

Japan Automotive Aftermarket By Vehicle Type (Two-Wheelers, Commercial Vehicle, Passenger Cars), By Component (Tires, Body & Mechanical parts, Batteries, Accessories & Vehicle Care Products, Lubricants), By Sales Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2021-2031F

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Abstracts

Market Overview

Japan Automotive Aftermarket was valued at USD 5.9 Billion in 2025 and is expected to reach USD 7.2 Billion by 2031 with a CAGR of 3.4% during the forecast period. The Japan automotive aftermarket is poised for significant evolution between 2026 and 2030, fueled by technological advancements in vehicle diagnostics and service solutions. As vehicles become more complex with the integration of electronics, sensors, and driver-assist features, independent aftermarket players are expanding their capabilities to match OEM standards. Demand for connected services, predictive maintenance, and enhanced diagnostics is shaping the way workshops operate, encouraging adoption of digital platforms and telematics.

Growth in hybrid and electric vehicle (EV) sales is also prompting a shift in service patterns, creating demand for specialized components and technician training to support evolving driveline technologies. Consumer behavior is transforming as car owners prioritize reliability, cost-efficiency, and digital convenience in vehicle upkeep. Subscription-based services and app-based vehicle maintenance scheduling are gaining traction, streamlining the service experience. E-commerce platforms are becoming key distribution channels for parts, lubricants, and accessories, offering price

transparency and a wide product range. Cross-border e-commerce also experienced growth, with Japanese consumers purchasing JPY 2.43 trillion worth of goods from U.S. online retailers in 2023, up 7.7% from the previous year. This trend highlights the expanding global reach of Japanese consumers and the increasing importance of international e-commerce platforms.

Market Drivers

Aging Vehicle Fleet

A significant portion of vehicles in Japan is over a decade old, leading to increased demand for replacement parts and maintenance services. This aging fleet necessitates regular servicing, boosting the aftermarket sector. Independent service providers are capitalizing on this trend by offering cost-effective solutions tailored to older vehicles. The need for frequent repairs and part replacements in older vehicles ensures a steady demand for aftermarket products and services.

Key Market Challenges

Complexity of Modern Vehicle Technologies

The integration of advanced technologies in vehicles has increased their complexity, posing challenges for aftermarket service providers. Specialized knowledge and equipment are required to service modern vehicles effectively. Independent repair shops may struggle to keep up with these technological advancements, limiting their ability to compete with OEM service centers. The rapid pace of technological change necessitates continuous training and investment in new tools. The automotive industry is subject to stringent regulations concerning safety, emissions, and environmental impact. Aftermarket parts and services must comply with these standards to ensure legality and safety. Navigating the complex regulatory landscape can be challenging for aftermarket businesses, especially smaller enterprises. Non-compliance can lead to legal repercussions and damage to brand reputation.

Key Market Trends

Growth of Electric Vehicle Aftermarket

The increasing adoption of electric vehicles (EVs) has led to the emergence of a specialized EV aftermarket sector. This includes the development of EV-specific parts,

charging solutions, and maintenance services. Consumers are seeking aftermarket options to enhance the performance and convenience of their EVs. The EV aftermarket is expanding rapidly to meet these demands.

Key Market Players

Denso Corporation

Aisin Corporation

Autobacs Seven Co., Ltd.

Up Garage Co., Ltd.

Trust Co., Ltd. (GReddy)

SARD Corporation

5ZIGEN International Inc.

Enkei Corporation

Spoon Inc. (Spoon Sports)

Blitz Co., Ltd.

Report Scope:

In this report, the Japan Automotive Aftermarket has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Japan Automotive Aftermarket, By Vehicle Type:

Two-Wheelers

Commercial Vehicle

Passenger Cars

Japan Automotive Aftermarket, By Component:

Tires

Body & Mechanical parts

Batteries

Accessories & Vehicle Care Products

Lubricants

Japan Automotive Aftermarket, By Sales Channel:

Online

Offline

Japan Automotive Aftermarket, By Region:

Hokkaido & Tohoku

Chubu

Chugoku

Kyushu

Others

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Japan Automotive Aftermarket.

Available Customizations:

Japan Automotive Aftermarket report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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