

Ireland Used Car Market By Vehicle Type (Hatchback, Sedan, SUV, MPV), By Fuel Type (Petrol, Diesel, Hybrid, Electric), By Sales Channel (Online, Offline) By Region, Competition Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/IDBC99955DDDEN.html>

Date: September 2025

Pages: 85

Price: US\$ 3,500.00 (Single User License)

ID: IDBC99955DDDEN

Abstracts

Ireland Used Car Market was valued at USD 59.65 Million in 2024 and is expected to reach USD 88.53 Million by 2030 with a CAGR of 6.8% during the forecast period. The Ireland used car market is evolving rapidly as consumers prioritize affordability, flexible ownership, and value retention. The sharp depreciation of new cars in the initial years encourages budget-conscious buyers to opt for used models. Market participants are investing in digital retail channels and online marketplaces to meet rising expectations for convenience, transparency, and quick transactions. As demand for personal transportation grows amid high costs of new vehicles, the appeal of pre-owned cars continues to increase among both urban and rural populations.

Technological adoption is streamlining how used cars are bought and sold in Ireland. Platforms with AI-enabled pricing tools, digital financing options, and remote vehicle inspection capabilities are creating seamless buyer experiences. Government incentives for eco-friendly vehicles are pushing the market toward cleaner used alternatives such as hybrids and electric cars. This shift is creating opportunities for sellers to attract environmentally aware consumers while also complying with national climate targets. Persistent challenges such as limited availability of quality second-hand cars, fraudulent odometer practices, and supply chain hurdles for used car imports pose difficulties for market growth. As sellers adapt to these conditions, the market is poised for continued evolution, supported by innovations in digital sales platforms, increased transparency, and changing buyer behavior.

Market Drivers

High New Car Costs Fuel Used Car Demand

Escalating prices for new vehicles have shifted Irish consumer attention toward the used car segment. With features like advanced electronics and safety systems inflating the sticker price, affordability becomes a key consideration. Budget limitations often steer individuals toward pre-owned options, where they can obtain similar quality at a lower cost. Used vehicles, especially models with low mileage and good maintenance records, offer attractive value propositions. This price-sensitive approach is becoming more pronounced among younger drivers and first-time buyers. Financing options tailored to used cars further enhance their accessibility. Financial institutions are increasingly offering flexible terms for used vehicle loans, which encourages more purchases in this segment. As economic uncertainty persists, used cars are seen as less risky investments due to lower depreciation and maintenance costs. The trend is also observable in fleet replacement strategies, where companies opt for quality used models instead of new ones to manage operational expenses.

Key Market Challenges

Limited Availability of High-Quality Used Vehicles

One of the persistent challenges in Ireland's used car market is the shortage of well-maintained second-hand vehicles. Reduced new car sales in previous years have led to a bottleneck in the used vehicle supply chain. As fewer new cars entered circulation, the trickle-down effect has limited trade-ins and leasing returns. This has made it harder for dealers and buyers to source desirable models in good condition. The scarcity drives up prices, making it difficult for budget-conscious buyers to find affordable, reliable options. It also places pressure on dealers to expand their sourcing channels, which may introduce imported or lower-quality inventory. The issue is more acute for specific vehicle types, such as hybrids and compact SUVs, which have higher demand. Without a consistent pipeline of quality used cars, market growth could be constrained despite strong consumer interest.

Key Market Trends

Rising Popularity of Used Electric Vehicles (EVs)

Environmental consciousness is reshaping the Ireland used car market, as a growing

number of consumers are opting for second-hand electric vehicles (EVs) and hybrid models. This shift is influenced by the rising awareness of climate change, increasing fuel prices, and government incentives aimed at promoting low-emission mobility. Incentives such as grants for EV purchases, reduced vehicle registration tax, and lower road tax for hybrids have made even pre-owned EVs an attractive option for budget-conscious yet eco-aware buyers. Furthermore, the rising availability of EV charging infrastructure across Irish cities and rural regions has reduced range anxiety, further supporting EV adoption. Used EVs are now more accessible due to the first generation of new EV owners trading in their vehicles, creating a larger pool of quality pre-owned electric models. Buyers perceive used EVs as value-for-money alternatives to expensive new ones, especially given the relatively lower maintenance costs and tax benefits associated with electric drivetrains. Dealerships are also beginning to focus on the second-hand EV niche by offering warranty packages and battery performance checks to assure customers of quality and reliability. As EV technology matures and battery degradation rates become more predictable, confidence in used EVs is rising. The combination of affordability, sustainability, and government support is positioning used electric vehicles as a key growth trend within Ireland's used car ecosystem.

