

# **Leather Footwear Market – Global Industry Size, Share, Trends Opportunity, and Forecast, By End User (Male, Female, Kids), By Material (Genuine Leather, Synthetic Leather), By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, Others (Direct Sales, etc.)), By Region, By Competition Forecast & Opportunities, 2018-2028**

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## **Abstracts**

Global Leather Footwear Market was valued at USD189.22 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 3.9% through 2028. The global leather footwear industry is a significant and dynamic sector characterized by a diverse range of products catering to various consumer preferences and needs. Leather footwear has remained a timeless fashion staple, appealing to both fashion-conscious individuals and those seeking durability and comfort. Key drivers of the global leather footwear market include fashion trends, changing lifestyles, rising disposable incomes, and an increasing focus on style and comfort.

This industry is marked by extensive segmentation, encompassing product types like men's, women's, and children's footwear, as well as different styles such as boots, shoes, sandals, and heels. Leather footwear is also available in a wide price range, from luxury brands to budget-friendly options, making it accessible to a broad consumer base.

Sustainability and ethical sourcing practices have gained prominence in recent years, prompting manufacturers to explore eco-friendly alternatives and responsible leather production methods.

The global market is influenced by regional variations in consumer preferences and economic conditions, with Asia-Pacific emerging as a major production and consumption hub. The rise of e-commerce has further transformed the industry's landscape, offering consumers convenient access to a plethora of leather footwear options.

## Key Market Drivers

### Fashion and Style Trends

One of the primary drivers of the global leather footwear industry is fashion and style trends. Footwear, especially leather footwear, plays a vital role in personal fashion statements. Consumers seek shoes and boots that not only offer comfort and functionality but also align with their style preferences. As a result, fashion trends heavily influence the demand for leather footwear.

High-end fashion brands and designers often set the tone for seasonal footwear collections, introducing new styles, colors, and materials. For instance, runway shows and celebrity endorsements can spark trends in leather footwear, prompting consumers to update their shoe collections.

The cyclical nature of fashion also drives demand for leather footwear. Classic designs and styles, such as leather boots or loafers, may experience periodic resurgences in popularity. This constant renewal of interest in timeless leather footwear contributes to steady demand and sales.

Additionally, consumers' increasing awareness of sustainable and ethically sourced materials has led to a rise in demand for eco-friendly leather footwear. Brands that offer stylish, sustainable leather options are gaining traction among environmentally conscious consumers.

### Changing Lifestyles and Consumer Preferences

Evolving consumer lifestyles and preferences significantly impact the leather footwear market. Lifestyle changes, such as increased urbanization, office-casual dress codes, and a growing interest in outdoor activities, influence the types of leather footwear consumers choose.

**Urbanization:** As more people move to urban areas, the demand for comfortable yet

stylish leather shoes suitable for everyday city life rises. Loafers, sneakers, and versatile leather flats become popular choices for urban dwellers.

**Workplace Attire:** Changing workplace dress codes, including the shift toward business casual attire in many industries, influence the demand for leather footwear. Comfortable leather shoes that can be worn in professional settings are in high demand.

**Outdoor Activities:** The popularity of outdoor activities such as hiking, trekking, and camping has led to increased demand for leather boots designed for rugged terrain. Waterproof and durable leather boots are preferred for these activities.

Brands that can adapt their product offerings to cater to changing lifestyles and consumer preferences stand to gain a competitive edge in the global leather footwear market.

## Customization

Customization in the leather footwear industry is experiencing a renaissance thanks to technological advancements. Cutting-edge manufacturing technologies like 3D printing and computer-aided design (CAD) are empowering consumers to transform their footwear into personalized works of art. With these tools, individuals can handpick materials, choose colors, and craft unique designs that align perfectly with their tastes and preferences. This level of customization results in one-of-a-kind, tailored footwear that not only enhances personal style but also ensures a comfortable and distinctive fit. This trend is reshaping the market, giving consumers a more active role in the creation of their shoes and challenging traditional manufacturing models. It's a fusion of technology and fashion, offering a glimpse into a future where every step is truly one's own.

