

# **Information Security Consulting Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Security Type (Network Security, Application Security, Endpoint Security, Cloud Security, Others), By Service Type (Risk & Compliance Management, Security Strategy & Program Development, Incident Response, Security Architecture, Others), By End-User Industry (Banking, Financial Services, and Insurance, Information Technology and Telecom, Healthcare, Government and Public Sector, Retail and E-commerce, Manufacturing, Energy and Utilities, Others), By Region & Competition, 2020-2030F**

<https://marketpublishers.com/r/IF129B651816EN.html>

Date: September 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: IF129B651816EN

## **Abstracts**

The Global Information Security Consulting Market was valued at USD 26.87 billion in 2024 and is expected to reach USD 47.17 billion by 2030 with a CAGR of 9.67% during the forecast period.

The Information Security Consulting Market refers to a specialized segment within the broader cybersecurity industry that provides expert advisory services to organizations seeking to protect their digital infrastructure, sensitive data, and IT systems from evolving cyber threats. These consulting services encompass risk assessment, regulatory compliance, security policy development, incident response planning, threat intelligence, and the design of secure IT architectures.

With businesses increasingly relying on complex digital ecosystems cloud computing, Internet of Things, artificial intelligence, and mobile technologies the demand for robust security frameworks has surged. This has led to a rising need for external expertise to assess vulnerabilities, implement best practices, and ensure adherence to global regulatory frameworks such as GDPR, HIPAA, and ISO standards. Information security consultants assist organizations in understanding their risk exposure and building long-term cyber resilience strategies tailored to their specific industry and operational environment.

Moreover, the growing frequency and sophistication of cyberattacks, including ransomware, phishing, and advanced persistent threats, are pushing both public and private sector entities to proactively invest in security consulting services to prevent financial and reputational losses. Additionally, the hybrid and remote work models adopted globally since the pandemic have expanded the attack surface, prompting companies to reassess their security postures and seek continuous guidance. Cloud adoption, digital transformation initiatives, and increasing board-level involvement in cybersecurity governance are also acting as catalysts for market growth.

## **Key Market Drivers**

### **Escalating Frequency and Sophistication of Cyber Threats**

The Information Security Consulting Market is experiencing robust growth due to the escalating frequency and sophistication of cyber threats, which are compelling organizations across industries to seek expert guidance to fortify their defenses. As cybercriminals leverage advanced techniques such as artificial intelligence-driven attacks, ransomware, and zero-day exploits, businesses face unprecedented risks to their data, systems, and operations. The rise in targeted attacks, including phishing, social engineering, and supply chain breaches, has heightened the urgency for comprehensive cybersecurity strategies.

Organizations, particularly in high-stakes sectors like finance, healthcare, and government, are increasingly reliant on consulting services to conduct risk assessments, implement proactive threat hunting, and develop incident response plans. The rapid evolution of cyber threats necessitates continuous adaptation, driving demand for specialized expertise to address vulnerabilities in complex digital infrastructures. The proliferation of remote work and hybrid environments has further expanded the attack surface, as employees access sensitive systems from unsecured networks or personal

devices.

Additionally, the growing interconnectivity of Internet of Things devices introduces new vulnerabilities, as these devices often lack robust built-in security, making them prime targets for exploitation. Information security consulting firms provide tailored solutions, such as penetration testing and vulnerability management, to mitigate these risks. Regulatory pressures also amplify the need for expert guidance, as non-compliance with data protection standards can result in severe financial penalties and reputational damage.

The dynamic threat landscape underscores the critical role of consulting services in enabling organizations to stay ahead of adversaries, ensuring robust security frameworks that protect sensitive information and maintain business continuity. By offering strategic insights and technical expertise, these firms empower businesses to navigate the complexities of modern cybersecurity challenges, making this a pivotal driver for the Information Security Consulting Market's sustained growth.

