

# **IT Training Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Application (IT Infrastructure Training, Enterprise Application & Software Training, Cyber Security Training, Database & Big Data Training, and Others), By End-User (Corporate, Schools & Colleges, and Others), By Region & Competition, 2019-2029F**

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## **Abstracts**

Global IT Training Market was valued at USD 74.3 billion in 2023 and is expected to reach USD 91.62 billion by 2029 with a CAGR of 3.4% during the forecast period. The IT training market encompasses a broad spectrum of educational offerings designed to equip individuals and organizations with the necessary skills and knowledge in information technology (IT) fields. This market primarily serves individuals seeking to enhance their technical competencies, as well as organizations aiming to upskill or reskill their workforce in response to evolving technological landscapes. Key components of the IT training market include traditional classroom-based courses, online learning platforms, virtual classrooms, workshops, seminars, and certification programs. These offerings cover a wide array of IT disciplines, including but not limited to software development, cybersecurity, cloud computing, data science, artificial intelligence, networking, and IT infrastructure management. The market caters to a diverse audience ranging from students and entry-level professionals looking to enter the IT industry to seasoned IT professionals seeking to update their skills. Organizations across various sectors, including IT firms, healthcare, finance, manufacturing, and government, rely on IT training to ensure their workforce remains proficient in using the latest technologies and tools.

## **Key Market Drivers**

## Technological Advancements and Innovation

The rapid pace of technological innovation stands as a primary driver for the IT training market. As industries across the globe adopt new technologies such as artificial intelligence (AI), machine learning (ML), cloud computing, and cybersecurity, the demand for skilled professionals proficient in these areas intensifies. IT training providers capitalize on this demand by offering courses and certifications that equip individuals with the necessary skills and knowledge to navigate and excel in these cutting-edge fields. Technological advancements not only create new job roles but also evolve existing ones, necessitating continuous upskilling and reskilling of the workforce. For instance, the shift towards cloud computing has led to increased demand for cloud architects, developers, and administrators proficient in platforms like AWS, Microsoft Azure, and Google Cloud. IT training programs tailored to these platforms enable professionals to stay abreast of industry trends and secure lucrative career opportunities. In November 2023, CGS revealed the strategic expansion of its subsidiary, CGS Immersive, emphasizing two pivotal domains: Training & Performance and Enterprise Operations. The Training & Performance division leverages cutting-edge technologies, including XR, AI, RPA, and IoT, to deliver comprehensive, enterprise-grade learning solutions. Meanwhile, the Enterprise Operations division integrates advanced AI capabilities and emerging technologies into business process outsourcing services, driving operational efficiency and fostering enhanced collaboration across organizations.

Innovations in areas like cybersecurity respond to the escalating threats in digital environments. Cybersecurity training programs equip IT professionals with the expertise to safeguard sensitive information, mitigate risks, and combat cyber threats effectively. As cybersecurity remains a critical concern for businesses and governments alike, the demand for comprehensive training solutions continues to grow, driving the expansion of the IT training market. Technological advancements fuel the demand for specialized IT skills and knowledge, driving growth in the IT training market. Training providers play a pivotal role in bridging the skills gap by offering courses that empower individuals to capitalize on emerging technologies and meet evolving industry demands.

## Digital Transformation Initiatives

The ongoing digital transformation across industries worldwide serves as a significant driver for the IT training market. Businesses increasingly recognize the need to adapt to digital disruptions and leverage technology to enhance efficiency, productivity, and

customer experience. Consequently, there is a heightened demand for IT professionals who possess the expertise to implement and manage digital transformation initiatives effectively. IT training programs tailored to digital transformation equip professionals with the skills to navigate complex technological landscapes, integrate new systems, and optimize business processes. For example, training in enterprise resource planning (ERP) systems enables professionals to streamline operations, improve data management, and facilitate real-time decision-making.

The adoption of agile methodologies and DevOps practices further underscores the importance of continuous learning and skill development in IT. Training programs that focus on agile frameworks, such as Scrum and Kanban, enable organizations to enhance collaboration, accelerate project delivery, and adapt swiftly to changing market conditions. As businesses embrace digital transformation as a strategic imperative, the demand for IT training grows exponentially. Training providers play a crucial role in supporting organizations' digital journeys by offering comprehensive programs that empower professionals to drive innovation, improve operational efficiency, and achieve sustainable growth. Around 70% of organizations globally have accelerated their digital transformation efforts in response to the COVID-19 pandemic, with many focusing on cloud migration, automation, and AI integration.

