

Interactive Kiosk Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Offering (Hardware, Software), By Type (Self-Service Kiosks, Information Kiosks, Internet Kiosks, Advertisement Standing Displays, Wayfinding Kiosks and Others), By Location (Indoor and Outdoor), By Vertical (BFSI, Retail, Food & Beverage, Healthcare, Government, Travel & Tourism, and Others), By Region, Competition

<https://marketpublishers.com/r/I894CE40E4D7EN.html>

Date: October 2023

Pages: 175

Price: US\$ 4,900.00 (Single User License)

ID: I894CE40E4D7EN

Abstracts

Global interactive kiosk market is expected to grow at a healthy CAGR during the forecast period. Interactive kiosks are self-service machines that allow users to interact with digital content and perform various actions, such as making a purchase, checking in for a flight, or gathering information. They typically consist of a touchscreen interface and can include features such as card readers, barcode scanners, printers, and cameras. Interactive kiosks are used in a wide variety of settings, including retail stores, banks, airports, hospitals, museums, and other public spaces. They provide a convenient and efficient way for users to access information or complete transactions, without the need for human assistance.

The global interactive kiosk market has been growing rapidly in recent years due to its ability to offer a personalized and engaging customer experience while improving operational efficiency for businesses. Some of the key drivers of growth in the global interactive kiosk market include the increasing demand for self-service technology, advancements in touchscreen and display technology, and the need for more efficient customer service solutions. Additionally, the COVID-19 pandemic has accelerated the

adoption of contactless and self-service technologies, driving the growth of the market further. Interactive kiosks could become more touchless, utilizing technologies such as voice commands, facial recognition, or gesture recognition to provide a safer and more hygienic user experience. With advances in AR and VR technology, interactive kiosks could provide users with immersive and engaging experiences. For example, a kiosk in a museum could use AR to provide additional information about exhibits, or a kiosk in a store could use VR to allow customers to virtually try on clothing.

Increasing demand for self-service technology is fueling the market growth

The demand for self-service technology has been increasing rapidly in recent years, and this trend is expected to continue in the future. Self-service technology refers to any technology that enables customers to perform tasks and transactions on their own, without the assistance of a customer service representative.

One of the main drivers of the growth in the self-service technology market is the increasing preference of customers for self-service options. Many customers prefer self-service because it is more convenient and faster. Self-service technology also allows customers to access information and perform transactions 24/7. In addition, self-service technology is also becoming more advanced and user-friendly, which is making it more attractive to customers. For example, self-service kiosks are becoming more common in industries such as retail, hospitality, and banking, and these technologies are providing customers with more control over their transactions and interactions. Self-service technology is also helping businesses to reduce costs and improve efficiency. By automating certain tasks and transactions, businesses can reduce the need for human staff, which can result in significant cost savings over time. Self-service technology can also help to reduce wait times and increase transaction speed, which can improve overall customer satisfaction. Moreover, the increasing demand for self-service technology is fuelling the global interactive kiosk market, and this trend is expected to continue in the future as customers become more accustomed to using self-service options and as technology continues to evolve and improve.

Touchscreen and Display Technology have Advanced Significantly

Touchscreen and display technology have advanced significantly in recent years, making interactive kiosks more intuitive, efficient, and effective. Some of the advancements in touchscreen and display technology in interactive kiosks include, multi-touch screen, capacitive touchscreens, High-resolution displays, LED backlighting, Anti-glare and anti-reflective coatings, interactive features, and self-service kiosks.

Moreover, advancements in touchscreen and display technology have greatly improved the usability, functionality, and aesthetics of interactive kiosks, making them an increasingly popular and effective solution for a wide range of industries, including retail, healthcare, and more.

Security concerns is one of the challenges associated with implementing and managing interactive kiosks

Interactive kiosks often collect personal and financial information from users, making them a potential target for cyber-attacks. It is important to ensure that the kiosk is secure, and that user data is protected. Security is a critical concern when it comes to interactive kiosks, especially those that collect personal or financial information from users. Interactive kiosks can be physically vulnerable to theft or tampering. It is important to secure the kiosk in a well-lit, high-traffic area, and to ensure that it is securely bolted to the floor or wall. Interactive kiosks rely on software to function, and vulnerabilities in the software can be exploited by hackers. It is important to keep software up to date and to monitor for any security vulnerabilities that may be discovered.

