

# **Lice Treatment Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Pediculosis Capitis, Pediculosis Corporis, Pediculosis Pubis), By Drugs (OTC Drugs, Prescription Drugs), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies) By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Lice Treatment Market will grow from USD 1.14 Billion in 2025 to USD 1.57 Billion by 2031 at a 5.48% CAGR. The Global Lice Treatment Market encompasses topical pediculicides, such as shampoos and lotions, alongside mechanical removal devices designed for the eradication of pediculosis infestations. The market's trajectory is fundamentally supported by the persistent prevalence of head lice among school-aged children and the expanding accessibility of over-the-counter therapeutic options.

## **Key Market Drivers**

The escalating prevalence of pediculosis capitis among school-aged children serves as a primary catalyst for the sustained growth of the lice treatment market. This condition spreads rapidly in educational and childcare settings through direct head-to-head contact, creating a cyclical demand for effective eradication solutions. As classrooms and extracurricular activities facilitate transmission, the sheer volume of infestations necessitates frequent therapeutic interventions by parents and guardians.

## **Key Market Challenges**

The escalating biological resistance of head lice to pyrethroid-based formulations

constitutes a formidable barrier to the growth of the Global Lice Treatment Market. This physiological adaptation, observed in strains widely known as 'super lice,' renders many standard over-the-counter pediculicides ineffective. When these established chemical treatments fail to eradicate infestations, consumer confidence in conventional product lines diminishes significantly.

### **Key Market Trends**

The market is witnessing a decisive transition toward non-toxic and physical mode-of-action formulations as a response to the widespread resistance of lice to traditional pyrethroid-based treatments. Consumers and healthcare providers are increasingly favoring products containing ingredients like spinosad or dimethicone, which utilize mechanical or novel biological mechanisms to eradicate infestations rather than relying on neurotoxic chemicals. This shift is driving significant revenue growth for pharmaceutical companies holding rights to these advanced therapies.

### **Key Market Players**

Alliance Pharmaceuticals

Omega Pharma

Prestige Brands Holdings Inc.

Johnson & Johnson

Fleming Medical Ltd

Oystershell Consumer Health, Inc

Nisarg Pharma

ParaPRO Pharmaceuticals

ICB Pharma

Marico

**Report Scope:**

In this report, the Global Lice Treatment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

**Lice Treatment Market, By Type:**

Pediculosis Capitis

Pediculosis Corporis

Pediculosis Pubis

**Lice Treatment Market, By Drugs:**

OTC Drugs

Prescription Drugs

**Lice Treatment Market, By Distribution Channel:**

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

**Lice Treatment Market, By Region:**

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Lice Treatment Market.

## **Available Customizations:**

Global Lice Treatment Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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