

# **Integrated Pest Management Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Pest Type (Weeds, Invertebrates, Pathogens, Vertebrates), By Control Method (Biological Control, Chemical Control, Cultural Controls, Mechanical & Physical Controls, Others), By Application (Agricultural, Residential, Commercial, Industrial), By Region and Competition**

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## **Abstracts**

Global Integrated Pest Management Market is anticipated to project impressive growth in the forecast period. Integrated pest management (IPM) pheromones are a suite of environmentally friendly approaches that combine different management practices and strategies to cultivate robust crops while minimizing pesticide use. These techniques integrate cultural practices, along with prevention and a range of pest controls – mechanical, physical, biological, and chemical – to prevent and suppress various pests, including weeds, insects, diseases, and vertebrate pests like ground squirrels and pigeons. IPM pheromones serve as a pivotal pillar for reducing pesticide risks and promoting sustainable crop production intensification. They adhere to key principles, such as thorough pest identification, assessment of host plants and beneficial organisms prior to implementing control measures, establishment of monitoring guidelines for each pest species, development of action thresholds, execution of control tactics, and systematic monitoring, analysis, and documentation of results.

Key Market Drivers

Rapid Growth in The Agriculture Industry

The agriculture industry is witnessing rapid growth globally, primarily driven by the increasing demand to ensure food security for the booming population. This surge has intensified the need for Integrated Pest Management (IPM), a method that combines biological, cultural, physical, and chemical tools in a way that minimizes economic, health, and environmental risks. IPM, with its effectiveness and efficiency, is being widely adopted by farmers globally to combat various pests that damage crops, including mollusks. The growing awareness of IPM's benefits, including cost-effectiveness, long-term pest control, and reduced pesticide use, is propelling its demand. Moreover, the increasing instances of pest resistance to conventional pesticides and the rising environmental concerns associated with their overuse are further accentuating the shift towards IPM. Governing bodies worldwide are focusing on educating farmers about IPM practices and are implementing supportive policies, providing a thrust to its adoption. In the aquaculture sector, IPM methods, including the use of molluscicides, are being employed to maintain healthy species development and control mollusk populations in various facilities, further driving the demand. As the agriculture industry continues to expand, the need for sustainable and effective pest control methods like IPM is expected to grow significantly, underpinning its global demand.

### Rising Environmental Concerns

Rising environmental concerns are poised to drive the demand for Integrated Pest Management (IPM) globally. As the consequences of climate change and environmental degradation become increasingly evident, there is a growing emphasis on eco-friendly practices. IPM, with its focus on sustainable pest control solutions, fits squarely within this emerging paradigm. IPM utilizes a combination of techniques, including biological control, habitat manipulation, and modification of cultural practices, reducing the reliance on chemical pesticides and molluscicides. This makes it not only a more environmentally friendly option but also a safer one for consumers and farmers alike. Furthermore, IPM can help to prevent the development of pesticide-resistant pests and the consequent pest outbreaks. In addition, government support and regulations in various countries are encouraging the use of IPM, further boosting its uptake. Public awareness around environmental issues have also increased, leading consumers to demand more sustainable and organically grown produce. Thus, farmers are turning to IPM as a method to meet this demand. Therefore, as environmental concerns continue to rise, so too will the demand for IPM, reaffirming its integral role in sustainable agriculture and food production.

## Rise in Technological Advancements

The advent of technological advancements is projected to accelerate the global demand for Integrated Pest Management (IPM). Remarkable strides in digital technologies such as IoT, AI, and drones are being harnessed to monitor, manage, and control pests more efficiently. Drones equipped with multispectral imaging cameras can identify pest-infested areas and deliver precise applications of pesticides, minimizing environmental impact and enhancing crop health. Additionally, predictive modeling technologies are being used to forecast pest outbreaks, enabling proactive interventions. These technological innovations not only reduce the reliance on hazardous pesticides but also improve the effectiveness and efficiency of pest management strategies. Furthermore, the growing penetration of smartphones and internet connectivity has led to the development of mobile applications that offer real-time pest monitoring and reporting capabilities, facilitating quick and informed decision-making. These advancements have made IPM more accessible and affordable, particularly for small to medium scale farmers, thus driving up global demand. Moreover, as consumers become more environmentally conscious, the demand for food produced using sustainable practices, such as IPM, is expected to surge. Consequently, agribusinesses are investing in new technologies to meet this demand, further propelling the market growth of IPM. Thus, the infusion of technology in pest management is set to revolutionize the sector, providing effective, sustainable, and economical solutions to combat global pest challenges.

