

# **Insecticides Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028**

## **Segmented By Type (Pyrethroids, Organophosphates, Carbamates, Chlorinated Hydrocarbons, Botanical, Others), By Application (cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Others) By Region and Competition**

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### **Abstracts**

Global Insecticides Market has valued at USD 9.45 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 2.76% through 2028. The global insecticides market is a dynamic and essential component of the agrochemical industry, primarily aimed at controlling and mitigating the detrimental effects of insect pests on agricultural crops, public health, and ecosystems. With a constant battle against insect-borne diseases, crop losses, and food security concerns, the insecticides market plays a pivotal role in sustaining global agriculture and human well-being.

Key drivers of the global insecticides market include the ever-increasing global population, which necessitates higher agricultural productivity, and the rising prevalence of insect-borne diseases like malaria, Zika virus, and Lyme disease, driving demand for effective insecticides in public health programs. Additionally, the growing awareness about integrated pest management (IPM) practices that emphasize sustainable and environmentally friendly pest control solutions is influencing market trends.

In terms of product types, the insecticides market offers a diverse range of chemical and biological insecticides. Chemical insecticides, such as organophosphates, pyrethroids, neonicotinoids, and others, dominate the market due to their efficacy and quick action. However, concerns regarding their environmental impact and effects on non-target

organisms have led to increased scrutiny and regulations, fostering the development and adoption of bio-based and organic insecticides.

There has been a growing emphasis on sustainable and eco-friendly insecticide solutions, aligning with global efforts to reduce chemical residues in food and protect pollinators like bees. This has led to increased research and development activities, with the aim of creating innovative insecticides with minimal environmental impact.

## Key Market Drivers

### Population Growth and Food Security Concerns

Population growth and food security concerns are significant drivers behind the robust growth of the global insecticides market. As the world's population continues to expand at an unprecedented rate, there is a corresponding increase in the demand for food to meet the dietary needs of billions. However, this burgeoning population also places immense pressure on global agriculture, making it vulnerable to insect pests that can ravage crops and lead to substantial yield losses.

Insecticides play a pivotal role in addressing these challenges by providing a means to protect crops from destructive insect pests. Farmers rely on these chemical and biological agents to safeguard their harvests and ensure a stable and sufficient food supply. Without effective insecticides, the agricultural sector would face even greater difficulties in meeting the growing demand for food, exacerbating food security concerns and potentially leading to food shortages and price spikes.

Moreover, the consequences of insect damage extend beyond crop losses; they can disrupt supply chains, increase production costs, and impact the livelihoods of farmers. Insecticides, therefore, serve as a vital tool for ensuring the sustainability and resilience of global agriculture in the face of population growth and the accompanying pressure on food production.

While the use of insecticides is crucial for food security, it is essential to strike a balance between their application and environmental sustainability. As concerns about the environmental impact of chemical insecticides grow, there is a growing trend toward eco-friendly and sustainable pest control solutions, including biological and organic insecticides. This shift reflects the need to protect not only crop yields but also the long-term health of ecosystems and the environment.

## Emerging Diseases and Public Health Concerns

Emerging diseases and escalating public health concerns are significant factors contributing to the growth of the global insecticides market. The prevalence of insect-borne diseases, such as malaria, Zika virus, dengue fever, and Lyme disease, continues to pose a substantial threat to human populations worldwide. These diseases, often transmitted by vectors like mosquitoes and ticks, are responsible for significant morbidity and mortality. Insecticides play a pivotal role in public health efforts to control disease vectors and prevent the spread of these debilitating illnesses.

In regions where these diseases are endemic, governments and health organizations heavily rely on insecticides for vector control. Mosquito nets, insecticide-treated bed nets, and indoor residual spraying are common strategies employed to reduce the transmission of diseases like malaria. These interventions have been highly effective in curbing disease transmission and saving countless lives.

Furthermore, the emergence of new and re-emerging infectious diseases underscores the importance of insecticides in responding to public health crises. In times of outbreaks like Zika or West Nile virus, insecticides are deployed to control the populations of disease-carrying mosquitoes and halt the spread of the infection to prevent epidemics.

The COVID-19 pandemic has also highlighted the need for insecticides in public health. While not directly related to insect-borne diseases, the pandemic has emphasized the importance of effective disinfection and vector control to minimize the spread of the virus. Insecticides are used for disinfection in various settings, including public transportation, healthcare facilities, and homes.

## Integrated Pest Management (IPM)

Integrated Pest Management (IPM) is a sustainable agricultural and pest control approach that has been instrumental in boosting the global insecticides market. IPM represents a holistic strategy that combines various pest management techniques, including biological control, crop rotation, and judicious insecticide use, to minimize the impact of pests on crops while reducing the overall reliance on chemical insecticides.

