

Light Commercial Vehicle Liftgate Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Manual, Automatic), By Material Type (Metal, Composite), By Region, Competition, 2018-2028

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Abstracts

Global Light Commercial Vehicle Liftgate Market has valued at USD 1.2 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 7.29% through 2028. The automotive power liftgate market is anticipated to be driven by the rise in demand for electronic and sensor-based car parts. Furthermore, it is projected that the growing technological innovation and improvements in the automotive sector would create a wide range of prospects for the producers of power liftgates. With developments and innovation, several automakers are also including power liftgates into their car models, which is anticipated to increase demand for the power liftgate. The electro-mechanical components of many auto parts are facing technical difficulties to endure severe temperatures, vibrations, and shocks over the whole life of the vehicle. Additionally, they should make their components lightweight, energy-efficient, and small. Over the course of the projection period, the market for luxury automobiles is also anticipated to grow due to consumers' increased spending levels. The increased customer desire for a comfortable and dependable driving experience is projected to increase the demand for a power liftgate. The arrangement of the power liftgate in the car is pricey, which can limit market expansion over the projection time. Power liftgates are often exclusively found in high-end luxury vehicles.

Key Market Drivers

Rise of E-commerce and Last-Mile Delivery Services

The proliferation of e-commerce and the subsequent surge in last-mile delivery services represent a pivotal market driver for the LCV Liftgate Market. E-commerce has revolutionized the way consumers shop, and as a result, there is an escalating demand for efficient, versatile, and agile delivery vehicles equipped with liftgate systems. With the rapid growth of online shopping, delivery volumes have reached unprecedented levels. LCVs, which frequently feature liftgate systems, are essential for handling the diverse and often heavy packages associated with e-commerce. These systems simplify the process of loading and unloading goods, making deliveries more efficient and reducing physical strain on delivery personnel. Last-mile delivery often involves navigating through congested urban areas with limited parking and unloading spaces. LCVs equipped with liftgate systems are ideal for urban delivery, as they can access tight spaces, ensuring a smoother and more efficient delivery process. Liftgate systems enhance accessibility and convenience for delivery personnel. By lowering the cargo to ground level, these systems eliminate the need for ramps or excessive physical exertion, speeding up the delivery process and reducing the risk of injuries. The growth of e-commerce and last-mile delivery services is expected to continue, driving the adoption of LCVs with liftgate systems to meet the evolving demands of modern logistics.

Technological Advancements and Automation

The LCV Liftgate Market is witnessing a technological revolution, with automation and advanced features at the forefront. These innovations not only improve the functionality of liftgate systems but also enhance safety, convenience, and the overall user experience. Advanced sensor technology is increasingly incorporated into liftgate systems. Proximity sensors, ultrasonic sensors, and cameras are now standard features. These sensors detect obstacles and pedestrians in the liftgate's path, ensuring safe and efficient operation. In busy urban delivery settings, this technology is essential to prevent accidents. Automation is a defining feature of modern liftgate systems. Many systems can be operated remotely using a key fob or a smartphone app. This remote functionality enables drivers to prepare the liftgate before arriving at the delivery location, saving time and effort. Hands-free and foot-activated liftgate systems have gained popularity, especially among delivery drivers who often have their hands full. With a simple gesture or foot movement, these systems open or close the liftgate, allowing for convenient, touchless operation. Liftgate systems are evolving to offer smart features such as programmable height settings. Users can adjust the liftgate's height to match the loading dock or curb height, ensuring a seamless transition for cargo transfer. Additionally, some liftgates include power cinching mechanisms, which automatically secure the liftgate in the closed position, minimizing the risk of cargo

shifting during transit.

