

# **Indonesia Two Wheeler Market, By Vehicle Type (Scooter, Motorcycle & Moped), By Engine Capacity (0-150cc, 150-250cc & Above 250cc), By Region (Sumatra, Kalimantan, Sulawesi, Maluku & Papua, Bali & Nusa, and Java), Competition, Forecast & Opportunities, 2025**

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## **Abstracts**

Indonesia two wheeler market is anticipated to surpass \$ 10 billion by 2025, owing to increasing demand for economical transportation. In volume terms, Indonesia two wheeler market stood at around 6.49 million units in 2019, making it the third largest two wheeler market in the world after India and China. Increase in disposable income, rising demand for cheaper personal transportation, coupled with increasing female riders, improving road infrastructure and growing popularity of credit & loan facilities are the key factors responsible for growth of two wheelers market in Indonesia.

Indonesia two wheeler market is classified based on vehicle type, by engine capacity and by region. In terms of vehicle type segmentation, the market is classified into scooters, motorcycles and mopeds. Scooters accounted for the largest market share in Indonesia two wheeler market in 2019 and the segment is expected to hold its dominance during the forecast period as well. In terms of engine capacity, vehicles are categorized less than 150 cc, between 151 cc and 250 cc, and above 250cc. Light weight scooters are most popular amongst Indonesian people, with below 150 cc engine expected to continue its dominance during the forecast period.

Few of the leading companies operating in Indonesia two wheeler market are Honda, Yamaha, Suzuki, Kawasaki, TVS, KTM, Bajaj, and Harley Davidson. Honda and Yamaha hold the largest market shares in the country, and their dominance is expected

to continue over the next five years.

Years considered for this report:

Historical Period: 2015-2018

Base Year: 2019

Estimated Year: 2020E

Forecast Period: 2021F-2025F

Objective of the Study:

To analyse and forecast the market size of the Indonesia Two Wheeler market, in terms of value and volume.

To classify and forecast the Indonesia Two Wheeler market based on Vehicle Type, By Engine Capacity, By Region and By Company.

To identify drivers and challenges for the Indonesia Two Wheeler market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Indonesia Two Wheeler market.

To identify and analyse the profile of leading players involved in the the Indonesia Two Wheeler market.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of two wheeler manufacturers in Indonesia. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. TechSci Research analyzed product offerings, application, distribution channel and regional presence of all two wheeler manufacturers across Indonesia.

TechSci Research calculated the market size of Indonesia two wheeler market using a top down approach, where data for various end-user segments was recorded and

forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Indonesia two wheeler manufacturers, suppliers/ dealers and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to Indonesia two wheeler market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Indonesia two wheeler manufacturers, distributors and dealers, customers, and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion. thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

#### Report Scope:

In this report, Indonesia Two Wheeler market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

##### Market, by Vehicle Type:

Scooter

Motorcycle

Mopeds

##### Market, By Engine Capacity:

0-150cc

150-250cc

Above 250cc

Market, By Region:

Sumatra,

Kalimantan,

Sulawesi,

Maluku & Papua,

Bali & Nusa,

Java

Market, By Company

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Indonesia Two Wheeler Market

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to ten).

## Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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5. PT. TVS Motor Company Indonesia
6. KTM Indonesia
7. PT Bajaj Auto Indonesia
8. Harley Davidson
9. BMW Indonesia
10. Piaggio Indonesia

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