In 2023, the global average cost of a data breach reached USD4.45 million, a 15% increase over three years, according to IBM's Cost of a Data Breach Report. Additionally, over 2,200 cyberattacks occur daily, as reported by cybersecurity provider Astra, highlighting the relentless pace of threats. In 2022, the U.S. alone saw 422 million individuals affected by data breaches, underscoring the urgent need for expert consulting to mitigate risks and enhance organizational resilience.

## **Key Market Challenges**

### **Shortage of Skilled Cybersecurity Professionals**

One of the most pressing challenges confronting the Information Security Consulting Market is the critical shortage of highly skilled cybersecurity professionals. The growing frequency and complexity of cyberattacks have increased the demand for expert consultants capable of designing, implementing, and maintaining robust security strategies. However, the global talent pipeline has not kept pace with this surge in demand. This talent gap severely constrains the capacity of consulting firms to meet the expectations of clients, particularly when enterprises seek specialized expertise in areas such as threat intelligence, security architecture, cloud security, and compliance management.

Information security consulting relies heavily on the availability of experienced

professionals with a deep understanding of both emerging technologies and advanced threat vectors. In many regions, especially in developing economies, there is a lack of formal training programs and professional certifications focused on cybersecurity consulting. Even in developed markets, competition for qualified personnel has intensified, resulting in high attrition rates, salary inflation, and increased recruitment costs. Smaller and mid-sized consulting firms often struggle to retain top talent, as they are outbid by larger firms with more attractive compensation packages and global exposure.

Moreover, the rapid pace of technological change requires continuous upskilling of consultants to stay updated on the latest trends in cybersecurity frameworks, regulatory requirements, and digital transformation technologies. This need for constant learning adds pressure on consulting firms to invest heavily in internal training and professional development. Without a consistent pipeline of skilled consultants, firms face difficulty in scaling their operations and maintaining quality assurance across engagements. This talent scarcity can lead to project delays, compromised service quality, and decreased client satisfaction.

Additionally, clients are becoming more discerning and often demand domain-specific knowledge in industries such as healthcare, finance, manufacturing, and energy, where regulatory environments and security priorities differ significantly. The inability to offer consultants with such vertical-specific knowledge can place firms at a competitive disadvantage. As cyber risks grow more sophisticated, the human capital challenge in the Information Security Consulting Market remains a significant barrier to operational scalability, innovation, and client trust.

## **Key Market Trends**

### **Integration of Artificial Intelligence and Automation in Consulting Services**

A significant trend reshaping the Information Security Consulting Market is the increasing integration of artificial intelligence and automation into consulting service offerings. As cyber threats grow more sophisticated and persistent, traditional manual methods of security assessment and monitoring are no longer sufficient to ensure comprehensive protection. Consulting firms are now embedding artificial intelligence-driven tools into their service frameworks to enhance threat detection, accelerate incident response, and improve the accuracy of risk analysis.

Artificial intelligence technologies such as machine learning algorithms, natural

language processing, and behavioral analytics are enabling consultants to identify anomalous activities and potential vulnerabilities with greater precision and at much faster speeds than previously possible. These tools can analyze vast amounts of structured and unstructured data across networks, endpoints, and cloud environments, allowing for real-time insights and predictive threat modeling. This not only enhances the value of consulting engagements but also enables clients to adopt a more proactive and resilient approach to cybersecurity.

Automation is also being applied to repetitive tasks such as vulnerability scanning, patch management, compliance reporting, and log analysis. By automating these labor-intensive processes, consulting firms can allocate more resources toward strategic advisory, threat intelligence, and architecture design. This improves operational efficiency and allows consultants to deliver higher-value services at scale, even in resource-constrained environments.

Additionally, artificial intelligence-powered dashboards and reporting tools are empowering clients with better visibility into their security posture. This supports informed decision-making at the executive level and fosters a culture of accountability around cybersecurity. As organizations demand faster, smarter, and more dynamic solutions, consulting firms that invest in artificial intelligence and automation capabilities are gaining a competitive edge.