## Key Market Challenges

### Technological Obsolescence and Rapid Advancements

One of the primary challenges facing the IT training market is the constant evolution and rapid advancement of technology. In the IT industry, new programming languages, frameworks, tools, and platforms emerge frequently, rendering existing skills obsolete within a short span. This rapid pace of change creates a significant challenge for training providers and IT professionals alike. Training programs must constantly update their curriculum to remain relevant, which can be resource-intensive and time-consuming. Moreover, IT professionals often find themselves needing to continuously upgrade their skills to stay competitive in the job market. This creates a perpetual demand for up-to-date training programs that cover the latest technologies and trends.

The diversity of technologies in the IT landscape poses a challenge in itself. Training providers must cater to a wide range of specializations, from cloud computing and cybersecurity to artificial intelligence and data science. This diversity requires comprehensive and specialized training offerings, further complicating the task of designing effective and targeted training programs. To address these challenges, IT

training providers need to adopt agile and adaptive approaches to curriculum development. Continuous market research and collaboration with industry experts can help identify emerging trends and prioritize training content accordingly. Furthermore, leveraging online platforms and virtual labs can enhance accessibility and provide hands-on experience with cutting-edge technologies, thereby bridging the gap between theoretical knowledge and practical application.

### Skill Gap and Talent Shortage

Another significant challenge in the IT training market is the persistent skill gap and talent shortage. Despite the growing demand for IT professionals, many organizations struggle to find candidates with the right skills and qualifications. This mismatch between job requirements and available talent can hinder organizational growth and innovation. The skill gap is exacerbated by several factors, including the rapid pace of technological change mentioned earlier. Traditional education systems often struggle to keep pace with industry needs, resulting in graduates who lack practical, job-ready skills. Moreover, the IT industry's global nature means that skill shortages can vary by region and specialization, further complicating the talent acquisition process. Addressing the skill gap requires a multi-faceted approach. IT training providers must collaborate closely with industry partners to understand current and future skill requirements. Developing customized training programs that align with industry certifications and standards can help bridge the gap between academic knowledge and practical skills.

Promoting diversity and inclusion in IT training programs can help broaden the talent pool and attract individuals from underrepresented groups. Providing mentorship and career guidance programs can also help retain talent and facilitate career progression within the IT industry. Fostering a culture of lifelong learning and professional development is essential for both individuals and organizations. Continuous upskilling and reskilling initiatives can help IT professionals stay competitive in a rapidly changing job market while enabling organizations to adapt to new technologies and business challenges.

### Cost and Accessibility

Cost and accessibility are significant barriers that impact the IT training market, particularly for individuals and organizations with limited financial resources. Quality IT training programs can be expensive, especially those that offer hands-on labs, certification preparation, and access to industry experts. This cost factor can deter

potential learners from pursuing IT training opportunities, thereby limiting access to essential skills and knowledge. The accessibility of IT training programs can vary widely depending on geographic location and infrastructure availability. Rural areas and developing regions may lack reliable internet connectivity and access to training facilities, further exacerbating the digital divide.

To address these challenges, IT training providers can explore alternative delivery models such as online learning platforms, virtual classrooms, and self-paced courses. These flexible and scalable approaches can reduce costs associated with physical infrastructure while increasing accessibility for learners worldwide. Offering scholarships, grants, and financial aid programs can make IT training more affordable and inclusive. Collaborating with government agencies, non-profit organizations, and corporate sponsors can also help fund initiatives aimed at closing the digital skills gap and promoting workforce development. Advocating for policies that support lifelong learning and digital literacy can create a supportive ecosystem for IT training and education. By reducing barriers to entry and expanding access to quality training programs, the IT industry can empower individuals from diverse backgrounds to pursue rewarding careers in technology.