Examples of Verticals Using Interactive Kiosks

Retail stores: Many retail stores use interactive kiosks to help customers find products, check prices, and even make purchases. For example, Walmart uses interactive kiosks in its stores to help customers locate products and check inventory.

Banks: Banks use interactive kiosks to offer customers self-service options such as checking account balances, transferring funds, and paying bills.

Airports: Airports use interactive kiosks to provide passengers with information about their flights, as well as to check in for their flights and print boarding passes. For example, Delta Air Lines uses interactive kiosks in many airports to allow passengers to check in and check bags.

Hospitals: Hospitals use interactive kiosks to help patients check in for appointments, as well as to provide them with information about their health and medical care. The Cleveland Clinic, for example, uses interactive kiosks to help patients check in for appointments and to provide them with information about their medical care.

Market Segmentation

Based on Offering, the market is segmented into Hardware, Software. Based on Type, the market is segmented into Self-Service Kiosks, Information Kiosks, Internet Kiosks, Advertisement Standing Displays, Wayfinding Kiosks and Others. Based on Location, the market is further bifurcated into Indoor and Outdoor. Based on vertical, the market is further split into BFSI, Retail, Food & Beverage, Healthcare, Government, Travel & Tourism, and Others.

Company Profiles

NCR Corporation, Diebold Nixdorf, Incorporated, Glory Global Solutions (International) Limited, KIOSK Information Systems, Olea Kiosks Inc., Frank Mayer and Associates, Inc., Source Technologies, Embross, Meridian Kiosks, and Lilitab, LLC. are among the major players that are driving the growth of the global interactive kiosk market.

Report Scope:

In this report, the global Interactive Kiosk Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Interactive Kiosk Market, By Offering:

Hardware

Software

Interactive Kiosk Market, By Type:

Self-Service Kiosks

Information Kiosks

Internet Kiosks

Advertisement Standing Displays

Wayfinding Kiosks

Others

Interactive Kiosk Market, By Location:

Outdoor

Indoor

Interactive Kiosk Market, By Vertical:

BFSI

Retail

Food & Beverage

Healthcare

Government

Travel & Tourism

Others

Interactive Kiosk Market, By Region:

Asia-Pacific

China

Japan

India

Australia

South Korea

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Spain

Italy

Middle East & Africa

Israel

Turkey

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global Interactive Kiosk market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Product Overview
 - 1.1. Market Definition
 - 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. GLOBAL INTERACTIVE KIOSK MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Offering (Hardware, Software)
 - 5.2.2. By Type (Self-Service Kiosks, Information Kiosks, Internet Kiosks, Advertisement Standing Displays, Wayfinding Kiosks and Others)
 - 5.2.3. By Location (Indoor and Outdoor)
 - 5.2.4. By Vertical (BFSI, Retail, Food & Beverage, Healthcare, Government, Travel & Tourism, and Others)
 - 5.2.5. By Region
- 5.3. By Company (2022)
- 5.4. Market Map

