

# **Low-Carbon Construction Material Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Plastic, Metal, Mass Timber, Green Concrete, Green Tiles, Low-Carbon Bricks, Others), By Application (Residential, Commercial, Industrial, Others), By Region and Competition, 2019-2029F**

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## **Abstracts**

Global Low-Carbon Construction Material Market was valued at USD 65.25 billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 4.58% through 2029.

Low-carbon construction materials are specifically engineered to minimize greenhouse gas emissions throughout their lifecycle, from extraction and processing to utilization and disposal. These materials encompass renewable plant-based resources, recycled materials, and innovative composites, all offering comparable or superior performance to conventional counterparts.

They have gained significant traction in the construction industry, facilitating the development of sustainable buildings. By employing low-carbon materials, construction projects can markedly diminish their carbon footprint, aligning with global initiatives to combat climate change. Utilizing renewable plant-based resources like bamboo and timber not only presents an eco-friendly alternative to traditional materials but also fosters forest growth, serving as carbon sinks.

The sector has demonstrated a robust commitment to expediting the introduction of net-zero products in global markets and fostering innovation in new offerings. In this

context, metals, particularly recyclable ones such as steel and aluminum, have emerged as pivotal players in the low-carbon construction material landscape. The recyclability of metals ensures their repeated use across various projects, curbing the demand for fresh raw materials and minimizing waste generation.

Nevertheless, transitioning to a low-carbon economy poses its own challenges. One of the primary hurdles is the higher initial expenses linked with low-carbon materials. Despite the upfront investment, their long-term environmental advantages and potential cost savings throughout the building's lifecycle outweigh the initial outlay. Furthermore, adopting low-carbon materials necessitates ongoing technological advancements to enhance their performance and enhance accessibility within the construction domain.

Thus, the low-carbon construction materials present a sustainable avenue for slashing greenhouse gas emissions in the construction sector. Through the integration of renewable plant-based resources, recycled materials, and innovative composites, industry can construct sustainable edifices while minimizing environmental repercussions. The industry's dedication to expediting the adoption of net-zero products and the pivotal role of metals in slashing carbon footprint underscore the significance of low-carbon materials. Despite challenges, the long-term benefits and potential cost savings make embracing low-carbon materials an enticing proposition for the construction industry.

## Key Market Drivers

### Growth in Construction Industry

The construction industry stands as a formidable contributor to global carbon emissions, accounting for a substantial 37% of the total output. Within this significant figure, approximately 16% can be attributed to embodied carbon emissions, predominantly stemming from the manufacturing processes of construction materials. Faced with the urgent imperative to address climate change, there has been a notable surge in momentum toward embracing carbon-neutral construction practices.

This burgeoning movement has catalyzed a marked increase in the demand for low-carbon construction materials, meticulously engineered to curtail greenhouse gas emissions across their entire lifecycle. These materials span a diverse spectrum, encompassing renewable plant-based resources, recycled materials, and cutting-edge composites. Importantly, they not only diminish carbon footprint but also offer performance metrics on par with, or even surpassing, their conventional counterparts.

The integration of low-carbon construction materials has instigated a transformative wave within the construction industry. This wave has ushered in an era of sustainable building practices that resonate with overarching environmental objectives. However, the transition toward sustainable growth within the industry extends far beyond mere material choices. It necessitates a holistic metamorphosis in how industry stakeholders conceive, execute, manage, and dismantle infrastructural assets.

This comprehensive approach to sustainability is propelling the demand for low-carbon construction materials to unprecedented heights. These materials emerge as linchpins in the realization of a vision characterized by green growth and a future steeped in sustainability.

At the heart of this paradigm shift lies the ethos of innovation and adaptation. Stakeholders across the construction spectrum are embracing novel technologies and methodologies to integrate low-carbon materials seamlessly into their projects. By doing so, they not only mitigate environmental impact but also enhance operational efficiency and resilience.

The advantages of low-carbon construction materials extend beyond their environmental credentials. They present a strategic opportunity for industry players to future-proof their investments amidst a rapidly evolving regulatory landscape. As governments worldwide intensify their focus on climate mitigation measures, adherence to stringent emissions standards becomes not just a moral imperative but also a competitive advantage.

Moreover, the adoption of low-carbon materials resonates with evolving consumer preferences. Today's discerning clientele increasingly prioritize sustainability and environmental stewardship when selecting built environments. Consequently, properties boasting green credentials command premium valuations and enjoy heightened market appeal.