## Comfort and Performance Enhancements

In the realm of leather footwear, comfort and performance have taken center stage thanks to remarkable technological strides. Innovations in cushioning, arch support, and shock absorption have revolutionized the way we experience comfort in leather shoes. These advancements ensure that leather footwear is not just stylish but also incredibly comfortable, even for long hours of wear.

Moreover, leather shoes designed for athletic and outdoor activities have undergone a remarkable transformation. Advanced materials and meticulous design considerations

have elevated their performance and durability. Whether it's a pair of leather sneakers for running or rugged boots for hiking, these specialized shoes now offer superior grip, support, and resilience. This fusion of fashion and function reflects a growing consumer demand for footwear that not only looks good but also enhances the overall quality of life, supporting active and comfortable lifestyles.

## Key Market Challenges

### Sustainability and Environmental Concerns

Sustainability and environmental concerns have cast a spotlight on the leather industry's ecological footprint. Leather production, with its resource-intensive practices, has raised red flags. Livestock farming, the initial step, often necessitates extensive land use and contributes to deforestation, further exacerbating habitat loss and biodiversity depletion.

Additionally, tanning processes, involving chemicals and water, have been associated with water pollution, making it a significant concern in regions with concentrated leather production. Chemical treatments employed in leather manufacturing can also result in harmful emissions, contributing to air pollution and greenhouse gas emissions.

In response to these challenges, there's a growing shift towards more sustainable leather production practices. Brands are embracing alternative and eco-friendly materials, implementing responsible sourcing, and adopting cleaner tanning processes. Sustainability initiatives aim to mitigate the environmental impact, making strides towards a more eco-conscious leather footwear industry.

### Competition from Synthetic Materials

Competition from synthetic materials poses a significant challenge in the global leather footwear industry. Synthetic materials, such as polyurethane (PU) and polyvinyl chloride (PVC), offer several advantages over traditional leather, including cost-effectiveness, consistency in quality, and versatility in design. This competitive pressure is driven by several factors:

Firstly, price sensitivity among consumers often leads them to opt for synthetic footwear, which is generally more affordable than genuine leather alternatives. This is particularly relevant in price-conscious market segments.

Secondly, the growing popularity of veganism and ethical consumerism has boosted the demand for cruelty-free, synthetic footwear options. Consumers increasingly seek alternatives that align with their values and avoid animal-derived materials.

Thirdly, advancements in synthetic materials have improved their performance, comfort, and durability, narrowing the gap between genuine leather and synthetic footwear. This shift challenges the traditional perception that leather is superior in these aspects.

To address this challenge, leather footwear brands must innovate, emphasize the unique qualities of genuine leather, and explore sustainable practices to remain competitive in a changing market landscape.

### Changing Consumer Preferences and Market Trends

Changing consumer preferences and market trends present a significant challenge for the global leather footwear industry. One notable trend is the shift towards casual and athletic styles, which has disrupted the demand for traditional formal leather shoes. Consumers now prioritize comfort and versatility, seeking footwear that seamlessly transitions between work and leisure.

This shift towards casual and athletic styles has led to the rise of leather sneakers, slippers, and casual loafers as preferred choices. These styles offer a fusion of fashion and function, catering to the demands of modern lifestyles where individuals want to look good without compromising on comfort.

As a response to this challenge, leather footwear brands have adapted by diversifying their product lines to include more casual and athleisure-inspired options. Brands that can strike a balance between timeless elegance and comfort are better positioned to address evolving consumer preferences and thrive in an ever-changing market landscape.

### Supply Chain Vulnerabilities and Price Volatility

Supply chain vulnerabilities and price volatility are notable challenges faced by the global leather footwear industry, primarily driven by raw material availability. Leather, as a finite resource, is sensitive to various external factors:

**Raw Material Availability:** The leather industry relies on the availability of hides and skins from livestock, such as cattle and sheep. Outbreaks of diseases among these

animals can disrupt the supply chain, leading to shortages of raw materials. Additionally, fluctuations in consumer meat consumption patterns can impact the availability of hides, as changes in meat production influence the number of hides produced.

**Price Fluctuations:** The price of leather hides can be subject to significant fluctuations due to supply and demand dynamics, currency exchange rates, and geopolitical factors. This price volatility can affect production costs, potentially leading to increased footwear prices for consumers.

