

Leisure Boat Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Type (New Leisure Boat Equipment, Used Leisure Boat Equipment), By Propulsion Type (Diesel, Gas, Electric / Hybrid, Others), By Power Source (Internal Combustion Engine and Electric), By Region & Competition, 2020-2030F

https://marketpublishers.com/r/LC8BA9F30456EN.html

Date: May 2025

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: LC8BA9F30456EN

Abstracts

Market Overview

The Global Leisure Boat Market was valued at USD 46.33 Billion in 2024 and is projected to reach USD 63.33 Billion by 2030, growing at a CAGR of 5.19%. This market encompasses the worldwide industry focused on the design, production, and sale of recreational boats used for cruising, fishing, water sports, and sightseeing. With an expanding base of affluent consumers and growing interest in marine leisure activities, demand for various boat types—ranging from yachts and sailboats to personal watercraft—continues to increase. Technological innovation, such as electric propulsion systems, advanced materials, and smart onboard systems, is reshaping the product landscape. The industry is also seeing growth in both new and used equipment markets, supported by trends in eco-tourism, luxury marine travel, and rising disposable incomes in developing economies.

Key Market Drivers

Rising Disposable Income and Changing Consumer Preferences

The increase in global disposable income, particularly in developing countries, is fueling



demand for recreational activities such as boating. This is further supported by evolving consumer preferences that favor experience-based spending. The desire for outdoor, family-oriented, and premium leisure activities has positioned boating as an aspirational lifestyle segment. Manufacturers are responding by offering a wider range of vessels at different price points and integrating sustainable, user-friendly technologies to align with eco-conscious consumer values.

Key Market Challenges

High Ownership and Maintenance Costs

The leisure boating market faces ongoing challenges related to the high total cost of ownership. Beyond the initial purchase, costs such as marina fees, insurance, fuel, maintenance, and storage can deter prospective buyers. These financial considerations are particularly problematic for middle-income consumers and limit market expansion in some regions. Furthermore, limited infrastructure in developing coastal areas makes ownership less viable without significant investment in service networks and support systems.

Key Market Trends

Growing Demand for Sustainable and Electric-Powered Leisure Boats

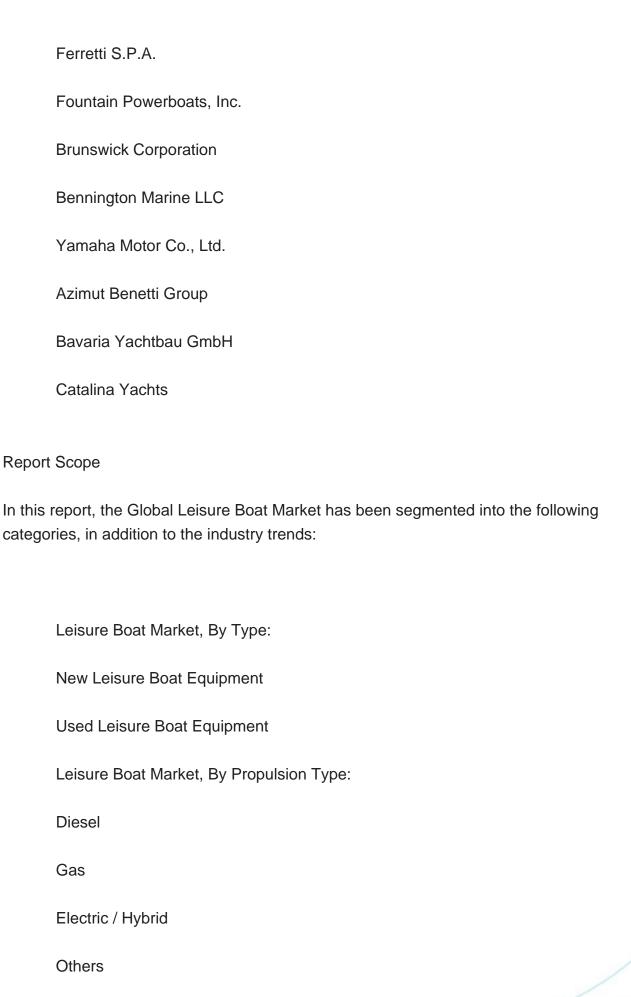
There is a clear market trend toward sustainable boating, with growing adoption of electric and hybrid propulsion technologies. As environmental regulations tighten and consumers become more environmentally aware, manufacturers are prioritizing innovations such as zero-emission motors, recyclable materials, and solar-assisted power systems. This trend is especially prominent in North America and Europe and is gaining traction in emerging economies with government incentives and infrastructure development aimed at green mobility.

Key Market Players

Chaparral Boats, Inc.

Farr Yacht Design Ltd.







Leisure Boat Market, By Power Source:

	Internal Combustion Engine						
	Electric						
	Leisure Boat Market, By Region:						
North America							
	United States						
	Canada						
	Mexico						
Europe							
	France						
	United Kingdom						
	Italy						
	Germany						
	Spain						

Asia-Pacific



China

	India
	Japan
	Australia
	South Korea
South .	America
	Brazil
	Argentina
	Colombia
Middle	East & Africa
	South Africa
	Saudi Arabia
	UAE
	Kuwait
	Turkey

Competitive Landscape



Company Profiles: Detailed analysis of the major companies present in the Global Leisure Boat Market.

Available Customizations

Global Leisure Boat Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional Market players (up to five).



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