Sustainability and Fuel Efficiency

As sustainability concerns and initiatives gain prominence, the LCV Liftgate Market is aligning with these priorities by focusing on reducing emissions and improving fuel efficiency. Weight reduction is crucial for enhancing fuel efficiency in LCVs. Manufacturers are increasingly using lightweight materials in liftgate construction, such as aluminum and composite materials. These materials maintain structural integrity while minimizing the overall weight of the vehicle. Liftgate designs are being optimized for aerodynamics, reducing drag and improving fuel economy. Smooth, streamlined profiles help LCVs cut through the air more efficiently, which is particularly important for long-distance and highway driving. The rise of electric LCVs has led to the development of liftgate systems tailored to the specific needs of these vehicles. These systems are designed to operate efficiently and consume minimal energy, aligning with the overall goals of electric mobility. Many businesses are incorporating sustainability into their operations, and this extends to their choice of LCVs. Companies are increasingly opting for environmentally friendly vehicles equipped with liftgate systems that complement their sustainability goals.

Safety and Regulatory Compliance

Safety considerations and regulatory compliance are paramount in the LCV Liftgate Market. Manufacturers are proactively addressing safety concerns by integrating advanced technologies and adhering to stringent safety standards. LCVs with liftgate systems are often used in urban environments, where pedestrian safety is a significant concern. To address this, liftgate systems incorporate sensors that detect obstacles and pedestrians, ensuring that the liftgate does not close when someone or something is in its path. Liftgate systems must meet rigorous crashworthiness standards to ensure the safety of vehicle occupants and bystanders. This requires extensive testing and engineering to ensure that the liftgate poses minimal risk in the event of a collision. Compliance with safety and regulatory standards is complex due to variability across different regions and markets. Manufacturers must navigate a web of regulations to ensure that their liftgate systems meet the specific requirements of each market they serve. Regulations continue to evolve to address emerging safety concerns and technological advancements. Manufacturers must stay up to date with these changes to ensure that their liftgate systems remain compliant, which may require ongoing investments in research and development. Meeting safety and regulatory compliance requirements is imperative for automakers, making it an ongoing challenge that shapes

the design and functionality of liftgate systems.

Customization and Versatility

LCV operators increasingly demand liftgate systems that can be customized to suit their specific needs and cargo types. This trend toward customization and versatility is driving innovation in liftgate design and functionality. Liftgate systems now offer a range of weight capacity options to accommodate different cargo loads. Whether transporting bulky construction materials, delicate equipment, or general merchandise, operators can choose a liftgate system that matches their specific requirements. Liftgate platforms come in various sizes and shapes to accommodate different types of cargo. Some liftgates are designed with extended platforms, allowing for larger or longer items to be safely loaded and unloaded. Manufacturers are offering flexible installation options to accommodate various LCV configurations. This allows operators to choose between underbody or rear-mount installations based on their specific vehicle and operational needs. Liftgate systems are increasingly designed to be compatible with additional features and accessories, such as cargo restraint systems, tailgate lifts, and winches. This enhances the overall utility and versatility of the liftgate system.

Key Market Challenges

Regulatory Compliance and Safety Standards

One of the foremost challenges in the LCV Liftgate Market revolves around regulatory compliance and safety standards. LCVs equipped with liftgate systems must adhere to a complex network of safety regulations, which can vary significantly from region to region. Ensuring compliance with these standards is not only a legal requirement but also crucial for the safety of operators, pedestrians, and cargo. The urban delivery environment, where LCVs with liftgate systems are frequently employed, poses an elevated risk to pedestrians. Regulations governing pedestrian safety mandate the integration of advanced sensor technology into liftgate systems. These sensors detect obstacles and pedestrians in the liftgate's path, ensuring safe and efficient operation. Achieving compliance in this area often involves complex sensor integration and calibration. LCV liftgate systems must meet stringent crashworthiness standards to minimize the risk of injury to vehicle occupants and bystanders in the event of a collision. This necessitates extensive testing, engineering, and material selection to ensure that the liftgate poses minimal risk during a crash. Compliance with safety and regulatory standards becomes more complex due to the variability of these standards across different regions and markets. Manufacturers operating on a global scale must

navigate a web of regulations, adapting liftgate systems to meet the specific requirements of each market. This variability can result in additional development, testing costs, and time-to-market delays.