**Geopolitical Factors:** Political instability and trade disputes in countries where leather is produced can disrupt the supply chain, impacting both the availability and cost of leather hides.

Managing these supply chain vulnerabilities and price fluctuations is essential for leather footwear manufacturers to ensure stable production and pricing while meeting consumer demand.

## Key Market Trends

### Innovative Materials

Innovative materials have emerged as a driving force in the global leather footwear industry. Brands are increasingly turning to alternative materials to meet consumer demands for eco-friendly and sustainable options.

Mushroom leather, also known as mycelium leather, is gaining traction as a sustainable alternative to traditional leather. It is created by cultivating mycelium, the root structure of fungi, into a leather-like material that is both biodegradable and environmentally friendly.

Lab-grown leather, also referred to as cultured leather or biofabricated leather, is produced through cell cultivation in a controlled environment, eliminating the need for animal agriculture. This technology reduces the environmental impact of leather production while maintaining the look and feel of genuine leather.

Sustainable hides involve responsible sourcing practices, such as using hides from ethically raised animals and minimizing the environmental footprint of the leather production process.

These innovative materials not only address environmental concerns but also align with consumer preferences for ethically sourced, cruelty-free, and eco-conscious leather footwear options, paving the way for a more sustainable future in the industry.

### Digital Transformation and E-commerce

Digital transformation and e-commerce have revolutionized the way consumers engage with and purchase leather footwear. With the rise of online shopping, brands are embracing direct-to-consumer (DTC) models to establish a more direct connection with their customer base. This approach enables brands to offer a broader range of products, maintain control over pricing, and provide a seamless shopping experience.

Virtual try-on technology has become a game-changer, allowing customers to visualize how leather footwear will look on them before making a purchase. This innovation reduces uncertainty and returns, enhancing customer satisfaction.

Moreover, data-driven insights are being leveraged to understand consumer preferences better, optimize inventory management, and create targeted marketing campaigns. Brands can tailor their offerings to align with specific market segments and trends, ensuring that consumers have access to the leather footwear options that match their needs and desires in the digital age.

### Athleisure and Comfort

The athleisure and comfort trend has taken the global leather footwear industry by storm. Modern consumers are increasingly gravitating towards casual and athletic styles, seeking footwear that seamlessly blends fashion with comfort and versatility. This shift has resulted in a surge in popularity for leather sneakers, slip-ons, loafers, and hybrid styles that effortlessly bridge the gap between fashion-forward aesthetics and functional comfort.

In response to this demand, brands have been designing leather footwear with a strong focus on cushioning, arch support, and shock absorption. These features enhance overall comfort, making it possible for individuals to wear leather shoes for extended periods without sacrificing foot health or style.

The athleisure and comfort trend reflects a dynamic shift in consumer priorities, as people value footwear that not only looks good but also supports their active lifestyles and day-to-day comfort needs. As this trend continues to influence the market, leather

footwear brands are evolving their product offerings to cater to this modern demand.

### Vegan and Cruelty-Free Options

The rising popularity of vegan and cruelty-free options in the leather footwear industry underscores a profound shift in consumer values. With increasing awareness of animal welfare and environmental concerns, many consumers are actively seeking ethical and sustainable alternatives to traditional leather.

Vegan leather, often made from materials like polyurethane (PU) or polyvinyl chloride (PVC), offers the look and feel of genuine leather without relying on animal byproducts. Additionally, it is considered a more sustainable choice, as it reduces the environmental impact associated with livestock farming and tanning processes.

Cruelty-free options, on the other hand, assure consumers that no animals were harmed or subjected to unethical practices during the production of their footwear. These options resonate with individuals who prioritize ethical considerations and the humane treatment of animals in their purchasing decisions.

As consumer demand for vegan and cruelty-free options continues to grow, brands in the leather footwear industry are increasingly incorporating these alternatives into their product lines to meet the evolving needs and values of their customers.

### Segmental Insights

#### End User Insights

The female segment is emerging as the fastest-growing market in the global leather footwear industry. This growth is driven by changing fashion trends, increased economic empowerment, and evolving lifestyles among women. As women place a premium on style, comfort, and versatility in their footwear choices, brands are diversifying their product lines to cater to this expanding demographic. Moreover, the influence of online shopping has made it easier for women to access a wide range of leather footwear options, further fueling this growth. As female consumers continue to drive demand for leather footwear, brands are increasingly focusing on design innovation and sustainable practices to meet their preferences and values.

