

Industrial Rubber Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Natural Rubber, Synthetic Rubber), By Application (Automotive, Building & Construction, Healthcare, Coating, Others), By Region and Competition, 2020-2030F

<https://marketpublishers.com/r/I66A6A57F4AEEN.html>

Date: July 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: I66A6A57F4AEEN

Abstracts

Market Overview

The Global Industrial Rubber Market was valued at 30.56 Million Tonnes in 2024 and is projected to reach 40.72 Million Tonnes by 2030, growing at a CAGR of 5.10%.

Industrial rubber plays a critical role in the manufacturing of molded rubber components used across a wide array of applications in both industrial and consumer sectors. The tire and tube industry remains a primary consumer, while rubber is also heavily utilized in the production of hoses, belts, mats, flooring, and other functional materials. Its adhesive and elastic properties make it essential in multiple industrial processes. The continued expansion of the global automotive industry, particularly with the increasing adoption of electric vehicles in major economies such as China, the United States, India, and Germany, is contributing significantly to rising demand. As electric vehicle components become more affordable and vehicle sales continue to grow globally, the market for industrial rubber is expected to expand, especially due to its vital role in tire production and automotive component manufacturing.

Key Market Drivers

Growing Demand of Industrial Rubber from Construction Industry

The construction industry represents a significant end-user of industrial rubber, utilizing it in various applications such as roofing membranes, vibration isolation systems, seals, and belts. Rubber's ability to stretch up to 1000% of its original length and its extreme pliability—being approximately 100,000 times more flexible than steel—make it particularly suitable for dynamic applications requiring resilience and elongation. Its modulus of elasticity in compression ranges between 2 and 12 MPa, compared to around 210,000 MPa for steel, showcasing its unique mechanical properties. Rubber's flexibility, weather resistance, and insulating capabilities make it ideal for applications like expansion joints, waterproofing, and soundproofing in modern infrastructure. Moreover, growing trends in sustainable construction are driving the use of recycled rubber materials, such as crumb rubber and rubber mulch derived from end-of-life tires, due to their environmental benefits and performance efficiency.

Key Market Challenges

Volatility in Cost of Raw Materials

Price fluctuations in raw materials such as natural rubber, synthetic rubber, and chemical additives pose a major challenge to the Global Industrial Rubber Market. These materials are critical to the quality and functionality of rubber products, yet their costs are heavily influenced by factors like geopolitical instability, demand-supply gaps, and disruptions in logistics. Such volatility puts pressure on profit margins and complicates pricing strategies for manufacturers, who may face the difficult choice of absorbing higher costs or passing them on to customers—potentially affecting demand. Additionally, these price uncertainties make financial planning and long-term procurement strategies more complex. To mitigate these issues, companies are increasingly adopting measures such as diversifying suppliers, integrating cost-reduction initiatives, and exploring alternative raw materials to ensure operational stability and maintain competitive positioning.

Key Market Trends

Advancements in Rubber Technologies

Technological progress is reshaping the industrial rubber landscape, particularly with the development of high-performance synthetic rubbers. Materials like styrene-butadiene rubber (SBR) and ethylene propylene diene monomer (EPDM) offer enhanced durability, weather resistance, and aging stability, making them highly sought after in automotive, construction, and industrial applications. SBR is now widely used in

tire manufacturing and conveyor systems due to its superior abrasion resistance, while EPDM has become a preferred material for seals and weather-stripping owing to its excellent ozone and UV resistance.

Simultaneously, innovations in rubber recycling are driving a more sustainable future for the industry. Advanced technologies such as pyrolysis, devulcanization, and precision micronization are enabling efficient recycling of end-of-life rubber products, particularly tires. Pyrolysis processes convert waste rubber into valuable outputs like carbon black, oil, and metal wire, while devulcanization allows rubber to regain flexibility for reuse. These innovations not only reduce environmental impact but also contribute to raw material circularity, making recycling a core component of industrial rubber production strategies.

Key Market Players

SINOPEC CORPORATION

LG CHEM LTD.

THE GOODYEAR TIRE & RUBBER COMPANY

TOYO TIRE & RUBBER CO., LTD.

BRIDGESTONE CORPORATION

LOTTE CHEMICAL CORPORATION

ARKEMA S.A.

BRASKEM S.A.

CELANESE CORPORATION

UNITED RUBBER INDUSTRIES INDIA PRIVATE LIMITED

Report Scope:

Industrial Rubber Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (...)

In this report, the Global Industrial Rubber Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Industrial Rubber Market, By Type:

Natural Rubber

Synthetic Rubber

Industrial Rubber Market, By Application:

Automotive

Building & Construction

Healthcare

Coating

Others

Industrial Rubber Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Industrial Rubber Market.

Available Customizations:

Global Industrial Rubber Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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