Weight and Payload Considerations

Weight and payload considerations represent a significant challenge in the LCV Liftgate Market. LCV operators frequently face restrictions on vehicle weight and payload capacity, which can limit their ability to carry heavy loads, especially when liftgate systems are installed. The installation of a liftgate system inherently adds weight to the vehicle, directly impacting its payload capacity. Operators must carefully factor in this additional weight when planning cargo loads, as exceeding weight limits can lead to regulatory violations and safety hazards. LCV operators find themselves navigating a delicate trade-off between the convenience and functionality of a liftgate system and the imperative to maximize payload capacity. Striking the right balance between these competing priorities can be a challenging endeavor, particularly in industries where cargo weight is a critical factor. Manufacturers are proactively addressing this challenge by exploring lightweight materials for liftgate construction, such as aluminum and composite materials. These materials maintain structural integrity while minimizing the overall weight of the liftgate system. However, they may also introduce additional costs, impacting the affordability of liftgate systems. The additional weight of a liftgate system can potentially impact the vehicle's suspension and handling characteristics. Operators must consider whether suspension modifications or upgrades are necessary to maintain vehicle stability and performance.

Cost and Price Pressures

Cost and price pressures are pervasive challenges in the LCV Liftgate Market. These pressures emanate from various sources, including intense market competition, customer demands for affordability, and the need for manufacturers to maintain profitability. The LCV Liftgate Market is highly competitive, characterized by numerous manufacturers vying for market share. This intense competition exerts significant downward pressure on prices as manufacturers strive to attract customers with cost-effective solutions. Customers, including businesses that operate LCVs, often prioritize cost-effectiveness when selecting liftgate systems. This places substantial pressure on manufacturers to offer competitively priced products while maintaining quality and performance standards. The cost of materials, labor, research and development, and compliance with safety standards can contribute significantly to the overall manufacturing costs of liftgate systems. Manufacturers must carefully manage these

costs to remain competitive in the market. Manufacturers must develop effective pricing strategies that strike a delicate balance between cost considerations and the imperative for profitability. Pricing decisions can significantly influence market share, customer loyalty, and the long-term sustainability of manufacturers in the market.

Maintenance and Service Demands

The maintenance and service demands associated with liftgate systems present challenges for operators and service providers in the LCV Liftgate Market. Liftgate systems, like any mechanical component, require regular maintenance to ensure smooth operation and longevity. Neglecting maintenance can lead to breakdowns, operational inefficiencies, and safety risks. Accessing and servicing liftgate systems, especially in urban environments, can be challenging. Operators may need to navigate tight spaces or contend with limited accessibility, which can increase service time and costs. Technicians responsible for servicing liftgate systems must undergo specialized training to diagnose and repair these complex components accurately. Finding and retaining skilled technicians can be a challenge for service providers, particularly in areas with high demand for maintenance services. Downtime resulting from liftgate system maintenance or repairs can disrupt operations and lead to delivery delays. Minimizing downtime and ensuring swift service is crucial for operators to meet customer expectations and maintain operational efficiency. Liftgate manufacturers and service providers must offer comprehensive aftermarket support, including readily available replacement parts, responsive customer service, and timely repairs. Maintaining a reliable aftermarket network can be resource-intensive, requiring substantial investments in inventory and personnel.

Key Market Trends

Growing Demand for Last-Mile Delivery

One of the most significant trends driving the LCV Liftgate Market is the surge in demand for last-mile delivery services. The e-commerce boom, accelerated by the COVID-19 pandemic, has propelled the need for efficient and versatile delivery vehicles. LCVs equipped with liftgate systems have become indispensable for businesses involved in the delivery of goods to consumers' doorsteps. The rapid growth of online shopping has led to higher package volumes, particularly in urban areas. Last-mile delivery vehicles must efficiently handle numerous packages of varying sizes and weights. Liftgate-equipped LCVs provide a practical solution for loading and unloading packages, making the delivery process more efficient and reducing physical strain on

delivery personnel. Liftgates are designed to facilitate the easy and safe movement of cargo in and out of the vehicle. They are especially useful when handling heavy or bulky items. Delivery drivers can lower the liftgate to ground level, eliminating the need for ramps or physical lifting, which speeds up the delivery process and minimizes the risk of injuries. Many last-mile delivery routes navigate through congested urban areas with limited parking and space for unloading. LCVs equipped with compact and maneuverable liftgate systems can access tight spaces and provide more efficient curbside deliveries.

