

# **Luggage Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Product Type (Travel Bags, Business Bags, Casual Bags), By Distribution Channel (Online, Offline), By Region & Competition, 2020-2030F**

<https://marketpublishers.com/r/LDD102BCC926EN.html>

Date: June 2025

Pages: 184

Price: US\$ 4,500.00 (Single User License)

ID: LDD102BCC926EN

## **Abstracts**

### **Market Overview**

The Global Luggage Market was valued at USD 40.78 billion in 2024 and is anticipated to reach USD 62.12 billion by 2030, growing at a CAGR of 7.27% during the forecast period. Market growth is being fueled by a combination of factors including the increasing frequency of domestic and international travel, rising urbanization, and evolving consumer lifestyles. Travelers are demanding luggage that is not only functional and durable but also aesthetically appealing, lightweight, and embedded with smart features such as GPS tracking, USB ports, and anti-theft systems. The growing popularity of e-commerce platforms has significantly expanded consumer access to a diverse range of products, enabling them to compare features, prices, and styles across brands. Luggage manufacturers are responding to changing preferences by offering sustainable materials and customizable options, making luggage both a travel necessity and a fashion statement. This shift toward innovation and personalization is helping reshape the Competitive Landscape of the global luggage market.

### **Key Market Drivers**

#### **Resurgence of International Travel and Tourism**

The revival of global tourism and cross-border travel is a major catalyst driving demand in the luggage market. As per UNWTO, nearly 975 million tourists traveled

internationally between January and September 2023, indicating a 38% surge over the prior year. With countries lifting travel restrictions and restoring flight routes, leisure and corporate travel have returned in force. This resurgence is translating into growing sales of varied luggage types, such as compact carry-ons, large suitcases, and versatile backpacks. The growth of niche travel segments—like cruises, adventure trips, and destination weddings—further boosts market demand. Luggage brands are capitalizing on this trend by designing versatile, travel-ready products tailored for frequent travelers. As consumer confidence in travel continues to recover, driven by increasing disposable income and pent-up demand, luggage sales are poised for continued expansion across emerging and mature economies alike.

## **Key Market Challenges**

### **Intense Market Competition and Price Pressure**

The global luggage market is highly competitive, with numerous established players and new entrants striving for consumer attention. This saturation, especially in low- and mid-tier price segments, has resulted in aggressive pricing strategies that compress profit margins and increase pressure on brands to differentiate. While established companies invest in R&D and brand value to maintain market presence, smaller players often compete through discounts and online channels. Additionally, counterfeit products and knockoffs sold via unregulated e-commerce platforms undermine brand credibility and erode legitimate sales. Constant innovation is required to retain market share, but rising raw material costs and fluctuating consumer preferences add to the complexity of operations. This intense competitive climate compels companies to find a balance between product innovation, brand identity, and cost-efficiency.

## **Key Market Trends**

### **Rise of Personalization and Customization**

A growing trend in the luggage industry is consumer demand for personalized and customized products. Customers are increasingly seeking unique luggage solutions that align with their individual style and preferences. Brands are meeting this demand by offering features such as monogramming, modular components, customizable color schemes, and themed collections. Particularly favored among millennial and Gen Z buyers, these personalized offerings enhance emotional connection and customer loyalty. Premium and luxury luggage makers are incorporating customization options into their retail and digital experiences, while mid-tier brands use visualization tools to

allow customers to tailor products online. This trend not only adds value for consumers but also helps brands differentiate in a crowded marketplace, reduce return rates, and increase consumer engagement.

### **Key Market Players**

Samsonite

Tumi

Delsey

American Tourister

Travelpro

Briggs & Riley

Victorinox

Thule

Heys

Rimowa

### **Report Scope:**

In this report, the Global Luggage Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Luggage Market, By Product Type:

Travel Bags

Business Bags

Casual Bags

## Luggage Market, By Distribution Channel:

Online

Offline

## Luggage Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

Japan

India

South Korea

Vietnam

South America

Argentina

Colombia

Brazil

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Luggage Market.

## **Available Customizations:**

Global Luggage Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER**

- 4.1. Brand Awareness
- 4.2. Factor Influencing Purchase Decision

### **5. GLOBAL LUGGAGE MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value

## 5.2. Market Share & Forecast

5.2.1. By Product Type (Travel Bags, Business Bags, Casual Bags)

5.2.2. By Distribution Channel (Online, Offline)

5.2.3. By Region

5.2.4. By Company (2024)

## 5.3. Market Map

# 6. NORTH AMERICA LUGGAGE MARKET OUTLOOK

## 6.1. Market Size & Forecast

6.1.1. By Value

## 6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.2. By Distribution Channel

6.2.3. By Country

## 6.3. North America: Country Analysis

6.3.1. United States Luggage Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Product Type

6.3.1.2.2. By Distribution Channel

6.3.2. Canada Luggage Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Product Type

6.3.2.2.2. By Distribution Channel

6.3.3. Mexico Luggage Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Product Type

6.3.3.2.2. By Distribution Channel

# 7. EUROPE LUGGAGE MARKET OUTLOOK

## 7.1. Market Size & Forecast

7.1.1. By Value

- 7.2. Market Share & Forecast
  - 7.2.1. By Product Type
  - 7.2.2. By Distribution Channel
  - 7.2.3. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. France Luggage Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Product Type
      - 7.3.1.2.2. By Distribution Channel
  - 7.3.2. Germany Luggage Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Product Type
      - 7.3.2.2.2. By Distribution Channel
  - 7.3.3. Spain Luggage Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Product Type
      - 7.3.3.2.2. By Distribution Channel
  - 7.3.4. Italy Luggage Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Product Type
      - 7.3.4.2.2. By Distribution Channel
  - 7.3.5. United Kingdom Luggage Market Outlook
    - 7.3.5.1. Market Size & Forecast
      - 7.3.5.1.1. By Value
    - 7.3.5.2. Market Share & Forecast
      - 7.3.5.2.1. By Product Type
      - 7.3.5.2.2. By Distribution Channel

