

# **Italy Restorative Dentistry Market, By Type (Anterior v/s Posterior), By Restoration Type (Direct v/s Indirect), By Product (Restorative Materials, Implants, Prosthetics, Restorative Equipment, Others), By End User (Hospitals & Clinics, Dental Laboratories, Others)), By Region, Competition Forecast & Opportunities, 2027**

<https://marketpublishers.com/r/11B1BDC36F95EN.html>

Date: July 2023

Pages: 76

Price: US\$ 4,400.00 (Single User License)

ID: I1B1BDC36F95EN

## **Abstracts**

The Italy restorative dentistry market is anticipated to observe impressive growth during the forecast period, 2023-2027. The major factors include rising adoption of technological advancements, increasing prevalence of dental issues, and growing awareness among people about dental hygiene are propelling the growth of the market. Restorative dentistry is a study that mainly focuses on replacing or repairing a broken or missing tooth. This method helps to restore a tooth as close as possible to its natural structure and function. The other factor which is bolstering the market growth is poor nutrition, changing lifestyle, consumption of alcohol, junk foods, and smoking, increasing investments in the healthcare sector, rise in the number of dentists and student enrollment in dental courses, large patient pool, growing awareness and acceptance of cosmetic dentistry, an increasing number of tooth repair procedures and low price of restorative procedures. Furthermore, an increase in regular dental checkups and various strategic growth by market players are strengthening the growth of the market in the upcoming years.

### **Rising Incidences of Dental Problems**

The surge in occurrences of dental disorders such as tooth decay, dental crack, dental cavities, and periodontal diseases is increasing the demand for restorative dentistry.

The rising number of individuals suffering from dental caries and tooth repair is fueling the growth of the market. For instance, edentulism and severe tooth loss became progressively common among the Italian population between 2010 and 2019. Owing to the rise in the elderly population, the demand for restorative dentistry is rising, which, in turn, bolsters the growth of the market. According to a Eurostat report in February 2022, the share of the geriatric population between 2011 and 2021 elevated by 3.0% in Italy.

### Rising Awareness among Masses to Support Market Growth

Rising awareness among individuals due to the increasing dental disorders is driving the need for restorative dentistry. Nowadays, people are becoming more aware of dental health, which is augmenting the growth of the market. Even children at a very young age in the country are taught the significance of having teeth clean and healthy. Several programs and campaigns are run by the public and private sectors, which augment the growth of the market. For instance, in 2018, the Italian Society of Periodontology and Implantology celebrated European Gum Health Day 2018 by launching a campaign to make the Italian population know the importance of preventing and treating periodontal diseases. Moreover, the rising aesthetic awareness among people is facilitating the market's growth as people accept and adopt cosmetic dentistry.

### Technological Advancements to Foster the Market

Rapid technological advancements in the dental care sector are propelling the growth of the market. The use of advanced materials such as ceramic implants and metal amalgams, dental and medical equipment, and procedures are surging the growth of the market. Also, the use of advanced technologies such as Computer-aided design CAD and Computer-aided Manufacturing CAM in the dental industry due to their increased accuracy, less time-consuming method, and few doctor visits are impelling the growth of the market. For instance, in 2021, Pearl stated that it had obtained CE certification for its Second Opinion AI solution. The product will assist dentists in the radiological detection of oral pathologies.

### Market Segmentation

The Italy restorative dentistry market is segmented into type, restoration type, product, end user, and company. Based on type, the market is divided into anterior and posterior. Based on restoration type, the market is divided into direct and indirect. Based on product, the market is divided into restorative materials, implants, prosthetics,

restorative equipment, and others. Based on end-user, the market is divided into hospitals & clinics, dental laboratories, and others. In terms of region, the market is segmented into North-West Italy, South Italy, Central Italy, and North-East Italy.

## Market Players

Zhermack SpA, 3M Italia Srl, Straumann Italia Srl, Dentsply Sirona Italia Srl, and Henry Schein Krugg S.r.l. are some of the leading companies operating in the market.

## Report Scope:

In this report, Italy restorative dentistry market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Italy Restorative Dentistry Market, By Type:

Anterior

Posterior

### Italy Restorative Dentistry Market, By Restoration Type:

Direct

Indirect

### Italy Restorative Dentistry Market, By product:

Restorative Materials

Implants

Prosthetics

Restorative Equipment

Others

### Italy Restorative Dentistry Market, By End User:

Hospitals & Clinics

Dental Laboratories

Others

Italy Restorative Dentistry Market, By Region:

North-West Italy

South Italy

Central Italy

North-East Italy.

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present Italy Restorative Dentistry Market

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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