Key Market Players

Done Deal Limited

Lookers

Aramis Group

Carzone.ie

Motorway Online Ltd

Windsor Motor Group

JDM Automotive Limited

Kearys Motor Group

Linders of Smithfield Limited

C.A.R.S (Ireland) Ltd.

Report Scope:

In this report, the Ireland Used Car Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Ireland Used Car Market, By Vehicle Type:

Hatchback

Sedan

SUV

MPV

Ireland Used Car Market, By Fuel Type:

Petrol

Diesel

Hybrid

Electric

Ireland Used Car Market, By Sales Channel:

Online

Offline

Ireland Used Car Market, By Region:

Northern Island

North West

West

Midland East

Dublin

Shannon

South-East

Cork-Kerry

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Ireland Used Car Market.

Available Customizations:

Ireland Used Car Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report: -

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Research Tenure Considered
- 1.2. Market Definition
- 1.3. Scope of the Market
- 1.4. Markets Covered
- 1.5. Years Considered for Study
- 1.6. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations

4. IRELAND USED CAR MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Vehicle Type Market Share Analysis (Hatchback, Sedan, SUV, MPV)
 - 4.2.2. By Fuel Type Market Share Analysis (Petrol, Diesel, Hybrid, Electric)
 - 4.2.3. By Sales Channel Market Share Analysis (Online, Offline)
 - 4.2.4. By Regional Market Share Analysis (Coastal Zone, Northern Highland Zone, Lake Zone, Central Zone, Southern Highland Zone, Southern Zone)
 - 4.2.5. By Top 5 Companies Market Share Analysis, Others (2024)
- 4.3. Ireland Used Car Market Mapping & Opportunity Assessment

5. IRELAND USED HATCHBACK MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Fuel Type Market Share Analysis

5.2.2. By Sales Channel Market Share Analysis

6. IRELAND USED SEDAN MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Fuel Type Market Share Analysis

6.2.2. By Sales Channel Market Share Analysis

7. IRELAND USED SUV MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Fuel Type Market Share Analysis

7.2.2. By Sales Channel Market Share Analysis

8. IRELAND USED MPV MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Fuel Type Market Share Analysis

8.2.2. By Sales Channel Market Share Analysis

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

11. PORTERS FIVE FORCES ANALYSIS

12. COMPETITIVE LANDSCAPE

12.1. Company Profiles

12.1.1. Done Deal Limited

12.1.1.1. Company Detail

12.1.1.2. Products

12.1.1.3. Financials (As Per Availability)

12.1.1.4. Key Market Focus & Geographical Presence

12.1.1.5. Recent Developments

12.1.1.6. Key Management Personnel

12.1.2 Lookers

12.1.3 Aramis Group

12.1.4 Carzone.ie

12.1.5 Motorway Online Ltd

12.1.6 Windsor Motor Group

12.1.7 JDM Automotive Limited

12.1.8 Kearys?Motor Group

12.1.9 Linders of Smithfield Limited

12.1.10 C.A.R.S (Ireland) Ltd

13. STRATEGIC RECOMMENDATIONS

14. ABOUT US & DISCLAIMER

I would like to order

Product name: Ireland Used Car Market By Vehicle Type (Hatchback, Sedan, SUV, MPV), By Fuel Type (Petrol, Diesel, Hybrid, Electric), By Sales Channel (Online, Offline) By Region, Competition Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/IDBC99955DDDEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDBC99955DDDEN.html>