

Japan Dry Eye Medication Market By Disease Type (Evaporative Dry Eye Syndrome, Aqueous Dry Eye Syndrome), By Drug Type (Anti-inflammatory Drugs, Lubricant Eye Drops, Autologous Serum Eye Drops), By Product (Liquid Drops, Gel, Liquid Wipes, Eye Ointment, and Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies), By Region, Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Japan Dry Eye Medication Market was valued at USD 232.26 Million in 2024 and is expected to reach USD 311.47 Million by 2030 with a CAGR of 4.97% during the forecast period. The Japan dry eye medication market is driven by several key factors. Increasing prevalence of dry eye disease, influenced by an aging population, lifestyle changes, and prolonged screen time, is a primary driver. The rise in digital device usage has exacerbated dry eye symptoms, creating a greater demand for effective treatments. Advances in pharmaceutical research have introduced innovative therapies, such as new lubricants, anti-inflammatory agents, and anti-allergic medications, enhancing treatment options. Growing awareness and improved diagnostics have led to earlier detection and better management of dry eye disease. The increasing availability of advanced drug delivery systems, such as sustained-release formulations, further supports market growth. Enhanced public awareness campaigns and educational efforts by healthcare professionals also contribute to the demand for dry eye medications, promoting proactive treatment and management.

Key Market Drivers

Rising Prevalence of Dry Eye Disease

The escalating prevalence of dry eye disease in Japan is a major driver of the dry eye medication market. Dry eye disease, characterized by insufficient tear production or poor tear quality, is becoming increasingly common in the country due to various lifestyle and environmental factors. One of the primary contributors to the rise in dry eye cases is Japan's aging population. As people age, tear production naturally declines, making older adults more susceptible to dry eye symptoms. This demographic shift significantly impacts the demand for dry eye treatments. According to a study titled, "Prevalence and Risk Factors of Dry Eye Disease in Japan: Koumi Study", among a Japanese cohort, dry eye disease (DED) resulting in clinical diagnosis or severe symptoms is notably prevalent. Contact lens (CL) use emerged as a common risk factor for dry eye across both genders. Men with low body mass index (BMI) and hypertension (HT), as well as women with a history of myocardial infarction or angina and prolonged use of visual display terminals (VDTs), were particularly affected. Out of 3,294 eligible residents, 2,791 (85%) completed the questionnaire. The prevalence of clinically diagnosed DED or severe symptoms was higher in women (21.6%; 95% confidence interval [CI], 19.5–23.9) compared to men (12.5%; 95% CI, 10.7–14.5; P

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. JAPAN DRY EYE MEDICATION MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Disease Type (Evaporative Dry Eye Syndrome, Aqueous Dry Eye Syndrome)
 - 5.2.2. By Drug Type (Anti-inflammatory Drugs, Lubricant Eye Drops, Autologous Serum Eye Drops)
 - 5.2.3. By Product (Liquid Drops, Gel, Liquid Wipes, Eye Ointment, and Others)

5.2.4. By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies)

5.2.5. By Region

5.2.6. By Company (2024)

5.3. Market Map

6. HOKKAIDO DRY EYE MEDICATION MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Disease Type

6.2.2. By Drug Type

6.2.3. By Product

6.2.4. By Distribution Channel

7. TOHOKU DRY EYE MEDICATION MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Disease Type

7.2.2. By Drug Type

7.2.3. By Product

7.2.4. By Distribution Channel

8. KANTO DRY EYE MEDICATION MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Disease Type

8.2.2. By Drug Type

8.2.3. By Product

8.2.4. By Distribution Channel

9. CHUBU DRY EYE MEDICATION MARKET OUTLOOK

9.1. Market Size & Forecast

- 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Disease Type
 - 9.2.2. By Drug Type
 - 9.2.3. By Product
 - 9.2.4. By Distribution Channel

10. KANSAI DRY EYE MEDICATION MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Disease Type
 - 10.2.2. By Drug Type
 - 10.2.3. By Product
 - 10.2.4. By Distribution Channel

11. CHUGOKU DRY EYE MEDICATION MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value
- 11.2. Market Share & Forecast
 - 11.2.1. By Disease Type
 - 11.2.2. By Drug Type
 - 11.2.3. By Product
 - 11.2.4. By Distribution Channel

12. SHIKOKU DRY EYE MEDICATION MARKET OUTLOOK

- 12.1. Market Size & Forecast
 - 12.1.1. By Value
- 12.2. Market Share & Forecast
 - 12.2.1. By Disease Type
 - 12.2.2. By Drug Type
 - 12.2.3. By Product
 - 12.2.4. By Distribution Channel

13. KYUSHU DRY EYE MEDICATION MARKET OUTLOOK

- 13.1. Market Size & Forecast
 - 13.1.1. By Value
- 13.2. Market Share & Forecast
 - 13.2.1. By Disease Type
 - 13.2.2. By Drug Type
 - 13.2.3. By Product
 - 13.2.4. By Distribution Channel

14. MARKET DYNAMICS

- 14.1. Drivers
- 14.2. Challenges

15. MARKET TRENDS & DEVELOPMENTS

- 15.1. Merger & Acquisition (If Any)
- 15.2. Product Launches (If Any)
- 15.3. Recent Developments

16. JAPAN DRY EYE MEDICATION MARKET: SWOT ANALYSIS

17. PORTER'S FIVE FORCES ANALYSIS

- 17.1. Competition in the Industry
- 17.2. Potential of New Entrants
- 17.3. Power of Suppliers
- 17.4. Power of Customers
- 17.5. Threat of Substitute Products

18. COMPETITIVE LANDSCAPE

- 18.1. AbbVie GK
 - 18.1.1. Business Overview
 - 18.1.2. Company Snapshot
 - 18.1.3. Products & Services
 - 18.1.4. Financials (As Reported)
 - 18.1.5. Recent Developments
 - 18.1.6. Key Personnel Details
 - 18.1.7. SWOT Analysis

- 18.2. Novartis Pharma K.K.
- 18.3. Santen Pharmaceutical Co., Ltd.
- 18.4. Janssen Pharmaceuticals K.K.
- 18.5. Senju Pharmaceutical Co., Ltd.
- 18.6. Taisho Pharmaceutical Co., Ltd
- 18.7. Otsuka Pharmaceutical Co., Ltd.
- 18.8. Sun Pharma Japan Limited
- 18.9. Asahi Kasei Pharma Corporation
- 18.10. Kyowa Pharmaceutical Industry Co., Ltd.

19. STRATEGIC RECOMMENDATIONS

20. ABOUT US & DISCLAIMER

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