

# **Luxury Fashion Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Apparel, Footwear, Accessories), By End User (Men, Women, Children), By Distribution Channel (Supermarket & Hypermarket, Exclusive Stores, Departmental Stores, Travel Retail, Others (Direct Sales, Multi Branded Stores), By Region & Competition, 2021-2031F**

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## **Abstracts**

The global luxury fashion market, encompassing high-quality apparel, accessories, and footwear with strong brand heritage, is forecast to expand from USD 253.25 Billion in 2025 to USD 303.45 Billion by 2031, achieving a 3.06% CAGR. This growth is largely fueled by the strategic adoption of advanced technologies and digital transformation, enhancing operational efficiency and customer engagement. In 2025, for instance, 78% of major luxury brands prioritized artificial intelligence, leveraging such investments to provide hyper-personalized services and optimize supply chains, thereby strengthening their competitive edge and fostering long-term value in a digital economy. However, macroeconomic volatility poses a significant challenge, with inflation and economic uncertainty reducing aspirational consumers' purchasing power and contracting entry-level spending. This situation compels brands to depend more on high-net-worth individuals to sustain revenues amid a delicate global economic landscape.

## **Market Driver**

The market is significantly driven by the rise of luxury resale and circular fashion, a trend fueled by sustainability demands and the investment appeal of vintage items.

Consumers increasingly prefer pre-owned luxury for its environmental benefits and sustained value, with 'lived-in' provenance gaining appreciation over newness, extending product lifecycles and opening new engagement avenues for brands. For example, in 2025, sales of luxury items in 'fair condition' rose 32% year-over-year. Concurrently, the revival of global tourism and travel retail spending is mitigating softer domestic demand in established markets. High-net-worth travelers, benefiting from favorable exchange rates and tax-free shopping, are channeling funds into major tourist destinations. Despite an overall contraction in the global luxury consumer base to about 340 million in 2025, tourism-reliant markets, such as the Middle East, which is projected for 4-6% growth in 2025 due to strong tourist inflows, demonstrate resilience.

## **Market Challenge**

The primary obstacle to global luxury fashion market growth is macroeconomic volatility, particularly persistent inflation and the resulting decline in consumer purchasing power. This economic instability disrupts the market by hindering aspirational consumers, who traditionally contribute to volume growth through entry-level purchases. With rising living costs, these buyers prioritize essentials over luxury, significantly shrinking the customer base. This forces brands to increasingly depend on a smaller segment of ultra-high-net-worth individuals for revenue, escalating business risk and decelerating market progression. The impact is clear, with personal luxury goods sales projected to drop to €358 billion in 2025, a 2% decrease from the prior year, indicating that the industry cannot rely on price hikes to compensate for volume reductions. Brands thus face increased pressure to maintain profitability amidst a shrinking consumer pool, suggesting economic challenges are actively reducing the market's total audience rather than just delaying expansion.

## **Market Trends**

'Quiet Luxury' and 'Stealth Wealth' aesthetics are key trends, shifting consumer preference from overt branding to subtle elegance and craftsmanship. This trend, a strategic reaction to economic instability, sees high-net-worth clients preferring unbranded, investment-grade apparel that emphasizes longevity and quality to discreetly signal affluence. This differs from the resale market by influencing primary production, urging brands to enhance material quality to justify pricing. The apparel sector, for instance, is forecast to grow 3%, primarily due to strong demand for quiet luxury labels. Simultaneously, the adoption of Digital Product Passports (DPPs) is a significant structural shift towards mandatory supply chain transparency and regulatory adherence. Driven by EU regulations, these digital twins verify provenance, protect

brand equity from counterfeiting, and facilitate a regulated circular economy. Unlike AI-driven personalization, DPPs focus on asset traceability, as demonstrated by the Aura Blockchain Consortium registering over 50 million products, signifying widespread digital ID implementation in luxury.

## Key Market Players

LVMH Mo?t Hennessy Louis Vuitton SE

Kering SA

Compagnie Financi?re Richemont SA

Chanel Limited

Herm?s International S.A.

Prada S.p.A.

Burberry Group plc

Capri Holdings Limited

Ralph Lauren Corporation

Giorgio Armani S.p.A.

## Report Scope

In this report, the Global Luxury Fashion Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Luxury Fashion Market, By Product Type

Apparel

Footwear

Accessories

Luxury Fashion Market, By End User

Men

Women

Children

Luxury Fashion Market, By Distribution Channel

Supermarket & Hypermarket

Exclusive Stores

Departmental Stores

Travel Retail

Others

Luxury Fashion Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Luxury Fashion Market.

**Available Customizations:**

Global Luxury Fashion Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information**

Detailed analysis and profiling of additional market players (up to five).

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