#### Sales Channel Insights



The online segment is experiencing rapid growth in the global leather footwear market. With the increasing digitalization of retail, more consumers are turning to e-commerce platforms for their footwear needs. The convenience of online shopping, a vast selection of styles, and the ability to compare prices easily make online channels highly attractive. The COVID-19 pandemic has further accelerated this trend as people seek contactless shopping options. Brands and retailers are expanding their online presence, offering virtual try-ons, and leveraging data-driven insights to enhance the online shopping experience. This shift towards online retail is reshaping the industry landscape and is poised to continue its rapid growth trajectory.

### Regional Insights

Europe stands as the dominating region in the global leather footwear industry. Renowned for its rich history of craftsmanship, quality, and fashion, European countries like Italy, Spain, and Portugal have been leaders in leather footwear production for centuries. They boast iconic luxury brands and artisanal shoemakers. The region's influence extends worldwide, setting trends in design and material quality. Moreover, Europe's commitment to sustainable and ethical manufacturing practices aligns with the growing consumer demand for eco-friendly products. This dedication to quality, style, and sustainability solidifies Europe's position as the primary force in the global leather footwear market.

### Key Market Players

Prada Holding B.V.

Allen Edmonds

Kering S.A.

LVMH

Cole Haan

Hermès International S.A.

Genesco Inc.

Salvatore Ferragamo S.p.A.

Bruno Magli

Crockett & Jones

### Report Scope:

In this report, the global Leather Footwear market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Leather Footwear Market, By End User:

Male

Female

Kids

#### Leather Footwear Market, By Material:

Genuine Leather

Synthetic Leather

#### Leather Footwear Market, By Sales Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online

Others

#### Leather Footwear Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Leather Footwear Market.

Available Customizations:

Global Leather Footwear market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### 4. VOICE OF CUSTOMERS

- 4.1. Brand Awareness
- 4.2. Factors Influencing Purchase Decisions
- 4.3. Challenges Faced

### 5. GLOBAL LEATHER FOOTWEAR MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By End User Market Share Analysis (Male, Female, Kids)

- 5.2.2. By Material Market Share Analysis (Genuine Leather, Synthetic Leather)
- 5.2.3. By Sales Channel Market Share Analysis (Supermarkets/Hypermarkets, Specialty Stores, Online, Others (Direct Sales, etc.))
- 5.2.4. By Regional Market Share Analysis
  - 5.2.4.1. North America Market Share Analysis
  - 5.2.4.2. South America Market Share Analysis
  - 5.2.4.3. Middle East & Africa Market Share Analysis
  - 5.2.4.4. Europe Market Share Analysis
  - 5.2.4.5. Asia-Pacific Market Share Analysis
- 5.2.5. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. Global Leather Footwear Market Mapping & Opportunity Assessment
  - 5.3.1. By End User Market Mapping & Opportunity Assessment
  - 5.3.2. By Material Market Mapping & Opportunity Assessment
  - 5.3.3. By Sales Channel Market Mapping & Opportunity Assessment
  - 5.3.3. By Region Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA LEATHER FOOTWEAR MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By End User Market Share Analysis
  - 6.2.2. By Material Market Share Analysis
  - 6.2.3. By Sales Channel Market Share Analysis
  - 6.2.4. By Country Market Share Analysis
    - 6.2.4.1. United States Leather Footwear Market Outlook
      - 6.2.4.1.1. Market Size & Forecast
        - 6.2.4.1.1.1. By Value
      - 6.2.4.1.2. Market Share & Forecast
        - 6.2.4.1.2.1. By End User Market Share Analysis
        - 6.2.4.1.2.2. By Material Market Share Analysis
        - 6.2.4.1.2.3. By Sales Channel Market Share Analysis
    - 6.2.4.2. Canada Leather Footwear Market Outlook
      - 6.2.4.2.1. Market Size & Forecast
        - 6.2.4.2.1.1. By Value
      - 6.2.4.2.2. Market Share & Forecast
        - 6.2.4.2.2.1. By End User Market Share Analysis
        - 6.2.4.2.2.2. By Material Market Share Analysis
        - 6.2.4.2.2.3. By Sales Channel Market Share Analysis

