

# **IP Telephony Market – Vietnam Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Offering (Solutions and Services), By Access Type (Phone to Phone, Computer to Computer, Computer to Phone), By Call Type (International Calls and Domestic Calls), By Installation Type (Wired and Wireless), By Enterprise Size (Large Enterprise and Small & Medium Enterprises), By Vertical (BFSI, IT & Telecommunication, Retail, Government), and By Region**

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## **Abstracts**

The Vietnam IP telephony market is anticipated to grow at a significant CAGR in the forecast period, 2023-2027. Digital transformation of organizations, the growing need to improve connectivity in the organization, and the need to lower operational costs are the primary factors driving the growth of the Vietnam IP telephony market through the forecast period. Also, the growing adoption of advanced technologies such as IoT and high-end investments by the government to develop the telecommunication industry are expected to create lucrative growth opportunities for the Vietnam IP telephony market in the forecast period.

### **Digital Transformations in Enterprises Drive the Market Growth**

The reduction in internet prices, increase in internet speed, and improvement in network infrastructure support the ongoing digital transformation in organizations. The market is

shifting towards modern IP-based phone systems as it enables organizations to maintain one network instead of maintaining a separate network for telephony and internet connection. In high-density areas like industrial parks, special economic zone, and Hanoi and Ho Chi Minh City, investments are made to develop fiber-optic infrastructure. The resultant setup of a combined network of internet and telephony is expected to bolster the Vietnam IP telephony market demand for the next five years.

### Benefits of Adoption of IP Telephony services Supports the Market Growth

IP telephony improves the operations in enterprises by providing a new way to business phones. The hardware used in the enterprises, such as alarms, fax machines, credit card readers, alarms, and legacy systems, can be easily integrated with IP telephone systems. Easy integration and cost-effectiveness of IP telephony systems bolster their demand in organizations. Setting up of IP telephony system does not require investments to set up infrastructure or physical gear, which further removes unnecessary expenses.

### Growing Adoption of IoT Technology Boosts the Market Demand

High internet penetration and the growing adoption of emerging technologies accelerate the demand for IoT-based devices across the country. IoT-based devices connect all internet-enabled devices to share data easily. With the growing technological advancements in the IP telephony system, it can collect and transmit data more efficiently than before. Organizations prefer to adopt smart solutions to boost productivity in the workspace and increase transparency and accessibility. Smart workspaces collect information from the office equipment and provide information access to all employees. By using VoIP, meetings in organizations can be recorded easily by activating the voice identification feature of smart workplaces. Therefore, growing awareness about the benefits of adopting the latest technologies and innovative product offerings by organizations is expected to fuel the growth of the Vietnam IP telephony market.

### Market Segmentation

The Vietnam IP telephony market is segmented into the offering, access type, call type, installation type, enterprise size, vertical, regional distribution, and company. Based on the offering, the market is divided into solutions and services. Based on access type, the market is divided into the phone to phone, computer-to-computer, and computer-to-phone. Based on call type, the market is divided into international calls and domestic

calls. Based on call type, the market is divided into wired and wireless. Based on organization size, the market is divided into large enterprises and small & medium enterprises. Based on vertical, the market is divided into BFSI, IT & telecommunication, retail, and government. To analyze the market based on the region, the Vietnam IP telephony market is studied in major regions North, South, and Central Vietnam.

## Market Players

VoIP Vietnam, Southern Telecom, Oncall, FPT Telecom International, CloudFone Vietnam, ZLink Vietnam Technology, Sangoma Technologies Corporation, CloudPBX, P.A Vietnam Cloud Solutions, and CMC Telecom, are the major market players operating in the Vietnam IP telephony market.

## Report Scope:

In this report, the Vietnam IP telephony market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Vietnam IP Telephony Market, By Offering:

Solutions

Services

### Vietnam IP Telephony Market, By Access Type:

Phone to Phone

Computer to Computer

Computer to Phone

### Vietnam IP Telephony Market, By Call Type:

International Calls

Domestic Calls

### Vietnam IP Telephony Market, By Installation Type:

Wired

Wireless

Vietnam IP Telephony Market, By Enterprise Size:

Large Enterprise

Small & Medium Enterprises

Vietnam IP Telephony Market, By Vertical:

BFSI

IT & Telecommunication

Retail

Government

Vietnam IP Telephony Market, By Region:

North

South

Central

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Vietnam IP telephony market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the

report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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