

Malaysia Dishwasher Market, By Type (Built-in vs Free-standing Dishwasher) By Distribution Channel (Multi-Branded stores, Exclusive Stores, Hypermarket/Supermarket, and Online), By Region, Competition Forecast & Opportunities, 2026

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Abstracts

Malaysia dishwasher market was valued USD 31.32 million in FY2020 and is anticipated to grow with an impressive 9.53% CAGR in terms of value in the next five years. The market owes its development to increasing disposable income, the prevalence of in-home cooking, and changing lifestyles of consumers. Due to the spread of COVID-19 virus, the world observed a complete lockdown. Malaysia also observed the lockdown starting from March 2020; since the families stayed in, they preferred home cooked meals over food delivery. This helped the demand from the residential segment grow rapidly. Also, due to the absence of domestic help that was encountered due to the pandemic, the common population preferred owning a dishwasher over hand dishwashing process, thereby supporting the growth of the Malaysia dishwasher market. Moreover, the hand-dishwashing process had issues like scaled skin due to exposure to soap, prolonged foul posture while dishwashing caused backache problems, all these issues are easily overcome by the usage of the dishwasher. The ease of accessibility and pros of using dishwasher over hand-dishwashing is driving the market growth in the next five years. Additionally, to withstand competition across the country, companies are working profusely on effective marketing strategies such as providing discounts on dishwashers, setting up kiosks in various commercial places such as shopping malls, corporate buildings, etc., to increase consumer awareness and to attract new customers.

Dishwashers are expensive products, and that may put a minor restraint on the market that can be overcome by the launch of cost-effective products. The Malaysia

dishwasher market is segmented based on type, distribution channel, regional distribution, and competitive landscape. Based on type, the market is further segmented into built-in dishwashers and free-standing dishwashers. Free-standing dishwashers held the largest market share in the historical years and the segment is expected to assert their dominance in the upcoming years. The facility of free moving, provides the edge over the built-in dishwasher. Moreover, installing a free-standing dishwasher is easy and more feasible than a built-in dishwasher. Moreover, built-in dishwashers are expensive, they are often installed under the counter or inside the side walls, which makes it very difficult in case the installation is conducted in a furnished housing. Also, repairment cost of the built-in dishwasher is too high.

However, due to the COVID-19 outbreak in 2020, the manufacturing facilities were halted, supply chain and trade activities also got disturbed, owing to which the supply of dishwashers were harmed during the year. But, after some recovery across all the sectors throughout the country, Malaysia dishwasher market is expected to recover in the year 2021.

Some of the top players in the Malaysia dishwasher Market are Robert Bosch Sdn. Bhd., Electrolux Home Appliances Sdn. Bhd., Panasonic Malaysia Sdn. Bhd., Toshiba Sales & Services Sdn. Bhd., Midea Scott & English Electronics Sdn. Bhd., GE Appliances (Malaysia), Fiamma Sdn. Bhd., etc. among others. The companies are involving themselves into research and development for the methods of better quality, and various quality analysis tests to provide the better products.

Years considered for this report:

Historical Years: 2016 – 2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022 – 2026

Objective of the Study:

To analyze the historical growth in the market size of Malaysia dishwasher market from 2016 to 2020.

To estimate and forecast the market size of Malaysia dishwasher market from 2021 to 2026 and growth rate until 2026.

To classify and forecast Malaysia dishwasher market based on type, distribution channel, regional distribution, and competition landscape.

To identify dominant region or segment in the Malaysia dishwasher market.

To identify drivers and challenges for Malaysia dishwasher market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Malaysia dishwasher market.

To identify and analyze the profile of leading players operating in Malaysia dishwasher market.

To identify key sustainable strategies adopted by market players in Malaysia dishwasher market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers, suppliers, and service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufactures which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufactures, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Malaysia dishwasher market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analysing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Manufacturers, end users, and other stakeholders

Distributors and suppliers of dishwashers and other stakeholders

Organizations, forums, and alliances related to dishwashers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Malaysia dishwasher market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Malaysia Dishwasher Market, By Type:

Built-in Dishwasher

Free-standing Dishwasher

Malaysia Dishwasher Market, By Distribution Channel:

Multi-Branded stores

Exclusive stores

Hypermarket/Supermarket

Online

Malaysia Dishwasher Market, By Region:

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Malaysia dishwasher market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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