The trend also aligns with broader digital transformation initiatives across industries, where organizations are looking for intelligent, integrated, and scalable security solutions. As artificial intelligence and automation technologies continue to mature, their role within the Information Security Consulting Market will expand further, driving innovation, operational excellence, and improved risk mitigation outcomes for clients across various sectors.

## **Key Market Players**

IBM Corporation

Accenture plc

Deloitte Touche Tohmatsu Limited

PricewaterhouseCoopers (PwC)

Ernst & Young Global Limited (EY)

KPMG International

Tata Consultancy Services Limited

Capgemini SE

ATOS SE

BAE Systems plc

### **Report Scope:**

In this report, the Global Information Security Consulting Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Information Security Consulting Market, By Security Type:

Network Security

Application Security

Endpoint Security

Cloud Security

Others

#### Information Security Consulting Market, By Service Type:

Risk & Compliance Management

Security Strategy & Program Development

Incident Response

Security Architecture

Others

Information Security Consulting Market, By End-User Industry:

Banking, Financial Services, and Insurance

Information Technology and Telecom

Healthcare

Government and Public Sector

Retail and E-commerce

Manufacturing

Education

Others

Information Security Consulting Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Information Security Consulting Market.

**Available Customizations:**

Global Information Security Consulting Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL INFORMATION SECURITY CONSULTING MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Security Type (Network Security, Application Security, Endpoint Security, Cloud Security, Others)
  - 5.2.2. By Service Type (Risk & Compliance Management, Security Strategy & Program Development, Incident Response, Security Architecture, Others)

5.2.3. By End-User Industry (Banking, Financial Services, and Insurance, Information Technology and Telecom, Healthcare, Government and Public Sector, Retail and E-commerce, Manufacturing, Energy and Utilities, Others)

5.2.4. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)

5.3. By Company (2024)

5.4. Market Map

## **6. NORTH AMERICA INFORMATION SECURITY CONSULTING MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Security Type

6.2.2. By Service Type

6.2.3. By End-User Industry

6.2.4. By Country

6.3. North America: Country Analysis

6.3.1. United States Information Security Consulting Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Security Type

6.3.1.2.2. By Service Type

6.3.1.2.3. By End-User Industry

6.3.2. Canada Information Security Consulting Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Security Type

6.3.2.2.2. By Service Type

6.3.2.2.3. By End-User Industry

6.3.3. Mexico Information Security Consulting Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Security Type

6.3.3.2.2. By Service Type

#### 6.3.3.2.3. By End-User Industry

## 7. EUROPE INFORMATION SECURITY CONSULTING MARKET OUTLOOK

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Security Type

#### 7.2.2. By Service Type

#### 7.2.3. By End-User Industry

#### 7.2.4. By Country

### 7.3. Europe: Country Analysis

#### 7.3.1. Germany Information Security Consulting Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Value

##### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Security Type

###### 7.3.1.2.2. By Service Type

###### 7.3.1.2.3. By End-User Industry

#### 7.3.2. France Information Security Consulting Market Outlook

##### 7.3.2.1. Market Size & Forecast

###### 7.3.2.1.1. By Value

##### 7.3.2.2. Market Share & Forecast

###### 7.3.2.2.1. By Security Type

###### 7.3.2.2.2. By Service Type

###### 7.3.2.2.3. By End-User Industry

#### 7.3.3. United Kingdom Information Security Consulting Market Outlook

##### 7.3.3.1. Market Size & Forecast

###### 7.3.3.1.1. By Value

##### 7.3.3.2. Market Share & Forecast

###### 7.3.3.2.1. By Security Type

###### 7.3.3.2.2. By Service Type

###### 7.3.3.2.3. By End-User Industry

#### 7.3.4. Italy Information Security Consulting Market Outlook

##### 7.3.4.1. Market Size & Forecast

###### 7.3.4.1.1. By Value

##### 7.3.4.2. Market Share & Forecast

###### 7.3.4.2.1. By Security Type

###### 7.3.4.2.2. By Service Type

- 7.3.4.2.3. By End-User Industry
- 7.3.5. Spain Information Security Consulting Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Security Type
    - 7.3.5.2.2. By Service Type
    - 7.3.5.2.3. By End-User Industry