Instead of blanket applications of chemicals, IPM promotes the precise and strategic application of insecticides when and where they are needed most. This not only minimizes the environmental impact of chemical insecticides but also reduces

production costs for farmers, making IPM an economically viable approach.

Furthermore, IPM emphasizes the use of biological control methods, such as beneficial insects, nematodes, and microbial agents, to manage pest populations. These bio-based solutions are eco-friendly and compatible with sustainable farming practices. As the awareness of environmental concerns grows, there is a rising demand for insecticides that align with IPM principles, leading to the development and adoption of eco-friendly and organic insecticides in the market.

IPM is also driving research and innovation in the insecticides industry. To meet the requirements of integrated pest management programs, insecticide manufacturers are developing products that are not only effective against pests but also have reduced environmental impacts and pose fewer risks to non-target organisms. This has led to the introduction of novel active ingredients and formulations that cater to the evolving needs of modern agriculture.

Additionally, IPM encourages collaboration among farmers, researchers, and extension services to share knowledge and best practices. This collaborative approach enhances the dissemination of information about effective pest management strategies and promotes the responsible use of insecticides.

## Key Market Challenges

### Environmental Concerns and Regulations

The global insecticides market faces significant challenges, with environmental concerns and stringent regulations at the forefront. While insecticides are essential for protecting crops and ensuring food security, their use has come under scrutiny due to their environmental impact. This scrutiny has led to a series of regulations and concerns that are hindering the growth and sustainability of the global insecticides market.

One of the primary environmental concerns associated with insecticides is their potential to contaminate soil and water. When applied to fields, chemical insecticides can leach into the soil and find their way into groundwater, posing risks to ecosystems and potentially harming aquatic life. This contamination not only affects the environment but also threatens the availability of clean water resources.

Moreover, the impact of chemical insecticides on non-target organisms, particularly pollinators like bees, has raised alarm. The widespread decline in bee populations has

been linked to the use of neonicotinoid insecticides, leading to calls for tighter restrictions. The loss of pollinators can have devastating consequences for agriculture, as many crops rely on these insects for pollination. In response to these environmental concerns, governments around the world have implemented more stringent regulations on the use of insecticides. These regulations often include restrictions on certain active ingredients, application methods, and buffer zones near sensitive areas like water bodies.

## Resistance Development

Resistance development among insect pests is a persistent and significant challenge that hinders the effectiveness of the global insecticides market. Insects have an astonishing ability to adapt and evolve, and over time, they can develop resistance to the active ingredients used in chemical insecticides. This resistance not only undermines the efficacy of these products but also poses economic and environmental risks to agriculture.

The development of resistance occurs when a portion of the insect population survives exposure to an insecticide due to natural genetic variations that make them less susceptible. These resistant individuals then pass on their resistance traits to their offspring, gradually increasing the proportion of the population that is no longer affected by the insecticide. This process can occur relatively quickly, especially when insecticides are used frequently and indiscriminately.

The consequences of resistance development are profound. First and foremost, it reduces the effectiveness of insecticides, rendering them less valuable as a pest control tool. As a result, farmers may experience reduced crop yields, increased production costs, and a greater reliance on alternative pest management methods.

To combat resistance, farmers may resort to using higher doses of insecticides or switching to different chemical classes. However, these strategies can exacerbate the problem by exerting additional selective pressure on insect populations, potentially accelerating the development of resistance. This creates a vicious cycle where more potent insecticides are needed to manage increasingly resistant pest populations.

## Key Market Trends

### Sustainable Pest Management Practices

Sustainable pest management practices are playing a pivotal role in boosting the global insecticides market. As the world recognizes the pressing need for environmentally responsible and economically viable pest control solutions, these practices have gained prominence. Integrated Pest Management (IPM) stands at the forefront of this trend, emphasizing a holistic approach that combines various strategies to minimize the environmental impact of pest control.

The products, derived from natural sources like beneficial insects, microbial agents, and plant extracts, align perfectly with sustainable farming approaches. They offer effective alternatives to chemical insecticides while minimizing harm to non-target organisms and ecosystems. As consumers increasingly seek pesticide-free and organic produce, the market for these eco-friendly insecticides continues to expand.

Furthermore, sustainable pest management practices are driving innovation in the insecticides industry. Research and development efforts are focused on creating novel active ingredients and formulations that meet the rigorous standards of environmentally conscious farming. These innovations aim to provide effective pest control solutions while minimizing the environmental footprint of insecticides, aligning with the broader goal of sustainable agriculture.

