

Loan Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Housing Loan, Mortgage Loan, Personal Loan, Auto Loan, Business Loan, Home Improvement Loan, Others (Gold Loan, Education Loan, Agriculture Loan, Retail Loan, etc.)), By Provider Type (Bank, Non-Banking Financial Companies, and Others (Fintech Companies, etc.)), By Interest Rate (Fixed and Floating), By Tenure Period (Less than 5 years, 5 years to 10 Years, 11 years to 20 years, More than 20 Years), By Region, Competition

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Abstracts

The global loan market is expected to demonstrate robust growth in the forecast period. The increasing investments and infrastructure developments worldwide have directly impacted the global loan industry in a positive manner. Moreover, the growing demand for loans among individuals for personal use is also significantly influencing the loan industry.

Major purchases, investments, renovations, debt consolidation, and business endeavors are some essential uses of loans. Loans aid in the expansion of existing businesses. They contribute to the expansion of the total money supply and foster competition, thereby facilitating the growth of new businesses.

Loans serve as a major source of income for many banks, as well as some NBFCs that offer credit facilities and credit cards, generating interest and fees through loan

repayments.

China and the US account for 95% of the loan market. However, the consumer loan model in China differs from the US model. China holds the largest share in the global alternative loan market, with an expected transaction value of USD 265.7 billion in 2020, representing approximately 90% of the market. However, Chinese external lending has increased to nearly USD 2.0 trillion as of June 2022, including bank loans, trade credits, and debt claims from China's FDI. Bank loans and trade credits contribute to the majority of this total. Increased government regulation has recently had a significant impact on China, resulting in a decline in the number of lending platforms and loans. On the other hand, the US, which is the second-largest alternative lending market globally, had a market value of USD 33.5 billion in 2020, with major players such as Lending Club, Prosper, and SoFi.

The UK market was projected to reach a peak of USD 4.8 billion in 2020, positioning it as the third-largest alternative lending market after the two leading markets. However, Switzerland, Denmark, and Spain are expected to experience the highest growth rates in the coming years, with respective annual growth rates of 27.4%, 23.7%, and 22.9%.

There has been an expansion in the demand for loans in the European region in recent years. This is mainly attributed to the growing ease of availing loans among the local population without utilizing their initial savings, allowing them to plan investments for personal or commercial purposes. With the European loan market already developed and saturated, the demand is anticipated to remain broadly steady over time.

In India, the market for home loans, auto loans, and loans to major industries has all experienced double-digit growth levels as the loan growth rate propelled bank lending, which doubled in January 2023. According to the most recent data on the sectoral flow of bank credit released by the Reserve Bank of India, non-food bank credit increased annually by 16.7% in January 2023 compared to 8.3% the previous year. Loan to the industry increased by 8.7% (year over year) in January 2023 compared to January 2022. Large-industry loans increased by 6.5% compared to 0.2% the previous year, as highly rated corporates, which previously managed market-based funds that were less expensive, are now turning to banks for their funding requirements due to the rise in market rates.

Increased Cooperation with Fintech Professionals and Companies

In various financial sectors, such as insurance, banking, payments, and financial

management, fintech companies continue to experience growth and gain prominence. The widespread adoption of fintech is evident, with 64% of the global population embracing this technology, according to a survey. Additionally, the number of professionals equipped with diverse tech skills is on the rise. Some individuals have chosen to pursue a master's degree in accounting as a means of upgrading their skills. Today's accounting professionals possess a comprehensive understanding of essential accounting principles and are well-versed in areas such as data analytics and financial law. In the competitive lending market, they are highly valuable assets.

Therefore, it is advisable for lending companies to collaborate and partner with fintech firms and experts specializing in third-party processing and data collection to further drive innovation. By doing so, lenders can maximize their digital transformation.

The Launch of Digital Platforms Facilitates Market Growth

The market is expanding due to the increased adoption of cutting-edge technologies, including chatbots, IoT, AI, and big data analytics. Moreover, as digitalization continues to advance, loan providers aim to rapidly invest in customer engagement by offering digital and voice-activated assistants. Chatbots, software programs that facilitate online chat conversations, are widely utilized by businesses offering personal loans to provide personalized and user-friendly experiences for clients. Therefore, numerous companies are transitioning towards fintech platforms. For instance, Versana, a new fintech backed by major global banks such as JPMorgan, Bank of America, Citi, and Credit Suisse, announced its plans to leverage digital technology to enhance efficiency in the predominantly analog and sluggish private loan market as of March 2022. This trend is expected to persist in the foreseeable future, as customer reliance on digital platforms has surged in recent years.

Market Growth Driven by Increasing Demand for Loans from Small Businesses

One significant factor contributing to the market's growth is the escalating demand and continuous support from small businesses that require additional funding. However, according to the International Finance Corporation (IFC), 65 million businesses, or 40% of formal micro, small, and medium-sized enterprises (MSMEs) in developing countries, face an annual unmet financing need of USD5.2 trillion, which is 1.4 times the current level of global MSME lending. The largest portion of this global finance gap (46%) is found in East Asia and the Pacific, followed by Latin America and the Caribbean (23%), and Europe and Central Asia (15%). To address this issue, several large banks have made it their mission to support small businesses through loans. Wells Fargo, for

example, is one of the most active lenders to small businesses, having approved over USD 377 million in Small Business Administration 7(a) Loans for the fiscal year 2022, making it one of the largest national banks as of September 2022.

Market Segmentation

The global Loan Market is segmented based on type, provider type, interest rate, tenure period, region, and competition landscape. Based on type, the market is further fragmented into Housing Loan, Mortgage Loan, Personal Loan, Auto Loan, Business Loan, Home Improvement Loan, Others (Gold Loan, Education Loan, Agriculture Loan, Retail Loan, etc.). Based on Provider Type, the market is categorized into (Bank, Non-Banking Financial Companies, and Others (Fintech Companies, etc.)). Based on Interest Rate, the market is segmented into Fixed and Floating. Based on Tenure Period, the market is segmented into Less than 5 years, 5 years to 10 Years, 11 years to 20 years, More than 20 Years. The market analysis also studies the regional segmentation, which is divided among North America, Europe, Asia-Pacific, Middle East & Africa, and South America.

Company Profiles

Bank of America Corporation, JPMorgan Chase & Co., Citigroup, Inc., Wells Fargo & Co., U.S. Bancorp, PNC Financial Service Group, Inc., American Express Company, Ally Financial Inc., Truist Financial Corporation, Bank of China, are among the major market players in the global Loan market.

Report Scope:

In this report, the global Loan market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Loan Market, By Type:

Housing Loan

Mortgage Loan

Personal Loan

Auto Loan

Business Loan

Home Improvement Loan

Others

Global Loan Market, By Provider Type:

Bank

Non-Banking Financial Companies

Others

Global Loan Market, By Interest Rate:

Fixed

Floating

Global Loan Market, By Tenure Period:

Less than 5 years

5 years to 10 years

11 years to 20 years

More than 20 Years

Global Loan Market, By Region:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

Italy

France

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

UAE

South Africa

Turkey

Saudi Arabia

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global loan market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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