

Lactoferrin Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Function (Iron Absorption, Anti-inflammatory, Intestinal Flora Protection, Antibacterial, Immune Cell Stimulation, Antioxidant), By Application (Food & Beverages, Infant Formula, Sports & Functional Foods, Pharmaceuticals, Personal Care Products, Animal Feed), By Region, and Competition

<https://marketpublishers.com/r/L714F776F075EN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,500.00 (Single User License)

ID: L714F776F075EN

Abstracts

Global Lactoferrin Market has valued at USD 128.34 million in 2022 and is anticipated to project impressive growth in the forecast period with a CAGR of 7.09% through 2028. Lactoferrin is a multifunctional glycoprotein found in milk, particularly in human and bovine milk, as well as in other bodily fluids like saliva and tears. It has gained significant attention in the pharmaceutical, food, and nutraceutical industries due to its potential health benefits and wide range of applications.

Key Market Drivers

Rising Health Consciousness

The global lactoferrin market is experiencing remarkable growth, thanks in large part to the increasing trend of health consciousness among consumers. Lactoferrin, a multifunctional glycoprotein found in milk and other bodily fluids, has become a sought-after ingredient due to its potential health benefits. Health-conscious consumers are constantly seeking ways to fortify their immune systems. Lactoferrin has gained

recognition for its ability to enhance immune function. It acts as a natural defense system, helping the body fight off infections and diseases. As people become more proactive about their health, they are increasingly turning to lactoferrin-containing products, such as dietary supplements and functional foods, to support their immune systems. Digestive health is a significant concern for many individuals today. Lactoferrin's role in promoting a healthy gut microbiome has garnered significant attention. It helps maintain a balanced gut flora, which is crucial for proper digestion and overall well-being. Health-conscious consumers are drawn to lactoferrin as a natural solution for improving their digestive health. Chronic inflammation is linked to numerous health problems, including cardiovascular diseases and autoimmune disorders. Lactoferrin's anti-inflammatory properties make it an attractive choice for health-conscious individuals looking to reduce inflammation and prevent associated health risks. It is used in dietary supplements and skincare products to combat inflammation from the inside out. In an era when people are becoming more cautious about the ingredients they consume and apply to their bodies, lactoferrin stands out as a natural, safe, and well-tolerated option. It is derived from milk and does not contain synthetic chemicals or additives. This aligns with the preferences of health-conscious consumers who prioritize clean and natural ingredients. Lactoferrin's versatility extends its appeal. It can be incorporated into a wide range of products, including dietary supplements, infant formula, dairy products, and skincare items. The ability to find lactoferrin in various forms and applications allows consumers to integrate it into their daily routines, further boosting its market growth. The growing body of scientific research supporting the health benefits of lactoferrin enhances its credibility in the eyes of health-conscious consumers. Studies highlighting its role in improving immune function, supporting gut health, and reducing inflammation provide compelling reasons for individuals to choose lactoferrin-based products. As demand for lactoferrin rises, more companies are entering the market with innovative products. This increased availability makes it easier for health-conscious consumers to access lactoferrin-containing items, further driving market growth.

Nutraceutical and Dietary Supplements

The global lactoferrin market is witnessing a remarkable surge in demand, driven in large part by the increasing popularity of nutraceuticals and dietary supplements. Lactoferrin, a multifunctional glycoprotein found in milk, is gaining recognition for its potential health benefits. Nutraceuticals and dietary supplements formulated with lactoferrin are becoming go-to choices for individuals seeking to boost their immune systems. As awareness of the importance of a robust immune system grows, people are turning to lactoferrin-containing products for natural support. Lactoferrin's