Technological Advancements and Automation

The LCV Liftgate Market is experiencing a technological revolution, with automation and advanced features taking center stage. These innovations not only enhance the functionality of liftgate systems but also improve safety, convenience, and overall user experience. Liftgate systems now commonly incorporate sensor technology, including proximity sensors, ultrasonic sensors, and cameras. These sensors detect obstacles and pedestrians in the liftgate's path, ensuring safety during operation. In busy urban delivery settings, this technology is essential to prevent accidents. Automation has become a defining feature of modern LCV liftgate systems. Many liftgates can be operated remotely, either through a key fob or a smartphone app. This remote functionality enables drivers to prepare the liftgate before reaching the delivery location, saving time and effort. Hands-free and foot-activated liftgate systems have gained popularity, especially among delivery drivers who often have their hands full. With a simple gesture or foot movement, these systems open or close the liftgate, allowing for convenient, touchless operation. Liftgate systems are evolving to offer smart features such as programmable height settings. Users can adjust the liftgate's height to match the loading dock or curb height, ensuring a seamless transition for cargo transfer. Additionally, some liftgates include power cinching mechanisms, which automatically secure the liftgate in the closed position, minimizing the risk of cargo shifting during transit.

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optimized for aerodynamics, reducing drag and improving fuel economy. Smooth, streamlined profiles help LCVs cut through the air more efficiently, which is particularly important for long-distance and highway driving. The rise of electric LCVs has led to the development of liftgate systems tailored to the specific needs of these vehicles. These systems are designed to operate efficiently and consume minimal energy, aligning with the overall goals of electric mobility.

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Segmental Insights

Material Type Analysis

The market is divided into two categories: metal liftgate and composite liftgate. Throughout the projected period, the market's most dominant segment is anticipated to continue to be metal liftgates. Despite this, there is a continuing transition from metal to composite liftgates, with government laws playing the most significant role. Automakers are under pressure from strict restrictions established by many governments to reduce overall vehicle weight to improve fuel economy or lower pollutants. Composite liftgates assist industry participants in lowering the overall vehicle weight, which ultimately helps to meet the goals to some extent.

The market's highest account share belongs to the metal power liftgate sector. In the market, the composite power liftgate category is anticipated to experience strong expansion. Due to increasingly strict government pollution standards that are forcing automakers to reduce vehicle weight, it is projected that the market for metal power liftgates will transition to the composite power liftgate. The composite material is lighter and more enduring than metal.

Regional Insights

The largest market for automobile liftgates is anticipated to continue in the Asia-Pacific region during the forecast period. Additionally, the region is anticipated to increase at the fastest rate during that time. The demand for liftgates in the region is being driven by rising car production together with an increase in the production share of SUVs. The region's two biggest markets are anticipated to continue to be China and Japan. In the ensuing five years, India is probably going to replace China as the region's new development engine for the market for automotive liftgates. Due to factors including increased personal disposable income and rising demand from developing nations for high-tech passenger automobiles, Asia Pacific is also anticipated to lead the market throughout the forecast period.

In the same time frame, Europe is predicted to continue to be the world's second-largest market for automotive liftgates, led by Germany, France, and Russia. In the ensuing five years, Germany is projected to continue to dominate the regional vehicle liftgate industry. Over the course of the forecast, Europe is anticipated to exhibit solid growth in the automotive power liftgate market. The OEMs' presence in this region is causing them to make significant investments in autonomous vehicles, which is causing the market in this area to grow.

Over the course of the forecast, North America is anticipated to exhibit solid growth in the automotive power liftgate market. The market for luxury cars is expected to develop in this area due to rising consumer demand for electric cars as well.

Key Market Players

Magna International

Stabilus GmbH

Continental AG

Brose Fahrzeugteile SE & Co. KG

Huf Hulsbeck & Furst GmbH & Co.

Strattec Security Corporation

Johnson Electric Holdings Ltd.

