

Insect Repellent Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Vaporizers, Spray, Cream, Others), By Category (Natural, Conventional), By Distribution Channel (Offline, Online), By Region, By Competition, 2018-2028

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# **Abstracts**

The Global Ice Hockey Equipment Market, valued at USD 835 million in 2022, is expected to experience robust growth in the foreseeable future, with a projected CAGR of 5.5% through 2028. This global ice hockey equipment market is a dynamic and steadily expanding industry. Ice hockey, a widely beloved sport in North America, Europe, and certain parts of Asia, boasts a dedicated fan base that fuels the demand for top-tier equipment. This market encompasses a broad spectrum of products, including hockey sticks, skates, helmets, gloves, protective pads, and jerseys.

Numerous key factors contribute to the market's growth. Firstly, the global surge in ice hockey's popularity has led to an increase in the number of players, spanning both amateur and professional levels, thereby driving the demand for high-quality equipment. Furthermore, manufacturers continuously strive for innovation, aiming to produce gear that is lighter, more durable, and safer, appealing to players of all skill levels.

Safety takes center stage in ice hockey, prompting the development of advanced helmet and padding technologies designed to minimize the risk of injuries, especially concussions. Additionally, sustainability has emerged as a prominent trend, resulting in the creation of environmentally friendly and recyclable materials for equipment.

Online retail channels have played a pivotal role in propelling the market's growth,



offering consumers a convenient platform for purchasing gear. Prominent brands like Bauer, CCM, and Warrior maintain their dominance in the industry, while smaller, specialized players carve out niches that cater to specific player preferences.

In summary, the global ice hockey equipment market is thriving, bolstered by increased participation, safety consciousness, continuous innovation, and a commitment to sustainability. As the sport's global reach continues to expand, the market is poised for a promising future.

#### Key Market Drivers

Increasing Participation in Ice Hockey

One of the primary drivers of the global ice hockey equipment market is the steady increase in participation in the sport. Ice hockey has gained popularity not only in its traditional strongholds like North America, Canada, and Northern Europe but also in emerging markets such as China, Japan, and India. This growth in participation has led to a surge in the demand for ice hockey equipment at all levels, from professional leagues to amateur and youth leagues.

In North America, for instance, the National Hockey League (NHL) has seen an uptick in viewership, and this popularity trickles down to youth and amateur leagues. Moreover, the Winter Olympics, featuring ice hockey as a major sport, has contributed to the sport's global appeal.

Continuous Innovation in Equipment

Innovation is a driving force in the ice hockey equipment market. Manufacturers are constantly pushing the boundaries of technology and materials to develop equipment that is lighter, more durable, and safer. This innovation extends to various aspects of gear, including sticks, skates, helmets, pads, and jerseys.

For example, hockey sticks have seen innovations in composite materials, blade technology, and flex profiles, allowing players to achieve better performance and accuracy in their shots. Skates have evolved to enhance speed and agility, with advancements in blade designs and boot materials. Helmets and protective gear are equipped with advanced materials to enhance player safety, particularly in reducing the risk of concussions.



Furthermore, equipment manufacturers collaborate with professional players to develop custom gear tailored to their specific preferences and playing styles. These innovations not only attract elite athletes but also trickle down to benefit amateur players and enthusiasts.

#### Safety Concerns and Technology

Safety has become a paramount concern in the ice hockey community, leading to the adoption of advanced technologies in equipment design. The sport's physical nature and high-speed gameplay make player safety a top priority.

Hockey helmets, for instance, have seen significant improvements in recent years, with the integration of technologies like impact-absorbing foams and multi-layered shell constructions. These advancements are aimed at reducing the risk of head injuries, including concussions, which have been a major concern in contact sports.

Protective gear such as shoulder pads, elbow pads, and shin guards have also undergone innovations in design and materials to provide optimal protection without compromising mobility. As a result, players can feel safer on the ice, which encourages participation and promotes long-term player development.

#### Sustainability and Eco-Friendly Materials

A growing trend in the ice hockey equipment market is the emphasis on sustainability and eco-friendly materials. As consumers become more conscious of their environmental footprint, manufacturers are responding by producing gear that is not only high-performance but also environmentally responsible.