## Key Market Trends

### Shift Towards Online and Remote Learning

The IT training market is experiencing a notable shift towards online and remote learning methodologies. This trend has been accelerated by advancements in technology, increased internet accessibility, and the global shift towards remote work spurred by the COVID-19 pandemic. Organizations and individuals alike are increasingly opting for virtual classrooms, webinars, and self-paced online courses to acquire IT skills conveniently and cost-effectively. Online learning platforms offer flexibility in terms of scheduling and accessibility, allowing learners to study at their own pace from anywhere in the world. This flexibility is particularly beneficial for busy professionals looking to upskill or reskill without disrupting their work schedules. Moreover, virtual labs and simulations provide hands-on experience in a controlled environment, enhancing the practical application of theoretical knowledge.

Another driving factor behind the shift to online learning is the scalability it offers to IT training providers. By eliminating geographical constraints, providers can reach a global audience and cater to diverse learning needs efficiently. This scalability also enables them to update course content swiftly in response to technological advancements and

industry trends, ensuring that learners receive the most relevant and up-to-date training. The integration of collaborative tools and interactive features in online learning platforms enhances engagement and facilitates peer learning, replicating the benefits of traditional classroom settings in a virtual environment. As the demand for IT skills continues to grow across industries, the trend towards online and remote learning is expected to persist, shaping the future landscape of the IT training market.

### Focus on Specialized and Emerging Technologies

Another prominent trend in the IT training market is the increasing emphasis on specialized and emerging technologies. As digital transformation accelerates across industries, there is a growing demand for professionals skilled in areas such as cloud computing, cybersecurity, artificial intelligence (AI), machine learning (ML), blockchain, and Internet of Things (IoT). IT training providers are responding to this demand by offering specialized courses and certification programs that equip learners with in-depth knowledge and practical skills in these cutting-edge technologies. These courses often cover advanced topics and hands-on projects that prepare learners for real-world challenges and enable them to stay ahead in a competitive job market.

There is a rising interest in interdisciplinary training programs that combine IT skills with domain-specific knowledge, such as healthcare informatics, financial technology (fintech), and digital marketing analytics. These programs cater to professionals looking to pivot their careers or enhance their expertise in niche areas where technology plays a pivotal role. The integration of emerging technologies into training curricula reflects industry trends and ensures that learners are equipped with the skills needed to navigate the evolving IT landscape. Training providers collaborate closely with industry partners and experts to develop curriculum that addresses current and future skill gaps, fostering a workforce that is adept at leveraging technology to drive innovation and growth. As organizations continue to prioritize digital transformation initiatives, the demand for specialized IT skills is expected to grow, making specialized and emerging technologies a focal point of the IT training market in the coming years.

### Personalized Learning Experiences and Adaptive Technologies

Personalized learning experiences and adaptive technologies are reshaping the IT training market by catering to the individual learning needs and preferences of learners. Recognizing that each learner has unique strengths, weaknesses, and learning styles, IT training providers are leveraging data analytics, AI, and machine learning algorithms to deliver personalized learning experiences that maximize engagement and



effectiveness. Adaptive learning platforms use learner data, such as performance metrics and learning preferences, to tailor course content, pacing, and assessments in real-time. By dynamically adjusting the learning path based on individual progress and proficiency levels, these platforms optimize learning outcomes and ensure that learners remain motivated throughout their training journey.

Interactive content, gamified learning modules, and virtual reality (VR) simulations are being integrated into IT training programs to enhance engagement and provide immersive learning experiences. These innovative approaches not only make learning more enjoyable and interactive but also improve retention and application of knowledge in real-world scenarios. Personalized learning pathways enable learners to focus on areas where they need the most improvement, accelerating their skill development and career advancement. This adaptive approach to IT training not only enhances the overall learning experience but also increases learner satisfaction and retention rates. As technology continues to evolve, the adoption of personalized learning experiences and adaptive technologies is expected to grow, transforming the IT training market and enabling learners to acquire relevant skills efficiently and effectively. These trends indicate a dynamic and evolving landscape within the IT training market, driven by technological advancements, changing industry demands, and the evolving preferences of learners and organizations alike. As the digital economy continues to expand, IT training providers are poised to play a crucial role in preparing the workforce for the jobs of the future. s

