Malaysia Sdn Bhd, Goodyear Rubber Industries Sdn Bhd, Bridgestone Tyre Sales (Malaysia) Sdn. Bhd., Hankook Tire Malaysia Sdn. Bhd., Toyo Tyre Malaysia Sdn Bhd, Friendship Rubber Industry (M) Sdn. Bhd., GT Radial, Sumirubber Malaysia Sdn. Bhd., YHI (MALAYSIA) Sdn. Bhd., etc. “Malaysia Tire Market Forecast & Opportunities, 2012 – 2022” discusses the following aspects of tire market in Malaysia:

Malaysia Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Sedan & Hatchback, MPV, SUV, & Window Vans), By Demand Category (OEM Vs. Replacement) and By Radial Vs. Bias

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Malaysia tire market

To identify the on-going trends and segment wise anticipated growth in the coming years

To help industry consultants, tire manufacturer, distributors and other stakeholders align their market-centric strategies

To obtain research based business decision and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with vehicle manufacturers, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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2. Continental Tyre PJ Malaysia Sdn Bhd
3. Goodyear Rubber Industries Sdn Bhd
4. Bridgestone Tyre Sales (Malaysia) Sdn. Bhd.
5. Hankook Tire Malaysia Sdn. Bhd.
6. Toyo Tyre Malaysia Sdn Bhd
7. Friendship Rubber Industry (M) Sdn. Bhd.
8. GT Radial

9. Sumirubber Malaysia Sdn. Bhd.
10. YHI (MALAYSIA) Sdn. Bhd.

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