Conversely, realizing the full potential of low-carbon construction materials demands concerted collaboration across the industry ecosystem. This entails fostering partnerships between manufacturers, architects, builders, developers, and policymakers. By leveraging collective expertise and resources, stakeholders can surmount existing barriers and accelerate the mainstream adoption of sustainable building practices.

## Surge in Technological Advancements

Technological breakthroughs have been instrumental in reshaping building methodologies, ushering in an era of heightened efficiency and sustainability. These innovations have not only introduced novel low-carbon materials but have also elevated the performance standards of existing ones, outstripping conventional counterparts.

At the forefront of this technological wave lies the advent of low-carbon concrete, a game-changer in an industry historically synonymous with high carbon emissions. Traditionally, concrete production has been a significant contributor to CO<sub>2</sub> emissions. However, recent strides in research and development have yielded low-carbon concrete formulations, effectively mitigating its environmental impact by curtailing emissions throughout the manufacturing process.

In addition to the strides made in low-carbon concrete, there's a burgeoning movement toward carbon-neutral construction, advocating for the use of materials with minimal embodied carbon. This encompasses recycled materials alongside locally sourced alternatives, thereby minimizing emissions associated with transportation. Thanks to technological advancements, these eco-conscious materials can now be seamlessly integrated into diverse construction processes, further whittling down the overall carbon footprint.

Furthermore, alongside low-carbon concrete and recycled materials, renewable plant-based alternatives have surged in popularity in the pursuit of sustainable construction practices. These innovative materials not only slash greenhouse gas emissions but also foster resource conservation and waste reduction, cementing their status as invaluable assets in the construction industry's quest for sustainability.

By harnessing technological innovations and embracing these pioneering materials, the construction sector can continue its march toward a more sustainable future, where efficiency and environmental stewardship harmoniously converge.

## Key Market Challenges

### Limited Availability and Supply Chain Constraints of Low-Carbon Construction Material

Low-carbon construction materials represent a crucial frontier in the drive to minimize greenhouse gas emissions across the construction lifecycle. These materials, encompassing renewable plant-based resources, recycled materials, and innovative

composites, have garnered considerable attention for their potential environmental advantages and their alignment with the escalating demand for sustainable building practices. Nonetheless, despite their merits, several challenges impede their widespread adoption in the construction industry.

The major among the all challenges is the limited availability of low-carbon materials. A report by Construction News underscores this issue, emphasizing that the scarcity of these materials in the market hampers the construction industry's ability to realize its net-zero carbon emission targets. This scarcity not only obstructs the industry's pursuit of sustainability objectives but also inflates the costs and complexities associated with procuring these materials.

Geographical constraints further compound the challenge of accessing specific low-carbon materials. Certain regions encounter difficulties in procuring materials such as concrete and asphalt, which are pivotal components of construction projects. This restricted access exacerbates the complexities associated with incorporating low-carbon materials into building practices.

Supply chain constraints pose formidable barriers to the widespread adoption of low-carbon materials. The availability of lower-carbon raw materials, like Supplementary Cementitious Materials (SCMs), is often contingent on factors such as price and proximity. Additionally, many of these materials are niche products with limited availability, such as rice-husk ash, further complicating their integration into construction projects.

Another pressing concern revolves around potential supply constraints accompanying the transition to a low-carbon economy. As demand surges for sustainable materials, certain metals critical to construction, such as aluminum, copper, indium, neodymium, dysprosium, and lithium, may face shortages, jeopardizing the availability of these indispensable resources.

In addition to availability and supply chain issues, there are considerations regarding the requisite training for deploying these materials and their scalability for adoption in large-scale projects. Ensuring that construction professionals are equipped with the necessary knowledge and skills to work with low-carbon materials is imperative for their successful implementation.

Addressing these multifaceted challenges necessitates concerted efforts from stakeholders across the construction industry. Investing in research and development,

incentivizing the production of low-carbon materials, and implementing supportive policies are essential steps to overcome these hurdles and expedite the transition toward more sustainable construction practices. Collaboration and innovation will be pivotal in surmounting these challenges and paving the way for a greener, more sustainable future in construction.

## Key Market Trends

### Growing Demand for Sustainable Construction

Sustainable construction entails the utilization of environmentally responsible and resource-efficient processes throughout a building's life cycle, encompassing design, construction, operation, maintenance, and eventual demolition. The overarching objective is to minimize waste, reduce energy consumption, and conserve natural resources.

This paradigm shift towards sustainability in construction is predominantly motivated by heightened awareness of climate change and the pressing need to address its ramifications. Recognizing the adverse impact of carbon emissions on the environment, there is a burgeoning demand for low-carbon construction materials. These materials, comprising renewable plant-based resources, recycled materials, and innovative composites, are purposefully engineered to curtail greenhouse gas emissions throughout their lifecycle.