6. NORTH AMERICA INTERACTIVE KIOSK MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Offering

6.2.2. By Type

6.2.3. By Location

6.2.4. By Vertical

6.2.5. By Country

6.3. North America: Country Analysis

6.3.1. United States Interactive Kiosk Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Offering

6.3.1.2.2. By Type

6.3.1.2.3. By Location

6.3.1.2.4. By Vertical

6.3.2. Canada Interactive Kiosk Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Offering

6.3.2.2.2. By Type

6.3.2.2.3. By Location

6.3.2.2.4. By Vertical

6.3.3. Mexico Interactive Kiosk Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Offering

6.3.3.2.2. By Type

6.3.3.2.3. By Location

6.3.3.2.4. By Vertical

7. ASIA-PACIFIC INTERACTIVE KIOSK MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Offering

7.2.2. By Type

7.2.3. By Location

7.2.4. By Vertical

7.2.5. By Country

7.3. Asia-Pacific: Country Analysis

7.3.1. China Interactive Kiosk Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Offering

7.3.1.2.2. By Type

7.3.1.2.3. By Location

7.3.1.2.4. By Vertical

7.3.2. Japan Interactive Kiosk Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Offering

7.3.2.2.2. By Type

7.3.2.2.3. By Location

7.3.2.2.4. By Vertical

7.3.3. South Korea Interactive Kiosk Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Offering

7.3.3.2.2. By Type

7.3.3.2.3. By Location

7.3.3.2.4. By Vertical

7.3.4. India Interactive Kiosk Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Offering

7.3.4.2.2. By Type

- 7.3.4.2.3. By Location
- 7.3.4.2.4. By Vertical
- 7.3.5. Australia Interactive Kiosk Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Offering
 - 7.3.5.2.2. By Type
 - 7.3.5.2.3. By Location
 - 7.3.5.2.4. By Vertical

8. EUROPE INTERACTIVE KIOSK MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Offering
 - 8.2.2. By Type
 - 8.2.3. By Location
 - 8.2.4. By Vertical
 - 8.2.5. By Country
- 8.3. Europe: Country Analysis
 - 8.3.1. Germany Interactive Kiosk Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Offering
 - 8.3.1.2.2. By Type
 - 8.3.1.2.3. By Location
 - 8.3.1.2.4. By Vertical
 - 8.3.2. United Kingdom Interactive Kiosk Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Offering
 - 8.3.2.2.2. By Type
 - 8.3.2.2.3. By Location
 - 8.3.2.2.4. By Vertical
 - 8.3.3. France Interactive Kiosk Market Outlook

- 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
- 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Offering
 - 8.3.3.2.2. By Type
 - 8.3.3.2.3. By Location
 - 8.3.3.2.4. By Vertical
- 8.3.4. Italy Interactive Kiosk Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Offering
 - 8.3.4.2.2. By Type
 - 8.3.4.2.3. By Location
 - 8.3.4.2.4. By Vertical
- 8.3.5. Spain Interactive Kiosk Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Offering
 - 8.3.5.2.2. By Type
 - 8.3.5.2.3. By Location
 - 8.3.5.2.4. By Vertical

9. SOUTH AMERICA INTERACTIVE KIOSK MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Offering
 - 9.2.2. By Type
 - 9.2.3. By Location
 - 9.2.4. By Vertical
 - 9.2.5. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Interactive Kiosk Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast

- 9.3.1.2.1. By Offering
- 9.3.1.2.2. By Type
- 9.3.1.2.3. By Location
- 9.3.1.2.4. By Vertical
- 9.3.2. Argentina Interactive Kiosk Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Offering
 - 9.3.2.2.2. By Type
 - 9.3.2.2.3. By Location
 - 9.3.2.2.4. By Vertical
- 9.3.3. Colombia Interactive Kiosk Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Offering
 - 9.3.3.2.2. By Type
 - 9.3.3.2.3. By Location
 - 9.3.3.2.4. By Vertical

10. MIDDLE EAST & AFRICA INTERACTIVE KIOSK MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Offering
 - 10.2.2. By Type
 - 10.2.3. By Location
 - 10.2.4. By Vertical
 - 10.2.5. By Country
- 10.3. Middle East & Africa: Country Analysis
 - 10.3.1. Israel Interactive Kiosk Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Offering
 - 10.3.1.2.2. By Type
 - 10.3.1.2.3. By Location

- 10.3.1.2.4. By Vertical
- 10.3.2. Turkey Interactive Kiosk Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Offering
 - 10.3.2.2.2. By Type
 - 10.3.2.2.3. By Location
 - 10.3.2.2.4. By Vertical
- 10.3.3. UAE Interactive Kiosk Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Offering
 - 10.3.3.2.2. By Type
 - 10.3.3.2.3. By Location
 - 10.3.3.2.4. By Vertical
- 10.3.4. Saudi Arabia Interactive Kiosk Market Outlook
 - 10.3.4.1. Market Size & Forecast
 - 10.3.4.1.1. By Value
 - 10.3.4.2. Market Share & Forecast
 - 10.3.4.2.1. By Offering
 - 10.3.4.2.2. By Type
 - 10.3.4.2.3. By Location
 - 10.3.4.2.4. By Vertical

