

Malaysia Air Conditioner Market, By Product Type (Splits, VRFs, Chillers, Windows, and Others (Portable, Floor Standing, etc.)), By End Use Sector (Residential Vs Commercial/Industrial), By Region, Competition, Forecast & Opportunities, 2026

<https://marketpublishers.com/r/MBDD255490ACEN.html>

Date: May 2021

Pages: 86

Price: US\$ 4,000.00 (Single User License)

ID: MBDD255490ACEN

Abstracts

Malaysia air conditioner market was valued USD728.52 Million in 2020 and is predicted to grow at CAGR of 4.70% in the next five years. Anticipated growth in the market is attributed to expanding population, growing disposable income, and increasingly affordable product offerings. Also, due to the increasing product offerings at the e-commerce platforms and easy financing schemes are boosting the use of air conditioners among lower middle class and middle-class income families in Malaysia. Moreover, rising demand from the commercial sector is also driving the country's air conditioner market. Additionally, changing climatic conditions and construction of inbuilt air conditioner and energy-efficient buildings are the other factors expected to drive Malaysia air conditioner market during forecast period.

Report on Malaysia air conditioner is split based on product type, end use sector, region and company. In terms of product type, Malaysia air conditioner market can be segmented into splits, VRFs, chillers, windows, and others (Portable, Floor Standing, etc.). In 2020, Split type air conditioner category held the largest share of 91.05% in Malaysia air conditioners market and this trend is expected to continue in the coming years. Split air conditioner has lower running cost and better energy efficiency contributing to the leading share of the segment in the market.

Based on the end use segmentation, Malaysia air conditioner market is categorized into the residential sector and commercial/industrial sector. Residential air conditioner segment garnered the maximum share of two-third in Malaysia air conditioner market

due to rapidly growing population, household expenditure and income levels of the middle-class population.

In terms of regional analysis, Malaysia air conditioner market is bifurcated into central region, east region, northern region, east coast region, and southern region. Until 2020, Central Region accounted for the largest market share in Malaysia air conditioners market due to its better living standards, urbanization and increasing population. However, other regions are expected to witness faster growth in the coming years during the forecast period.

Some of the leading manufactures in Malaysia air conditioner market include Daikin Malaysia Sdn. Bhd, Midea Scott & English Electronics Sdn Bhd, Haier Electrical Appliances (M) Sdn. Bhd., Hitachi Sales (Malaysia) Sdn., Mitsubishi Electric Sales Malaysia Sdn. Bhd., Samsung Malaysia Electronics (SME) Sdn, Panasonic Malaysia Sdn Bhd., LG Electronics (M) Sdn. Bhd., Carrier (Malaysia) Sdn. Bhd., Sharp Electronics (Malaysia) Sdn. Bhd., among others.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022–2026

The objective of the Study:

To analyze and forecast the market size of the Malaysia air conditioner market.

To classify and forecast Malaysia air conditioner market based on Product Type, End-Use Sector and Region.

To identify drivers and challenges for Malaysia air conditioner market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Malaysia air conditioner market.

To identify and analyze the profile of leading players involved in the Malaysia air conditioner market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of air conditioner manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and the presence of all major manufacturers across the globe.

TechSci Research calculated the market size of the Malaysia air conditioner market using a bottom-up approach, wherein data for various applications across various end-user segments were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Air Conditioner sellers, distributors and other stakeholders

Organizations, forums and alliances related to air conditioner market

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end-users, etc. besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Malaysia Air Conditioner Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, By Product Type

Split Air Conditioners

VRFs Air Conditioners

Chillers Air Conditioners

Window Air Conditioners

Others (Portable, Floor Standing etc.)

Market, By End-Use Sector

Residential

Commercial/Industrial

Market, By Region:

Central Region

East Region

Northern Region

East Coast Region

Southern Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Malaysia Air

Malaysia Air Conditioner Market, By Product Type (Splits, VRFs, Chillers, Windows, and Others (Portable, Floor...

Conditioner Market.

Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of the direct and indirect sales channel.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON MALAYSIA AIR CONDITIONERS MARKET

5. VOICE OF CUSTOMER

5.1. Brand Awareness

5.2. Factors Influencing Purchase Decisions

5.3. Brand Satisfaction

5.4. Challenges Faced Post Purchase

6. MALAYSIA AIR CONDITIONERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Product Type (Splits, VRFs, Chillers, Windows, and Others ((Precision AC, Packaged AC, Portable, Floor Standing etc.)