The surge in demand for these sustainable materials stems from the acknowledgment of their long-term environmental advantages by builders, developers, and consumers alike. Not only do low-carbon construction materials contribute to carbon emission reduction, but they also yield energy savings and bolster energy efficiency throughout the buildings' lifespan. Consequently, this translates into diminished operational costs and a diminished environmental footprint.

In tandem with the utilization of low-carbon materials, there is a discernible shift towards carbon-neutral construction practices. This encompasses the selection of materials with minimal embodied carbon alongside the implementation of sustainable methodologies across the construction spectrum. Such methodologies encompass energy-efficient design, waste minimization and recycling, water conservation, and the integration of renewable energy sources. By embracing a comprehensive approach to construction, stakeholders can attain carbon neutrality and attenuate the overall environmental impact of their projects.

Low-carbon construction materials occupy a pivotal position in realizing the objectives of sustainable and carbon-neutral construction endeavors. Through the adoption of these materials and the execution of sustainable practices, the construction industry can contribute substantively to a more sustainable future, thereby mitigating the effects of climate change and safeguarding our planet for future generations.

## Segmental Insights

### Application Insights

The residential segment is poised for rapid growth in the foreseeable future. This expansion is fueled by a notable uptick in environmental consciousness among homeowners and builders, driving the widespread adoption of low-carbon construction materials. These materials have garnered significant attention due to their dual advantages of environmental friendliness and contribution to a sustainable future, aligning with the overarching goal of reducing carbon footprints and mitigating greenhouse gas emissions.

A key driver propelling the uptake of low-carbon materials in residential construction is the imperative of energy efficiency. Given that residential buildings account for approximately 40% of global energy consumption, there is a pressing need to curb their energy usage. By incorporating low-carbon materials with superior insulation properties, these buildings can significantly reduce their energy requirements for heating and cooling. This not only yields environmental benefits but also translates into substantial long-term savings on energy costs for homeowners.

The growing inclination toward integrating low-carbon materials in residential projects underscores the steadfast commitment of both homeowners and builders to fostering greener and more sustainable living environments. With the potential to make a significant impact on energy consumption and greenhouse gas emissions reduction, the widespread adoption of these materials represents a pivotal step toward securing a sustainable future for all.

## Regional Insights

Asia Pacific emerged as the dominant region in the Global Low-Carbon Construction Material Market in 2023, holding the largest market share in terms of value. In the Asia-Pacific region, leaders are increasingly recognizing the importance of addressing the full

spectrum of climate risks and opportunities. There is a growing awareness of the need for environmental sustainability, leading to a surge in demand for low-carbon construction materials. This shift is driven by a deep understanding of the long-term benefits of reducing carbon emissions and adopting more sustainable practices in the construction industry.

Governments in the Asia-Pacific region are taking proactive steps to implement policies that stimulate markets for low-carbon products and materials. These policies not only promote the use of low-carbon construction materials but also encourage improved design and purchasing decisions based on embodied carbon. By considering the environmental impact of materials throughout their lifecycle, decision-makers are playing a vital role in driving the adoption of low-carbon construction materials and fostering a more sustainable built environment.

### Key Market Players

Carbicrete Inc

Cemex, S.A.B. de C.V.

CarbonCure Technologies Inc.

Arcelormittal Ltd

SSAB AB

Nucor Corporation

HOLCIM

Norsk Hydro ASA

Mercer Mass Timber LLC

CRH Plc

### Report Scope:



In this report, the Global Low-Carbon Construction Material Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Low-Carbon Construction Material Market, By Product:

- o Plastic
- o Metal
- o Mass Timber
- o Green Concrete
- o Green Tiles
- o Low-Carbon Bricks
- o Others

#### Low-Carbon Construction Material Market, By Application:

- o Residential
- o Commercial
- o Industrial
- o Others

#### Low-Carbon Construction Material Market, By Region:

- o North America
- § United States

§ Canada

§ Mexico

o Europe

§ France

§ United Kingdom

§ Italy

§ Germany

§ Spain

o Asia Pacific

§ China

§ India

§ Japan

§ Australia

§ South Korea

o South America

§ Brazil

§ Argentina

§ Colombia

o Middle East & Africa

§ South Africa

§ Saudi Arabia

§ UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Low-Carbon Construction Material Market.

Available Customizations:

Global Low-Carbon Construction Material Marketreport with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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