HI-LEX Corporation

VOXx Electronics Corp

Powder-Packer Corp

Report Scope:

In this report, the Global Light Commercial Vehicle Liftgate Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Light Commercial Vehicle Liftgate Market, By Axle Type:

Manual

Automatic

Light Commercial Vehicle Liftgate Market, By Propeller Shaft:

Metal

Composite

Light Commercial Vehicle Liftgate Market, By Region:

Asia-Pacific

China

India

Japan

Indonesia

Thailand

South Korea

Australia

Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Turkey

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Light Commercial Vehicle Liftgate Market.

Available Customizations:

Global Light Commercial Vehicle Liftgate market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. IMPACT OF COVID-19 ON GLOBAL LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET

5. GLOBAL LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis (Manual, Automatic)
 - 5.2.2. By Material Type Market Share Analysis (Metal, Composite)
 - 5.2.3. By Regional Market Share Analysis

- 5.2.3.1. Asia-Pacific Market Share Analysis
- 5.2.3.2. Europe & CIS Market Share Analysis
- 5.2.3.3. North America Market Share Analysis
- 5.2.3.4. South America Market Share Analysis
- 5.2.3.5. Middle East & Africa Market Share Analysis
- 5.2.4. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)
- 5.3. Global Light Commercial Vehicle Liftgate Market Mapping & Opportunity Assessment
 - 5.3.1. By Type Market Mapping & Opportunity Assessment
 - 5.3.2. By Material Type Market Mapping & Opportunity Assessment
 - 5.3.3. By Regional Market Mapping & Opportunity Assessment

6. ASIA-PACIFIC LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type Market Share Analysis
 - 6.2.2. By Material Type Market Share Analysis
 - 6.2.3. By Country Market Share Analysis
 - 6.2.3.1. China Market Share Analysis
 - 6.2.3.2. India Market Share Analysis
 - 6.2.3.3. Japan Market Share Analysis
 - 6.2.3.4. Indonesia Market Share Analysis
 - 6.2.3.5. Thailand Market Share Analysis
 - 6.2.3.6. South Korea Market Share Analysis
 - 6.2.3.7. Australia Market Share Analysis
 - 6.2.3.8. Rest of Asia-Pacific Market Share Analysis
- 6.3. Asia-Pacific: Country Analysis
 - 6.3.1. China Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Type Market Share Analysis
 - 6.3.1.2.2. By Material Type Market Share Analysis
 - 6.3.2. India Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value

- 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Type Market Share Analysis
 - 6.3.2.2.2. By Material Type Market Share Analysis
- 6.3.3. Japan Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type Market Share Analysis
 - 6.3.3.2.2. By Material Type Market Share Analysis
- 6.3.4. Indonesia Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Type Market Share Analysis
 - 6.3.4.2.2. By Material Type Market Share Analysis
- 6.3.5. Thailand Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Type Market Share Analysis
 - 6.3.5.2.2. By Material Type Market Share Analysis
- 6.3.6. South Korea Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.6.1. Market Size & Forecast
 - 6.3.6.1.1. By Value
 - 6.3.6.2. Market Share & Forecast
 - 6.3.6.2.1. By Type Market Share Analysis
 - 6.3.6.2.2. By Material Type Market Share Analysis
- 6.3.7. Australia Light Commercial Vehicle Liftgate Market Outlook
 - 6.3.7.1. Market Size & Forecast
 - 6.3.7.1.1. By Value
 - 6.3.7.2. Market Share & Forecast
 - 6.3.7.2.1. By Type Market Share Analysis
 - 6.3.7.2.2. By Material Type Market Share Analysis