6.2.2. By End-Use Sector (Residential Vs Commercial/Industrial)

6.2.3. By Region (Central Region, East Malaysia, Northern Region, East Coast Region, Southern Region)

6.2.4. By Company

6.3. Product Market Map

7. MALAYSIA SPLIT AIR CONDITIONERS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By End Use Sector (Residential Vs Commercial/Industrial)

7.3. Product Benchmarking

8. MALAYSIA VRFS AIR CONDITIONERS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By End Use Sector (Residential Vs Commercial/Industrial)

8.3. Product Benchmarking

9. MALAYSIA CHILLERS AIR CONDITIONERS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By End Use Sector (Residential Vs Commercial/Industrial)

9.3. Product Benchmarking

10. MALAYSIA WINDOWS AIR CONDITIONERS MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By End Use Sector (Residential Vs Commercial/Industrial)

11. MALAYSIA OTHERS AIR CONDITIONERS MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value & Volume

12. SUPPLY CHAIN ANALYSIS

13. IMPORT-EXPORT ANALYSIS

14. MARKET DYNAMICS

14.1. Drivers

14.2. Challenges

15. MARKET TRENDS & DEVELOPMENTS

16. POLICY & REGULATORY LANDSCAPE

17. MALAYSIA ECONOMIC PROFILE

18. COMPETITIVE LANDSCAPE

18.1. Company Profiles

- 18.1.2. Daikin Malaysia Sales & Service Sdn Bhd (DMSS)
- 18.1.3. Midea Scott & English Electronics Sdn Bhd (MSEE)
- 18.1.4. Haier Electrical Appliances (M) Sdn. Bhd.
- 18.1.5. Hitachi Sales (Malaysia) Sdn. Berhad
- 18.1.6. Mitsubishi Electric Sales Malaysia Sdn. Bhd.
- 18.1.7. Samsung Malaysia Electronics (SME) Sdn
- 18.1.8 Panasonic Malaysia Sdn Bhd.
- 18.1.9. LG Electronics (M) Sdn. Bhd.
- 18.1.10 Carrier (Malaysia) Sdn. Bhd.
- 18.1.11. Sharp Electronics (Malaysia) Sdn. Bhd

19. STRATEGIC RECOMMENDATIONS

20. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

Figure 1: Malaysia Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2016–2026F

Figure 2: Malaysia Total Population in Million (2014-2019)

Figure 3: Malaysia Air Conditioners Market Share, By Product Type, By Volume, 2016–2026F

Figure 4: Malaysia Air Conditioners Market Share, By End Use Sector, By Volume, 2016–2026F

Figure 5: Malaysia Air Conditioners Market Share, By Region, By Value, 2016–2026F

Figure 6: Malaysia Air Conditioners Market Share, By Company, By Value, 2020

Figure 7: Malaysia Air Conditioners Market Attractiveness Index, By Product Type, By Value, 2021E-2026F

Figure 8: Malaysia Split Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2016–2026F

Figure 9: Malaysia Foreign Direct Investment, Net Inflows (% of GDP), 2015-2019

Figure 10: Malaysia Split Air Conditioners Market Share, By End Use Sector, By Volume, 2016–2026F

Figure 11: Malaysia Split Air Conditioners Market Share, By Inverter Vs Non-Inverter, By Volume, 2020

Figure 12: Malaysia Inverter and Non Inverter Split Air Conditioners, By HP Range, By Volume, 2020

Figure 13: Malaysia Inverter and Non Inverter Split Air Conditioners, By Brand, By Volume, 2020

Figure 14: Malaysia VRF Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2016–2026F

Figure 15: Malaysia GDP at Current Price (USD Billion), 2015-2019

Figure 16: Malaysia VRF Air Conditioners Market Share, By End Use Sector, By Volume, 2016–2026F

Figure 17: Malaysia Window Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2016–2026F

Figure 18: Malaysia Urban Population (% of Total Population), 2015-2019

Figure 19: Malaysia Window Air Conditioners Market Share, By End Use Sector, By Volume, 2016–2026F

Figure 20: Malaysia Chiller Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2016–2026F

Figure 21: Malaysia Urban Population (Million), 2015-2019

Figure 22: Malaysia Chiller Air Conditioners Market Share, By End Use Sector, By Volume, 2016–2026F

Figure 23: Malaysia Others Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2016–2026F

Figure 24: Malaysia GDP Per Capita at Current Price (USD Thousand), 2015-2019

Figure 25: Malaysia Window/Wall Air Conditioner Imports with HS Code 841510, By Value (USD Million), 2015-2019

Figure 26: Malaysia Window/Wall Air Conditioner Exports with HS Code 841510, By Value (USD Million), 2015-2019

I would like to order

Product name: Malaysia Air Conditioner Market, By Product Type (Splits, VRFs, Chillers, Windows, and Others (Portable, Floor Standing, etc.)), By End Use Sector (Residential Vs Commercial/Industrial), By Region, Competition, Forecast & Opportunities, 2026

Product link: <https://marketpublishers.com/r/MBDD255490ACEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MBDD255490ACEN.html>