## Segmental Insights

### Application Insights

The IT Infrastructure Training segment held the largest Market share in 2023. The IT training market, particularly within the IT infrastructure training segment, is driven by several key factors that underscore its importance and growth potential. IT infrastructure training focuses on equipping professionals with the knowledge and skills needed to design, implement, manage, and optimize IT systems and networks. This segment is crucial in meeting the evolving demands of businesses and organizations striving to maintain robust, secure, and efficient IT environments. One of the primary drivers of growth in the IT infrastructure training market is the rapid pace of technological advancement. As businesses increasingly adopt cloud computing, virtualization, and software-defined networking (SDN), there is a growing need for skilled professionals who can deploy and manage these complex IT infrastructures. Training programs tailored to these technologies enable IT professionals to stay abreast of the latest

developments and best practices, ensuring they can effectively support their organizations' digital transformation initiatives. The growing complexity and scale of IT environments contribute significantly to the demand for specialized training. Large enterprises, in particular, require IT infrastructure that can support their operations across multiple locations and ensure seamless connectivity and data accessibility. Training programs in IT infrastructure management, network security, and data center operations are essential for IT professionals to acquire the necessary competencies to design and maintain robust IT systems that meet these stringent requirements. Another crucial driver is the increasing emphasis on cybersecurity. With the rise in cyber threats and data breaches, organizations are prioritizing cybersecurity training to protect their IT infrastructures and sensitive information. Training in network security, threat detection, and incident response equips IT professionals with the skills needed to implement proactive security measures and respond effectively to cyber incidents, thereby safeguarding organizational assets and maintaining business continuity.

The shift towards hybrid work environments and remote operations has heightened the demand for IT infrastructure training. Organizations are investing in technologies that support remote collaboration, virtual communication, and secure access to corporate networks. Training programs focusing on remote access solutions, virtual private networks (VPNs), and cloud-based infrastructure enable IT professionals to deploy and manage IT systems that facilitate seamless remote work capabilities while ensuring data security and compliance. Regulatory compliance requirements and industry standards play a significant role in driving demand for IT infrastructure training. Industries such as healthcare, finance, and government have stringent compliance regulations governing IT operations and data management. Training programs that cover regulatory requirements, data privacy laws, and industry-specific standards enable IT professionals to ensure compliance and mitigate risks associated with non-compliance, thereby enhancing organizational credibility and trust. The ongoing digitalization across industries and sectors creates continuous opportunities for IT infrastructure training. As businesses leverage technologies such as the Internet of Things (IoT), big data analytics, and artificial intelligence (AI) to drive innovation and gain competitive advantage, there is a growing need for IT professionals proficient in managing and optimizing these advanced IT infrastructures. Training programs that integrate these emerging technologies enable IT professionals to harness their potential and contribute effectively to organizational growth and transformation. The IT infrastructure training market is fueled by the rapid evolution of technology, the increasing complexity of IT environments, cybersecurity concerns, the shift towards remote work, regulatory compliance requirements, and digitalization across industries. These drivers highlight the critical role of IT infrastructure training in equipping IT



professionals with the knowledge and skills needed to support organizational objectives, enhance operational efficiency, and mitigate risks. As businesses continue to invest in modernizing their IT infrastructures and adopting emerging technologies, the demand for specialized IT infrastructure training is expected to grow, making it a pivotal segment within the broader IT training market landscape.

## Regional Insights

North America region held the largest market share in 2023. The IT training market in North America is driven by several key factors that collectively shape its growth and evolution within the IT infrastructure sector. One of the primary drivers is the rapid pace of technological advancement and innovation. As businesses across various industries adopt new technologies such as cloud computing, artificial intelligence (AI), big data analytics, and Internet of Things (IoT), there is a pressing need for skilled IT professionals who can effectively implement, manage, and optimize these technologies within organizational infrastructures. This creates a robust demand for IT training programs that equip professionals with the necessary skills and certifications to stay competitive in the job market. Another significant driver is the increasing emphasis on cybersecurity. With the escalating frequency and sophistication of cyber threats, organizations are prioritizing cybersecurity measures to safeguard their sensitive data and maintain operational continuity. This heightened focus on cybersecurity necessitates specialized IT training courses focused on threat detection, prevention, incident response, and compliance with regulatory standards such as GDPR and CCPA. As a result, IT training providers are expanding their offerings to include comprehensive cybersecurity training programs tailored to meet industry-specific needs.