## Widespread Adoption of Sustainable Farming Practices

The global shift towards sustainable farming practices is expected to fuel the demand for Integrated Pest Management (IPM) strategies. Recognizing the long-term environmental concerns associated with the use of chemical pesticides, farmers worldwide are turning to more sustainable, eco-friendly solutions. IPM, with its balanced approach leveraging biological, cultural, physical, and chemical methods to control pests, fits perfectly into this sustainability paradigm. The strategy's focus on pest control rather than pest elimination, while promoting biodiversity and minimizing environmental impact, aligns with the core principles of sustainable agriculture. This is particularly important in an era where the impact of farming on biodiversity and the environment is under increasing scrutiny. Furthermore, the increasing awareness and education among farmers about the benefits of IPM, coupled with supportive governmental policies, are further driving its adoption. Countries globally are on a mission to enhance food security while also preserving the environment, and IPM brings a solution to this complex issue. As more farmers adopt sustainable practices, the

demand for IPM and, therefore, eco-friendly molluscicides is anticipated to surge. This trend marks a significant step towards securing a sustainable future for both agriculture and our planet.

## Key Market Challenges

### Lack of Awareness

One of the major challenges impeding the adoption of Integrated Pest Management (IPM) globally is a lack of awareness. In many parts of the world, especially in developing nations, farmers and cultivators are often ill-informed about the benefits of IPM, including the use of molluscicides. They continue inheriting traditional, and oftentimes damaging, pest control methods that undermine the ecosystem. Furthermore, the misconception that IPM strategies are complex, labor-intensive, or prohibitively expensive also dissuade potential users. Though IPM strategies like the use of molluscicides can initially seem costlier than conventional methods, they offer longer-term benefits, such as improved soil health, reduced pest resistance, and lower contamination levels in produce and the surrounding environment. Lack of extension services and training programs to enlighten farmers about these benefits further exacerbates the problem. As a result, despite the potential of IPM to revolutionize pest control and contribute to food security, its global adoption is hindered. If this trend continues, it is expected to decrease the demand for IPM, including the use of molluscicides, unless concerted efforts are made for widespread education and awareness campaigns.

### Resistance Development in Pests

Resistance development in pests is a significant issue that is affecting the global demand for Integrated Pest Management (IPM). Pests, including mollusks, insects, and rodents, are exhibiting an increased resistance to traditional pest management methods, including the use of molluscicides. This resistance is a result of genetic adaptations that render these methods ineffective, leading to a surge in pest population and subsequent crop damage. This phenomenon is causing concerns among farmers and agricultural experts alike. With pests becoming more resistant to common molluscicides, the effectiveness of IPM is being questioned. The increasing incidences of resistance development are expected to decrease the demand for IPM globally. Farmers and growers are looking for alternative pest management strategies that can efficiently deal with resistant pests. Consequently, this has led to a rise in demand for innovative and environmentally friendly pest control solutions. These include biological

pest control methods and the use of natural predators. Therefore, while IPM remains a valuable tool in the arsenal of pest control, the growing resistance development among pests is expected to curtail its demand, necessitating the development and adoption of new, more effective pest management strategies.

## Key Market Trends

### Cost-Effectiveness of IPM

The cost-effectiveness of Integrated Pest Management (IPM) is projected to significantly boost its global demand. IPM strategies blend various pest control methods, such as biological, physical, and chemical tactics, optimizing their effectiveness while minimizing the ecological footprint. This integrated approach not only curbs the overuse of toxic chemicals, lowering the input costs for farmers, but also mitigates the risks of pests developing resistance. Furthermore, IPM lays emphasis on prevention techniques over reactive ones, such as the cultivation of pest-resistant crop varieties and crop rotation to disrupt pest breeding cycles, which are intrinsically cost-effective in the long run. The potential savings in pesticide costs, coupled with the increased crop yields due to reduced pest damage, render IPM a financially viable solution for farmers globally. Moreover, the increasing governmental support worldwide, aimed at promoting sustainable farming practices and ensuring food security, is likely to fuel the adoption of cost-efficient IPM techniques. Consequently, this cost-effectiveness paired with its environmental and health advantages, positions IPM as an attractive, sustainable, and economic option for tackling global pest issues.

