

Intravenous (IV) Equipment Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented Type (IV Catheters, Infusion Pumps, Securement Devices, Administration Sets, Drip Chambers, Other Types), By End-User (Hospitals, Ambulatory Surgical Centers, Other End-Users) Region and Competition

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Abstracts

Global Intravenous (IV) Equipment Market has valued at USD 13.57 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.27% through 2028. The Global Intravenous (IV) Equipment Market is a dynamic and rapidly evolving sector within the broader healthcare industry, playing a pivotal role in patient care and treatment. Intravenous therapy involves the administration of fluids, medications, and nutrients directly into the bloodstream through a vein, and the corresponding equipment encompasses a wide range of devices designed to facilitate this process. The market is characterized by a growing demand for innovative and advanced IV equipment, driven by the increasing prevalence of chronic diseases, the aging population, and the rising number of surgical procedures globally.

Key factors contributing to the growth of the Global Intravenous Equipment Market include the escalating incidence of diseases such as diabetes, cancer, and cardiovascular disorders, necessitating efficient and precise drug delivery mechanisms. As healthcare systems worldwide focus on improving patient outcomes and minimizing hospital stays, the demand for intravenous therapies has surged. Moreover, technological advancements in IV equipment, such as smart pumps, safety infusion systems, and wireless connectivity, have enhanced the accuracy and safety of drug administration, further fueling market expansion.

The market is segmented into various product categories, including IV catheters, infusion pumps, IV solutions, and accessories. Intravenous catheters, vital for establishing a secure vascular access point, are witnessing innovations aimed at reducing complications and improving patient comfort. Infusion pumps, critical for the controlled and precise delivery of fluids and medications, are undergoing significant enhancements in terms of connectivity, portability, and user interface. IV solutions, comprising a variety of fluids ranging from saline to specialized medications, are experiencing increased demand due to their essential role in patient hydration and medication administration.

Key Market Drivers

Rising Prevalence of Chronic Diseases

The rising prevalence of chronic diseases is a pivotal factor driving the robust growth of the Global Intravenous (IV) Equipment Market. Chronic diseases, including diabetes, cardiovascular disorders, and cancer, have witnessed a significant surge in incidence worldwide. These conditions often necessitate long-term and intricate medical interventions, with intravenous therapy emerging as a crucial component of their management. The prevalence of chronic diseases is influenced by factors such as sedentary lifestyles, aging populations, and changes in dietary habits. As a result, there is an escalating demand for advanced and efficient intravenous solutions and equipment to facilitate the administration of medications and fluids required for the treatment of chronic conditions.

Intravenous therapy offers a direct and effective route for delivering medications to manage chronic diseases, ensuring precise dosage control and rapid onset of action. The versatility of IV administration makes it a preferred method for various therapeutic interventions, including pain management, chemotherapy, and the administration of antibiotics. Consequently, the Global Intravenous Equipment Market is witnessing increased adoption and innovation to meet the evolving needs of healthcare providers and patients grappling with the challenges posed by the rise in chronic diseases.

Healthcare professionals are increasingly relying on intravenous equipment for its ability to deliver medications directly into the bloodstream, bypassing the digestive system and ensuring a more rapid and predictable therapeutic response. Advanced catheters, infusion pumps, and IV solutions are at the forefront of technological innovation, addressing the unique requirements posed by chronic diseases. The development of

smart pumps, for instance, allows for precise and programmable drug delivery, reducing the risk of medication errors and enhancing patient safety, particularly in chronic disease management where medication adherence is critical.

Moreover, the aging population contributes significantly to the prevalence of chronic diseases, as age is a known risk factor for conditions such as diabetes, cardiovascular disorders, and certain types of cancer. With an increasing number of elderly individuals requiring ongoing medical interventions, the demand for intravenous therapies and corresponding equipment is set to grow substantially. This demographic shift emphasizes the instrumental role of IV equipment in providing effective and targeted treatments for chronic conditions prevalent in older age groups.