7. EUROPE & CIS LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast

- 7.2.1. By Type Market Share Analysis
- 7.2.2. By Material Type Market Share Analysis
- 7.2.3. By Country Market Share Analysis
 - 7.2.3.1. Germany Market Share Analysis
 - 7.2.3.2. Spain Market Share Analysis
 - 7.2.3.3. France Market Share Analysis
 - 7.2.3.4. Russia Market Share Analysis
 - 7.2.3.5. Italy Market Share Analysis
 - 7.2.3.6. United Kingdom Market Share Analysis
 - 7.2.3.7. Belgium Market Share Analysis
 - 7.2.3.8. Rest of Europe & CIS Market Share Analysis
- 7.3. Europe & CIS: Country Analysis
 - 7.3.1. Germany Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type Market Share Analysis
 - 7.3.1.2.2. By Material Type Market Share Analysis
 - 7.3.2. Spain Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type Market Share Analysis
 - 7.3.2.2.2. By Material Type Market Share Analysis
 - 7.3.3. France Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type Market Share Analysis
 - 7.3.3.2.2. By Material Type Market Share Analysis
 - 7.3.4. Russia Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type Market Share Analysis
 - 7.3.4.2.2. By Material Type Market Share Analysis
 - 7.3.5. Italy Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value

- 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type Market Share Analysis
 - 7.3.5.2.2. By Material Type Market Share Analysis
- 7.3.6. United Kingdom Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.6.1. Market Size & Forecast
 - 7.3.6.1.1. By Value
 - 7.3.6.2. Market Share & Forecast
 - 7.3.6.2.1. By Type Market Share Analysis
 - 7.3.6.2.2. By Material Type Market Share Analysis
- 7.3.7. Belgium Light Commercial Vehicle Liftgate Market Outlook
 - 7.3.7.1. Market Size & Forecast
 - 7.3.7.1.1. By Value
 - 7.3.7.2. Market Share & Forecast
 - 7.3.7.2.1. By Type Market Share Analysis
 - 7.3.7.2.2. By Material Type Market Share Analysis

8. NORTH AMERICA LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type Market Share Analysis
 - 8.2.2. By Material Type Market Share Analysis
 - 8.2.3. By Country Market Share Analysis
 - 8.2.3.1. United States Market Share Analysis
 - 8.2.3.2. Mexico Market Share Analysis
 - 8.2.3.3. Canada Market Share Analysis
- 8.3. North America: Country Analysis
 - 8.3.1. United States Light Commercial Vehicle Liftgate Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type Market Share Analysis
 - 8.3.1.2.2. By Material Type Market Share Analysis
 - 8.3.2. Mexico Light Commercial Vehicle Liftgate Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast

- 8.3.2.2.1. By Type Market Share Analysis
- 8.3.2.2.2. By Material Type Market Share Analysis
- 8.3.3. Canada Light Commercial Vehicle Liftgate Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type Market Share Analysis
 - 8.3.3.2.2. By Material Type Market Share Analysis

9. SOUTH AMERICA LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type Market Share Analysis
 - 9.2.2. By Material Type Market Share Analysis
 - 9.2.3. By Country Market Share Analysis
 - 9.2.3.1. Brazil Market Share Analysis
 - 9.2.3.2. Argentina Market Share Analysis
 - 9.2.3.3. Colombia Market Share Analysis
 - 9.2.3.4. Rest of South America Market Share Analysis
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Light Commercial Vehicle Liftgate Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type Market Share Analysis
 - 9.3.1.2.2. By Material Type Market Share Analysis
 - 9.3.2. Colombia Light Commercial Vehicle Liftgate Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type Market Share Analysis
 - 9.3.2.2.2. By Material Type Market Share Analysis
 - 9.3.3. Argentina Light Commercial Vehicle Liftgate Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast

- 9.3.3.2.1. By Type Market Share Analysis
- 9.3.3.2.2. By Material Type Market Share Analysis

10. MIDDLE EAST & AFRICA LIGHT COMMERCIAL VEHICLE LIFTGATE MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type Market Share Analysis
 - 10.2.2. By Material Type Market Share Analysis
 - 10.2.3. By Country Market Share Analysis
 - 10.2.3.1. South Africa Market Share Analysis
 - 10.2.3.2. Turkey Market Share Analysis
 - 10.2.3.3. Saudi Arabia Market Share Analysis
 - 10.2.3.4. UAE Market Share Analysis
 - 10.2.3.5. Rest of Middle East & Africa Market Share Africa
- 10.3. Middle East & Africa: Country Analysis
 - 10.3.1. South Africa Light Commercial Vehicle Liftgate Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type Market Share Analysis
 - 10.3.1.2.2. By Material Type Market Share Analysis
 - 10.3.2. Turkey Light Commercial Vehicle Liftgate Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type Market Share Analysis
 - 10.3.2.2.2. By Material Type Market Share Analysis
 - 10.3.3. Saudi Arabia Light Commercial Vehicle Liftgate Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type Market Share Analysis
 - 10.3.3.2.2. By Material Type Market Share Analysis
 - 10.3.4. UAE Light Commercial Vehicle Liftgate Market Outlook
 - 10.3.4.1. Market Size & Forecast
 - 10.3.4.1.1. By Value