immunomodulatory properties make it a valuable addition to these formulations. Dietary supplements and nutraceuticals offer a convenient way for individuals to incorporate lactoferrin into their daily routines. Whether in the form of capsules, tablets, or powders, lactoferrin supplements are readily available and easy to take. This accessibility encourages more consumers to try lactoferrin as a health-promoting supplement. Nutraceuticals and dietary supplements are designed to address specific health concerns. Lactoferrin can be formulated to target various health aspects, such as immune support, gut health, and anti-inflammatory effects. This customization allows consumers to choose products that align with their individual health goals. Health-conscious consumers increasingly prefer natural and clean ingredients. Lactoferrin, derived from milk, fits this preference perfectly. It is a natural protein with a well-established safety profile, making it a trusted choice for those who prioritize clean and wholesome supplements. The efficacy of lactoferrin as a health-promoting ingredient is supported by a growing body of scientific research. Studies have highlighted its role in enhancing immune function, improving gut health, and reducing inflammation. This scientific validation enhances consumer confidence in lactoferrin-containing supplements. Lactoferrin is often combined with other beneficial ingredients in nutraceuticals and dietary supplements to create synergistic formulations. For example, it may be paired with probiotics for improved gut health or with vitamins and minerals to enhance overall wellness. These combinations offer comprehensive health support, attracting a wider consumer base. The lactoferrin market has seen an expansion of product variety in response to increasing demand. This includes lactoferrin-infused protein shakes, capsules, gummies, and more. A wider selection of products caters to diverse consumer preferences and lifestyles.

Pharmaceutical Applications

The global lactoferrin market is experiencing a significant surge in growth, driven primarily by its expanding applications in the pharmaceutical industry. Lactoferrin, a multifunctional glycoprotein found in milk, has gained prominence due to its potential therapeutic benefits. Lactoferrin possesses natural antibacterial and antiviral properties. These properties make it a promising candidate in the fight against infectious diseases. Pharmaceutical companies are actively researching and developing lactoferrin-based drugs and treatments to combat bacterial and viral infections, including COVID-19. As concerns about infectious diseases persist, the demand for such treatments is on the rise. Lactoferrin's immunomodulatory properties have led to its exploration in the pharmaceutical sector. It is being studied for its ability to boost the immune system and mitigate autoimmune conditions. As more research validates these findings, pharmaceutical applications of lactoferrin are expected to expand, driving market

growth. Lactoferrin plays a crucial role in iron metabolism, facilitating the absorption of iron in the body. This makes it a valuable component in the treatment of iron deficiency anemia. Pharmaceutical formulations containing lactoferrin are being developed to address this widespread health issue, further fueling market growth. Research into lactoferrin's potential role in cancer treatment is ongoing. Some studies suggest that lactoferrin may inhibit the growth of cancer cells and enhance the effectiveness of chemotherapy. As pharmaceutical companies explore these possibilities, the demand for lactoferrin in cancer therapies is likely to increase. Chronic inflammation is associated with various diseases, including autoimmune disorders. Lactoferrin's anti-inflammatory properties make it an attractive option for pharmaceutical applications. It may be used in drugs targeting conditions characterized by chronic inflammation, driving further market expansion. Lactoferrin is found in tears and has demonstrated potential in ophthalmic applications. Pharmaceutical formulations containing lactoferrin are being investigated for the treatment of ocular surface disorders, dry eye syndrome, and other eye-related conditions. The pharmaceutical industry's growing interest in lactoferrin is evidenced by the increasing number of clinical trials and research initiatives. As more pharmaceutical products containing lactoferrin gain regulatory approvals and demonstrate positive clinical outcomes, confidence in its efficacy and safety will drive market growth. Advancements in biotechnology have made it easier to produce lactoferrin on a larger scale and with greater purity. This has lowered production costs, making lactoferrin more accessible for pharmaceutical applications.