### Increasing Consumer Demand for Organic & Residue-Free Crops

The rising consumer preference for organic and residue-free crops is projected to elevate the demand for Integrated Pest Management (IPM) globally. Consumers are increasingly becoming health-conscious and environmentally aware, driving the demand for organically grown crops. Organic farming eliminates the use of synthetic pesticides, making IPM an essential component to manage pests effectively without harming the crop quality. IPM integrates the use of biological, cultural, and chemical methods, focusing on long-term prevention of pests or their damage through a combination of techniques such as biological control, habitat manipulation, modification of cultural practices, and the use of resistant varieties. As a result, it ensures the production of healthier, residue-free crops that meet consumer expectations. Moreover, the global movement towards sustainable agriculture supports the growth of IPM. Governments and agricultural bodies are promoting the use of IPM through supportive policies and

educational programs, further reinforcing its adoption. Therefore, as consumer demand for organic and residue-free crops continues to surge, it is anticipated to fuel the adoption of Integrated Pest Management practices worldwide.

## Segmental Insights

### Pest Type Insights

Based on the Pest Type, among Weeds, Invertebrates, Pathogens, and Vertebrates, the Invertebrates category is currently dominating the Global Integrated Pest Management (IPM) Market. This can be attributed to the widespread damage caused by invertebrate pests such as insects, spiders, and molluscs to agricultural crops and gardens. The increasing reliance on chemical agents and biocontrol methods to manage these pests has significantly contributed to the growth of this segment in the IPM market. Moreover, the continuing research and development in the field of invertebrate pest management solutions, including innovative techniques and sustainable practices, are expected to further reinforce the dominance of this category in the foreseeable future. This focus on invertebrate pest control is driven by the need to address the challenges posed by these pests, including their ability to rapidly reproduce and adapt, as well as the potential risks associated with the use of chemical pesticides. By prioritizing the development of effective and environmentally friendly solutions, the invertebrates category remains at the forefront of the IPM market, ensuring the long-term sustainability and productivity of agricultural systems worldwide.

### Control Method Insights

Based on the Control Method, the Chemical Control segment has emerged as the dominant force in the market due to its high efficacy, immediate results, and ability to effectively tackle large-scale infestations. These qualities have contributed to its widespread use across various industries. However, in recent years, there has been a noticeable shift towards more environmentally friendly alternatives, such as Biological and Cultural Controls. This shift is primarily driven by growing environmental concerns and the implementation of stringent regulations against harmful chemical pesticides.

Biological and Cultural Controls offer a sustainable approach to pest management, utilizing natural predators, biological agents, and cultural practices to control pests while minimizing environmental impact. These methods not only address immediate pest issues but also promote long-term ecological balance and biodiversity preservation. As a result, it is anticipated that these sustainable methods will continue to gain traction in

the market and potentially capture a larger market share in the near future.

## Regional Insights

The North American region is presently dominating the Global Integrated Pest Management Market. This can be attributed to the increasing awareness among farmers about the harmful effects of synthetic pesticides on the environment and human health. In addition to this, the region's stringent regulations regarding the use of pesticides and the promotion of sustainable farming practices further contribute to this trend. Farmers in North America are actively adopting integrated pest management strategies, which involve a holistic and environmentally friendly approach to pest control.

Furthermore, the availability of advanced farming technologies, such as precision agriculture and remote sensing, has empowered farmers in North America to implement more efficient and effective pest management practices. These technologies enable them to monitor crops, identify pest threats, and apply targeted interventions, minimizing the need for chemical pesticides. Moreover, the presence of well-established agriculture industries in countries like the United States and Canada plays a significant role in the growth and dominance of the integrated pest management market in North America. These industries have a robust infrastructure and extensive knowledge base, allowing them to lead in the adoption and implementation of innovative pest management solutions. The combination of increasing awareness, strict regulations, sustainable farming practices, advanced technologies, and well-established agriculture industries positions North America as the frontrunner in the Global Integrated Pest Management Market.

## Key Market Players

Bayer CropScience LLC

BASF SE

Advanced Integrated Pest Management

Integrated Pest Management, Inc.

SGS SA

Ecolab Inc.

IPM Technologies Pty Ltd.

Integrated Pest Management Solution (IPMS India)

Report Scope:

In this report, the Global Integrated Pest Management Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Integrated Pest Management Market, By Pest Type:

Weeds

Invertebrates

Pathogens

Vertebrates

Integrated Pest Management Market, By Control Method:

Biological Control

Chemical Control

Cultural Controls

Mechanical & Physical Controls

Others

Integrated Pest Management Market, By Application:

Agricultural

Residential



Commercial

Industrial

Integrated Pest Management Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Integrated Pest Management Market.

## Available Customizations:

Global Integrated Pest Management market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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