10.3.4.2. Market Share & Forecast

10.3.4.2.1. By Type Market Share Analysis

10.3.4.2.2. By Material Type Market Share Analysis

11. SWOT ANALYSIS

11.1. Strength

11.2. Weakness

11.3. Opportunities

11.4. Threats

12. MARKET DYNAMICS

12.1. Market Drivers

12.2. Market Challenges

13. MARKET TRENDS AND DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. Company Profiles (Up to 10 Major Companies)

14.1.1. Magna International

14.1.1.1. Company Details

14.1.1.2. Key Product Offered

14.1.1.3. Financials (As Per Availability)

14.1.1.4. Recent Developments

14.1.1.5. Key Management Personnel

14.1.2. Stabilus GmbH

14.1.2.1. Company Details

14.1.2.2. Key Product Offered

14.1.2.3. Financials (As Per Availability)

14.1.2.4. Recent Developments

14.1.2.5. Key Management Personnel

14.1.3. Continental AG

14.1.3.1. Company Details

14.1.3.2. Key Product Offered

14.1.3.3. Financials (As Per Availability)

14.1.3.4. Recent Developments

- 14.1.3.5. Key Management Personnel
- 14.1.4. Brose Fahrzeugteile SE & Co. KG
 - 14.1.4.1. Company Details
 - 14.1.4.2. Key Product Offered
 - 14.1.4.3. Financials (As Per Availability)
 - 14.1.4.4. Recent Developments
 - 14.1.4.5. Key Management Personnel
- 14.1.5. Huf Hulsbeck & Furst GmbH & Co.
 - 14.1.5.1. Company Details
 - 14.1.5.2. Key Product Offered
 - 14.1.5.3. Financials (As Per Availability)
 - 14.1.5.4. Recent Developments
 - 14.1.5.5. Key Management Personnel
- 14.1.6. Strattec Security Corporation
 - 14.1.6.1. Company Details
 - 14.1.6.2. Key Product Offered
 - 14.1.6.3. Financials (As Per Availability)
 - 14.1.6.4. Recent Developments
 - 14.1.6.5. Key Management Personnel
- 14.1.7. Johnson Electric Holdings Ltd.
 - 14.1.7.1. Company Details
 - 14.1.7.2. Key Product Offered
 - 14.1.7.3. Financials (As Per Availability)
 - 14.1.7.4. Recent Developments
 - 14.1.7.5. Key Management Personnel
- 14.1.8. HI-LEX Corporation
 - 14.1.8.1. Company Details
 - 14.1.8.2. Key Product Offered
 - 14.1.8.3. Financials (As Per Availability)
 - 14.1.8.4. Recent Developments
 - 14.1.8.5. Key Management Personnel
- 14.1.9. VOXx Electronics Corp
 - 14.1.9.1. Company Details
 - 14.1.9.2. Key Product Offered
 - 14.1.9.3. Financials (As Per Availability)
 - 14.1.9.4. Recent Developments
 - 14.1.9.5. Key Management Personnel
- 14.1.10. Powder-Packer Corp
 - 14.1.10.1. Company Details

- 14.1.10.2. Key Product Offered
- 14.1.10.3. Financials (As Per Availability)
- 14.1.10.4. Recent Developments
- 14.1.10.5. Key Management Personnel

15. STRATEGIC RECOMMENDATIONS

- 15.1. Key Focus Areas
 - 15.1.1. Target Regions
 - 15.1.2. Target Material Type

16. ABOUT US & DISCLAIMER

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