Cosmetic and Personal Care Industry

The global lactoferrin market is experiencing remarkable growth, driven by its expanding applications in the cosmetic and personal care industry. Lactoferrin, a multifunctional glycoprotein found in milk and bodily fluids, is gaining prominence for its diverse skincare benefits. Lactoferrin has demonstrated significant potential in promoting skin health and combating the signs of aging. Its natural antimicrobial and anti-inflammatory properties make it a valuable ingredient in skincare products. Lactoferrin's ability to enhance skin's barrier function and reduce redness and irritation is increasingly appreciated by consumers seeking effective anti-aging solutions. Acne and blemishes are common skin concerns, especially among younger consumers. Lactoferrin's antimicrobial properties help control acne-causing bacteria, making it an attractive ingredient in acne treatment products. Its inclusion in skincare formulations can address these concerns, appealing to a wide consumer base. The wound healing properties of lactoferrin are well-documented. It can help accelerate the body's natural healing processes, reducing the appearance of scars. This characteristic is particularly appealing in personal care products designed for wound care and scar reduction.

Sensitive skin and skin conditions prone to redness and inflammation benefit from lactoferrin's anti-inflammatory effects. Cosmetic and personal care products containing lactoferrin can help soothe irritated skin, providing relief to consumers with these concerns. Consumers increasingly prioritize clean and natural ingredients in their skincare and personal care products. Lactoferrin, derived from milk, aligns with this preference. It is a natural and safe ingredient, free from synthetic chemicals and additives, making it a trusted choice for conscious consumers. The cosmetic and personal care industry is continuously innovating, seeking novel ingredients and formulations to meet consumer demands. As research on lactoferrin's skincare benefits advances, manufacturers are developing new products that harness its potential, thus driving the growth of the global lactoferrin market. Lactoferrin can be combined with other beneficial ingredients, such as hyaluronic acid, vitamins, and peptides, to create synergistic skincare formulations. These combinations offer comprehensive skincare solutions, addressing multiple concerns in a single product. As consumers become more educated about skincare ingredients and their benefits, the demand for products containing lactoferrin is expected to rise. Beauty enthusiasts and skincare connoisseurs are actively seeking out products that feature this multifunctional glycoprotein.

Key Market Challenges

High Production Costs

One of the significant challenges in the lactoferrin market is the high cost associated with its production. Lactoferrin is typically sourced from milk, and the extraction process can be complex and expensive. This cost factor can impact the pricing of lactoferrin-based products, potentially limiting their accessibility to a broader consumer base.

Limited Availability from Natural Sources

Lactoferrin primarily derives from dairy sources, such as cow's milk and human milk. The limited availability of these natural sources can constrain the supply of lactoferrin. Furthermore, fluctuations in milk production and quality can affect the consistency of lactoferrin supply.

Competition with Synthetic Alternatives

The market faces competition from synthetic alternatives and other natural ingredients that claim similar health benefits. Manufacturers must differentiate lactoferrin-based products by highlighting their unique advantages and efficacy to stand out in a crowded

marketplace.

Consumer Awareness and Acceptance

While awareness of lactoferrin's health benefits is growing, there is still a need for increased consumer education. Many potential consumers may not be familiar with lactoferrin or its applications. Effective marketing and awareness campaigns are essential to foster consumer acceptance and adoption.

Key Market Trends

Growing Demand for Immune Health Products

The COVID-19 pandemic has heightened consumer awareness of the importance of a strong immune system. As a result, there is a rising demand for immune health products, including those containing lactoferrin. Lactoferrin's immune-boosting properties are expected to drive its inclusion in a wide range of supplements and functional foods.

Expansion of Lactoferrin Applications in Pediatrics

Lactoferrin is a natural component of breast milk and is found in infant formula. Research continues to uncover its benefits for infant health, including its role in supporting the immune system and promoting gut health. The pediatric market is expected to witness increased utilization of lactoferrin in various formulations.

Nutraceutical Innovations

Innovation in the nutraceutical industry is driving the development of lactoferrin-based products with improved bioavailability and efficacy. Formulations that combine lactoferrin with other bioactive compounds or delivery systems are expected to gain prominence, enhancing their therapeutic benefits.

Personalized Nutrition

The concept of personalized nutrition is gaining traction, and lactoferrin's diverse applications align well with this trend. Customized dietary supplements and functional foods targeting specific health concerns, such as immune support or gut health, are expected to utilize lactoferrin as a key ingredient.

