

Leatherette Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Furniture, Automotive, Fashion & Accessories, Sports Equipment, Others), By Region and Competition, 2020-2030F

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Abstracts

Market Overview

The Global Leatherette Market was valued at USD 5.61 Billion in 2024 and is projected to reach USD 7.67 Billion by 2030, growing at a CAGR of 4.20% during the forecast period. Market expansion is primarily driven by the increasing consumer shift toward ethical and sustainable alternatives to animal leather. Rising awareness around environmental and animal welfare issues has led brands and manufacturers to embrace leatherette materials that appeal to vegan and eco-conscious buyers. Technological advancements have further enhanced leatherette's performance, improving its resistance to wear, ease of maintenance, and its ability to closely mimic real leather in texture and appearance. However, the industry faces headwinds from fluctuating costs of petrochemical-derived raw materials and growing environmental scrutiny of synthetic inputs, particularly those linked to plastic pollution. These challenges are prompting manufacturers to develop more sustainable and innovative production practices to stay competitive in the evolving market landscape.

Key Market Drivers

Growing Demand of Leatherette in Furniture Industry

The rising demand for leatherette in the global furniture market is a major growth driver. Forecasted to generate USD 799.46 billion in revenue by 2025, the furniture sector—particularly the living room segment valued at USD 232.49 billion—is increasingly turning to leatherette for its affordability, aesthetic appeal, and resilience. Leatherette serves as a cost-effective alternative to genuine leather for upholstery applications in homes, offices, and commercial environments. It is particularly valued for its durability and ease of maintenance, withstanding stains, scratches, and moisture. As consumer preferences continue to favor budget-friendly, stylish, and functional furniture, leatherette is gaining traction in sofas, chairs, headboards, and more, especially in high-use areas like hotels and public institutions.

Key Market Challenges

Fluctuations in Raw Material Prices

Volatile pricing of raw materials remains a key challenge for the leatherette industry. Leatherette is largely composed of synthetic materials such as polyurethane (PU) and polyvinyl chloride (PVC), whose costs are tied to the highly fluctuating crude oil market. Spikes in crude prices directly inflate the production costs of these compounds, thereby affecting manufacturing budgets and pricing strategies. This unpredictability complicates supply chain planning and may force producers to either absorb higher costs—impacting margins—or increase retail prices, potentially reducing competitiveness in cost-sensitive markets like automotive and furniture.

Key Market Trends

Rise in Urbanization

Rapid urbanization is emerging as a significant trend influencing the leatherette market. By 2025, global urbanization reached 58%, with regions like North America and Latin America exceeding 80%. As urban populations expand, the need for modern, space-efficient, and affordable furnishings rises. Leatherette is well-positioned to meet these demands, offering an attractive and durable alternative to genuine leather at lower cost. Its suitability for compact, multifunctional furniture used in urban homes and offices—combined with its resistance to wear—makes it a preferred material in contemporary interior design, further propelling its market demand.

Key Market Players

United Decoratives Private Limited

Jiangyin Xinlong Plastic Industry Co., Ltd.

MAYUR UNIQUOTERS LTD.

Wuxi Double Elephant Optoelectronic Material Co., LTD. DE

Fujian Lanfeng Pu Leather Co., Ltd

Nirmal Fibres (P) Ltd.

Giriraj Coated Fab PVT. LTD

Winiw International Co., Ltd.

Lu'an Meitian Textile Co., Ltd.

Wenzhou Simple Leather co Ltd

Report Scope

In this report, the Global Leatherette Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Leatherette Market, By Sales Channel:

Direct

Indirect

Leatherette Market, By End Use:

Furniture

Automotive

Fashion & Accessories

Sports Equipment

Others

Leatherette Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Leatherette Market.

Available Customizations

Global Leatherette Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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