## **8. ASIA PACIFIC INFORMATION SECURITY CONSULTING MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Security Type
  - 8.2.2. By Service Type
  - 8.2.3. By End-User Industry
  - 8.2.4. By Country
- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Information Security Consulting Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Security Type
      - 8.3.1.2.2. By Service Type
      - 8.3.1.2.3. By End-User Industry
  - 8.3.2. India Information Security Consulting Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Security Type
      - 8.3.2.2.2. By Service Type
      - 8.3.2.2.3. By End-User Industry
  - 8.3.3. Japan Information Security Consulting Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Security Type
      - 8.3.3.2.2. By Service Type

- 8.3.3.2.3. By End-User Industry
- 8.3.4. South Korea Information Security Consulting Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Security Type
    - 8.3.4.2.2. By Service Type
    - 8.3.4.2.3. By End-User Industry
- 8.3.5. Australia Information Security Consulting Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Security Type
    - 8.3.5.2.2. By Service Type
    - 8.3.5.2.3. By End-User Industry

## **9. MIDDLE EAST & AFRICA INFORMATION SECURITY CONSULTING MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Security Type
  - 9.2.2. By Service Type
  - 9.2.3. By End-User Industry
  - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
  - 9.3.1. Saudi Arabia Information Security Consulting Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Security Type
      - 9.3.1.2.2. By Service Type
      - 9.3.1.2.3. By End-User Industry
  - 9.3.2. UAE Information Security Consulting Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Security Type

- 9.3.2.2.2. By Service Type
- 9.3.2.2.3. By End-User Industry
- 9.3.3. South Africa Information Security Consulting Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Security Type
    - 9.3.3.2.2. By Service Type
    - 9.3.3.2.3. By End-User Industry

## **10. SOUTH AMERICA INFORMATION SECURITY CONSULTING MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Security Type
  - 10.2.2. By Service Type
  - 10.2.3. By End-User Industry
  - 10.2.4. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Information Security Consulting Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Security Type
      - 10.3.1.2.2. By Service Type
      - 10.3.1.2.3. By End-User Industry
  - 10.3.2. Colombia Information Security Consulting Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Security Type
      - 10.3.2.2.2. By Service Type
      - 10.3.2.2.3. By End-User Industry
  - 10.3.3. Argentina Information Security Consulting Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast

- 10.3.3.2.1. By Security Type
- 10.3.3.2.2. By Service Type
- 10.3.3.2.3. By End-User Industry

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS AND DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. COMPANY PROFILES**

- 13.1. IBM Corporation
  - 13.1.1. Business Overview
  - 13.1.2. Key Revenue and Financials
  - 13.1.3. Recent Developments
  - 13.1.4. Key Personnel
  - 13.1.5. Key Product/Services Offered
- 13.2. Accenture plc
- 13.3. Deloitte Touche Tohmatsu Limited
- 13.4. PricewaterhouseCoopers (PwC)
- 13.5. Ernst & Young Global Limited (EY)
- 13.6. KPMG International
- 13.7. Tata Consultancy Services Limited
- 13.8. Capgemini SE
- 13.9. ATOS SE
- 13.10. BAE Systems plc

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Information Security Consulting Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Security Type (Network Security, Application Security, Endpoint Security, Cloud Security, Others), By Service Type (Risk & Compliance Management, Security Strategy & Program Development, Incident Response, Security Architecture, Others), By End-User Industry (Banking, Financial Services, and Insurance, Information Technology and Telecom, Healthcare, Government and Public Sector, Retail and E-commerce, Manufacturing, Energy and Utilities, Others), By Region & Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/IF129B651816EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF129B651816EN.html>