Eco-friendly materials such as recyclable plastics, sustainable composite fibers, and water-based adhesives are being incorporated into the production of hockey equipment. Manufacturers are also exploring ways to reduce waste during manufacturing processes and packaging.

This sustainability trend aligns with the broader societal shift toward environmentally responsible consumption. Players and teams that prioritize eco-friendly gear are contributing to the development of a more sustainable ice hockey ecosystem.

#### **Online Retail Channels**



The rise of online retail channels has significantly impacted the distribution and accessibility of ice hockey equipment. E-commerce platforms have made it easier for consumers to browse, compare, and purchase gear from the comfort of their homes. This convenience has expanded the reach of the ice hockey equipment market, enabling players and enthusiasts worldwide to access a wider range of products.

Online retail also allows for direct-to-consumer sales, cutting out intermediaries and potentially reducing costs for consumers. Additionally, manufacturers can reach a global audience without the limitations of physical stores.

Prominent brands like Bauer, CCM, Warrior, and others have established strong online presences, offering comprehensive product information, sizing guides, and customer reviews. This digital shift has reshaped the retail landscape, making it more competitive and customer-centric.

Key Market Challenges

High Cost of Equipment

One of the most pressing challenges in the ice hockey equipment market is the high cost associated with quality gear. Ice hockey requires a range of equipment, including skates, sticks, protective gear, and apparel, and purchasing all these items can be financially burdensome for players and their families, especially at the youth and amateur levels.

The cost of ice hockey equipment can be attributed to several factors, including the use of advanced materials, research and development costs, and the need for safety features. Top-of-the-line gear can be particularly expensive, and aspiring players often feel the pressure to invest in high-quality equipment to maximize their performance and safety on the ice.

This high cost can serve as a barrier to entry for potential players, particularly in regions where ice hockey is not as popular as in traditional hockey countries like Canada or the United States. Lower-income families may find it challenging to afford the necessary equipment for their children to participate in the sport, limiting the growth of the player base.

Player Safety and Injury Concerns



Player safety is a paramount concern in ice hockey, and the sport's physical nature and high-speed gameplay can lead to injuries. The challenge is to strike a balance between the excitement of the game and minimizing the risk of injuries, particularly head injuries and concussions.

Despite advancements in helmet technology and protective gear, concussions remain a significant concern in ice hockey. The risk of head injuries arises from various factors, including body checks, collisions, and falls on the ice. While equipment manufacturers continue to develop helmets with improved safety features, addressing the issue of concussions requires a multi-faceted approach, including rule changes, player education, and ongoing research.

In recent years, governing bodies like the NHL have introduced rule changes aimed at reducing high-risk plays and enforcing stricter penalties for dangerous hits. Player education programs emphasize proper techniques and respect for opponents, promoting a safer playing environment.

Furthermore, ongoing research into head injuries in ice hockey is crucial. The development of better diagnostic tools, protocols for identifying concussions, and rehabilitation methods for injured players are all essential components of addressing this challenge.

#### Competition from Other Sports

Ice hockey competes for participants and fans with other sports, both traditional and emerging. The challenge lies in maintaining and growing the sport's popularity in a crowded sports landscape.

In regions where ice hockey is not a traditional sport, it faces competition from more established sports like soccer, basketball, or cricket. These sports often have larger player bases and fan followings, making it challenging for ice hockey to gain a foothold.

Additionally, the rise of alternative sports and activities, particularly esports and video gaming, has attracted the attention of younger generations. These activities offer different forms of entertainment and competition that can divert potential players and fans away from ice hockey.

To address this challenge, ice hockey organizations and federations often engage in marketing and promotional efforts to showcase the excitement and unique aspects of



the sport. They also work to establish grassroots programs and partnerships with schools to introduce the sport to new participants at an early age.

Sustainability and Environmental Concerns

As with many industries, sustainability and environmental concerns are becoming increasingly relevant in the ice hockey equipment market. The production of hockey gear, especially equipment made from synthetic materials, can have a negative impact on the environment.

Manufacturers have traditionally used synthetic materials such as plastics, composites, and foams in the production of equipment due to their performance advantages. However, these materials are often non-biodegradable and contribute to plastic waste when discarded.