Segmental Insights

Function Insights

Based on the category of Function, the iron absorption sector generated the most significant portion of revenue in 2022 and is projected to maintain its leading position throughout the forecast period. Iron deficiency typically results in anemia, affecting approximately more than 30% of the global population. Lactoferrin has emerged as a crucial solution for addressing anemia due to its high bioavailability and its ability to boost serum ferritin levels fivefold, making it a more efficient iron source compared to other alternatives. According to the World Health Organization (WHO), anemia affects a staggering 1.62 billion people worldwide, with the highest prevalence found among preschool children, accounting for 47.4% of the total affected population.

Lactoferrin represents a modern solution for anemia and is widely recognized as a member of the transferrin family, which regulates free iron levels in bodily fluids and enhances hemoglobin levels by improving iron binding capacity. In 2020, the antibacterial functionality sector held the second-highest share of revenue. Its ability to inhibit bacterial growth and the formation of biofilms, consequently expanding its potential as an antimicrobial therapeutic agent, is expected to drive the growth of this segment in the upcoming years. Pharmaceutical companies have increasingly incorporated lactoferrin as an active ingredient in numerous antimicrobial and antibacterial products, providing further support for the growth of this segment.

Application Insights

The infant formula category dominated the lactoferrin market in 2022 and held the largest share of revenue. This segment is expected to continue growing steadily at a CAGR from 2023 to 2028. The demand for lactoferrin in infant formula is projected to increase due to a rise in clinical studies supporting its integration into infant formula products and changing consumer preferences for supplementary foods for infants. The demand for infant nutrition primarily comes from developed economies due to their higher disposable incomes, busy lifestyles, and increasing instances of iron deficiency among infants.

In contrast, the personal care product application segment is predicted to experience the most rapid CAGR during the forecast period. This growth can be attributed to the growing demand for lactoferrin in the personal care industry, thanks to its moisturizing

properties and inherent abilities to reduce skin inflammation by inhibiting the production of cytokine mediators responsible for inflammation. One of the significant advantages of lactoferrin is its potential use as a non-toxic and anti-cancer agent.

Regional Insights

In 2022, the Asia Pacific region stood out as the dominant market, holding the largest share of revenue. This regional market is expected to maintain its leading position throughout the forecast period. Countries like India, China, and Japan are at the forefront of this growth, and it can be attributed to the expanding population and increased disposable income of consumers in the region. Unlike many other regions, Asia Pacific boasts a substantial number of medium and small businesses. Additionally, the rising literacy rates and growing consumer awareness concerning infant nutrition, personal care, pharmaceutical products, and a preference for organic goods are anticipated to fuel the demand for lactoferrin in this region.

North America, in 2022, was the second-largest regional market for lactoferrin, with the United States being the largest market within the region. The surge in digestive issues has driven the demand for lactoferrin across the country. Furthermore, the proliferation of specialty stores, hypermarkets, supermarkets, and the implementation of incentivized marketing strategies by brand owners to expand their sales are expected to boost market growth in the years ahead. Moreover, the presence of key market players in the region, employing various marketing initiatives and branding strategies to extend their business reach, is contributing to the market's growth in this region.

Key Market Players

Hilmar Cheese Co Inc

Pharming Group NV

Royal FrieslandCampina N.V.

Synlait Milk Ltd

Ingredia SA

MP Biomedicals LLC

Tatura Milk Industries Ltd

Glanbia PLC

APS BioGroup Inc

ProHealth Care Inc

Report Scope:

In this report, the Global Lactoferrin Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Lactoferrin Market, By Function:

Iron Absorption

Anti-inflammatory

Intestinal Flora Protection

Antibacterial

Immune Cell Stimulation

Antioxidant

Lactoferrin Market, By Application:

Food & Beverages

Infant Formula

Sports & Functional Foods

Pharmaceuticals

Personal Care Products

Animal Feed

Lactoferrin Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Asia-Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Lactoferrin Market.

Available Customizations:

Global Lactoferrin market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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