

# **Malaysia Self Testing Kit Market By Test Type (Blood Glucose Testing, Pregnancy and Fertility Testing, Cholesterol Testing, Urine Analysis, COVID-19 Testing, and Others), By Sample (Blood, Urine, and Saliva/Swab), By Usage (Disposable, Reusable), By Distribution Channel (Retail Pharmacy Stores, Hypermarket/Supermarket, and E-Commerce), By Region, Competition, Forecast, and Opportunities, 2028F**

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## **Abstracts**

Malaysia self testing kit market is anticipated to grow significantly during the projected period due to the prevalence of chronic diseases and immense advancements in technology. As the world continues to grapple with the ongoing COVID-19 pandemic, Malaysia has seen a significant increase in the demand for self-testing kits. The self-testing market in Malaysia has already seen a significant surge in demand since the outbreak of COVID-19. This has been driven by a number of factors, including the need for more widespread testing and the desire for convenience and ease of use. In 2028, the self testing kit market in Malaysia is expected to grow and become a key component in the country's pandemic response strategy. Self testing kits offer a simple and accessible solution for individuals to test themselves in the comfort of their own homes. These tests are carried out without the assistance of medical professionals and can be acquired online or in pharmacies. The processing of collected samples may provide screening, diagnosis, monitoring, or knowledge about a disease's risk that can be done at home or in a laboratory. As these tests become more accessible, more primary care consultations are probably going to result from them. The Malaysian government has also recognized the importance of self-testing in the country's pandemic response. In

2028, the government is expected to continue promoting the use of self-testing kits as a means of increasing the availability of testing and reducing the burden on healthcare facilities. This includes providing subsidies and incentives for individuals and businesses to purchase and use self testing kits. The self testing kit market in Malaysia is expected to grow significantly in the coming years, driven by factors such as increasing healthcare spending. Malaysia came in first place with a score of 95 out of 100, in the Best Healthcare in the World category of the 2019 International Living Annual Global Retirement Index. Also, with the rising geriatric population, there is a growing demand for self-tests. This increase in the aging population will lead to an increased demand for healthcare services, including self-testing kits. According to the Department of Statistics Malaysia, the percentage of the population aged 65 and above is projected to increase from 7.3% in 2020 to 15.3% by 2040. This growth will be driven by several factors, including the increasing prevalence of chronic diseases among the elderly population, advancements in self-testing technology, and government initiatives to improve healthcare services, thereby augmenting the growth of the Malaysia self testing kit market.

### Rising Cases of Chronic Diseases is Booming the Malaysia Self Testing Kit Market

The Malaysia self testing kit market is expected to grow at a steady rate in the coming years. To facilitate early and accurate diagnosis of chronic diseases, monitor disease progression, and direct treatment decisions, there has been an increasing demand for advanced self testing kit technologies in Malaysia. The prevalence of chronic diseases has been on the rise in Malaysia, which has led to an increase in the demand for self-testing kits. Chronic diseases are long-term health conditions that require ongoing medical attention and often result in disability and premature death. Some of the most common chronic diseases in Malaysia include diabetes, hypertension, and cardiovascular disease. According to the Malaysia Ministry of Health, in 2019, approximately 64% of deaths in Malaysia were attributed to chronic diseases, with cancer and cardiovascular diseases being the leading causes of death. In this regard, self-testing kits are essential because these kits allow early detection and monitoring of chronic diseases, prompting timely interventions and better patient outcomes leading to the growth of the Malaysia self testing kit market. According to WHO Statistical Information System, cardiovascular disease death rates in Malaysia is 25% lower than the United States. The self testing market in Malaysia is expected to grow significantly in the coming years, driven by factors such as the rising prevalence of chronic diseases, increased awareness of the importance of early diagnosis, and the availability of a wide range of self-testing kits. One of the most significant drivers of the self testing market in Malaysia is the rising incidence of diabetes. Diabetes is a chronic disease that affects

