

Japan Air Purifiers Market By Filter Type (HEPA + Activated Carbon, Prefilter + HEPA + Activated Carbon, Prefilter + HEPA, HEPA and Others (prefilter, HEPA + Ion & Ozone, etc.)) , By CADR Value (up to 250 m³/h, 251 to 500 m³/h, and Above 500 m³/h), By End Use (Residential, Commercial and Industrial), By Distribution Channel (Direct Sales, Multi-Branded Electronics Stores, Online, Supermarkets/Hypermarkets, Others (Exclusive Stores, Distributor Sales, etc.)), By Region, By Company, Forecast & Opportunities, 2018E-2028F

<https://marketpublishers.com/r/J6D6E2C3D55DEN.html>

Date: July 2023

Pages: 78

Price: US\$ 4,400.00 (Single User License)

ID: J6D6E2C3D55DEN

Abstracts

During the forecast period, it is expected that the size of the Japan Air Purifiers Market will increase at a remarkable CAGR. The rising incidence of airborne diseases and increasing pollution are the primary factors driving the air purifier market's expansion. The other main factors projected to propel the industry's rise include a decrease in life expectancy rate, increased disposable income, and increased health consciousness. The demand for air pollution-controlling technologies is expected to rise in the future years.

Air purifiers can revitalize stale air, lowering the risk of health problems brought on by indoor contaminants, which can cause respiratory infections, neurological disorders, or aggravate asthmatic symptoms. Air purifiers remove various indoor air pollutants, preserving one's health. HEPA-technology filters on air purifiers can capture 99.7% of the airborne particulate matter (PM) circulating in a home. The elimination of these

contaminants can have both short-term and long-term positive effects on health, including longer life and improved sleep.

According to a recent report by the National Institute for Environmental Studies of Japan, air pollution is caused by various Japanese consumer activities, which is primarily to blame for the tens of thousands of premature deaths caused each year in Japan. To estimate the number of people who die prematurely from five key health conditions linked to PM2.5 particles, including infectious diseases and strokes, the researchers integrated their findings with demographic data.

The World Health Organization predicts that PM2.5, or small particulate matter with a diameter of 2.5 micrometers or less, will cause 4 million early deaths annually.

Japan's manufacturing industry causes 17,000 domestically premature deaths a year. Due to the harmful health impacts of PM2.5 particles released by industrial plants and coal power stations, the average life expectancy is 76 years old.

The domestic figure is far lower than the early deaths estimated outside the nation, highlighting the reality that Japan's consumption makes other nations bear an unfair share of the burden of the atmospheric pollution brought on by its supply chain activity.

Reduction in Airborne Diseases is Fueling Market Growth

Microbes that are floating around spread airborne infections such as the flu and the common cold. It's not unusual for those other family members to become ill after one member contracts the flu. Everyone is breathing the same air, which is contaminated with bacteria and viruses.

These germs and viruses are captured by air purifiers with HEPA filters. By eliminating the source of airborne illnesses, you can protect your family and yourself if you share a home with young children, elderly adults, or anybody else who has a compromised immune system. This will cause the market to grow in the upcoming years.

Maintenance Overheads Hinder the Market Growth

The cost of indoor air purifier maintenance might fluctuate greatly. As long as an air purifier is put in the home, users must exercise caution when maintaining it because the effectiveness of the device heavily depends on how well-maintained the device's parts and peripherals are. Consideration of a replacement would not resolve the issue; rather,

it would increase costs. Filter cleaning and replacement can get expensive, and it needs to be done quickly. However, one of the key things holding back industry expansion is the high maintenance costs of these filters. Filters typically cost between USD 40 and USD 60 to replace because they need to be changed and serviced on a regular basis every four to six months.

Noise from Air Purifiers may Hinder the Market Growth.

Although they don't generate a lot of noise, air purifiers do produce some sound. Typically, a quiet air purifier emits between 30 and 40 decibels. This makes about as much noise as a moderate downpour or a whisper. Some air purifiers, however, have a maximum sound output of 70 decibels, which is comparable to traffic noise and will undoubtedly be an annoyance. An air purifier's noise and light might be bothersome, especially late at night when one is attempting to sleep. Because people don't want to be bothered by an air purifier's loudness, this issue acts as a hindrance to market growth.

Technological Advancement Fuels Market Growth

Given that Japan is recognized for its innovation, technological changes there are occurring more quickly. Nikkiso Co., a Tokyo-based manufacturer of medical equipment that created the light, collaborated with the Faculty of Medicine at the University of Miyazaki to evaluate the impact of LEDs installed in Nikkiso's Aeropure air purifier during the COVID-19 pandemic. The deep UV-LED purifier's primary goal is to avoid hospital-acquired illnesses. The light's shorter wavelength than ordinary ultraviolet light is supposed to make it useful in sterilizing both water and air. In 2021, Nikkiso installed the deep UV-LED in the air purifiers and began its manufacturing, and started selling to hospitals in the same year.

Market Segmentation

Japan air purifier market is segmented into filter type, CADR value, end-use, distribution channel, region, and company. Based on filter type, the market is split into HEPA + Activated Carbon, Prefilter + HEPA + Activated Carbon, Prefilter + HEPA, HEPA, and others. Based on CADR value, the market is segmented into up to 250 m³/h, 251 to 500 m³/h, and above 500 m³/h. Based on end-use, the market is divided into commercial and industrial. On the basis of distribution channels, the market is split into direct sales, multi-branded electronics stores, online, supermarket/hypermarkets, and others.

Market Players

Sharp Corporation, Panasonic Corporation, Daikin Industries Ltd., Hitachi Ltd., Mitsubishi Electric Corp, Dyson Corporation, Honeywell Japan Ltd., Woongjin Coway Company Limited, Unilever Japan Holdings K.K., and Xiaomi Technology Japan Co., Ltd. are the major market players in Japan Air Purifiers market.

Report Scope:

In this report, the Japan Air Purifiers market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Japan Air Purifiers Market by Filter Type:

HEPA + Activated Carbon

Prefilter + HEPA + Activated Carbon

Prefilter + HEPA

HEPA

Others

Japan Air Purifiers Market, by CADR Value:

Up to 250 m³/h

251 to 500 m³/h

Above 500 m³/h

Japan Air Purifiers Market, by End Use:

Residential

Commercial

Industrial

Japan Air Purifiers Market, by Distribution Channel:

Direct Sales

Multi-Branded Electronics Stores

Online

Supermarkets/Hypermarkets

Others

Japan Air Purifiers Market, by Region:

Hokkaido & Tohoku

Chubu

Chugoku

Kyushu

Rest of Japan

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Japan Air Purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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