11. MARKET DYNAMICS

11.1. Drivers

- 11.1.1. Strong focus of retailers to provide enhanced shopping experience for customers to increase sales
- 11.1.2. Increased deployment of kiosks in newer applications to improve business efficiency
- 11.1.3. Novel innovations in touchscreen display and smart glass technologies

11.2. Challenges

- 11.2.1. High installation cost and constant need for regular maintenance
- 11.2.2. Concerns regarding security and privacy

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Increased demand for Kiosks by customers from banking and finance sector
- 12.2. Increasing emphasis on integrating advanced technologies, such as IPA and GPS, in kiosks
- 12.3. Growing need interactive kiosks for physically challenged individuals
- 12.4. Rising number of smart cities and smart infrastructure

13. COMPANY PROFILES

13.1. NCR Corporation

- 13.1.1. Business Overview
- 13.1.2. Key Revenue (If Available)
- 13.1.3. Recent Developments
- 13.1.4. Key Personnel
- 13.1.5. Key Product/Service Offered

13.2. Diebold Nixdorf, Incorporated

- 13.2.1. Business Overview
- 13.2.2. Key Revenue (If Available)
- 13.2.3. Recent Developments
- 13.2.4. Key Personnel
- 13.2.5. Key Product/Service Offered

13.3. Glory Global Solutions (International) Limited

- 13.3.1. Business Overview
- 13.3.2. Key Revenue (If Available)
- 13.3.3. Recent Developments
- 13.3.4. Key Personnel
- 13.3.5. Key Product/Service Offered

13.4. KIOSK Information Systems

- 13.4.1. Business Overview
- 13.4.2. Key Revenue (If Available)
- 13.4.3. Recent Developments
- 13.4.4. Key Personnel
- 13.4.5. Key Product/Service Offered

13.5. Olea Kiosks Inc.

- 13.5.1. Business Overview
- 13.5.2. Key Revenue (If Available)
- 13.5.3. Recent Developments
- 13.5.4. Key Personnel
- 13.5.5. Key Product/Service Offered

13.6. Frank Mayer and Associates, Inc.

- 13.6.1. Business Overview
- 13.6.2. Key Revenue (If Available)
- 13.6.3. Recent Developments
- 13.6.4. Key Personnel
- 13.6.5. Key Product/Service Offered

13.7. Source Technologies

- 13.7.1. Business Overview
- 13.7.2. Key Revenue (If Available)
- 13.7.3. Recent Developments
- 13.7.4. Key Personnel
- 13.7.5. Key Product/Service Offered

13.8. Embross

- 13.8.1. Business Overview
- 13.8.2. Key Revenue (If Available)
- 13.8.3. Recent Developments
- 13.8.4. Key Personnel
- 13.8.5. Key Product/Service Offered

13.9. Meridian Kiosks

- 13.9.1. Business Overview
- 13.9.2. Key Revenue (If Available)
- 13.9.3. Recent Developments
- 13.9.4. Key Personnel
- 13.9.5. Key Product/Service Offered

13.10. Lilitab, LLC.

- 13.10.1. Business Overview
- 13.10.2. Key Revenue (If Available)
- 13.10.3. Recent Developments
- 13.10.4. Key Personnel
- 13.10.5. Key Product/Service Offered

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

I would like to order

Product name: Interactive Kiosk Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Offering (Hardware, Software), By Type (Self-Service Kiosks, Information Kiosks, Internet Kiosks, Advertisement Standing Displays, Wayfinding Kiosks and Others), By Location (Indoor and Outdoor), By Vertical (BFSI, Retail, Food & Beverage, Healthcare, Government, Travel & Tourism, and Others), By Region, Competition

Product link: <https://marketpublishers.com/r/l894CE40E4D7EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l894CE40E4D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970