In response to environmental concerns, some companies are exploring more sustainable materials and manufacturing processes. This includes the use of recycled or recyclable materials, water-based adhesives, and energy-efficient production methods. While these efforts are commendable, they often face challenges related to cost, performance, and availability of sustainable materials.

Another aspect of sustainability relates to the disposal of old equipment. Many players and teams discard old gear, contributing to landfill waste. Initiatives to promote gear recycling, refurbishment, or donation to underprivileged communities can help mitigate this issue.

Key Market Trends

Technological Advancements in Equipment

One of the foremost trends in the ice hockey equipment market is the continuous technological innovation in gear. Manufacturers are investing heavily in research and development to create cutting-edge equipment that enhances performance, comfort, and safety for players.

In recent years, advancements in stick technology have been particularly noteworthy. Composite materials, blade designs, and flex profiles have all been improved to offer players better control, shot accuracy, and puck-handling capabilities. These innovations cater not only to professional players but also to amateurs and youth players looking to



elevate their game.

Skates have also seen significant technological upgrades, focusing on maximizing speed, agility, and foot support. Advancements in blade technology and boot construction have led to skates that offer better power transfer, control, and overall performance on the ice.

Moreover, helmets and protective gear are continually evolving to enhance player safety. Impact-absorbing foams, multi-layered shell designs, and innovative padding materials are being incorporated into protective equipment to reduce the risk of head injuries and concussions.

Sustainable Materials and Manufacturing

Sustainability is a growing trend in the ice hockey equipment market, mirroring broader global concerns about environmental impact. Manufacturers are increasingly looking for ways to produce gear that is both high-performance and environmentally responsible.

This trend involves the use of eco-friendly materials, such as recyclable plastics and sustainable composite fibers, in the production of equipment. Water-based adhesives and low-impact manufacturing processes are also being explored to minimize environmental harm. By adopting such practices, manufacturers aim to reduce their carbon footprint and the sport's overall impact on the environment.

Additionally, initiatives to recycle and refurbish old equipment are gaining traction. This reduces waste and extends the lifespan of gear, making it more sustainable for players and the planet.

Customization and Personalization

Personalization is becoming increasingly important in the ice hockey equipment market. Players at all levels, from professionals to amateurs, are seeking gear that is tailored to their unique preferences and playing styles.

Customization options are expanding, allowing players to select features such as stick curves, flex ratings, skate boot widths, and even color schemes. Some manufacturers offer online tools that enable players to design and order custom equipment directly, ensuring a perfect fit and feel.



This trend not only enhances the player's experience but also builds brand loyalty. Players are more likely to stick with manufacturers that can provide them with gear that feels like an extension of their own abilities on the ice.

**Enhanced Safety Features** 

Safety remains a top priority in ice hockey, and equipment manufacturers are continually developing enhanced safety features to protect players from injuries, particularly head injuries and concussions.

Hockey helmets have seen significant advancements in recent years. These include innovations such as multi-impact protection systems, rotational impact dampening, and improved ventilation to reduce the risk of overheating during play. These features aim to provide players with the highest level of head protection possible.

Protective gear, including shoulder pads, elbow pads, and shin guards, is also evolving to offer better protection while allowing for increased mobility and comfort. Players can now enjoy enhanced safety without compromising their performance.

Women's Hockey Equipment

The growth of women's ice hockey has spurred a demand for specialized equipment designed to meet the unique needs of female players. This trend has seen manufacturers develop women-specific gear, including skates, protective equipment, and apparel.

Women's hockey equipment is designed with considerations such as fit, size, and protection, tailored to the female physique. As women's hockey continues to gain popularity and recognition, this trend is expected to expand further, ensuring that female players have access to high-quality equipment that enhances their experience and performance.

Online Retail and Direct-to-Consumer Sales

The rise of online retail channels has had a profound impact on the distribution and accessibility of ice hockey equipment. E-commerce platforms have made it more convenient for consumers to browse, compare, and purchase gear from the comfort of their homes, opening up a global market for manufacturers.



Prominent brands in the industry, such as Bauer, CCM, and Warrior, have established strong online presences, offering comprehensive product information, sizing guides, and customer reviews. This shift to online sales has also allowed manufacturers to sell directly to consumers, reducing the need for intermediaries and potentially lowering costs for players.