## **8. ASIA-PACIFIC LUGGAGE MARKET OUTLOOK**

### **8.1. Market Size & Forecast**



- 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Product Type
  - 8.2.2. By Distribution Channel
  - 8.2.3. By Country
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Luggage Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Product Type
      - 8.3.1.2.2. By Distribution Channel
  - 8.3.2. Japan Luggage Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Product Type
      - 8.3.2.2.2. By Distribution Channel
  - 8.3.3. India Luggage Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Product Type
      - 8.3.3.2.2. By Distribution Channel
  - 8.3.4. Vietnam Luggage Market Outlook
    - 8.3.4.1. Market Size & Forecast
      - 8.3.4.1.1. By Value
    - 8.3.4.2. Market Share & Forecast
      - 8.3.4.2.1. By Product Type
      - 8.3.4.2.2. By Distribution Channel
  - 8.3.5. South Korea Luggage Market Outlook
    - 8.3.5.1. Market Size & Forecast
      - 8.3.5.1.1. By Value
    - 8.3.5.2. Market Share & Forecast
      - 8.3.5.2.1. By Product Type
      - 8.3.5.2.2. By Distribution Channel

## **9. MIDDLE EAST & AFRICA LUGGAGE MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Product Type
  - 9.2.2. By Distribution Channel
  - 9.2.3. By Country
- 9.3. MEA: Country Analysis
  - 9.3.1. South Africa Luggage Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Product Type
      - 9.3.1.2.2. By Distribution Channel
  - 9.3.2. Saudi Arabia Luggage Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Product Type
      - 9.3.2.2.2. By Distribution Channel
  - 9.3.3. UAE Luggage Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Product Type
      - 9.3.3.2.2. By Distribution Channel
  - 9.3.4. Turkey Luggage Market Outlook
    - 9.3.4.1. Market Size & Forecast
      - 9.3.4.1.1. By Value
    - 9.3.4.2. Market Share & Forecast
      - 9.3.4.2.1. By Product Type
      - 9.3.4.2.2. By Distribution Channel

## **10. SOUTH AMERICA LUGGAGE MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Product Type
  - 10.2.2. By Distribution Channel

#### 10.2.3. By Country

### 10.3. South America: Country Analysis

#### 10.3.1. Brazil Luggage Market Outlook

##### 10.3.1.1. Market Size & Forecast

###### 10.3.1.1.1. By Value

##### 10.3.1.2. Market Share & Forecast

###### 10.3.1.2.1. By Product Type

###### 10.3.1.2.2. By Distribution Channel

#### 10.3.2. Argentina Luggage Market Outlook

##### 10.3.2.1. Market Size & Forecast

###### 10.3.2.1.1. By Value

##### 10.3.2.2. Market Share & Forecast

###### 10.3.2.2.1. By Product Type

###### 10.3.2.2.2. By Distribution Channel

#### 10.3.3. Colombia Luggage Market Outlook

##### 10.3.3.1. Market Size & Forecast

###### 10.3.3.1.1. By Value

##### 10.3.3.2. Market Share & Forecast

###### 10.3.3.2.1. By Product Type

###### 10.3.3.2.2. By Distribution Channel

## 11. MARKET DYNAMICS

### 11.1. Drivers

### 11.2. Challenges

## 12. MARKET TRENDS & DEVELOPMENTS

### 12.1. Merger & Acquisition (If Any)

### 12.2. Product Launches (If Any)

### 12.3. Recent Developments

## 13. DISRUPTIONS: CONFLICTS, PANDEMICS AND TRADE BARRIERS

## 14. PORTERS FIVE FORCES ANALYSIS

### 14.1. Competition in the Industry

### 14.2. Potential of New Entrants

### 14.3. Power of Suppliers

14.4. Power of Customers

14.5. Threat of Substitute Products

## **15. COMPETITIVE LANDSCAPE**

15.1. Company Profiles

15.1.1. Samsonite

15.1.1.1. Business Overview

15.1.1.2. Company Snapshot

15.1.1.3. Products & Services

15.1.1.4. Financials (As Per Availability)

15.1.1.5. Key Market Focus & Geographical Presence

15.1.1.6. Recent Developments

15.1.1.7. Key Management Personnel

15.1.2. Tumi

15.1.3. Delsey

15.1.4. American Tourister

15.1.5. Travelpro

15.1.6. Briggs & Riley

15.1.7. Victorinox

15.1.8. Thule

15.1.9. Heys

15.1.10. Rimowa

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Luggage Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Product Type (Travel Bags, Business Bags, Casual Bags), By Distribution Channel (Online, Offline), By Region & Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/LDD102BCC926EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LDD102BCC926EN.html>