

# **Italy Residential Multi-Functional Cooking Food Processor Market By Working Capacity (Small (0-1.4L), Medium (1.4L-2.5L), Large (2.5L & Above)), By Material (Plastic, Stainless Steel & Glass), Competition Forecast & Opportunities, 2012 – 2022**

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## **Abstracts**

The residential multi-functional cooking food processors market in Italy is projected To register double-digit CAGR by 2022.

Growing emphasis on homecooked food, increasing awareness regarding benefits of healthy lifestyle and expanding working population are aiding Italy residential multi-functional cooking food processor market. Moreover, increasing disposable income along with expanding urban population and growing working force are some of the other factors expected To propel the demand for residential multi-functional cooking food processors over the next five years.

Years considered for this report:

Historical Years: 2012-2015

Base Year: 2016

Estimated Year: 2017

Forecast Period: 2017–2022

Objective of the Study:

To analyse and forecast the market size of residential multi-functional cooking food processors in Italy, in terms of value as well as volume.

To classify and forecast Italy residential multi-functional cooking food processors market on the basis of working capacity, material and regional distribution.

To identify drivers and challenges for Italy residential multi-functional cooking food processors market.

To examine competitive developments such as expansions, new product launches, Venture Capital/PE investments and supply contracts, in Italy residential multi-functional cooking food processors market.

To evaluate competitor pricing, product offering, average market selling prices and margins in Italy residential multi-functional cooking food processors market.

To provide the competitive information on the leading players which are involved in the supply of residential multi-functional cooking food processors in Italy.

Some of the major players operating in Italy residential multi-functional cooking food processors market are Vorwerk & Co. KG, Vitaec

s.r.l, Groupe SEB ITALIA Spa, De'Longhi Appliances Srl, Magimix SAS, KitchenAid Europe Inc., Taurus Group, SEVERIN Italia s.r.l., Clatronic Italia Srl, and DS Produkte GmbH.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of residential multi-functional cooking food processor manufacturers and suppliers in Italy. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were als

enquired about their competitors. Through this technique, TechSci Research was able To include manufacturers which could not be identified due To the limitations of secondary research. TechSci Research analysed product offerings, distribution channels, and regional presence of all major residential multi-functional cooking food processor suppliers across the country.

TechSci Research calculated the market size for Italy residential multi-functional cooking food processor using a bottom-up approach, where manufacturers' volume sales data for different working capacity (small, medium and large) multi-functional cooking food processors were recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analysing historical sales data of respective manufacturers To arrive at the overall market size. Various secondary sources such as directories, company annual reports, white papers, Ministry of Economic Development & ENEA, World Bank, Eurostat, UN Comtrade, investor presentations and financial reports were als

used by TechSci Research.

Key Target Audience:

Small, Medium and Large Residential Multi-Functional Cooking Food Processor Manufacturers

Small, Medium and Large Residential Multi-Functional Cooking Food Processor Suppliers

Research organizations and consulting companies

Associations, organizations, forums and alliances related To multi-functional cooking food processors

Government bodies such as regulating authorities and policy makers

Industry associations

Market research and consulting firm

The study is useful in providing answers To several critical questions that are important for industry stakeholders such as residential multi-functional cooking food processor manufacturers, distributors, dealers and policy makers. The report would help in understanding which market segments should be targeted over the coming years (next tw

To five years) in order To strategize investments and capitalize on the growth of the market segments.

Report Scope:

In this report, Italy residential multi-functional cooking food processor market has been segmented inTo following categories, in addition To the industry trends which have als

been detailed below:

Market, by Working Capacity:

#### Residential Large Multi-Functional Cooking Food Processors

Glass

Stainless Steel

Plastic

#### Residential Medium Multi-Functional Cooking Food Processors

Glass

Stainless Steel

Plastic

#### Residential Small Multi-Functional Cooking Food Processors

Glass

Stainless Steel

Plastic

Market, by Material:

Glass

Stainless Steel

Plastic

#### Market, by Geography:

North-West

North-East

South

Central

Islands

#### Competitive Landscape:

**Competition Benchmarking:** Benchmarking of leading 10 players on the basis of product portfolio, production plants, market pricing, sales footprint, etc.

**Company Profiles:** Detailed analysis of the major companies present in Italy residential multi-functional cooking food processors market.

**Product Benchmarking:** Benchmarking of most selling variant of all leading companies on the basis of major technical parameters. In-depth analysis of benchmarking and recommendation on ideal product specifications.

**Available Customizations:** With the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

#### Channel Partner Analysis

Detailed list of distributors and dealers across the country.

## Company Information

Detailed analysis and profiling of additional market players (up To five).

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