millions of people across the world. Malaysia has one of the highest diabetes rates in the world. The availability of self-testing kits for diabetes has made it easier for individuals to monitor their blood sugar levels regularly, leading to better management of the condition and improved quality of life, thereby leading to the expansion of the Malaysia self testing kit market. Hypertension is another chronic disease that is prevalent in Malaysia. It is a major risk factor for cardiovascular disease, which is the leading cause of death in Malaysia. Self-testing kits for blood pressure are readily available in the market, and they have made it possible for individuals to monitor their blood pressure regularly and take appropriate action if necessary. The self testing market in Malaysia is also being driven by increased awareness of the importance of early diagnosis. Individuals are increasingly aware of the need to take charge of their health and detect health problems early. Self-testing kits provide an easy and convenient way for individuals to monitor their health and detect potential health problems before they become serious. Such factors are leading to the growth of the Malaysia self testing kit market.

### Growing Technological Advancements in Self Testing Kits are Booming the Malaysia Self Testing Kit Market

The healthcare industry has experienced significant changes in its diagnostic procedures, with self-testing becoming a trend in Malaysia. As technology continues to evolve, the Malaysia self-testing market is expected to grow rapidly, reaching new heights by 2028. The growth of self-testing in Malaysia is driven by several factors, including the rising awareness of the importance of early detection and prevention of diseases, the increasing prevalence of chronic diseases, and the demand for convenient and cost-effective healthcare services. Furthermore, the COVID-19 pandemic has also contributed significantly to the growth of self-testing in Malaysia, as people seek ways to monitor their health from the comfort of their homes. One of the most significant technological advancements that has driven the self testing market in Malaysia is the development of portable and easy-to-use diagnostic devices. These devices are designed to enable patients to perform various tests, including blood glucose monitoring, cholesterol testing, and pregnancy testing. These devices provide quick and accurate results, which are essential in managing chronic conditions and preventing further complications. Another significant technological advancement driving the self testing market in Malaysia is the development of digital health platforms. These platforms allow patients to access medical advice, track their health, and monitor their progress. With the help of digital health platforms, patients can also share their health information with their healthcare providers, enabling them to provide personalized care and treatment. Moreover, the integration of artificial intelligence (AI) and machine

learning (ML) technologies in self-testing has also been a significant driver of the market's growth in Malaysia. AI and ML technologies allow for the development of predictive models that can help identify health risks and provide personalized recommendations for prevention and management, which, in turn, is likely to drive the growth of the Malaysia self testing kit market during the forecast period.

## Market Segmentation

The Malaysia self testing kit market is segmented into test type, sample, usage, distribution channel, company, and regional distribution. Based on test type, the market is divided into blood glucose testing, pregnancy and fertility testing, cholesterol testing, urine analysis, COVID-19 testing, and others. Based on sample, the market is categorized into blood, urine, and saliva/swab. Based on usage, the market is categorized into disposable and reusable. Based on distribution channel, the market is divided into retail pharmacy stores, hypermarket/supermarket and e-commerce. Based on region, the market is segmented into East Malaysia and West Malaysia.

## Company Profiles

Rapidtestkit, Reszon Diagnostics International Sdn. Bhd, Mediven, Accobiotech Sdn Bhd, Setia Scientific Solution, Isolab Sdn Bhd, Andatech Malaysia, NANG HIN MEDICAL SDN BHD, WATSONS Malaysia, CityMedic Sdn Bhd are some of the key players of the Malaysia self testing kit market.

## Report Scope:

In this report, the Malaysia self testing kit market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Malaysia Self Testing Kit Market, By Test Type:

Blood Glucose Testing

Pregnancy and Fertility Testing

Cholesterol Testing

Urine Analysis

COVID-19 Testing

Others

Malaysia Self Testing Kit Market, By Sample:

Blood

Urine

Saliva/Swab

Malaysia Self Testing Kit Market, By Usage:

Disposable

Reusable

Malaysia Self Testing Kit Market, By Distribution Channel:

Retail Pharmacy Stores

Hypermarket/Supermarket

E-Commerce

Malaysia Self Testing Kit Market, By Region:

East Malaysia

West Malaysia

Competitive landscape

Company Profiles: Detailed analysis of the major companies in the Malaysia self testing kit market.

Available Customizations:

*Malaysia Self Testing Kit Market By Test Type (Blood Glucose Testing, Pregnancy and Fertility Testing, Cholest...*

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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