- 6.2.4.3. Mexico Leather Footwear Market Outlook
  - 6.2.4.3.1. Market Size & Forecast
    - 6.2.4.3.1.1. By Value
  - 6.2.4.3.2. Market Share & Forecast
    - 6.2.4.3.2.1. By End User Market Share Analysis
    - 6.2.4.3.2.2. By Material Market Share Analysis
    - 6.2.4.3.2.3. By Sales Channel Market Share Analysis

## **7. EUROPE LEATHER FOOTWEAR MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By End User Market Share Analysis
  - 7.2.2. By Material Market Share Analysis
  - 7.2.3. By Sales Channel Market Share Analysis
  - 7.2.4. By Country Market Share Analysis
    - 7.2.4.1. Germany Leather Footwear Market Outlook
      - 7.2.4.1.1. Market Size & Forecast
        - 7.2.4.1.1.1. By Value
      - 7.2.4.1.2. Market Share & Forecast
        - 7.2.4.1.2.1. By End User Market Share Analysis
        - 7.2.4.1.2.2. By Material Market Share Analysis
        - 7.2.4.1.2.3. By Sales Channel Market Share Analysis
    - 7.2.4.2. United Kingdom Leather Footwear Market Outlook
      - 7.2.4.2.1. Market Size & Forecast
        - 7.2.4.2.1.1. By Value
      - 7.2.4.2.2. Market Share & Forecast
        - 7.2.4.2.2.1. By End User Market Share Analysis
        - 7.2.4.2.2.2. By Material Market Share Analysis
        - 7.2.4.2.2.3. By Sales Channel Market Share Analysis
    - 7.2.4.3. Italy Leather Footwear Market Outlook
      - 7.2.4.3.1. Market Size & Forecast
        - 7.2.4.3.1.1. By Value
      - 7.2.4.3.2. Market Share & Forecast
        - 7.2.4.3.2.1. By End User Market Share Analysis
        - 7.2.4.3.2.2. By Material Market Share Analysis
        - 7.2.4.3.2.3. By Sales Channel Market Share Analysis
    - 7.2.4.4. France Leather Footwear Market Outlook

- 7.2.4.4.1. Market Size & Forecast
  - 7.2.4.4.1.1. By Value
- 7.2.4.4.2. Market Share & Forecast
  - 7.2.4.4.2.1. By End User Market Share Analysis
  - 7.2.4.4.2.2. By Material Market Share Analysis
  - 7.2.4.4.2.3. By Sales Channel Market Share Analysis
- 7.2.4.5. Spain Leather Footwear Market Outlook
  - 7.2.4.5.1. Market Size & Forecast
    - 7.2.4.5.1.1. By Value
  - 7.2.4.5.2. Market Share & Forecast
    - 7.2.4.5.2.1. By End User Market Share Analysis
    - 7.2.4.5.2.2. By Material Market Share Analysis
    - 7.2.4.5.2.3. By Sales Channel Market Share Analysis

## **8. ASIA-PACIFIC LEATHER FOOTWEAR MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By End User Market Share Analysis
  - 8.2.2. By Material Market Share Analysis
  - 8.2.3. By Sales Channel Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
    - 8.2.4.1. China Leather Footwear Market Outlook
      - 8.2.4.1.1. Market Size & Forecast
        - 8.2.4.1.1.1. By Value
      - 8.2.4.1.2. Market Share & Forecast
        - 8.2.4.1.2.1. By End User Market Share Analysis
        - 8.2.4.1.2.2. By Material Market Share Analysis
        - 8.2.4.1.2.3. By Sales Channel Market Share Analysis
    - 8.2.4.2. India Leather Footwear Market Outlook
      - 8.2.4.2.1. Market Size & Forecast
        - 8.2.4.2.1.1. By Value
      - 8.2.4.2.2. Market Share & Forecast
        - 8.2.4.2.2.1. By End User Market Share Analysis
        - 8.2.4.2.2.2. By Material Market Share Analysis
        - 8.2.4.2.2.3. By Sales Channel Market Share Analysis
    - 8.2.4.3. Japan Leather Footwear Market Outlook
      - 8.2.4.3.1. Market Size & Forecast