Moreover, online platforms provide players with access to a wider range of products, including custom options. This trend has reshaped the retail landscape, making it more competitive and customer centric.

Segmental Insights

Product Type Insights

The segment of hockey sticks within the global ice hockey equipment market is experiencing notable growth and evolution. This growth can be attributed to several factors that make hockey sticks a key area of innovation and development within the industry.

Firstly, technological advancements in stick design have greatly impacted player performance. Manufacturers are continuously experimenting with new materials, blade technologies, and flex profiles to provide players with sticks that offer enhanced accuracy, power, and puck control. These innovations cater not only to professional athletes but also to amateur and youth players looking to improve their skills.

Moreover, customization options are expanding, allowing players to tailor their sticks to their specific playing styles and preferences. This personalization trend has gained traction as players seek equipment that feels like a natural extension of their game, ultimately contributing to better on-ice performance.

Additionally, sustainability is playing a role in the evolution of hockey sticks. Manufacturers are exploring eco-friendly materials and production methods to reduce the environmental impact of stick manufacturing, aligning with broader environmental concerns.

In summary, the hockey stick segment is growing due to continuous technological advancements, increased customization options, and a commitment to sustainability. These trends are reshaping the way players interact with this essential piece of equipment, driving growth and innovation in the ice hockey equipment market.



#### Sales Channel Insights

The online retail segment has emerged as a significant and rapidly growing component of the global ice hockey equipment market. This trend is driven by various factors that have reshaped how players and enthusiasts access and purchase hockey gear.

First and foremost, the convenience of online shopping has made it a preferred choice for consumers. Players and parents can browse a wide range of products, compare prices, and make purchases from the comfort of their homes, eliminating the need to visit physical stores. This convenience factor has greatly expanded the market's reach, making it accessible to players in regions where ice hockey equipment might not be readily available locally.

Online retail also offers a platform for manufacturers to showcase their products comprehensively. Brands can provide detailed product descriptions, sizing guides, and customer reviews, empowering consumers with valuable information to make informed purchasing decisions. Furthermore, online platforms enable direct-to-consumer sales, reducing the reliance on intermediaries and potentially lowering costs for players.

Another advantage of online retail is the ability to offer customization options. Players can order personalized equipment, such as customized jerseys, sticks, or skates, to suit their unique preferences and playing styles.

In addition to the convenience and customization, the rise of online retail has spurred innovations in customer service, including responsive online support, hassle-free returns, and efficient shipping and delivery services.

Overall, the online segment is growing rapidly in the ice hockey equipment market, offering unparalleled convenience, accessibility, customization, and customer service that cater to the needs and preferences of players and enthusiasts worldwide. This trend is expected to continue shaping the industry's dynamics in the years to come.

#### **Regional Insights**

Europe is emerging as a growing segment in the ice hockey equipment market. While traditionally overshadowed by North America, the sport's popularity is surging in countries like Russia, Sweden, Finland, and the Czech Republic. This growth is fueled by increased youth participation, expansion of professional leagues, and growing fan



interest. As a result, the demand for ice hockey equipment is on the rise, including skates, sticks, and protective gear. Manufacturers are keen to tap into this growing European market, adapting their products to suit the preferences and needs of European players. This trend is likely to continue as ice hockey gains a stronger foothold in Europe.

Key Market Players

**Bauer Hockey LLC** 

American Athletic Shoes Company

Vaughn Hockey

True Temper Sports Inc.

Graf Skates AG

Wm. T. Burnett & Co. (STX)

New Balance Inc. (Warrior Sports)

Canadian Tire Corporation, Limited

CCM Hockey

Sher-Wood Hockey Inc.

Report Scope:

In this report, the Global Ice Hockey Equipment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Ice Hockey Equipment Market, By Product Type:

Protective Wear

Sticks



Skates

Other

Ice Hockey Equipment Market, By Sales Channel:

**Exclusive Stores** 

**Sports Retail Stores** 

Online

Others

Ice Hockey Equipment Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific



China

Japan

India

Vietnam

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Ice Hockey Equipment Market.

Available Customizations:

Global Ice Hockey Equipment Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

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Detailed analysis and profiling of additional market players (up to five).



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