

Lawn Mowers Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Ride-on Mower, Push Mower, Robotic Mower), By End User (Residential, Non-residential), By Fuel Type (Electronic, Non-electronic), By Lawn Size (Small, Medium & Large), By Battery Type (Lithium-ion, Lead Acid), By Region & Competition, 2021-2031F

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Abstracts

The Global Lawn Mowers Market will grow from USD 30.84 Billion in 2025 to USD 46.23 Billion by 2031 at a 6.98% CAGR. Lawn mowers are power-operated machines featuring rotating blades designed to cut grass to a consistent height, serving the maintenance needs of residential properties, municipal parks, and commercial landscapes.

Key Market Drivers

The shift toward high-performance battery-electric propulsion systems is acting as a primary catalyst for market evolution, driven by regulatory pressures and end-user demand for sustainable, low-noise equipment. Manufacturers are aggressively expanding their cordless portfolios to match the power output of traditional internal combustion engines, thereby accelerating the replacement cycle in both residential and industrial sectors. This transition is further supported by the development of universal battery platforms that offer cross-compatibility across a wide range of outdoor power tools, enhancing value for committed ecosystem users.

Key Market Challenges

The global lawn mowers market faces a substantial obstacle due to the high sensitivity of sales to seasonal weather patterns and climatic unpredictability. This dependency creates a restricted operational window where adverse conditions such as extended winters or irregular rainfall can abruptly suppress consumer demand. When the optimal mowing season is delayed or shortened, manufacturers and retailers encounter severe inventory overstocking, which restricts capital flows and disrupts production schedules for the subsequent year.

Key Market Trends

The Emergence of Autonomous Mowing Fleets for Commercial Landscaping is fundamentally altering the professional turf management sector, driven by acute labor shortages and the need for operational efficiency on large-scale properties. Manufacturers are rapidly commercializing heavy-duty, self-driving equipment capable of maintaining golf courses and municipal grounds with minimal human intervention. This strategic pivot is underpinning financial resilience in the professional category, even as the industry transitions to high-tech solutions.

Key Market Players

Honda Motor Co., Ltd.

Husqvarna AB

The Toro Company

Deere & Company

Robert Bosch GmbH

Stanley Black & Decker, Inc.

MTD Products Inc.

Stiga S.p.A.

Makita Corporation

Briggs & Stratton, LLC

Report Scope:

In this report, the Global Lawn Mowers Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Lawn Mowers Market, By Type:

Ride-on Mower

Push Mower

Robotic Mower

Lawn Mowers Market, By End User:

Residential

Non-residential

Lawn Mowers Market, By Fuel Type:

Electronic

Non-electronic

Lawn Mowers Market, By Lawn Size:

Small

Medium & Large

Lawn Mowers Market, By Battery Type:

Lithium-ion

Lead Acid

Lawn Mowers Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Lawn Mowers Market.

Available Customizations:

Global Lawn Mowers Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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