

Israel Eye Care Market By Product Type (Eyeglasses, Contact Lens, Intraocular Lens, Eye Drops, Eye Vitamins, and Others), By Coating (Anti-Glare, UV, and Others), By Lens Material (Normal Glass, Polycarbonate, Trivex, and Others), By Distribution Channel (Retail Stores, E-Commerce, Clinics, and Hospitals), By Region, Competition, Forecast & Opportunities, 2028

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Abstracts

Israel eye care market is anticipated to witness a steady CAGR during the forecast period. This can be ascribed to the rising prevalence of eye problems, including cataracts, glaucoma, and macular degeneration, and increasing cases of vision impairment among the population, thus, bolstering the eye care market in the country. Additionally, the growing geriatric population also accounts for the increased demand for eye care products due to their age-related vision impairment issues and thus propelling the market growth in the forecast period. The growing advancement in the technologies

The eye care market consists of products that are typically used for the treatment of eyes and their disorders. These help to maintain moisture, eliminate dark circles, tighten the skin around the eyes, and maintain the overall health of the eyes. The different eye care products in the market today are age specific. For instance, Bausch and Lomb provide the market with age-specific eye care products that help in avoiding harsh reactions. These products focus on the skin's thickness and the eye's tolerance toward chemical compositions at different age groups. These factors are propeling the growth of the Israel eye care market.

Growing Prevalence of Eye Diseases

The growing prevalence of most common eye diseases, such as cataracts, refractive errors, glaucoma, diabetic retinopathy, and macular degeneration, is creating a huge demand for eye care products in Israel and, at the same time, is anticipated to bolster the growth of this market during the forecast period. According to a study, around half a million people suffer from eye diseases and face trouble in their vision. In 2020-2021, the L'OCCITANE Foundation and L'OCCITANE Israel renewed their partnership to support a project run by the Israeli Association for Ocular Health and the Prevention of Blindness (LIROT). The overall aim is to realize the need for eye screening checkups to prevent avoidable blindness for elderly people using telemedicine and for kids to find symptoms of lazy eye.

Additionally, in 2017, an announcement was made that LIROT was using its fully equipped mobile clinic to visit senior centers and residences throughout Israel to provide free preventive screening for thousands of senior citizens to develop a new method of eye screening. L'OCCITANE Israel and the Foundation have supported LIROT for its program, which focused on the detection of lazy eye symptoms.

Moreover, the NGO aims to prevent blindness among hundreds of thousands of children, adults, and the elderly through research, screening, and public awareness for bolstering the growth of the Israel eye care market. In 2017, L'OCCITANE funded a machine for screening eye disorders, such as amblyopia, a disease that affects almost 8,000 children each year within the country, also funding the training of medical staff on the use of this machine.

Furthermore, in 2019, the L'OCCITANE Foundation and L'OCCITANE Israel supported enabling access to eye treatment for many people in Tel Aviv and the center of Israel. The association conducted free screenings of vulnerable elderly people and children. The rise in eye problems, such as eye weakness, cataracts, and other ocular conditions can be observed frequently among the geriatric population and, thereby, is creating a massive demand for contact lenses to improve eye vision and treat conditions, such as cataracts, and leads to the growth of Israel eye care market during the forecast period.

Increased Digitalization and Changing Lifestyle

The rapid advancement in technology and increasing digitalization have led to an increase in the development of vision impairment conditions. The growing prevalence of

several ocular diseases, and increasing screen time among kids and adults at to studies, entertainment, or work, related activities are driving the eye care market growth. The occurrence of the Covid-19 pandemic has led to an increase in sales of eye care products, as users were spending the most time on their smartphones, laptops, tablets, etc. both for work and recreation. They thus had refractive vision impairment and symptoms of dry eye, which boosted the growth of eye care products in Israel, increasing use of cellphones and prolonged eye contact with digital technology is anticipated to bolster the growth of the Israel eye care market during the forecast period.