The shift towards digital transformation is driving demand for IT infrastructure training in North America. Organizations are increasingly investing in upgrading their IT infrastructures to enhance operational efficiency, scalability, and agility. This includes the adoption of hybrid cloud environments, DevOps practices, containerization technologies like Docker and Kubernetes, and infrastructure automation tools such as Ansible and Terraform. IT professionals require up-to-date training on these technologies to effectively manage and optimize modern IT infrastructures, making IT infrastructure training a critical component of digital transformation initiatives. The evolving regulatory landscape contributes to the demand for IT training in North America. Regulatory requirements, such as those related to data privacy and protection, industry-specific compliance standards (e.g., HIPAA for healthcare, PCI DSS for payment card industry), and evolving cybersecurity regulations, necessitate continuous training and certification for IT professionals. Training providers play a pivotal role in

helping organizations navigate these complex regulatory landscapes by offering specialized courses that address compliance requirements and best practices. The growing complexity of IT environments fuels demand for specialized IT training in North America. As IT infrastructures become more intricate and interconnected, there is a need for skilled professionals who can design, deploy, manage, and troubleshoot complex IT systems. Training programs covering areas such as network architecture, server administration, virtualization technologies, and IT service management (ITSM) equip professionals with the expertise needed to address these challenges effectively.

The impact of the COVID-19 pandemic has accelerated the adoption of remote work and virtual training solutions in North America. Organizations increasingly rely on online learning platforms, virtual classrooms, and e-learning modules to deliver IT training programs remotely. This shift towards virtual training has expanded access to IT education, allowing professionals from diverse geographical locations to participate in training programs without the constraints of physical proximity. The IT training market in North America is driven by factors such as technological advancement, cybersecurity concerns, digital transformation initiatives, regulatory compliance requirements, IT environment complexity, and the shift towards remote and virtual training solutions. These drivers collectively create a robust demand for specialized IT training programs that equip professionals with the skills, knowledge, and certifications needed to succeed in today's rapidly evolving IT landscape. As organizations continue to invest in upgrading their IT infrastructures and enhancing cybersecurity measures, the demand for IT training is expected to grow, positioning North America as a key region for IT training providers and professionals alike.

### Key Market Players

Avnet, Inc.

Computer Generated Solutions, Inc

Dell Technologies Inc.

ExecuTrain

ExitCertified LLC

Alphabet Inc.

Firebrand Training Ltd.

Skillsoft Corporation

Learning Technologies Group plc

Hewlett Packard Enterprise Company

### Report Scope:

In this report, the Global IT Training Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

IT Training Market, By Application:

IT Infrastructure Training

Enterprise Application & Software Training

Cyber Security Training

Database & Big Data Training

Others

IT Training Market, By End-User:

Corporate

Schools & Colleges

Others

IT Training Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global IT Training Market.

### Available Customizations:

Global IT Training Market report with the given Market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).



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  - 13.5.4. Key Personnel/Key Contact Person
  - 13.5.5. Key Product/Services Offered
- 13.6. Alphabet Inc.
  - 13.6.1. Business Overview
  - 13.6.2. Key Revenue and Financials
  - 13.6.3. Recent Developments
  - 13.6.4. Key Personnel/Key Contact Person
  - 13.6.5. Key Product/Services Offered
- 13.7. Firebrand Training Ltd.
  - 13.7.1. Business Overview
  - 13.7.2. Key Revenue and Financials
  - 13.7.3. Recent Developments
  - 13.7.4. Key Personnel/Key Contact Person
  - 13.7.5. Key Product/Services Offered
- 13.8. Skillsoft Corporation
  - 13.8.1. Business Overview
  - 13.8.2. Key Revenue and Financials
  - 13.8.3. Recent Developments

13.8.4. Key Personnel/Key Contact Person

13.8.5. Key Product/Services Offered

13.9. Learning Technologies Group plc.

13.9.1. Business Overview

13.9.2. Key Revenue and Financials

13.9.3. Recent Developments

13.9.4. Key Personnel/Key Contact Person

13.9.5. Key Product/Services Offered

13.10. Hewlett Packard Enterprise Company

13.10.1. Business Overview

13.10.2. Key Revenue and Financials

13.10.3. Recent Developments

13.10.4. Key Personnel/Key Contact Person

13.10.5. Key Product/Services Offered

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**

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