

# **Malaysia Tire Market By Vehicle Type (Passenger Car, LCV, MHCv, Two-Wheeler & OTR), By Demand Category (OEM Vs. Replacement), By Radial Vs. Bias, By Rim Size, Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “Malaysia Tire Market By Vehicle Type, By Demand Category, By Radial Vs. Bias, By Rim Size, Competition Forecast & Opportunities, 2013 – 2023”, tire market registered sales is projected to grow to 23.8 million units by 2023 in Malaysia. Increasing vehicle fleet in passenger car, commercial vehicle and two-wheeler segments in addition to high purchasing power and raw material availability are among the key factors that would boost sales of tires in Malaysia over the coming years. Moreover, presence of production plants of leading global tire manufacturers such as Michelin, Bridgestone, Goodyear, Continental Tyre, Toyo Tire, etc., in Malaysia is expected to aid the country’s tire market during the forecast period. Some of the top players operating in Malaysia tire market include Goodyear Tire & Rubber Co., Michelin Malaysia Sdn. Bhd, Continental Tyre PJ Malaysia Sdn Bhd, Bridgestone Tyre Sales (Malaysia) Sdn. Bhd., Hankook Tire, Toyo Tire & Rubber Co., Ltd., Pirelli & C. S.p.A., Maxxis Tires Malaysia, Giti Tire Pte. Ltd., Sumitomo Tires, etc. “Malaysia Tire Market By Vehicle Type, By Demand Category, By Radial Vs. Bias, By Rim Size, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of tire market in Malaysia:

Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car, LCV, MHCv, Two-Wheeler & OTR), By Demand Category (OEM Vs. Replacement), By Radial Vs. Bias, By Rim Size

Competitive Analysis

Changing Market Trends & Emerging Opportunities

## **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of tire market in Malaysia

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with tire manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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7. Pirelli & C. S.p.A.
8. Friendship Rubber Industry (M) Sdn. Bhd.
9. Giti Tire Pte. Ltd.
10. Sumitomo Tires

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