Aging Population and Increased Surgical Procedures

The Global Intravenous (IV) Equipment Market is experiencing a significant boost from two interrelated factors: the aging population and the increased frequency of surgical procedures. The global demographic landscape is undergoing a transformative shift, with a steady rise in the elderly population. As individuals age, they often contend with a higher incidence of chronic conditions that necessitate advanced medical interventions, including intravenous therapies. This demographic trend has become a key driver for the expanding demand for IV equipment. Elderly individuals frequently require ongoing medical treatments, and intravenous administration is a preferred method for delivering medications, fluids, and nutrients directly into the bloodstream.

The surge in the number of surgical procedures globally is contributing to the growth of the Global Intravenous Equipment Market. Surgical interventions often require intravenous therapy for the administration of anesthesia, pain management, and other critical medications during and after procedures. The precision and control offered by intravenous routes make them indispensable in the surgical setting, enhancing patient safety and optimizing recovery outcomes. As the global healthcare landscape witnesses a rise in both elective and emergency surgeries, the demand for advanced intravenous equipment, such as infusion pumps and catheters, is escalating.

The aging population and increased surgical procedures create a symbiotic relationship that underscores the critical role of IV equipment in modern healthcare. The elderly demographic, with its higher likelihood of requiring surgical interventions, is a driving force behind the sustained demand for intravenous therapies. Moreover, as healthcare systems strive to accommodate the healthcare needs of an aging population, there is a parallel emphasis on improving surgical outcomes through advanced intravenous

administration methods. This dual dynamic reinforces the importance of IV equipment as an integral component of comprehensive patient care.

Increased Healthcare Expenditure

The Global Intravenous (IV) Equipment Market is experiencing a significant upswing, buoyed by the substantial increase in healthcare expenditure globally. Governments, private entities, and healthcare organizations are allocating substantial financial resources to enhance healthcare infrastructure, improve patient care, and invest in cutting-edge medical technologies. This heightened focus on healthcare spending has a direct impact on the demand for advanced and sophisticated intravenous (IV) equipment. As healthcare budgets expand, there is a corresponding surge in the adoption of state-of-the-art IV devices, including infusion pumps, catheters, and related accessories.

Increased healthcare expenditure allows for the procurement of the latest IV equipment, enabling healthcare providers to stay abreast of technological advancements and offer optimal patient care. The demand for innovative IV solutions is particularly evident in developed regions such as North America and Europe, where robust healthcare systems and higher healthcare budgets facilitate the widespread adoption of advanced medical technologies. These financial investments contribute to the continuous development of safer, more efficient, and patient-friendly IV equipment, addressing the evolving needs of healthcare professionals and patients alike.

Furthermore, the growing healthcare expenditure is fostering research and development initiatives within the IV equipment sector. Manufacturers are investing in innovation to create devices that not only meet the stringent standards of safety and efficacy but also align with the broader goals of patient-centric healthcare. This includes the development of smart pumps, wireless connectivity features, and ergonomic designs that enhance usability, reduce the risk of errors, and improve overall patient outcomes.

In emerging markets, the increased healthcare expenditure is playing a pivotal role in expanding access to medical services and modern healthcare technologies. As developing countries witness economic growth and allocate more resources to healthcare, there is a rising demand for essential medical equipment, including intravenous devices. The IV equipment market is becoming more inclusive, with a broader range of healthcare settings benefiting from advancements in IV technology.

Key Market Challenges

Cost Constraints and Affordability

Cost constraints and affordability represent significant hurdles for the Global Intravenous (IV) Equipment Market, posing challenges to the widespread adoption of advanced intravenous technologies. The intricate and innovative nature of modern IV equipment, including infusion pumps, smart catheters, and monitoring systems, often comes with a hefty price tag. This presents a barrier for healthcare facilities, particularly in resource-limited regions, where financial constraints impede the seamless integration of state-of-the-art IV solutions.

One of the primary obstacles is the high initial investment required for acquiring advanced IV equipment. Hospitals and healthcare providers, particularly those in developing countries, often operate on tight budgets, making it challenging to allocate substantial funds for the purchase of cutting-edge IV technologies. The upfront costs for these devices can strain financial resources, limiting the ability of healthcare facilities to invest in the latest innovations that could otherwise enhance patient care and safety.