Awareness Towards Eye Health & Hygiene

The increasing prevalence of eye disorders is highly relevant to the eye care market in Israel as it is driving the demand for eye care products and services. Israel has an aging population, which is more susceptible to eye disorders, such as cataracts, glaucoma, and age-related macular degeneration. According to a study by the Israeli Ministry of Health, over 900,000 Israelis suffer from eye diseases, and this number is expected to increase due to the aging population.

Moreover, the Israeli government recognizes the importance of addressing the growing prevalence of eye disorders and has implemented several policies and initiatives to promote eye health and improve access to eye care services. For example, the government subsidizes the cost of eyeglasses and contact lenses for children and young adults, which has led to increased demand for these products. Therefore, the increased awareness about the conditions caused by the over usage and increased usage of technological devices among people is creating a rise in demand for the eye care products, such as eyeglasses. In recent times, people in the country being business professionals or working employees, kids, and old age people are preferring the usage of eyeglasses for protecting their eyes from getting weak during the usage of their devices.

Additionally, people are aware of the availability of eye products such as dry eye solutions, eye vitamins, and supplements. in the market. Moreover, the dry eye solutions are specifically formulated solutions, that are prepared to moisturize the eye and provide long-lasting hydration to maintain or restore eye moisture in cases of eye irritation, dryness, or in the conditions of any eye allergies thereby creating a huge demand in the eye care market of the country and at the same time is anticipated to propel the market growth in the forecast period. For instance, a global leading company, Alcon is manufacturing a series of dry eye relief eye care under the name “Systane”,

and an ocular allergy relief eye care under the series named “Pataday”. Thus, this is anticipated to propel the growth of the Israel eye care market during the forecast period.

Technological Advancements

Technological advancements are playing a significant role in the growth and development of the Israel eye care market. In recent years, there have been several technological advancements that have transformed the diagnosis and treatment of eye disorders, providing patients with better outcomes and enhancing the capabilities of eye care professionals. Some technologies, such as laser technology, have revolutionized the treatment of various eye disorders, including cataracts and refractive errors. It allows for more precise and accurate surgical procedures, resulting in better outcomes for patients. Robotic technology is being used to perform complex eye surgeries with greater precision and accuracy.

Additionally, AI is being used in the diagnosis and treatment of eye disorders, allowing for more accurate and efficient diagnosis, and personalized treatment plans for patients. AI-powered devices can also assist ophthalmologists in performing surgeries with greater precision.

Some Wearable devices, such as smart glasses and contact lenses, are being developed to monitor and diagnose various eye disorders, such as glaucoma and age-related macular degeneration. These devices can provide patients with real-time information about their eye health and allow for early intervention to prevent further damage and is expected to increase the growth of the Israel eye care market in the coming years.

Market Segmentation

The Israel eye care market is segmented by product type, coating type, lens material, distribution channel, region, and company. Based on the product type, the market is segmented into eyeglasses, contact lenses, intraocular lenses, eye drops, eye vitamins, and others. Based on the coating type, the market is segmented into anti-glare, UV, and others. Based on the lens material, the market is segmented into normal glass, polycarbonate, trivex, and others. Based on the distribution channel, the market is segmented into retail stores, e-commerce, clinics, and hospitals.

Market Players

Johnson and Johnson Israel, Allergan Israel Ltd, CooperVision Israel, Pfizer Pharmaceuticals Israel Ltd, MERCK SERONO LTD., Novartis Pharma Israel Ltd., and F. Hoffmann-La Roche Israel are some of the leading players operating in the Israel eye care market.

Report Scope:

In this report, the global Israel Eye Care Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Israel Eye Care Market, By Product Type

Eyeglasses

Disposable

Contact Lens

Intraocular Lens

Eye Drops

Eye Vitamins

Others

Israel Eye Care Market, By Coating:

Anti-Glare

UV

Others

Israel Eye Care Market, By Lens Material

Normal Glass

Polycarbonate

Trivex

Others

Israel Eye Care Market, By Distribution Channel:

Retail Stores

E-Commerce

Clinics

Hospitals

Israel Eye Care Market, By Region:

The Mediterranean coastal plain

The Central Hills

The Jordan Rift Valley

The Negev Desert

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Israel Eye Care Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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