The integration of precision agriculture technologies and digital farming solutions is another significant outcome of sustainable pest management practices. These tools enable farmers to apply insecticides with pinpoint accuracy, reducing waste and optimizing pest control efforts. Drones, sensors, and data analytics empower real-time monitoring and decision-making, making insecticide use more efficient and cost-effective while simultaneously minimizing the environmental impact.

### Biological and Organic Insecticides

Biological and organic insecticides are experiencing a surge in demand, significantly boosting the global insecticides market. These eco-friendly alternatives, derived from natural sources like beneficial insects, microbial agents, and botanical extracts, are gaining popularity among farmers and consumers alike.

Consumers are increasingly concerned about pesticide residues on food and are actively seeking pesticide-free and organic produce. As a result, farmers are transitioning towards these safer, more environmentally friendly pest control solutions to meet consumer demands and ensure the marketability of their products.



The benefits of biological and organic insecticides extend beyond consumer preferences. These products are recognized for their compatibility with sustainable farming practices, as they pose minimal risks to non-target organisms and the environment. They also fit well within integrated pest management (IPM) programs, which promote holistic and responsible pest control strategies. As the awareness of the ecological and health benefits of these alternatives grows, their adoption is expected to continue driving the global insecticides market.

In addition to consumer demand and environmental considerations, regulatory support is also contributing to the growth of biological and organic insecticides. Governments in various regions are implementing stricter regulations on chemical insecticides, particularly those that have been associated with environmental harm and health risks. This regulatory landscape encourages the development and use of safer and more sustainable pest control options, further propelling the market for biological and organic insecticides.

## Segmental Insights

### Type Insights

Based on the Type, Pyrethroids emerged as the dominant segment in the global market for Global Insecticides Market in 2022. Pyrethroids are known for their high efficacy against a broad range of insect pests, including mosquitoes, flies, aphids, and many agricultural pests. They act on the nervous systems of insects, paralyzing and ultimately killing them. This wide spectrum of activity makes them a popular choice for both agricultural and public health applications. Pyrethroids are generally considered to have lower toxicity to humans and animals compared to some other chemical insecticide classes like Organophosphates and Carbamates. This characteristic makes them a preferred choice for pest control in residential areas, public spaces, and for personal protection against insect-borne diseases.

### Application Insights

Based on the Application, the Cereals and Grains segment emerged as the dominant player in the global market for Global Insecticides Market in 2022. Cereals and grains, such as wheat, rice, corn, and barley, are staple foods for a significant portion of the global population. Ensuring the productivity and quality of these crops is crucial for food security. Insect pests can cause substantial damage to cereal and grain crops, leading to significant yield losses. Insecticides are widely used to protect these crops and

maintain a stable food supply. Cereals and grains are susceptible to a diverse range of insect pests, including weevils, aphids, borers, and moths, among others. Insecticides play a critical role in managing these pests and preventing them from destroying valuable crops.

## Regional Insights

Asia-pacific emerged as the dominant player in the global Insecticides Market in 2022, holding the largest market share. Asia-Pacific is home to some of the world's most populous and agriculturally productive countries, including China and India. Agriculture plays a vital role in the economies of these countries, and the demand for insecticides to protect crops and ensure food security is substantial. The region boasts a diverse range of crops, including rice, wheat, corn, cotton, and various fruits and vegetables. With such a variety of crops, there is a correspondingly high diversity of insect pests that need to be managed, leading to increased demand for insecticides.

## Recent Developments

In April 2022, BASF SE introduced the Exponus insecticide to the Indian market, offering local farmers an effective solution for safeguarding their crops against pests like Caterpillars and Thrips. This product is registered for use on a variety of crops, including oilseeds, pulses, and vegetables, with the added benefit of enhancing crop productivity.

In February 2021, Syngenta Crop Protection entered a strategic partnership with Insilico Medicine, an artificial intelligence (AI) firm. This collaboration aims to enhance innovation and accelerate the development of advanced crop protection solutions designed to safeguard crops from diseases and pests more effectively.

## Key Market Players

Syngenta Group

AMVAC Chemical Corp.

UPL Ltd.

Bayer AG

BASF SE



FMC Corp.

Corteva Agriscience

Nufarm Ltd.

Bioworks, Inc.

Mitsui Agriscience international

Report Scope:

In this report, the Global Insecticides Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Insecticides Market, By Type:

Pyrethroids

Organophosphates

Carbamates

Chlorinated Hydrocarbons

Botanical

Others

Global Insecticides Market, By Application:

Cereals & Grains

Oilseeds & Pulses

Fruits & Vegetables

Others

## Global Insecticides Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Insecticides Market.

### Available Customizations:

Global Insecticides Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

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