Moreover, ongoing maintenance expenses contribute to the overall cost of IV equipment ownership. Routine maintenance, updates, and servicing are essential to ensure the optimal functioning and longevity of these devices. However, the financial burden associated with maintenance can be prohibitive, especially for smaller healthcare facilities with limited financial resources. This creates a dilemma for healthcare providers, as the long-term benefits of advanced IV equipment must be weighed against the immediate financial constraints they face.

The affordability challenge exacerbates existing disparities in healthcare access between developed and developing regions. While advanced healthcare systems in wealthier countries can readily invest in the latest IV technologies, healthcare facilities in less affluent areas struggle to keep pace. This discrepancy in access hinders the standardization of advanced IV equipment across diverse global healthcare settings, perpetuating disparities in patient care and treatment outcomes.

Safety Concerns and Infections

Safety concerns and the risk of infections stand as formidable challenges hindering the progress of the Global Intravenous (IV) Equipment Market. While intravenous therapies play a pivotal role in modern healthcare, the use of IV catheters carries inherent risks that can impact patient safety and outcomes. Healthcare-associated infections (HAIs)

are a persistent concern, and ensuring the sterility of IV equipment is an ongoing challenge that the industry must address to foster confidence among healthcare providers and patients.

The risk of infections associated with IV catheters arises from the breach of the skin barrier, creating a potential entry point for pathogens. Catheter-related bloodstream infections (CRBSIs) pose a significant threat, leading to complications, prolonged hospital stays, and increased healthcare costs. Despite stringent infection control measures, the risk of CRBSIs persists, necessitating continuous efforts to enhance the safety features of IV equipment.

Manufacturers are increasingly focusing on developing catheters with advanced safety features to mitigate infection risks. Antimicrobial coatings, which inhibit the growth of bacteria on the catheter surface, are one avenue of innovation. Additionally, improvements in catheter insertion techniques and securement devices aim to minimize the risk of contamination during the placement and maintenance of IV catheters.

Furthermore, healthcare providers play a crucial role in preventing infections by adhering to strict protocols for catheter insertion, maintenance, and removal. Training programs and ongoing education are essential to ensure that healthcare professionals are well-versed in best practices for preventing catheter-related infections.

Key Market Trends

Focus on Patient-Centric Healthcare

The Global Intravenous (IV) Equipment Market is experiencing a significant boost due to a pronounced shift towards patient-centric healthcare. This transformative trend places the patient at the center of the healthcare experience, influencing the design, functionality, and adoption of intravenous equipment. Recognizing the importance of patient comfort and adherence to treatment plans, manufacturers are increasingly prioritizing user-friendly features in the development of IV devices. Catheters, infusion pumps, and related accessories are being designed with a focus on minimizing discomfort, simplifying usage, and reducing the risk of complications.

Moreover, the emphasis on patient-centric healthcare extends beyond the physical attributes of IV equipment. Healthcare providers are actively seeking solutions that enhance the overall patient experience during intravenous therapies. This involves optimizing treatment regimens to minimize the duration of intravenous sessions,

providing clearer communication about treatment plans, and integrating technology that allows for remote monitoring and management of IV therapies. The goal is to empower patients, fostering a sense of engagement and control over their healthcare journey.

The adoption of patient-centric approaches in the Intravenous Equipment Market aligns with broader efforts to improve patient satisfaction and outcomes. As patients become more informed and involved in their healthcare decisions, the demand for IV equipment that aligns with their preferences and needs is on the rise. This trend is particularly significant in chronic disease management, where patients may undergo long-term intravenous treatments. The evolving landscape of patient-centric care is catalyzing innovations that enhance the ease of use, safety, and overall patient satisfaction with IV equipment.

Home infusion therapy, enabled by portable and user-friendly IV equipment, is a notable outcome of the patient-centric healthcare trend. Patients with chronic conditions are increasingly receiving intravenous treatments in the comfort of their homes, reducing the need for prolonged hospital stays. Portable infusion pumps and wearable devices are empowering patients to manage their treatments more independently, contributing to a more patient-centric and decentralized approach to healthcare delivery.

Home Infusion Therapy on the Rise

The Global Intravenous (IV) Equipment Market is experiencing a significant boost from the rising trend of home infusion therapy. Home infusion therapy involves the administration of intravenous medications and fluids in the comfort of patients' homes, marking a notable shift from traditional hospital-based treatments. This trend is transforming the landscape of the IV equipment market, as portable and user-friendly devices become increasingly essential for enabling patients to manage their intravenous therapies independently.