- 8.2.4.3.1.1. By Value
- 8.2.4.3.2. Market Share & Forecast
  - 8.2.4.3.2.1. By End User Market Share Analysis
  - 8.2.4.3.2.2. By Material Market Share Analysis
  - 8.2.4.3.2.3. By Sales Channel Market Share Analysis
- 8.2.4.4. South Korea Leather Footwear Market Outlook
  - 8.2.4.4.1. Market Size & Forecast
    - 8.2.4.4.1.1. By Value
  - 8.2.4.4.2. Market Share & Forecast
    - 8.2.4.4.2.1. By End User Market Share Analysis
    - 8.2.4.4.2.2. By Material Market Share Analysis
    - 8.2.4.4.2.3. By Sales Channel Market Share Analysis
- 8.2.4.5. Australia Leather Footwear Market Outlook
  - 8.2.4.5.1. Market Size & Forecast
    - 8.2.4.5.1.1. By Value
  - 8.2.4.5.2. Market Share & Forecast
    - 8.2.4.5.2.1. By End User Market Share Analysis
    - 8.2.4.5.2.2. By Material Market Share Analysis
    - 8.2.4.5.2.3. By Sales Channel Market Share Analysis

## **9. SOUTH AMERICA LEATHER FOOTWEAR MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By End User Market Share Analysis
  - 9.2.2. By Material Market Share Analysis
  - 9.2.3. By Sales Channel Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
    - 9.2.4.1. Brazil Leather Footwear Market Outlook
      - 9.2.4.1.1. Market Size & Forecast
        - 9.2.4.1.1.1. By Value
      - 9.2.4.1.2. Market Share & Forecast
        - 9.2.4.1.2.1. By End User Market Share Analysis
        - 9.2.4.1.2.2. By Material Market Share Analysis
        - 9.2.4.1.2.3. By Sales Channel Market Share Analysis
    - 9.2.4.2. Colombia Leather Footwear Market Outlook
      - 9.2.4.2.1. Market Size & Forecast
        - 9.2.4.2.1.1. By Value

- 9.2.4.2.2. Market Share & Forecast
  - 9.2.4.2.2.1. By End User Market Share Analysis
  - 9.2.4.2.2.2. By Material Market Share Analysis
  - 9.2.4.2.2.3. By Sales Channel Market Share Analysis
- 9.2.4.3. Argentina Leather Footwear Market Outlook
  - 9.2.4.3.1. Market Size & Forecast
    - 9.2.4.3.1.1. By Value
  - 9.2.4.3.2. Market Share & Forecast
    - 9.2.4.3.2.1. By End User Market Share Analysis
    - 9.2.4.3.2.2. By Material Market Share Analysis
    - 9.2.4.3.2.3. By Sales Channel Market Share Analysis

## **10. MIDDLE EAST AND AFRICA LEATHER FOOTWEAR MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By End User Market Share Analysis
  - 10.2.2. By Material Market Share Analysis
  - 10.2.3. By Sales Channel Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
    - 10.2.4.1. South Africa Leather Footwear Market Outlook
      - 10.2.4.1.1. Market Size & Forecast
        - 10.2.4.1.1.1. By Value
      - 10.2.4.1.2. Market Share & Forecast
        - 10.2.4.1.2.1. By End User Market Share Analysis
        - 10.2.4.1.2.2. By Material Market Share Analysis
        - 10.2.4.1.2.3. By Sales Channel Market Share Analysis
    - 10.2.4.2. Saudi Arabia Leather Footwear Market Outlook
      - 10.2.4.2.1. Market Size & Forecast
        - 10.2.4.2.1.1. By Value
      - 10.2.4.2.2. Market Share & Forecast
        - 10.2.4.2.2.1. By End User Market Share Analysis
        - 10.2.4.2.2.2. By Material Market Share Analysis
        - 10.2.4.2.2.3. By Sales Channel Market Share Analysis
    - 10.2.4.3. UAE Leather Footwear Market Outlook
      - 10.2.4.3.1. Market Size & Forecast
        - 10.2.4.3.1.1. By Value
      - 10.2.4.3.2. Market Share & Forecast

