

Israel Dietary Supplements Market Segmented By Product Type (Vitamin, Combination Dietary Supplement, Herbal Supplement, Fish Oil & Omega Fatty Acid, Protein, and Other), By Form (Tablets, Capsules, Powder, Liquids and Soft Gels), By Distribution Channel (Pharmacies and Drug Stores, Supermarkets and Hypermarkets, Online, Others), By Application (Energy & Weight Management, General Health, Bone & Joint Health, Immunity, Others), By End User (Children, Adults, Pregnant Females, Geriatric), By Region, Competition, Forecast, and Opportunities, 2028

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Abstracts

Dietary supplements are concentrates of essential nutrients which are either artificially synthesized or derived from food sources such as fruits, vegetables, and grains. Some of the main ingredients used in the manufacture of dietary supplements include minerals, vitamins, proteins and amino acids, botanicals, omega fatty acids, fiber, and specialty carbohydrates. Vitamins and minerals are the most popular types of dietary supplements consumed in Israel, followed by herbal and botanical supplements and sports supplements. Adequate intake of these supplements has many benefits to the human body, including strengthening the immune system, weight management, preventing risks of cardiovascular disease, allergies, and rheumatic diseases, improving energy levels, increasing bone density, maintaining cholesterol levels, blood pressure, and triglyceride levels. Dietary supplements are available in variety of forms in the

market such as tablets, capsules, gummies, powders, drinks, flour mix, and energy bars. Growing prevalence of various health problems in the country such as obesity, malnutrition, diabetes, blood pressure, and others are pushing more people to focus on their health and consume adequate amount of nutrients in their diet. This growing health awareness among people of the country is expected to register an impressive growth to Israel dietary supplements market in the futuristic period. Moreover, the support provided by the Israel government for healthcare sector through introduction of various policies and insurance for making dietary supplements more affordable might also boost the growth of dietary supplements market there. Rise in geriatric population of Israel along with growing prevalence of various chronic diseases which are associated with them in their old age is also expected to boost the growth of Israel dietary supplement market in upcoming years. Henceforth, growing establishment of pharmacies, drug stores, supermarkets, and others which are leading to the rise in supply of dietary supplements among Israelis is also expected to bolster the growth of dietary supplement market in Israel during the estimate period.

Growing Prevalence of Chronic Diseases

Rise in instances of various chronic diseases in the country such as cancer, cardiac disorders, diabetes, and others are leading to increase in production of dietary supplements in Israel. Dietary supplements are often seen as a convenient and accessible way to supplement one's diet with essential vitamins, minerals, and other nutrients that may be lacking in the typical Israeli diet. Supplements can help to support overall health and well-being, as well as improve specific health outcomes. Furthermore, many dietary supplements are marketed as having specific health benefits, such as reducing inflammation, boosting immune function, or improving cognitive function. This has led to increased demand for these products among the population of Israel to manage chronic conditions and improve their overall health. Cancer has emerged as the leading reason for growth in mortality rate of the country. As per the report published by World Health Organization (WHO) in 2020, it has been observed that total 14,197 cancer cases were reported in Israel men among which accounted for 3,290 cases of prostate cancer, 1,613 cases of lung cancer, 1,490 cases of colorectum cancer, and so on. Moreover, a total of 14,507 cancer cases were reported in Israel women out of which 4,348 cases were of breast cancer, 1,392 cases of colorectum cancer, 1,029 cases of thyroid cancer, and so on. A study conducted by researchers in Israel have proved that supplementation of Vitamin D has shown anticancer properties in human body. Moreover, dietary supplements have also played a major role in curing of diabetes in Israel. Among two types of diabetes, Type 2 diabetes mellitus has shown a greater prevalence among population of Israel in recent

years. According to a study conducted by Bentham Science in 2021, it has been resulted that in Arab society of Israel, prevalence of Type 2 diabetes mellitus increased from 3.4% to 7.6% which is expected to increase continuously and is predicted to go above 12% by 2030. For management of diabetes in the country, cinnamon, chromium, vitamin B1 (benfotiamine form), alpha-lipoic acid, bitter melon, green tea, resveratrol, and magnesium have become apparent as effective dietary supplements in suppressing the disease. Moreover, the beneficial properties of dietary supplements for controlling the popularity of chronic diseases in the country is further expected to propel the growth of Israel dietary supplements market in upcoming years.