The growing acceptance and adoption of home infusion therapy can be attributed to advancements in IV equipment that prioritize ease of use, portability, and remote monitoring capabilities. Portable infusion pumps, wearable devices, and telehealth solutions are facilitating the transition of certain intravenous treatments from clinical settings to patients' homes. This not only empowers patients to play a more active role in their healthcare but also reduces the burden on healthcare facilities and contributes to cost savings.

The trend towards home infusion therapy is particularly pronounced in the management

of chronic conditions, such as autoimmune disorders, cancer, and certain infections, where long-term intravenous treatments are necessary. Patients undergoing home infusion therapy benefit from the flexibility and convenience it offers, avoiding the need for frequent hospital visits and extended stays. This shift aligns with broader healthcare objectives of enhancing patient comfort, improving adherence to treatment plans, and optimizing healthcare resource utilization.

For the Intravenous Equipment Market, the rise of home infusion therapy translates into an increased demand for devices that are well-suited for home use. Manufacturers are responding by developing IV equipment that is compact, easy to operate, and equipped with features that enable remote monitoring by healthcare professionals. Additionally, innovations in catheter design and infusion pump technology are geared towards minimizing the complexity of home-based intravenous therapies, ensuring safety, and enhancing the overall patient experience.

Segmental Insights

Type Insights

Based on the Type, Infusion pumps emerged as the dominant segment in the global market for Global Intravenous (IV) Equipment in 2022. Infusion pumps are designed to provide precise control over the rate and volume of medication administered intravenously. This accuracy is critical, especially in situations where the dosage must be carefully controlled to achieve therapeutic outcomes and avoid potential complications. The ability to deliver medications in a controlled manner contributes to the safety and effectiveness of intravenous therapies. Infusion pumps are versatile and can be used for a wide range of intravenous therapies, including antibiotic administration, pain management, chemotherapy, and parenteral nutrition. This versatility makes infusion pumps indispensable in diverse healthcare settings, from hospitals to home care, contributing to their widespread adoption and demand.

End-User Insights

Based on the End-User, Hospitals emerged as the dominant segment in the global market for Global Intravenous (IV) Equipment Market in 2022. Hospitals generally handle a large volume and diverse range of patients and medical conditions. The extensive scope of medical services provided by hospitals, including emergency care, surgeries, critical care, and various specialized treatments, necessitates a significant demand for intravenous therapies. IV equipment, such as infusion pumps, catheters,

and administration sets, is essential for delivering medications, fluids, and nutrients to patients undergoing a wide array of treatments. Hospitals serve as comprehensive healthcare facilities that offer a broad spectrum of medical services, covering diagnostics, surgeries, inpatient care, and outpatient services. The varied nature of healthcare services provided within a hospital setting requires the utilization of a diverse range of IV equipment to meet the specific needs of different medical departments and patient populations.

Regional Insights

North America emerged as the dominant player in the Global Intravenous (IV) Equipment Market in 2022, holding the largest market share. The United States and Canada have advanced healthcare systems with well-established regulatory frameworks. This allows for the efficient adoption and integration of the latest medical technologies, including intravenous equipment. North America typically has a high level of healthcare expenditure. The significant investment in healthcare infrastructure, research and development, and medical technology contributes to the dominance of the region in the global market.

Key Market Players

3D Systems, Inc.

3M Company

Baxter International

Becton, Dickinson and Company

B. Braun Melsungen AG

EuroLife Healthcare Pvt. Ltd

Henry Schein, Inc

ICU Medical, Inc

Polymedicure

Terumo Corporation

Teleflex Incorporated

Report Scope:

In this report, the Global Intravenous (IV) Equipment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Intravenous (IV) Equipment Market, By Type:

IV Catheters

Infusion Pumps

Securement Devices

Administration Sets

Drip Chambers

Other Types

Global Intravenous (IV) Equipment Market, By End-User:

Hospitals

Ambulatory Surgical Centers

Other End-Users

Global Intravenous (IV) Equipment Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Intravenous (IV) Equipment Market.

Available Customizations:

Global Intravenous (IV) Equipment Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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