- 10.2.4.3.2.1. By End User Market Share Analysis
- 10.2.4.3.2.2. By Material Market Share Analysis
- 10.2.4.3.2.3. By Sales Channel Market Share Analysis
- 10.2.4.4. Turkey Leather Footwear Market Outlook
  - 10.2.4.4.1. Market Size & Forecast
    - 10.2.4.4.1.1. By Value
  - 10.2.4.4.2. Market Share & Forecast
    - 10.2.4.4.2.1. By End User Market Share Analysis
    - 10.2.4.4.2.2. By Material Market Share Analysis
    - 10.2.4.4.2.3. By Sales Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. SWOT ANALYSIS**

- 13.1. Strength
- 13.2. Weakness
- 13.3. Opportunity
- 13.4. Threat

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Company Profiles
  - 14.1.1. Prada Holding B.V.
    - 14.1.1.1. Company Details
    - 14.1.1.2. End Users & Services
    - 14.1.1.3. Financials (As Per Availability)
    - 14.1.1.4. Key Market Focus & Geographical Presence
    - 14.1.1.5. Recent Developments
    - 14.1.1.6. Key Management Personnel
  - 14.1.2. Allen Edmonds
    - 14.1.2.1. Company Details
    - 14.1.2.2. End Users & Services

- 14.1.2.3. Financials (As Per Availability)
- 14.1.2.4. Key Market Focus & Geographical Presence
- 14.1.2.5. Recent Developments
- 14.1.2.6. Key Management Personnel
- 14.1.3. Kering S.A.
  - 14.1.3.1. Company Details
  - 14.1.3.2. End Users & Services
  - 14.1.3.3. Financials (As Per Availability)
  - 14.1.3.4. Key Market Focus & Geographical Presence
  - 14.1.3.5. Recent Developments
  - 14.1.3.6. Key Management Personnel
- 14.1.4. LVMH
  - 14.1.4.1. Company Details
  - 14.1.4.2. End Users & Services
  - 14.1.4.3. Financials (As Per Availability)
  - 14.1.4.4. Key Market Focus & Geographical Presence
  - 14.1.4.5. Recent Developments
  - 14.1.4.6. Key Management Personnel
- 14.1.5. Cole Haan
  - 14.1.5.1. Company Details
  - 14.1.5.2. End Users & Services
  - 14.1.5.3. Financials (As Per Availability)
  - 14.1.5.4. Key Market Focus & Geographical Presence
  - 14.1.5.5. Recent Developments
  - 14.1.5.6. Key Management Personnel
- 14.1.6. Hermès International S.A.
  - 14.1.6.1. Company Details
  - 14.1.6.2. End Users & Services
  - 14.1.6.3. Financials (As Per Availability)
  - 14.1.6.4. Key Market Focus & Geographical Presence
  - 14.1.6.5. Recent Developments
  - 14.1.6.6. Key Management Personnel
- 14.1.7. Genesco Inc.
  - 14.1.7.1. Company Details
  - 14.1.7.2. End Users & Services
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Key Market Focus & Geographical Presence
  - 14.1.7.5. Recent Developments
  - 14.1.7.6. Key Management Personnel

#### 14.1.8. Salvatore Ferragamo S.p.A.

14.1.8.1. Company Details

14.1.8.2. End Users & Services

14.1.8.3. Financials (As Per Availability)

14.1.8.4. Key Market Focus & Geographical Presence

14.1.8.5. Recent Developments

14.1.8.6. Key Management Personnel

#### 14.1.9. Bruno Magli

14.1.9.1. Company Details

14.1.9.2. End Users & Services

14.1.9.3. Financials (As Per Availability)

14.1.9.4. Key Market Focus & Geographical Presence

14.1.9.5. Recent Developments

14.1.9.6. Key Management Personnel

#### 14.1.10. Crockett & Jones

14.1.10.1. Company Details

14.1.10.2. End Users & Services

14.1.10.3. Financials (As Per Availability)

14.1.10.4. Key Market Focus & Geographical Presence

14.1.10.5. Recent Developments

14.1.10.6. Key Management Personnel

### **15. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

15.1. Key Focus Areas

15.2. Target End User

15.3. Target Sales Channel

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