Increase in Number of Government Policies Related to Healthcare

The Israeli government has implemented various policies that have influenced the dietary supplements market in the country. The ministry sets the standards for manufacturing, labeling, and advertising of dietary supplements to ensure they are safe and effective for use by consumers. This regulation has increased consumer trust in the market and encouraged more people to use dietary supplements in their daily life. Moreover, introduction of more health insurance and insurance provided by Israeli government for people of the country is making dietary supplements more affordable for people which is further expected to bolster the growth of Israel dietary supplements market in the forecast period. The government has also offered financial incentives to companies that invest in research and development of various dietary supplements which has further stimulated growth of the market.

Rise in Geriatric Population

In Israel, approximately around 1,056,300 people are above 65 years of age which account for almost 11.8% of the total population. With ageing, people tend to develop more chances of getting diagnosed with various kinds of diseases more frequently. Some of the diseases which are common among geriatric people of Israel include heart diseases, diabetes, skin problems, gastrointestinal problems, arthritis, and others. According to the report published by AHA Journal in 2020, around 42% of men and 31% of women who were above 75 years of age, were resulted suffering from severe cardiac illness. For controlling the emergence of such diseases in the country, medical professionals of Israel are recommending consumption of dietary supplements to the people for rapid curing of their disease. Vitamin B, vitamin D, calcium, and magnesium tablets are the most common dietary supplements taken by elder people of the country to get rid of their medical issues. This is thereby propelling the growth of Israel dietary supplements market in the forecast period.

Increase in Availability of Dietary Supplements

According to World Index of Healthcare Innovation, the Israel healthcare system is ranked at sixth position across the world which accounts for around 1,900 pharmacies present in the country providing people with excellent medical facilities to people every day. Establishments of various distribution channels such as supermarkets, drug stores, hypermarkets, and others are leading to high sales of dietary supplements. Thus, the mounting availability of dietary supplements in various forms such as tablets, capsules, and soft gels, among all the regions of the country is further expected to boost the growth of Israel dietary supplement market in the futuristic period.

Israel dietary supplements market is segmented based on product type, form, distribution channel, application, end user, company, and region. In terms of product type, the dietary supplements market is categorized into vitamin, combination dietary supplement, herbal supplement, fish oil & omega fatty acid, protein, and other. Based on form, the market is divided into tablets, capsules, powder, liquids, and soft gels. Based on distribution channel, Israel dietary supplements market is segmented into pharmacies and drug stores, supermarkets and hypermarkets, online, and others. Based on application, dietary supplements market in Israel is segmented into energy & weight management, general health, bone & joint health, immunity, and others. In terms of end user, Israel dietary supplements market is segmented into children, adults, pregnant females, and geriatric.

Market Players

C.T.S. Ltd., Ambrosia Supherb Ltd., Zuf Globus Ltd., FLORIS-HADAS LTD., Anlit Ltd., Eshbal Technologies Ltd., and TNUPHARMA MANUFACTURING LTD.

Report Scope:

In this report, Israel dietary supplements market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Israel Dietary Supplements Market, By Product Type:

Vitamin

Combination Dietary Supplement

Herbal Supplement

Fish Oil & Omega Fatty Acid

Protein

Other

Israel Dietary Supplements Market, By Form:

Tablets

Capsules

Powder

Liquids

Soft Gels

Israel Dietary Supplements Market, By Distribution Channel:

Pharmacies and Drug Stores

Supermarkets and Hypermarkets

Online

Others

Israel Dietary Supplements Market, By Application:

Energy & Weight Management

General Health

Bone & Joint Health

Immunity

Others

Israel Dietary Supplements Market, By End User:

Children

Adults

Pregnant Females

Geriatric

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Israel dietary supplements market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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